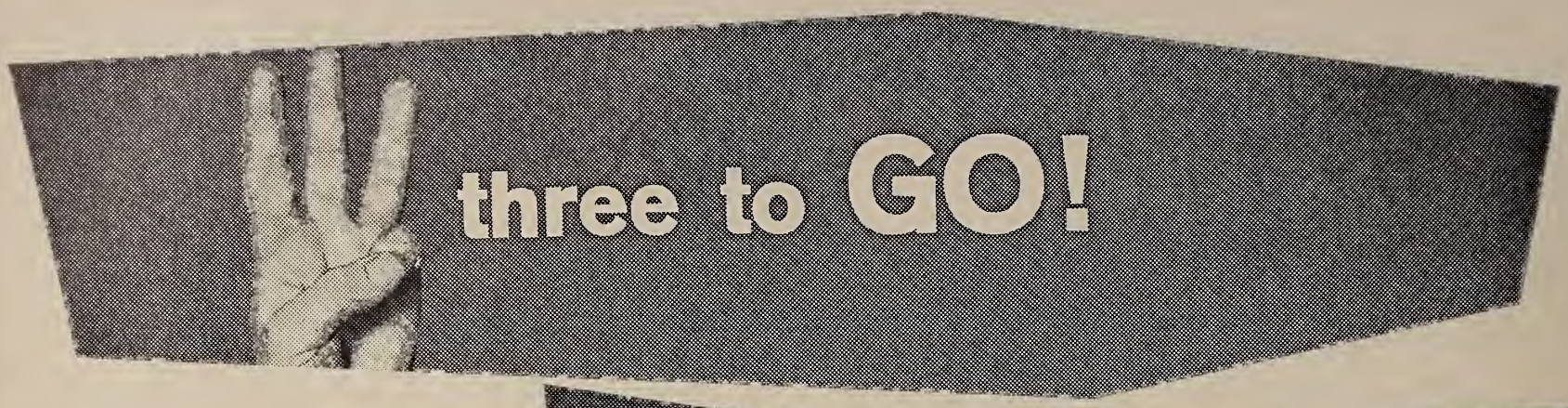
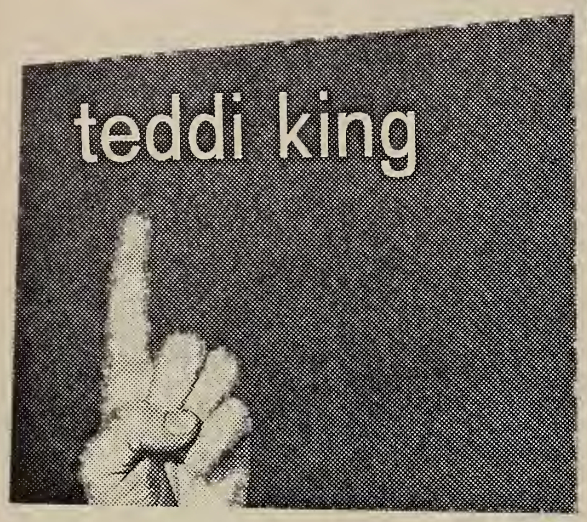
The Cash Box

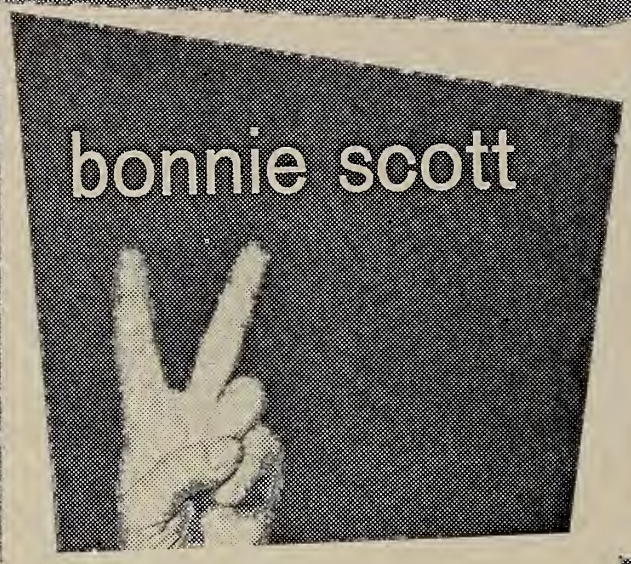
VOLUME XVIII – NUMBER 51

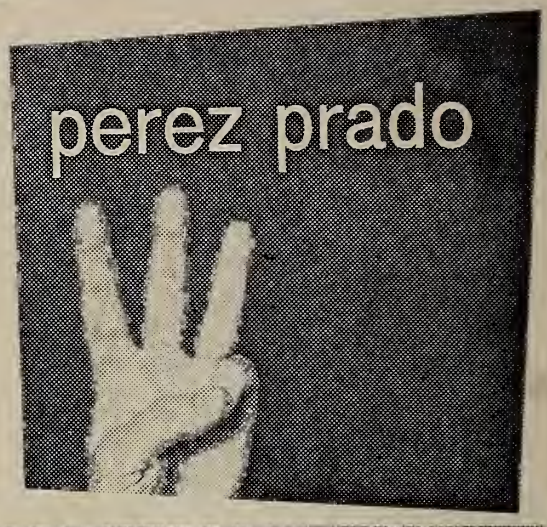
SEPTEMBER 7, 1957

Johnny Cash, Sun Records' sensation, is shown signing autographs for part of the large following he has created with his three hits in a row. Johnny broke into the big money with his Country-Pop smash, "I Walk The Line"; followed it with "There You Go" backed with "Train Of Love"; and his current hit is "Next In Line" and "Don't Make Me Go". His newest chart contenders, "Home Of The Blues" and "Give My Love To Rose" were recently introduced.





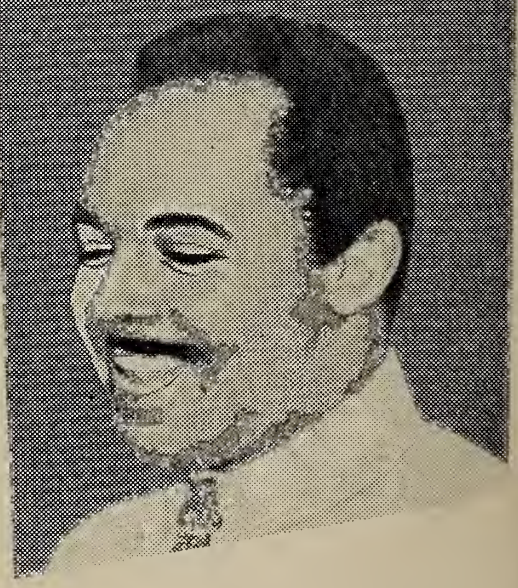




I WAS A CHILD TILL TONIGHT
c/w THEN IT STARTS AGAIN
with Hugo Winterhalter's Orchestra and Chorus
47/20-7026

SUGAR CORSAGE
c/w I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME
47/20-7025

LEYENDA MEXICANA
(Legend of Mexico)
c/w BEAUTIFUL MARGARET
47/20-6990



America's favorite speed... 45 RPM

RCA VICTOR
Tmk(s) ® RADIO CORPORATION OF AMERICA

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ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES $15 per year anywhere in the U. S. A. Published weekly. Second class mailing privileges authorized at New York, N. Y.

THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

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The Cash Box

Volume XVIII—Number 51 September 7, 1957

It's Not The End Of The Line For

ROCK & ROLL

The music business, on occasion, becomes so obsessed with trends, that it sometimes seems to affect the clear thinking of people who should know better.

We are referring particularly to the current tendency towards softer music. True, ballads are having a much better time of it today and it looks like the immediate future should prove even more gratifying to those who have been promoting that type of music through several lean years. But on the other hand, it in no way means that Rock and Roll is finished, as some of these people are trying to claim.

One of the tragic fallacies in the music business—and probably in all businesses—is that everyone is always trying to climb on the bandwagon and usually by the time they do, the trend has changed. Nothing was more graphically illustrated than when the recent calypso trend was with us. What started out as a delightful change of pace soon became so overwhelming, with everyone trying to do a calypso record whether he was qualified to or not, that the public quickly became so fed up with it that nothing with a calypso beat could sell.

The point we are trying to make is that ballads again have a chance. But they are not the whole answer. Anyone in the music business who thinks that Rock and Roll can be neglected at this point is in for a big surprise. For Rock and Roll was not just a passing trend in the business. It established a definite new beat, one which is going to produce hit records for years to come.

The cry against Rock and Roll was not so much that people didn't like it, but that it was so overpowering that it monopolized the entire record picture to the extent that no other type of record had a chance. If Rock and Roll had produced an occasional hit along with other types of music, the cry against it would have probably been nonexistent.

Now just such a situation is beginning to develop. The whole picture is no longer Rock and Roll. Country music for several months has been playing a vital part in the national picture and now ballads are again being given an opportunity to make it. We are in for a period of better balanced record fare, i.e. a variety of different types of music instead of just one type.

And the people who are responsible for making records would do well not to push any one type beyond endurance — for a straight diet of ballads can pall just as much as a straight diet of Rock and Roll. In particular let them not think that now that other types of records are becoming hits, that they have heard the last of Rock and Roll. It's still going to produce plenty of hits for those who have enough restraint not to be stampeded into one direction.

THE SINGING

BOB

breaks open

THE BIG NOVELTY SMASH

"GOTTA HAVE IN THE BANK,

FIND OF 1957

JAXON

His Sensational Appearance on Ed Sullivan's Sunday TV Show is Sky-Rocketing Sales!

HIT OF THE YEAR....

SOMETHING FRANK"

47/20-

words and music by

BOB HILLIARD and MORT GARSON

RCA VICTOR

Tmk(s) ®

RADIO CORPORATION OF AMERICA

3 ATCO HITS!

The COASTERS

(When She Wants Good Lovin')

"MY BABY COMES TO ME"

#6098

"Idol with the Golden Head"

Guitar Slim

"IF I SHOULD LOSE YOU"

#6097

"It Hurts to Love Someone"

(That Don't Love You)

Linda Hopkins

"ROCK and ROLL BLUES"

#6096

"SHIVER and SHAKE"

ATCO

Atco Recording Corp., 157 West 57 Street, New York 19, N. Y.

THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	**TAMMY** **DEBBIE REYNOLDS** CR-618S1—Debbie Reynolds CR-61845—Joseph Gershenson DE-30317—Pat Kirby DE-30398—George Barnes DE-30433—Bill Synder ME-71123—Richard Hayman VI-6930—Ames Brothers	1
2	**TEDDY BEAR** **ELVIS PRESLEY** VI-7000—Elvis Presley	3
3	**I'M GONNA SIT RIGHT DOWN** **BILLY WILLIAMS** CR-61830—Billy Williams HI-S01—Harry The Hipster RO-4014—Larry Storch	2
4	**DIANA** **PAUL ANKA** AP-9831—Paul Anka	9
5	**IT'S NOT FOR ME TO SAY** **JOHNNY MATHIS** CO-40851—Johnny Mathis LO-17S4—Cyril Stapleton KA-185—Jane Morgan	4
6	**WHITE SILVER SANDS** **DON RONDO** BR-S5013—Lennon Sisters DE-30363—Owen Bradley JU-5288—Don Rondo OJ-1002—Dave Gardner	6
7	**BYE, BYE LOVE** **EVERLY BROTHERS** CD-1315—Everly Brothers DE-30321—Webb Pierce DO-1SS76—T. Tommy ME-7118—Chuck Miller	5
8	**RAINBOW** **RUSS HAMILTON** CC-1013—Bobby Breen KA-184—Russ Hamilton JU-5290—Bill Darnel	—
9	**SEND FOR ME** **NAT "KING" COLE** CA-3737—Nat "King" Cole	8
10	**LOVE LETTERS IN THE SAND** **PAT BOONE** DO-15570—Pat Boone DO-15578—Mac Wiseman VP-1003—Vivienne	7

11) THAT'LL BE THE DAY. 12) IN THE MIDDLE OF AN ISLAND. 13) OLD CAPE COD. 14) WHOLE LOT OF SHAKIN' GOING ON. 15) WHISPERING BELLS. 16) AROUND THE WORLD. 17) STAR DUST. 18) HONEYCOMB. 19) LOVE ME TO PIECES. 20) THERE'S A GOLDMINE IN THE SKY. 21) SO RARE. 22) REMEMBER YOU'RE MINE. 23) GOODY GOODY. 24) SEARCHIN' 25) (AND THAT/MY HEART) REMINDS ME. 26) SHORT FAT FANNIE. 27) MR. LEE. 28) JUNE NIGHT. 29) FASCINATION. 30) WONDERFUL! WONDERFUL! 31) SHANGRI-LA. 32) MY PERSONAL POSSESSION. 33) SWINGING SWEETHEARTS. 34) LOTTA LOVIN'. 35) JUST BETWEEN YOU AND ME.

CODE

AB—Abbott	CD—Cadence	EL—Eldorado	HE—Herald	NG—Norgran	SP—Specialty
AC—Atco	CH—Chess	EP—Epic	HI—Hip	OK—Okeh	SU—Sun
AL—Aladdin	CK—Checker	ER—Era	IM—Imperial	PE—Peacock	TH—Thunderbird
AO—Apollo	CM—Cameo	EX—Excello	JU—Jubilee	PP—Prep	TI—Tico
AP—ABC-Paramount	CO—Columbia	FB—Fabor	JZ—Josie	PR—Prestige	UN—Unitec
	CR—Coral	4 Star—Four Star	KA—Kapp	RA—Rainbow	UQ—Unique
AT—Atlantic	DA—Dana	FE—Federal	KI—King	RE—Regent	VE—Verve
BR—Brunswick	DE—Decca	FI—Fiesta	LI—Liberty	RM—Rama	VI—Rca Victor
BT—Bethlehem	DL—DeLuxe	FR—Fraternity	LO—London	RO—Roulette	VJ—Vee-Jay
BY—Bally	DO—Dot	GE—Gee	ME—Mercury	RP—RPM	VK—Vik
CA—Capitol	DT—Dooto	GL—Glory	MG—MGM	SA—Savoy	VP—Vip
CC—Chic	DU—Duke	GR—Groove	MO—Modern	SE—Seeco	

ALLEN CASE

Allen's got it, and he's getting more! With a tremendous following from his record appearance in "Damn Yankees," he here lifts another B'way-Hollywood tune to sure-fire winning position. Flip tune was a smash in '44 and looks to be one all over again!

A New Town Is a Blue Town
(from "The Pajama Game")
b/w
One Meat Ball
with Ray Conniff
and His Orchestra
4—40977

PEGGY KING

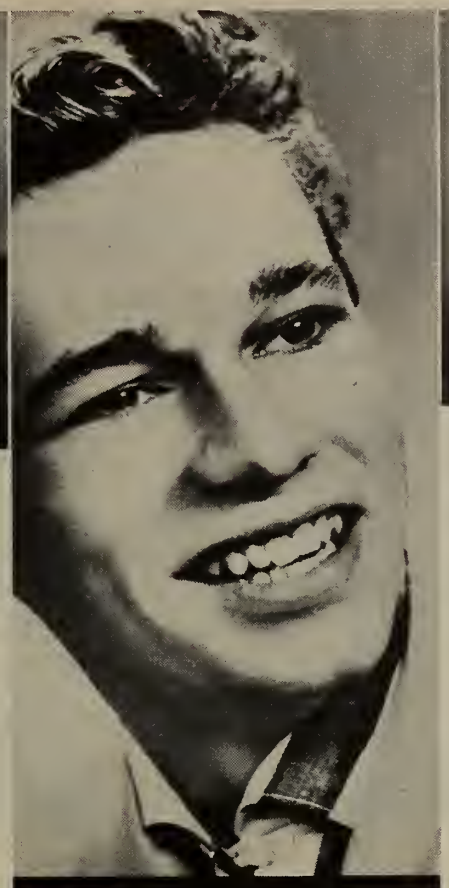
The "Julius LaRosa Show" was hardly off the air before we knew Peggy's "C'mon Over" was On The Way! It's a certain winner that's already halfway there! Flip is a unique song with a performance that adds the whole deal up to one of Peggy's most exciting to date!

C'mon Over
b/w
If You Don't Love Me
with Jimmy Carroll
and His Orchestra
4—40996

GUY MITCHELL

The "Ed Sullivan Show" sent "Rosie" off to one of the fastest starts of the year, and this has been Guy's best year yet (for you, too!). Flip? Well, Guy and the "Blues" are sales synonymous!

Call Rosie on the Phone
b/w
Cure For The Blues
with Jimmy Carroll
and His Orchestra
4—40987



RONNIE SELF

A star of the touring, high-rating "Philip Morris Country Music Show," Ronnie's got an ever-growing and devoted following who'll be snapping these showcase numbers up like fresh doughnuts! A new artist with lots of talent who can make lots of the old green stuff for you!

Ain't I'm a Dog
b/w
Rocky Road Blues
Ronnie Self
4—40989-c

GENE SULLIVAN

This off-beat coupling can easily be an "out-of-left-field" smasheroo! Deejays are always looking for this type song, and advance pressings to Seattle have already shown a real sales surge!

Please Pass the Biscuits
b/w
Wash Your Feet Before
Going to Bed
Gene Sullivan
4—40971-c

LESTER FLATT & EARL SCRUGGS

Stars of the "Grand Ole Opry," the boys maintain the highest standards of pure "Country" sound and approach . . . for which there is always a large demand. These are true to their best form . . . your sales will show you!

Don't Let Your Deal Go Down
b/w
Let Those Brown Eyes
Smile at Me
Lester Flatt, Earl Scruggs and
the Foggy Mountain Boys
4—40990-c

THE SURE-FIRE HITS ARE ON THE HOTTEST COMPANY IN THE BUSINESS

COLUMBIA RECORDS

A DIVISION OF CBS
® "Columbia" ℗ Marcas Reg.

FOR SOUND SALES BUY THE SOUND THAT SELLS!

LX-1119

LX-1097

LX-1075

LX-1093

LX-1074

LX-1090

LX-1091

LX-1094

LX-1100

LX-1084

LX-1085

LX-1077

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

22 ALBUMS . . . ALL NEW . . .
ALL RECORDED IN BRILLIANT "NEW ORTHOPHONIC" HIGH FIDELITY SOUND!

LX-1089

LX-1095

LX-1092

LX-1096

LX-1104

LX-1101

LX-1099

LX-1103

LX-1113

LX-1088

ASK YOUR VIK DISTRIBUTOR ABOUT THE VIK "SOUND BUY" DEAL!

All available on Long Play... most available on 45 EP

Vik®

A PRODUCT OF RADIO CORPORATION OF AMERICA

Two Sure Shot Hits from Vik

From his new picture "Mr. Rock and Roll"

Teddy Randazzo

I WAS THE LAST ONE TO KNOW

b/w

KIDDIO

VIK X/4X-0289

Their first for VIK—and it's a solid smash!

The Gallahads

sing

ONE LOVE ALONE

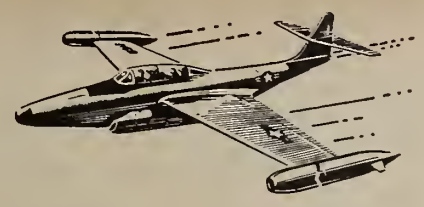
b/w

TAKE BACK MY RING

VIK X/4X-0291

Vik records

A Product of Radio Corporation of America



For Jet Propelled Action it's...

Mickey & Sylvia

LOVE IS A TREASURE

b/w

LET'S HAVE A PICNIC

VIK X/4X-0290

Vik Best Buys

TOMMY LEONETTI ➧➧➧

PRECIOUS LOVE
b/w
I'd Climb the Highest Mountain
VIK X/4X-0286

MARTY GOLD ➧➧➧

ONE IS A LONELY NUMBER
b/w
Acapulco
VIK X/4X-0284

THE ROVER BOYS ➧➧➧

SOFT SANDS
b/w
My Baby's Steppin' Out
VIK X/4X-0283

BROOK BENTON ➧➧➧

I WANNA DO EVERYTHING FOR YOU
b/w
Come On, Be Nice
VIK X/4X-0285

Vik records
A Product of Radio Corporation of America

The Cash Box
TOP 60
Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 8/31 | Pos. 8/24

1—Tammy — 1 | 1
★CR-61851—DEBBIE REYNOLDS — *French Heels*
CR-61845—JOSEPH GERSHENSON — *The Bachelor*
DE-30317—PAT KIRBY — *Don't Keep Me Silent*
DE-30398—GEORGE BARNES — *Around The World*
DE-30433—BILL SNYDER — *Man Of A Thousand Faces*
ME-71123—RICHARD HAYMAN — *Calypso Gal*
VI-6930—AMES BROTHERS — *Rockin' Shoes*

2—Diana — 3 | 4
★AP-9831—PAUL ANKA — *Don't Gamble With Love*

3—That'll Be The . . Day — 8 | 18
AG-5276—RAVENS — *Dear One*
★BR-55009—THE CRICKETS — *I'm Looking For Someone To Love*
DE-30434—BUDDY HOLLY — *Rock Around With Ollie Vee*

4—Honeycomb — 17 | 24
DE-30418—GEORGIE SHAW — *Oh Mis'rable Love*
★RO-4015—JIMMIE RODGERS — *Their Hearts Were Full Of Spring*

5—It's Not For Me To Say — 4 | 2
★CO-40851—JOHNNY MATHIS — *Warm And Tender*
KA-185—JANE MORGAN — *Around The World*
LO-1754—CYRIL STAPLETON O. — *Forgotten Dreams*

6—I'm Gonna Sit Right Down — 5 | 3
★CR-61830—BILLY WILLIAMS — *Date With The Blues*
HI-501—HARRY THE HIPSTER — *Live Fast, Die Young*
RO-4014—LARRY STORCH — *I'm Walkin'*

7—Whole Lot Of Shakin' Going On — 13 | 19
★SU-267 JERRY LEE LEWIS — *It'll Be Me*

8—Teddy Bear — 2 | 4
★VI-7000—ELVIS PRESLEY — *Loving You*

9—Rainbow — 6 | 9
CC-1013—BOBBY BREEN — *We Will Make Love*
★KA-184—RUSS HAMILTON — *We Will Make Love*
JU-5290—BILL DARNEL — *Do You Care*

10—Remember You're Mine — 19 | 22
★DO-15602—PAT BOONE — *There's A Goldmine In The Sky*

11—Send For Me — 10 | 7
★CA-3737—NAT "KING" COLE — *My Personal Possession*

12—White Silver Sands — 9 | 8
BR-55013—LENNON SISTERS — *One Day A Little Girl*
DE-30363—Owen Bradley — *Midnight Blues*
★JU-5288—DON RONDO — *Stars Fell On Alabama*
OJ-1002—DAVE GARDNER — *Fat Charlie*

13—In The Middle Of An Island — 12 | 11
CA-3762—TENNESSEE ERNIE FORD — *Ivy League*
★CO-40965—TONY BENNETT — *I Am*
VE-10068—STAN WILSON — *Sweet Annabelle*

14—Mr. Lee — 23 | 31
★AT-1144—BOBBETTES — *Look At The Stars*

15—Bye, Bye Love — 7 | 5
★CD-1315—EVERLY BROTHERS — *I Wonder If I Care As Much*
DE-30321—WEBB PIERCE — *Missing You*
DO-15576—T. TOMMY — *I Saw You, I Saw You*
ME-71118—CHUCK MILLER — *Rang Tang Ding Dong*

16—Around The World — 14 | 12
AP-9770—DON COSTA O. — *Everybody Loves Pierre*
CR-61741—LAWRENCE WELK O. — *Champagne Time*
CR-61856—McGuire Sisters — *Interlude*
★DE-30262—VICTOR YOUNG O. — *Around The World—Crosby*
DE-30398—GEORGE BARNES — *Tammy*
JU-5293—BIG AL SEARS — *Fascination*
KA-185—JANE MORGAN — *It's Not For Me To Say*
★LO-1746—MANTOVANI O. — *Road To Ballingary*
MG-12507—RAY CHARLES SINGERS — *Take A Trip To Memory Lane*
TH-1956—JACK HASKELL — *Away Out West*
VI-6677—EDDIE FISHER — *Cindy Oh Cindy*
VI-6853—MANNY LOPEZ O. — *Summer Romance*
VI-6947—EDDIE FISHER — *Slow Burning Love*

17—(And That/My Heart) Reminds Me — 24 | 27
★JU-5292—DELLA REESE — *I Cried For You*
ME-71178—RICHARD HAYMAN ORCH. — *Finiculi, Finicula*
MG-12542—AMBROSE ORCH. — *Georgian Rhumba*
★VI-6981—KAY STARR — *Flim, Flam, Floo*

18—Fascination — 26 | 32
CO-40982—RAY ELLIS O. — *Soft Sands*
★CR-61864—DICK JACOBS O. — *Summertime In Venice*
DE-30421—ETHEL SMITH — *Summer Love*
JU-5293—BIG AL SEARS — *Around The World*
★KA-191—JANE MORGAN — *Fascination (instru.)*
LO-1758—CHRIS HAMALTON — *Opus #1*
ME-71152—DAVID CARROLL O. — *Swinging Sweethearts*
VI-6980—DINAH SHORE — *Till*

19—There's A Goldmine In The Sky — 15 | 17
DE-25001—BING CROSBY — *I'm An Old Cowhand*
★DO-15602—PAT BOONE — *Remember You're Mine*

20—Searchin' — 20 | 13
★AC-6087—THE COASTERS — *Young Blood*

21—Love Letters In The Sand — 11 | 10
★DO-15570—PAT BOONE — *Bernardine*
DO-15578—MAC WISEMAN — *Because We Are Young*
VP-1003—VIVIENNE — *Light A Candle*

22—Love Me To Pieces — 21 | 20
★CO-40955—JILL COREY — *Love*
HY—1069—RUSTY & DOUG — *Never Had The Blues*
VI-6832—JANIS MARTIN — *Two Long Years*

23—Whispering Bells — 18 | 14
★DO-15592—DEL-VIKINGS — *Don't Be A Fool*

24—Short Fat Fannie — 22 | 21
★SP-608—LARRY WILLIAMS — *High School Dance*

25—June Night — 25 | 26
★FR-777—JIMMY DORSEY O. — *Jay-Dee's Boogie Woogie*

26—Star Dust — 16 | 15
BR-55027—AL HIBBLER — *Stormy Weather*
★LI-55071—BILLY WARD & DOMINOES — *Lucinda*

27—Lotta Lovin' — 32 | 35
★CA-3763—GENE VINCENT — *Wear My Ring*

28—Goody Goody — 27 | 23
DE-30405—ELLA FITZGERALD — *It's Too Soon To Know*
★GE-1039—FRANKIE LYMON & TEENAGERS — *Creation Of Love*
VE-10079—ELLA FITZGERALD — *A Tisket A Tasket*

29—Just Between You And Me — 36 | 41
★CD-1330—CHORDETTES — *Soft Sands*

30—Wonderful! Wonderful! — 28 | 33
★CO-40784—JOHNNY MATHIS — *When Sunny Gets Blue*
GL-256—DENNY VAUGHAN — *Since You Went Away*
VI-6916—JAN PEERCE — *My Yiddishe Momme*

31—Hula Love — 45 | 52
★RO-4018—BUDDY KNOX — *Devil Woman*

32—Old Cape Cod — 29 | 16
★ME-71101—PATTI PAGE — *Wondering*

33—Shangri-La — 30 | 28
★EP-9213—FOUR COINS — *First In Line*

34—You're My One And Only Love — 37 | 43
★VE-10070—RICKY NELSON — *Honey Rock*

35—Bon Voyage — 39 | 42
★PP-111—JANICE HARPER — *Tell Me That You Love Me Tonight*

36—Long Lonely Nights — 35 | 34
★AT-1149—CLYDE McPHATTER — *Heartaches*
BA-245—THE KINGS — *Let Me Know*
★CH-1665—LEE ANDREWS — *The Clock*
DE-30404—KITTY KALLEN — *Lasting Love*

37—An Affair To Remember — 40 | 44
★CO-40945—VIC DAMONE — *In The Eyes Of The World*
DE-30362—CARMEN CAVALLARO — *While The Night Winds Sing*
LI-55075—PETE KING — *So Beats My Heart For You*
MG-12499—ANGELA DRAKE — *Rock Bobbin' Boats*
PV-1013—LEADERS — *Continue*
TI-407—MACHITO O. — *I Didn't Know What Time It Was*
VI-1007—VIVIENNE — *You've Someone New*

38—Swinging Sweethearts — 33 | 30
★CA-3748—RON GOODWIN O. — *I'll Find You*
ME-71152—DAVID CARROLL O. — *Fascination*
VI-6982—HUGO WINTERHALTER O. — *Happy Cobbler*

39—So Rare — 31 | 25
★FR-755—JIMMY DORSEY — *Sophisticated Swing*

40—Passing Strangers — 46 | 40
★ME-71122—SARAH VAUGHAN & BILLY ECKSTINE — *The Door Is Open*

41—Chances Are — — | —
★CO-40993—JOHNNY MATHIS — *The Twelfth Of Never*

42—Loving You — 34 | 36
★VI-7000—ELVIS PRESLEY — *Teddy Bear*

43—Forgotten Dreams — 48 | —
★DE-30403—LEROY ANDERSON — *The Bluebells Of Scotland*
★LO-1754—CYRIL STAPLETON — *It's Not For Me To Say*
ME-71170—FREDERICK FENNELL — *Bugler's Holiday*

44—The Twelfth Of Never — — | —
★CO-40993—JOHNNY MATHIS — *Chances Are*

45—Black Slacks — 59 | —
★AP-9837—SPARKLETONES — *Boppin' Rock Boogie*

46—To The Aisle — 43 | 49
★EM-1019—FIVE SATINS — *Wish I Had My Baby*
EP-9224—ROY HAMILTON — *That Old Feeling*

47—When I See You — 41 | 29
★IM-5454—FATS DOMINO — *What Will I Tell My Heart*

48—Till — 51 | —
★CO-40826—PERCY FAITH — *The Last Dance*
VI-6980—DINAH SHORE — *Fascination*

49—Cool Shake — 58 | 53
★ME-71132—DEL-VIKINGS — *Jitterbug Mary*

50—Rebel — — | —
★DO-15586—CAROL JARVIS — *Whirlpool Of Love*

51—My Personal Possession — 38 | 37

52—Marching Along With The Blues — 42 | 45

53—Happy Happy Birthday Baby — — | —

54—Zip Zip — — | —

55—The Eyes Of God — 54 | —

56—Bermuda Shorts — 57 | —

57—Humpty Dumpty Heart — 53 | —

58—I Am — 47 | 60

59—Dumplin's — — | —

60—Jenny Jenny — 55 | 48

CODE:

AB—Abbott
AC—Atco
AF—Audio Fidelity
AG—Argo
AL—Aladdin
AO—Apollo
AP—ABC-Paramount
AT—Atlantic
BA—Baton
BN—Benida
BR—Brunswick
BT—Bethlehem
BY—Bally
CA—Capitol
CC—Chic
CD—Cadence
CH—Chess
CK—Checker
CL—Colonial
CM—Cameo
CN—Chancellor
CO—Columbia
CR—Coral
DA—Dana
DD—Dale
DE—Decca
DL—DeLuxe
DO—Dot
DS—Disneyland
DT—Dooto
DU—Duke
EL—Eldorado
EM—Ember
EP—Epic
ER—Era
EX—Excello
FB—Fabor
FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
GE—Gee
GL—Glory
GO—Gone
HE—Herald
HI—Hip
HY—Hickory
IM—Imperial
JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LI—Liberty
LO—London
LU—Luniverse
ME—Mercury
MG—MGM
MO—Modern
NG—Norgran
OJ—OJ
OK—Okeh
PE—Peacock
PI—Pilgrim
PP—Prep
PR—Prestige
PT—Point
PV—Piv
RA—Rainbow
RE—Regent
RM—Rama
RO—Roulette
RP—RPM
SA—Savoy
SE—Seeco
SG—Sage
SP—Specialty
SU—Sun
TH—Thunderbird
TI—Tico
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
VP—Vip

★ INDICATES BEST SELLING RECORD OR RECORDS.

- Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.
- The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.
- All labels listed in alphabetical order.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Sleeper of the Week

". . . the oldies are comin' back and hitting in a big way . . . Haley takes to rockin' the oldies and comes up with solid dance items for the kids."

BILL HALEY *and his COMETS*

have a torrid tid-bit for the teenagers

"THE DIPSY DOODLE"

DECCA 9-30394; 30394

THE DIPSY DOODLE

is also featured among the greatest collection of "Oldies" in the new album

BILL HALEY and his COMETS

"ROCKIN' THE OLDIES"

DL 8569

also available on Extended Play ED 2532

DECCA RECORDS

A NEW WORLD OF SOUND

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

VAUGHN MONROE
(RCA Victor 7019)

B+ "TOMORROW, TOMORROW" (2:02) [E. B. Marks BMI-Jay, Reid, Gray] This is one of the most refreshing Monroe sides from Victor in quite some time. It's a march-polka tempo ditty with a most infectious melody and a cute romantic lyric. Number grows on you. It could be Monroe's biggest seller since "They Were Doing The Mambo".

B "MISS YOU" (2:23) [Santly-Joy Select ASCAP-Tobias, Tobias, Tobias] The chorus blends warmly with Monroe's deep baritone voice on this romantic oldie with a shuffle beat. Strong reading that could bring the song back again. Two hot sides.

DAN BELLOC ORCH.
(Fraternity 778)

B "DANSERO" (2:04) [B & F BMI-Hayman, Daniels, Parker] Dan Belloc, the ork and chorus, take hold of a great melody that's rapidly becoming a standard, and present it in free-swinging Jimmy Dorseyish style. Belloc's rockin' sax is exciting. Could make noise.

C+ "HIGH TIDE BOOGIE" (2:15) [Scherer BMI-Jirik] The familiar "Skater's Waltz" is set to the rhythmic jump tempo on this end by Belloc and the gang. Another good dance item.

BEVERLEY SISTERS
(London 1757)

B+ "OLD ENOUGH TO KNOW" (2:02) [Mills ASCAP-Yance, Pockriss] The Beverley Sisters of "Greensleeves" fame, take hold of a good rock and roll number and send it across in a manner that should make it a favorite with the youngsters. Strong piece of material delivered in winning fashion. The best R & R side to come out of the London studios. Watch this sleeper.

C+ "I REMEMBER MAMA" (3:07) [Tobey ASCAP-Gabriel, Tobias, Tobias] The girls blend tenderly as they thrush a touching song of motherly love. Pretty lullaby.

TEDDI KING
(RCA Victor 7026)

B+ "I WAS A CHILD TILL TONIGHT" (2:15) [Robert Mellin BMI-Shayne, Paris] Teddi King could have a big money-maker in this rhythmic romancer which she belts excitingly. Interesting change-of-pace deck that jockeys should enjoy.

B "THEN IT STARTS AGAIN" (2:30) [Bob Miller ASCAP-Kaye, Hess] This end displays the gifted vocalist as she chants a rich and emotional song of love. Heart rending delivery of a class ballad.

DOTTIE FERGUSON
(Mercury 71182)

B+ "HAPPY, HAPPY BIRTHDAY, BABY" [Donna BMI-Sylvia, Lopez] A tune that's starting to make big noise in the R & B field, is treated to an exciting pop performance by Dottie Ferguson. Terrific multiple voice rock and roll ballad that should enjoy a healthy run in the teenage market. Keep a tab on this sleeper.

B "DARLING, IT'S WONDERFUL" [Lamp BMI-Bunn] Another fast-rising R & B hit that should do well in pop via this recording. Side has a good beat and a pretty melody.

The Cash Box Disk of the Week

"FORSAKING ALL OTHERS" (2:34)
[Kahl BMI—Roberts, Jacobson]

"THERE'S ONLY YOU" (2:39)
[Broadcast BMI—Mure]

DON RONDO (Jubilee 5297)

● Don Rondo is rapidly developing into one of the top disk names in the business. He hit with his initial Jubilee platter "Two Different Worlds" a few months ago and proved that he's an artist to be reckoned with when he followed-up with what is now one of the nation's top platters, "White Silver Sands". Now Jubilee offers a new Rondo disk both sides of which have all the earmarks of chart riders. The new coupling brings together a waltz, "Forsaking All Others", with an R & R ballad, "There's Only You". Both are class items well written and excellently delivered by the rich-voiced baritone. Two strong sides that should make Rondo more important as a record personality. Don't be surprised if both tunes walk hand-in-hand into the winner's circle.

"ONLY BECAUSE" (2:49) [Argo BMI—Yates, Small, Paul]

"THE MYSTERY OF YOU" (2:56) [Argo BMI—Grant, Goering]

THE PLATTERS (Mercury 71184)

● The Platters, one of the most consistent hit making groups in the business, are in top form once again as they introduce two big new songs coupled on their latest Mercury disk. With Tony Williams' exciting tenor voice leading the way, the Platters hand in a brilliant rendition of a great new tune dubbed "Only Because". It's an emotional love story set to a stirring rock and roll ballad beat. Youngster's returning from their vacations will definitely put this at the top of their "New Records I Must Get" list. The coupling is another dramatic and melodic R & R ballad tagged "The Mystery Of You". Powerful two-sider that will make big noise this fall.

"MY BABY COMES TO ME" (2:44) [Tiger BMI—Leiber, Stoller]

"IDOL WITH THE GOLDEN HEAD" (2:22) [Tiger BMI—Leiber, Stoller]

THE COASTERS (Atco 6098)

● The Coasters, who continue to ride high on the pop and R & R charts with both sides of one of the year's longest running hit disks "Searchin'" and "Young Blood", come up with another sensational rockin' blues item that should follow in the footsteps of their initial smash. This one is dubbed "My Baby Comes To Me", and features the quartet with another down-home reading of a potent blues item. It's got an exciting beat and a cute lyric that should make this side as popular with the rock and roll enthusiasts as "Searchin'". The juke boxes will be hoppin' when this appears on the title strips. The coupling displays the boys in top form again as they give out with another deep blues item about an "Idol With The Golden Head". Both sides should earn heavy loot with the upper portion leading the way.

"DEEP PURPLE" (2:13) [Robbins ASCAP—De Rose, Parish]

"DO IT AGAIN" (2:10) [Billy Ward BMI—Ward]

BILLY WARD & HIS DOMINOES (Liberty 55099)

● The fabulous "new sound" of Billy Ward and his Dominoes, that payed off so handsomely when Ward set this sound to the great oldie "Star Dust", is employed once again on the group's follow-up release. And you can bet your bottom dollar that the new platter will enjoy at least an equal if not greater run on the charts. For his second Liberty release, Ward has chosen another top drawer evergreen, "Deep Purple". And with the exciting lead voice belting the tune from the heels against another striking, string-filled Vic Schoen orchestral accompaniment, the results are once again superb. The overall sound and beat are just overpowering. We can expect to see this one up there in short order. One spin of the tune leaves you wanting to hear it again. The companion piece, "Do It Again" is an original Ward item set to a Latin tempo. Contagious novelty with a cute lyric. Watch the top side.

THE BACHELORS
(National 104)

B+ "FROM YOUR HEART" (2:46) [Veronique ASCAP-Young, Leahy] The National label could have its first smash with this very commercial platter featuring the Bachelors. The polished new group has a legitimate blend that rests easily on the ears, and they set it to a lovely R & R ballad beat. A few commercial gimmicks on guitar add further color. Watch this sleeper; it's loaded with hit ingredients.

C+ "A MILLION TEARDROPS" (2:01) [Veronique ASCAP-Young, Leahy] The boys pick up the beat on this half as they shuffle thru a contagious rhythm rocker also aimed at the teeners.

PEGGY KING
(Columbia 40996)

B+ "C'MON OVER" (2:40) [Leo Feist ASCAP-Leiser] Peggy King could have her biggest seller to date in this contagious, happy-beat novelty about a love affair between two youngsters. Lively bounce beat ditty with a colorful lyric and an excellent accompaniment by Jimmy Carroll's orch. Watch this long shot.

B "IF YOU DON'T LOVE ME (D'Ginja)" (2:42) [Commander ASCAP-Brooks] Peggy threatens to put a hex on her boy friend if he doesn't love her. She sings about her voodoo threats in a cute galloping novelty with a very funny set of lyrics. Strong two-sider.

CLARE NELSON
(Epic 9231)

B+ "MOONLIGHT SWIM" (2:20) [Chas. N. Daniels ASCAP-Weisman, Dee] A delightful Hawaiian flavored romancer is smoothly chanted to a shuffle beat by Clare Nelson. Pleasant side that falls very easily on the ears.

C+ "FLOWERS ON THE WATER" (2:12) [Choice ASCAP-Parke, Russell] Another romantic pleaser set in the inviting atmosphere of the tropic isles.

CALVIN (HOUN'DOG) RUFFIN
(Golden Crest 114)

B+ "MY LITTLE HOME ON THE RANGE" (2:30) [C.F.G. BMI-Ruffin] Calvin Ruffin and his combo work with a great free-swinging beat as Cal chants a strong down-home version of a great western favorite. Solid rock and roll beat and Ruffin's delightful phrasing could send the disk soaring. Side has a unique charm. It deserves attention.

C+ "HURRY, HURRY" (2:27) [C.F.G. BMI-Ruffin, Claiborne] Cal belts the blues to a swinging, galloping tempo on this end. Ruffin has a sound and some exciting material to work with. Fine coupling that could go places.

THE MELODY MAKERS
(Hollis 1001)

B "CAROLINA MOON" (1:50) [Cromwell ASCAP-Davis, Burke] The Melody Makers and the new Hollis label debut simultaneously presenting an exciting new rockin' version of a favorite oldie. Swinging dance stuff.

C+ "LET'S MAKE LOVE WORTH WHILE" (2:30) [Melody Trails BMI-Baskerville] Larry Clinton's ork accompanies once again as the crew belts out a rock and roll ballad. Dramatic delivery.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

A FABULOUS HIT

June Night

BY

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jimmy dorsey

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WITH

DICK STABILE

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Fraternity RECORDS
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CINCINNATI-2-OHIO.

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

CAROLE BENNETT
(Hilton 1001)

B+ "CARELESS" (2:23) [Bourne ASCAP-Quadling, Howard, Jurgens] The new Hilton label makes a most impressive debut with a potent recording of a standard starring Carole Bennett, a former Capitol songstress. Hard driving treatment of a class oldie that could come onto the lists once again via this waxing. Great beat.

C+ "HE'S COMING HOME" (2:25) [Jimskip BMI-Jones] On this end, Carole and the Satisfiers swing thru another colorful ditty wih a good folk-song flavor. Exciting finger-snapper.

RICHARD HAYMAN ORCH.
(Mercury 71178)

B "MY HEART REMINDS ME" (2:54) [Symphony House ASCAP-Stillman, Bargoni] Richard Hayman, his harmonica and orchestra glide thru the beautiful "Autumn Concerto" currently making the rounds as a hit vocal under the above title. Lovely version with Marty Gold featured on piano.

C+ "FUNICULI, FUNICULA" (2:11) [Judy ASCAP - Adapted Hayman] A wonderful Italian oldie is presented in colorful instrumental fashion by the Hayman aggregation.

CAROL BURNETTE
(ABC-Paramount 9850)

B+ "I MADE A FOOL OF MYSELF OVER JOHN FOSTER DULLES" (3:07) [Ben Bloom ASCAP-Welch] A cute piece of special material about the nation's Secretary of State, which created quite a sensation across the country when Carole Burnette performed it a few weeks ago on the Ed Sullivan Show, is presented on wax by the lark with amusing results. Cute change of pace disk that could jump onto the charts and cash in.

C+ "PU - UH - UH - UP-PY LOVE" (2:12) [Ben Bloom ASCAP-Welch] The satirist does a cute take-off on the popular rock and roll vocalists' singing styles on this half. Humorous offering.

JOEL GREY
(Capitol 3777)

B "MOONLIGHT SWIM" (2:03) [Chas. N. Daniels ASCAP-Dee, Weisman] Joel Grey makes a promising debut on Capitol as he fashions a delightful Hawaiian flavored lilter with an infectious melody. Fine first showing that could make noise for the songster.

B "EVERYTIME I ASK MY HEART" (2:32) [Longhorn BMI-Houis] A good teenage romantic ballad is smoothly handled by the youngster on this end. Soft rock and roll beat directs side at the youngsters.

JOHNNY GREEN & MGM SYMPHONY ORCH.
(MGM 12538)

B "THE SONG OF RAINTREE COUNTY" (2:16) [Robbins ASCAP-Green, Webster] The beautiful title theme from a big new MGM flicker is treated to an enchanting delivery by Johnny Green and his string-filled orchestra. Lovely mood item that grows on you.

C+ "SILK STOCKINGS" (2:32) [Buxton Hill ASCAP-Porter] Another lovely lush interpretation of a film title song. Pretty Latin tempo arrangement of another Cole Porter composition destined for the standard shelves.

The Cash Box Sleeper of the Week

"HOMESICK BLUES" (2:08)
[Southern ASCAP—Horton]

"THERE'S ONLY YOU" (2:26)
[Broadcast BMI—Mure]

DON CORNELL (Coral 61879)

● Two big songs, back-to-back should skyrocket Don Cornell's name into the limelight once again. For they're two of the best sides Don has had in quite some time and both are tailor-made for his mellow voice. "Homesick Blues" is a contagious soft-shoe shuffler out of the country catalog, styled excellently for the pop market by Cornell. Pleasant lilter with a good sentimental lyric. Equally outstanding is Don's dramatic, heart-felt interpretation of a stirring love song "There's Only You." Emotional reading of a top grade composition. A chorus offers wonderful support on both halves. Two hot sides that should have jockeys talking about and spinning Cornell disks again.

"MY SPECIAL ANGEL" (2:01) [Merge BMI—Duncan]

"THE SPREADING CHESTNUT" (2:10)
[Merge BMI—Duncan, Jacobson]

SONNY LAND TRIO (Prep 115)

● The Prep label, which is coming through in fine form with its first big hit "Bon Voyage" by Janice Harper, could add a second hit to the best seller lists with a new release dubbed "My Special Angel" which introduces the Sonny Land Trio. The song is a beautiful romantic ballad handled by the group in a warm and mature manner that should make it appealing to record lovers of all ages. It's a well written tune with all the ear-marks of a commercial hit. The Sonny Land Trio is a polished group of vocalists that comes over extremely well on its first showing. The boys have a rich blend that grows on you with each listen. Keep a tab on this release, it's got the goods. The coupling "The Spreading Chestnut" again displays the Trio singing a melodic and simple love song. Pretty companion deck. Top half could make it a big Fall for Prep.

"I'D CLIMB THE HIGHEST MOUNTAIN" (2:42)
[Bourne ASCAP—Brown, Clare]

"PRECIOUS LOVE" (2:10) [Regent BMI—Moore]

TOMMY LEONETTI (Vik 0286)

● Tommy Leonetti, the talented youngster who takes over one of the important singing jobs on "Your Hit Parade" when the show returns this fall to NBC-TV, may make his debut on the show with a hit record on the boards. For the gifted lad has a fabulous new release that could make him a big record name in short order. The new disk is an exciting rock and roll rendition of the evergreen "I'd Climb The Highest Mountain." It's far-and-away the crooner's best performance to date and could bring a tremendous fan following to the TV screens on Saturday nites. Class standard brought up to date by a boy who's gonna make the grade. The coupler "Precious Love" is a well written new love tune which Tommy chants with heart.

"LOVE ME SO I'LL KNOW" (2:53)
[Famous ASCAP—Hampton]

"DEEP BLUE SEA" (2:39)
[Dominion BMI—Harvey, Seligson]

JIMMY DEAN (Columbia 40995)

● TV star Jimmy Dean debuts on Columbia with a coupler that could give him his first big pop hit. (See Country Reviews)

"MAKE ME LOVE AGAIN"
[Central Songs BMI—Morton, Bland, Husky]

"THIS MOMENT OF LOVE"
[Magnus-Brookville BMI—Fiocca]

FERLIN HUSKY (Capitol 3790)

● Ferlin Husky, who made his mark in the pop field with "Gone" and his latest effort "A Fallen Star", has two new tunes that should also enjoy success in the pop department. (See Country Reviews)

JOAN O'BRIEN
(Verve 10080)

B "DEAR LOVE ONE" (2:20) [Planetary ASCAP - Lampert, Gluck] Joan O'Brien, a talented newcomer with a warm, sweet voice, debuts on Verve with a pretty folk-flavored ballad set to a delightful lilting tempo. Touching song.

B "TALK TO ME SOMETHING" (2:26) [Duchess BMI - Darin, Kirshner] The lark belts out a well-written torch item on this end. Socko rhythm number.

THE MODERNAIRES
(Coral 61873)

B "MAKIN' WHOOPEE" [Bregman, Vocco & Conn ASCAP-Kahn, Donaldson] Coral couples on a single, two of the best bands from the group's latest LP, "Here Come The Modernaires." Here the crew hands in a delightful and humorous rhythm rendition of a great oldie. Jockeys will enjoy it.

B "A FOGGY DAY" (2:44) [Chappell ASCAP-Gershwin, Gershwin] This end has the group swinging freely thru another classic.

THE PHANTOMS
(Baton 244)

B "LOST AND FOUND" (1:51) [Target BMI-Temple, Van Cleve] The Phantoms debut on Baton with an interesting handclapper featuring a banjo. Colorful romantic jumper that could catch on. It's got that something extra that makes a sleeper click.

C+ "CHANNEL FEVER" (2:37) [Target BMI-Temple] This is a humorous rhythm item about a guy who's been watching TV so much that he's caught channel fever.

RAY CONNIFF & HIS ORCH.
(Columbia 40991)

B "WALKIN' AND WHISTLIN'" (2:08) [Con-Cal BMI-Conniff] Ray Conniff, who has accompanied so many Columbia artists on their hit records, takes the spotlight as he offers a pleasant instrumental bouncer. One can almost picture a man strolling down the lane whistling this happy tune.

B "MELODY FOR TWO GUITARS" (2:15) [Hollis BMI-Brackman] Two guitars are featured in this easy-going instrumental offering. And a chorus joins in singing without words. Inviting lilter.

ANDY ANDERSON & THE WANDERERS
(Kapp 193)

B "BEAUTIFUL WEEKEND" (2:37) [Recordo BMI-Vikki] The Wanderers are featured in the vocal department as Andy Anderson works the 88's on a wonderful "Canadian Sunset" type piano instrumental. Strong keyboard item jockeys should enjoy. It's got a good beat too. Song is starting to make noise and this version could help it become a big one.

B "SIGHTSEEING" (2:28) [Dorsey Bros. ASCAP - Ross, Ross] The Wanderers, a polished vocal group, work alone on this end as they take the listener on a musical sightseeing tour. Inviting lilter sung by the chorus without lyrics. Charming side that grows on you.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Something To Rave About!

VAUGHN MONROE'S

Latest and Greatest

"TOMORROW, TOMORROW"

With JOE REISMAN'S Orchestra and Chorus

bw "MISS YOU"

47/20-7019

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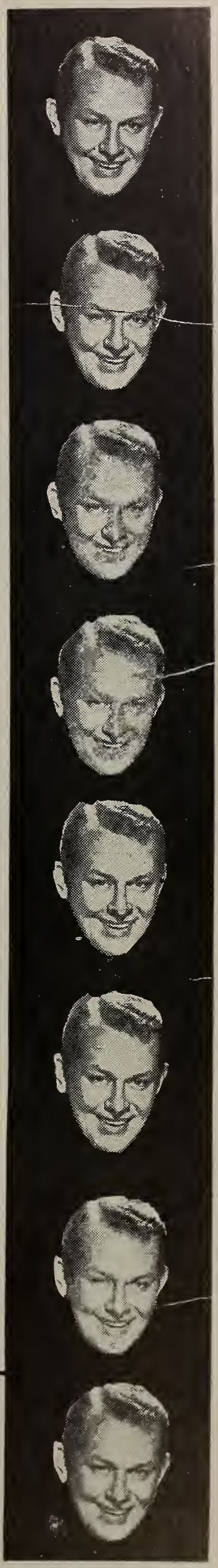

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COUPLED WITH

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MERCURY 71169

Mercury REG. U.S. PAT. OFF. RECORDS

Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

The Cash Box Best Bets

★ "TOMORROW, TOMORROW"	Vaughn Monroe	RCA Victor 7019
★ "OLD ENOUGH TO KNOW"	Beverly Sisters	London 1757
★ "GOTTA HAVE SOMETHING IN THE BANK, FRANK"	Steve Allen	Coral 61877
★ "HAPPY, HAPPY BIRTHDAY, BABY"	Dottie Ferguson	Mercury 71182
★ "C'MON OVER"	Peggy King	Columbia 40996
★ "FROM YOUR HEART"	Bachelors	National 104
★ "DEDICATED TO YOU"	Hilltoppers	Dot 15626
★ "MY LITTLE HOME ON THE RANGE"	Calvin Ruffin	Golden Crest 114
★ "CARELESS"	Carole Bennett	Hilton 1001
★ "DO YOU LOVE ME"	Dorian Burton	Decca 30413
★ "I WAS A CHILD TILL TONIGHT"	Teddi King	RCA Victor 7026

BONNIE SCOTT
(RCA Victor 7025)

B "SUGAR CORSAGE" (2:25) [E. B. Marks BMI—Ebb, Klein] The strong voice of Bonnie Scott is tailor-made for this emotional song about young love delivered tearfully by the lark. Good teenage fare.

C+ "I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME" (2:33) [Mills ASCAP—Gaskill, McHugh] The canary leans into a hard hitting rendition of a great oldie on this end. Side has a good beat.

LOU BREESE ORCH.
(Bally 1045)

B "BREEZIN' ALONG WITH THE BREEZE" (2:06) [Remick ASCAP—Gillespie, Simons, Whiting] Lou Breese, his orchestra and chorus bring a great oldie up to date via a delightful shuffle beat arrangement. Free-swinging delivery set to a good dance tempo. Jockeys should enjoy this change of pace interpretation.

B "THE ROYAL COACHMAN" (1:52) [Crosstown BMI—Jirik] This is the swingingest royal coachman you'll ever witness. It's a solid dance item with a smooth jump beat that should have the kids hoppin'. Melody is built around the familiar French Horn calls used in hunts.

THE FOUR FRESHMEN
(Capitol 3779)

B "SOMETIMES I'M HAPPY" (2:03) [Harms ASCAP-Youmans, Caesar] Here's another oldie that could join the chain of revivals that are hitting again. The Four Freshmen lend their progressive harmony to a top standard and come thru with a solid swinging dance opus.

B "JULIE IS HER NAME" (2:24) [Skyview BMI—Troup] A beautiful love song describing the many wonderful qualities of an attractive damsel named Julie, is chanted with feeling by the quartet. Class tune.

HENRI RENE ORCH.
(RCA Victor 7021)

B "WHAT'S THAT?" (2:22) [Reg Connelly ASCAP—Hoffman, Manning, Fields] Henri Rene and his string filled aggregation dance thru a quaint instrumental novelty that falls most pleasantly on the ears. Colorful and imaginative arrangement.

C+ "PERPETUAL MELODY" (2:00) [Criterion ASCAP—Pober] A pretty mood item with a delicate quality about it, is treated tenderly to a latin arrangement by Rene and the orchestra. Easy listening.

JOHNNY MADDOX
(Dot 15619)

B "YOU CAN'T GET LOVIN'" (1:52) [Skidmore ASCAP—Skidmore, Baxley] A chorus assists Johnny Maddox as he honky-tonks it up on a grand cornballer with a clever lyric. Side should do very well in the juke boxes, especially in tavern locations.

B "OLD FASHIONED LOVE" (1:55) [Harms ASCAP—McPherson, Johnson] Handclapping accompanies Maddox on this end as he pounds the ivories, belting out another wonderful honky tonk item.

THE SMITH SISTERS
(Dot 15623)

B "LOVE ME TONIGHT" (2:05) [De Varzon-Fairway BMI—De Varzon] The Smith Sisters bow on Dot with a solid rock and roll swinger with clickability. The gals have a commercial blend and a pleasant dance item to work with.

C+ "STEADY DATE" (2:04) [Terri ASCAP—Atkerson, Levy] Here the lasses belt across a strong fish-beat ballad. Right up the teenagers' alley. Both halves could develop into money-makers.

JOHNNIE BOMBA ORCH.
(Dana 3262)

B "YOU, YOU ARE THE ONE" [—Arr. Bomba] Johnny Bomba and his boys cruise thru a familiar German waltz melody in their inviting and simple fashion. Delightful arrangement of a wonderful oldie. Should do well in tavern locations.

B "CINDY" [Sajewski Music—Bomba] The boys are once again at home as they bounce thru a colorful polka ditty. Happy-go-lucky dance item.

JACK PLEIS ORCH.
(Decca 30439)

B "SEARCH FOR PARADISE" (2:29) [M. Witmark ASCAP-Tiomkin, Washington, Thomas] Jack Pleis' orchestra and chorus present an exciting production arrangement of the beautiful title theme from a new Stanley-Warner Cinerama film. Stirring theme dramatically fashioned.

B "SERENADE TO MICHELLE" (2:58) [Michele ASCAP-Pleis] Pleis composed this fragile waltz-tempo lullaby. Pretty instrumental selection with some charmingly simple melodic strains.

Record Reviews

A DISK & SLEEPER B VERY GOOD C FAIR
B+ EXCELLENT C+ GOOD D MEDIOCRE

STEVE ALLEN
(Coral 61877)

B+ "GOTTA HAVE SOMETHING IN THE BANK, FRANK" (2:30) [Reis ASCAP — Hilliard, Garson] Steve Allen takes the listener on a happy cruise thru a most amusing novelty which he introduced a week ago on his TV show. Happy-go-Lucky ditty with a clever lyric and an excellent arrangement. Could be Stevo's biggest single to date.

C+ "THE DISC-JOCKEY'S THEME SONG" [Rosemeadow ASCAP—Allen] Here Steve glides thru an amusing take off on the opening of a typical disk jockey show. Dee jays should get a kick out of this novelty.

THE HILLTOPPERS
(Dot 15626)

B+ "DEDICATED TO YOU" (2:30) [Guild BMI—Morgan, Egnoian] A tune that's making noise in the R & B field, is styled for the pop market via a pretty rendition by the Hilltoppers. Good romantic ballad set to a fine dance tempo. Could do very well for the boys.

B+ "MY CABIN OF DREAMS" (2:07) [Bourne ASCAP—Madison, Kenny, Frazzini] A top drawer oldie is revamped for today's market by the quartet with Jimmy Sacca handing in a fine lead vocal. Good fish-beat reading of a vintage item that could make it big on the comeback trail.

GEORGE CATES CHORUS & ORCH.
(Coral 61872)

B "YOU CAN SAY THAT AGAIN" [Catham ASCAP—Cates, Taylor] George Cates leads the chorus and orchestra thru a swinging rock and roll production item built around the familiar phrase used as the title. Hard driving dance item with a wild beat.

B "VALLEY OF THE REDWOODS" (2:42) [Instrumental BMI—Williams] This half is a pretty instrumental mood item with a "Canadian Sunset" feeling. Smooth flowing romantic opus.

ROSEMARY JUNE
(Paris 507)

B "LOVE ME AGAIN" (2:55) [Jack Gold ASCAP — Gold, Koslow, Sims, Perry] A great love song issued a few years ago as "straight" ballad, is now set to an R & R ballad beat by Rosemary June with excellent results. Top notch song that should meet with the approval of the kids in its new form.

C+ "PUT YOUR HEART IN MY HANDS" (2:21) [Greta BMI—Samuels] A good jumper enthusiastically belted by the polished lark.

BILLY WARD & THE DOMINOES
(Decca 30420)

C+ "TO EACH HIS OWN" (2:09) [Paramount ASCAP—Livingston, Evans] With "Star Dust" riding high on the charts, Decca issues a session by Ward and the Dominoes cut some months back. Good rhythm reading of a top drawer standard.

C+ "I DON'T STAND A GHOST OF A CHANCE WITH YOU" (2:25) [American Academy ASCAP—Young, Crosby, Washington] The bass voice is featured on this rhythm rendition of another oldie. Disk should catch some coin as a result of the Dominoes' current popularity with "Star Dust."

DORIAN BURTON
(Decca 30413)

B+ "DO YOU LOVE ME" (2:17) [Adonis BMI—Burton, Randolph] Dorian Burton, composer of a number of R & R hits, displays his talents as a vocalist and writer on his latest coupling. This half is a good latin swinger aimed at the teenage market. Solid dance stuff. Could do well.

B "YESTERDAY" (2:50) [Adonis BMI—Burton, Randolph] Here the songster chants an emotional song of young love. Heart-felt reading of another song the kids should like.

BUDDY GRECO
(Kapp 192)

B "YOU ARE MINE" (2:35) [Debmar ASCAP—Marcucci, DeAngelis] Buddy Greco is assisted by a lush orchestral and choral backdrop as he tenderly fashions a beautiful love song penned by the composers of "With All My Heart." Fine vocal offering that could develop into a money-maker.

C+ 'LEONA" (1:54) [Garland ASCAP—Greco] Greco goes rock and roll on this half as he belts out a house-rocker that cuts along at a swinging dance pace.

JANA LUND
(Liberty 55097)

B "JOHNNY THE DREAMER" (2:48) [Joy ASCAP—Kaye, Garson, Loman] Jana Lund makes an interesting debut on Liberty with a sentimental love song that grows on you with each listen. Haunting theme delightfully delivered.

C+ "WISHING WELL" (2:35) [Lantern ASCAP—Lloyd] A lass longing for her loved-one's return is the subject of this fragile ballad.

BILL SNYDER
(Decca 30433)

B "Theme from MAN OF A THOUSAND FACES" (2:58) [Northern ASCAP—Chopin] A beautiful Chopin melody, employed as the background theme in the film "Man of A Thousand Faces," is tenderly treated by the agile digits of ace 88'er Bill Snyder. Lovely mood side.

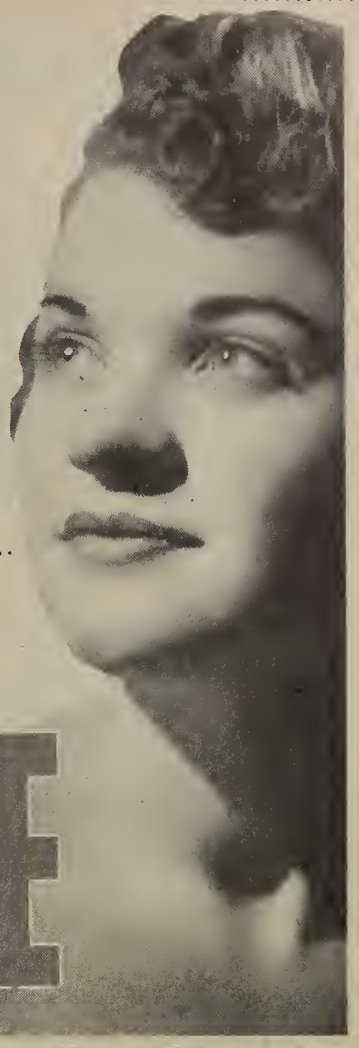
B "TAMMY" (3:00) [Northern ASCAP—Livingston, Evans] Here Snyder and a lush orchestra drift thru a dreamy instrumental interpretation of a film tune currently riding in the #1 spot of the nation's disk derby. Lovely arrangement dee jays will probably be spinning often as a change of pace.

JOE COLOMBO
(AMP 130)

B "LOVE YOU ALL THE TIME" (2:35) [Enrica BMI — Gray, Terry] This is one of two disks making an intro for the diskery. On it, Colombo turns in a fast-paced performance on an explosive rocker. Reliable teen treat.

C+ "PLEASE COME BACK DARLING" (2:25) [Addit BMI—Colombo] Colombo turns in the plea with feeling. Good change-of-pace item from the top-side.

A New Star Is Born With DOUBLE SMASH HITS!



DOTTIE FERGUSON

Darling It's Wonderful

AND

Happy, Happy Birthday Baby

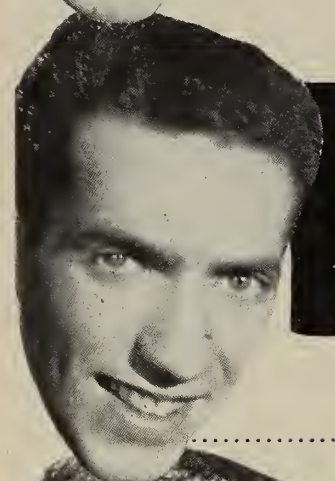
MERCURY 71182

Mercury REG. U.S. PAT. OFF. RECORDS

They're Swingin' For A Smash Hit!

HEY

YOU



FACE

COUPLED WITH

I SIT IN MY WINDOW

by THE

CREW-CUTS

MERCURY 71168

Mercury REG. U.S. PAT. OFF. RECORDS

Round The Wax Circle

NEW YORK:

Julie London will be the first guest on "Person To Person" when it returns to TV on September 13. . . .The "Port Said" album on Audio Fidelity Records has sold over 10,000 copies in two weeks. . . . The Saturday Evening Post featured a story this week on **Gene Austin** titled "A Crooner Comes Back." . . . Cape Cod is enjoying a boom this year which the Chamber of Commerce attributes in part to **Patti Page's** hit "Old Cape Cod." . . . **Sammy Davis Jr.** is boosting **Sallie Blair** for the feminine lead in "Porgy And Bess." Sammy would also like her to be his leading lady in "Jazz Train," the film in which he is to star and which will be produced by **Frank Sinatra.** . . . **Big Al Sears**, the famed tenor sax player, has been signed by Jubilee Records. . . . **Buddy Basch** has been named to handle promotion for the newly formed Safari Records. . . . **Neal Hefti** has been asked to submit his ideas for a jazz ballet for use at the New York City Center. . . . **The Four Voices** out to Los Angeles to start rehearsals for the Pontiac Industrial Show which will play 18 dates in major cities. . . . **Turk Murphy's San Franciscans** held over at Bourbon Street until October 8. . . . **Raymond Paige** is featuring "And That Reminds Me" in the current Radio City Music Hall show. . . . Jerry Vale opened to a packed audience last Tuesday, August 27, at the Shell House in Island Park, Long Island. . . . **Eydie Gorme** and **Steve Lawrence** guest on the **Steve Allen** show September 8. . . . **Leon Merian**, trumpeteer, has signed a five year contract with Decca and has already completed his first album titled "The Magic Horn." The deal was consumated by personal manager **Jack Beckman.** Sammy Kaye opens at the Hotel Roosevelt in N. Y. for eight weeks on September 16.

SAMMY DAVIS, JR.

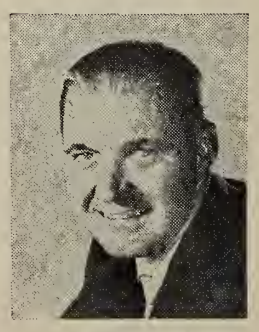
CHICAGO:

Hy **Frumkin** of Frumkin Sales Company reports tremendous interest on three new releases on LP, "Hymns That Live" by **George Wright**, "Roman Spectacular" on Grand Award label by **Charlie Magnanti** (all Italian selections) and on Hi Fi, by **Elsa Lanchester**, "Songs For A Smoke Filled Room." . . . **Vic Ferracci**, M.S. Distrib's promotioner, informs us that hottest waxings on the sales chart are "Lips Of Wine" by **Andy Williams** and "Deep Purple" by **Billy Ward**, also crowding the charts are, **Tommy Leonetti's** "Precious Love" and "Love Is A Treasure" by **Mickey and Sylvia.** . . . Chicago Theatre take started off very low. But, hope springs eternal (etc.) and, as **Nate Platt** stated, "everyone hoped to see the financial figure set in advance reached before the week was over." . . . Deejays **Del Clark**, WJJD and **Don Ferris**, WNMP, teaming up for a vacation tour of N.Y.C. 9/13. . . . **Eddie Ballentine**, bandleader for the "Breakfast Club" show, all excited about his daughter, **Bette Laine**, and her new disk on the Chess label. Bette's song "Rock A Bye Rock" and "A Broken Heart" were both penned by Dad, **Eddie**, and both very pleased over reaction so far. . . . **Gerry Grainger**, All-State's promotioner, reports that "Happy, Happy Birthday Baby" by the Tuneweavers, on the Checker label is heading for the top of the heap. "Honeycomb" by **Jimmy Rodgers** on the Roulette label is really breaking wide open, according to **Gerry**, they can't keep it in stock. . . . **Irv Kupcinet**, renowned Sun-Times syndicated columnist and well rated WBBM-TV personality, vacationing in the southwest.

ANDY WILLIAMS

HOLLYWOOD:

Harry Carlson, Fraternity Records prexy, in town to record singers **Dick Noel** and **Danny Kellarney.** . . . Singer **Carole Jarvis** leaving on an eleven city tour to promote her Dot record of "Rebel". . . . Music men of Los Angeles hosted a luncheon for **Earl McDaniel** last Thursday on the occasion of his taking over the 4:30 to 8:00 P.M. spot on KLAC. **Jules Losch** and **Bob Bacon** headed the committee arranging the luncheon. . . . **Fred Stryker** excited about the new **Hank Lochlin** recording of "Giesha Girl" on RCA-Victor. Tune was written by the writer of the very successful "Fraulein", and Fred reports that **Tom Edwards** has made it his #1 plug in Cleveland. . . . **Dave Axelrod** signed to produce another Lp for the Specialty label. His "Around The World In Eighty Days" by **The Gerald Wiggins Trio** on specialty getting top play from the local jockeys. . . . **Louis Prima** and **Keely Smith** open a ten day engagement at The Mocambo this Friday, Sept. 6. . . . **Jimmie Maddin**, owner of the Sanbah Room night club, makes his recording debut on the Dot label with "Tongue-Tied" and "You Know" to be released next week. . . . **Ted Newman**, who made some noise with his first record of "Plaything" on the new Rev label, doing personal appearances and promoting the record on the East Coast. . . . Liberty Records have signed **Vicki Benet** to an exclusive long term recording contract. Vocalist leaves for Europe next week and will do first two albums for Liberty while on tour. . . . **Joel Gray**, who created the role of "Jack and The Beanstalk" on television a short time ago, bows on the Capitol label with "Moonlight Swim" and "Everytime I Ask My Heart". . . . **Jules Losch** hosted a cocktail party for **Phil Kahl** of Roulette Records at the Brown Derby last week. **Frankie Lymon** of Gee Records also in town visiting the disk jockeys.



EARL McDANIEL

Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.

1. Honeycomb (J. Rodgers)
2. Diana (P. Anka)
3. Mr. Lee (Bobbettes)
4. That'll Be The Day (Crickets)
5. Tammy (D. Reynolds)
6. And That Reminds Me (D. Reese)
7. Star Dust (B. Ward)
8. In The Middle Of An Island (T. Bennett)
9. Bye, Bye Love (Everlys)
0. Fascination (J. Morgan)

Chicago, Ill.

1. Tammy (D. Reynolds)
2. Wonderful! Wonderful! (J. Mathis)
3. Diana (P. Anka)
4. Fascination (Morgan/Carroll)
5. In The Middle Of An Island (T. Bennett)
6. It's Not For Me To Say (J. Mathis)
7. Mr. Lee (Bobbettes)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. Searchin' (Coasters)
10. Whispering Bells (Del-Vikings)

Los Angeles, Calif.

1. Tammy (D. Reynolds)
2. It's Not For Me To Say (J. Mathis)
3. I'm Gonna Sit Right Down (B. Williams)
4. Send For Me (N. Cole)
5. Searchin' (Coasters)
6. White Silver Sands (Rondo)
7. Diana (P. Anka)
8. Bye, Bye Love (Everlys)
9. Love Letters In The Sand (P. Boone)
10. In The Middle Of An Island (Ford/Bennett)

Minneapolis, Minn.

1. Diana (P. Anka)
2. Tammy (D. Reynolds)
3. Rainbow (R. Hamilton)
4. Short Fat Fannie (L. Williams)
5. That'll Be The Day (Crickets)
6. Honeycomb (J. Rodgers)
7. Whole Lot Of Shakin' Going On (J. L. Lewis)
8. Searchin' (Coasters)
9. Love Me To Pieces (Corey)
0. Mr. Lee (Bobbettes)

Cincinnati, Ohio

1. Tammy (D. Reynolds)
2. Searchin' (Coasters)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Send For Me (N. Cole)
5. Around The World (Young/McGuires)
6. Star Dust (B. Ward)
7. Love Me To Pieces (Corey)
8. You're My One And Only One (R. Nelson)
9. It's Not For Me To Say (J. Mathis)
10. June Night (J. Dorsey)

New Orleans, La.

1. Tammy (D. Reynolds)
2. It's Not For Me To Say (J. Mathis)
3. White Silver Sands (Rondo)
4. I'm Gonna Sit Right Down (B. Williams)
5. Remember You're Mine (P. Boone)
6. Send For Me (N. Cole)
7. Star Dust (B. Ward)
8. Love Letters In The Sand (P. Boone)
9. Merry Merry Lou (Sparks)
10. Lotta Lovin' (G. Vincent)

Houston, Texas

1. Lotta Lovin' (G. Vincent)
2. That'll Be The Day (Crickets)
3. White Silver Sands (Rondo)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Tammy (D. Reynolds)
6. Diana (P. Anka)
7. When I Meet My Girl (T. Ridgely)
8. I'm Gonna Sit Right Down (B. Williams)
9. Climb Love Mountain (L. Denson)
0. Remember You're Mine (P. Boone)

Kansas City, Mo.

1. Tammy (Ames Bros.)
2. Whole Lot Of Shakin' Going On (J. L. Lewis)
3. Honeycomb (J. Rodgers)
4. Short Fat Fannie (L. Williams)
5. Remember You're Mine (P. Boone)
6. Diana (P. Anka)
7. That'll Be The Day (Crickets)
8. In The Middle Of An Island (T. Bennett)
9. You're My One And Only Love (R. Nelson)
10. Drive-In Show (E. Cochran)

Milwaukee, Wisc.

1. Tammy (D. Reynolds)
2. Bye, Bye Love (Everlys)
3. Diana (P. Anka)
4. Teddy Bear (E. Presley)
5. Rainbow (R. Hamilton)
6. It's Not For Me To Say (J. Mathis)
7. Remember You're Mine (P. Boone)
8. Around The World (Young-Crosby)
9. In The Middle Of An Island (T. Bennett)
10. I'm Gonna Sit Right Down (B. Williams)

San Antonio, Texas

1. Short Fat Fannie (L. Williams)
2. Tammy (Ames Bros./Reynolds)
3. When I Meet My Girl (T. Ridgely)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Teddy Bear (E. Presley)
6. Star Dust (B. Ward)
7. Diana (P. Anka)
8. Bye, Bye Love (Everlys)
9. Cool Shake (Del-Vikings)
0. Lotta Lovin' (G. Vincent)

Philadelphia, Pa.

1. Rainbow (R. Hamilton)
2. Fascination (J. Morgan)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Tammy (D. Reynolds)
5. I'm Gonna Sit Right Down (B. Williams)
6. Honeycomb (J. Rodgers)
7. In The Middle Of An Island (T. Bennett)
8. That'll Be The Day (Crickets)
9. Star Dust (B. Ward)
10. Remember You're Mine (P. Boone)

Pittsburgh, Pa.

1. Tammy (D. Reynolds)
2. Love Me To Pieces (Corey)
3. Send For Me (N. Cole)
4. Rainbow (R. Hamilton)
5. Diana (P. Anka)
6. That'll Be The Day (Crickets)
7. Teddy Bear (E. Presley)
8. Mr. Lee (Bobbettes)
9. Old Cape Cod (P. Page)
10. I'm Gonna Sit Right Down (B. Williams)

St. Louis, Mo.

1. Tammy (D. Reynolds)
2. Whole Lot Of Shakin' Going On (J. L. Lewis)
3. Goody Goody (F. Lymon)
4. Diana (P. Anka)
5. And That Reminds Me (D. Reese)
6. When I See You (Domino)
7. June Night (J. Dorsey)
8. Mr. Lee (Bobbettes)
9. To The Aisle (Five Satins)
0. Just Between You And Me (Chordettes)

Boston, Mass.

1. Tammy (Reynolds/Hayman)
2. Bye, Bye Love (Everlys)
3. That'll Be The Day (Crickets)
4. There's A Goldmine In The Sky (P. Boone)
5. Teddy Bear (E. Presley)
6. I'm Gonna Sit Right Down (B. Williams)
7. Diana (P. Anka)
8. Rainbow (R. Hamilton)
9. Around The World (Young/Crosby)
10. Fascination (J. Morgan)

Denver, Colo.

1. Honeycomb (J. Rodgers)
2. Tammy (D. Reynolds)
3. Short Fat Fannie (L. Williams)
4. White Silver Sands (Rondo)
5. Around The World (Young/Mantovani)
6. That'll Be The Day (Crickets)
7. Rebel (C. Jarvis)
8. Remember You're Mine (P. Boone)
9. Diana (P. Anka)
10. Dream Boy (D. Lee)

Cleveland, Ohio

1. That'll Be The Day (Crickets)
2. Diana (P. Anka)
3. Tammy (D. Reynolds)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Lotta Lovin' (G. Vincent)
6. Honeycomb (J. Rodgers)
7. Around The World (Young)
8. And That Reminds Me (D. Reese)
9. Bye, Bye Love (Everlys)
10. Searchin' (Coasters)

Detroit, Mich.

1. Tammy (D. Reynolds)
2. That'll Be The Day (Crickets)
3. Honeycomb (J. Rodgers)
4. Diana (P. Anka)
5. Fascination (D. Jacobs)
6. Rainbow (R. Hamilton)
7. It's Not For Me To Say (J. Mathis)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. Bermuda Shorts (Delroys)
10. Mr. Lee (Bobbettes)

Seattle, Wash.

1. Honeycomb (J. Rodgers)
2. You're My One And Only Love (R. Nelson)
3. Tammy (D. Reynolds)
4. That'll Be The Day (Crickets)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. Diana (P. Anka)
7. Hula Love (B. Knox)
8. Lotta Lovin' (G. Vincent)
9. Rainbow (R. Hamilton)
10. Evil Angel (R. Vernon)

Baltimore, Md.

1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. Diana (P. Anka)
3. Whispering Bells (Del-Vikings)
4. Tammy (Reynolds/Ames Bros.)
5. That'll Be The Day (Crickets)
6. Teddy Bear (E. Presley)
7. Remember You're Mine (P. Boone)
8. First Kiss (N. Petty)
9. Lotta Lovin' (G. Vincent)
10. Love Letters In The Sand (P. Boone)

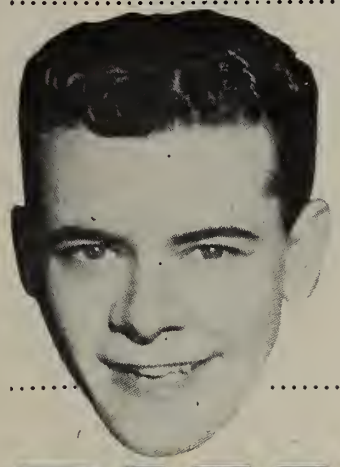
Miami, Fla.

1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. Short Fat Fannie (L. Williams)
3. It's Not For Me To Say (J. Mathis)
4. Send For Me (N. Cole)
5. Wonderful! Wonderful! (J. Mathis)
6. Tammy (Reynolds/Ames Bros.)
7. That'll Be The Day (Crickets)
8. Whispering Bells (Del-Vikings)
9. Honeycomb (J. Rodgers)
10. Mr. Lee (Bobbettes)

San Francisco, Calif.

1. Tammy (D. Reynolds)
2. I'm Gonna Sit Right Down (B. Williams)
3. Bye, Bye Love (Everlys)
4. Send For Me (N. Cole)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. Diana (P. Anka)
7. Fascination (D. Shore)
8. Whispering Bells (Del-Vikings)
9. It's Not For Me To Say (J. Mathis)
10. Short Fat Fannie (L. Williams)

ZOOM...ZOOM...



THE DIAMONDS

are off to Hitsville with

ZIP

ZIP

COUPLED WITH

OH HOW I WISH

MERCURY 71165

Mercury REG. U.S. PAT. OFF. RECORDS

3

CashMaker

Capitol Records

NEW POP FROM CAPITOL!

JOE 'FINGERS' CARR

SOPHIA

SEABREEZE
(Puamama)

Record No. 3791

FERLIN HUSKY

MAKE ME LIVE AGAIN
THIS MOMENT OF LOVE

Both from the Paramount Picture
"Mister Rock And Roll"

Record No. 3790

SONNY JAMES

(LOVE CAME, LOVE SAW)
LOVE CONQUERED

A MIGHTY
LOVABLE MAN

Record No. 3792

AND GREAT C&W

TOMMY COLLINS

I'M NOBODYS FOOL
BUT YOURS

A LOVE IS BORN

Record No. 3789

The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	**TAMMY** DEBBIE REYNOLDS (Coral) AMES BROTHERS (RCA Victor)	1
2	**DIANA** PAUL ANKA (ABC-Paramount)	5
3	**HONEYCOMB** JIMMIE RODGERS (Roulette)	11
4	**THAT'LL BE THE DAY** CRICKETS (Brunswick)	17
5	**WHITE SILVER SANDS** DON RONDO (Jubilee)	3
6	**TEDDY BEAR** ELVIS PRESLEY (RCA Victor)	4
7	**IN THE MIDDLE OF AN ISLAND** TONY BENNETT (Columbia) TENNESSEE ERNIE FORD (Capitol)	9
8	**I'M GONNA SIT RIGHT DOWN** BILLY WILLIAMS (Coral)	2
9	**FASCINATION** JANE MORGAN (Kapp) — DICK JACOBS (Coral) DINAH SHORE (RCA Victor)	14
10	**RAINBOW** RUSS HAMILTON (Kapp)	8
11	**IT'S NOT FOR ME TO SAY** JOHNNY MATHIS (Columbia)	6
12	**AROUND THE WORLD** MANTOVANI (London) — VICTOR YOUNG (Decca)	7
13	**WHOLE LOT OF SHAKIN' GOING ON** JERRY LEE LEWIS (Sun)	12
14	**SEND FOR ME** NAT "KING" COLE (Capitol)	10
15	**(MY HEART/AND THAT) REMINDS ME** KAY STARR (RCA Victor) DELLA REESE (Jubilee)	18
16	**REMEMBER YOU'RE MINE** PAT BOONE (Dot)	21
17	**LOVE ME TO PIECES** JILL COREY (Columbia)	13
18	**MR. LEE** BOBBETTES (Atlantic)	37
19	**JUNE NIGHT** JIMMY DORSEY (Fraternity)	19
20	**WHISPERING BELLS** DEL-VIKINGS (Dot)	22

21) OLD CAPE COD. 22) JUST BETWEEN YOU AND ME. 23) THERE'S A GOLDMINE IN THE SKY. 24) BYE, BYE LOVE. 25) THIRD FINGER, LEFT HAND. 26) SHORT FAT FANNIE. 27) SWINGING SWEETHEARTS. 28) LOTTA LOVIN'. 29) SOFT SANDS. 30) LONG LONELY NIGHTS. 31) LOVING YOU. 32) YOU'RE MY ONE AND ONLY LOVE. 33) GOODY GOODY. 34) LOVE LETTERS IN THE SAND. 35) STAR DUST. 36) PASSING STRANGERS. 37) AN AFFAIR TO REMEMBER. 38) SHANGRI-LA. 39) TO THE AISLE. 40) BON VOYAGE. 41) HUMPTY DUMPTY HEART. 42) HULA LOVE. 43) DRIVE-IN SHOW. 44) I AM. 45) BAND OF ANGELS. 46) MY PERSONAL POSSESSION. 47) REBEL. 48) SEARCHIN'. 49) A FALLEN STAR. 50) CHANCES ARE. 51) COOL SHAKE. 52) LOVE HAS FINALLY COME MY WAY. 53) J.D.'S BOOGIE WOOGIE. 54) BLACK SLACKS. 55) MARCHING ALONG WITH THE BLUES. 56) COLORS. 57) SO RARE. 58) MOONLIGHT SWIM. 59) DUMPLIN'S. 60) WITH ALL MY HEART; DAY DREAMING; FRAULEIN; FAMOUS LAST WORDS.

*LIPS OF WINE

Cadence # 1336

Photo by Jerry Tiffany

ANDY WILLIAMS

1. CANADIAN SUNSET
2. BABY DOLL
3. BUTTERFLY
4. I LIKE YOUR KIND OF LOVE
5. * Published by Mack Martin Music

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List Your Top Ten Pop Tunes Here

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9. ....
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List Your Top Ten "Western & Folk" Tunes Here

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List Your Top Ten "Rhythm 'N Blues" Records Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

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10. ....

NAME .....

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Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Danny Stiles (WNJR-Newark, N. J.) conducted a "Radio Clinic" for teenagers at the Spring Garden Country Club at Florham Park, N. J. with Danny answering their many questions about radio announcing and disk jockeys. There was an informal record hop following the clinic. Some of the guest artists present included **Bob Whalen** (Jubilee) and **Barbara** and **Viv Gorman** (Arrow). . . . **Leigh Kamman** (WLOL-St. Paul, Minneapolis, Minn.) is doing remotes from the new twenty million dollar shopping center in Southdale, Minn. . . . **Bob Bradford** (WCLM-FM-Chicago, Ill.) doing a series of jazz stints spotlighting the contributions of the various foreign countries to the development of jazz. On each of these shows, records of the top artists of the country will be played plus biographical material given of the lesser known personalities as well as interesting sidelights on the jazz world in each country. . . . **Dave Teig** (WILK-Wilkes-Barre Pa.) is vacationing at Laurel's Country Club in New York. . . . Two shows headed by **Al Meltzer** (WHEN-Syracuse, N. Y.), "Record Room" and "Top Ten Dance Party," are at the New York State Fair through September 7th. **Ray McKinley, Liberace, Johnny Mathis** (Columbia) and the **McGuire Sisters** (Coral) will appear there. . . . **Raul Lovett** (WBSM-New Bedford, Mass.) says that since his brother Bill is working for RCA Victor in California, they are now handling records from pressing to spinning. . . . **Seth Larrabee** (WLOB-Portland, Me.) broke the New England record for continuous broadcasting when he completed 108 consecutive hours from a Portland appliance store. The previous record, according to the station was 107 hours. . . . **Jack Surrell** (WXYZ-Detroit, Mich.) in New York for a few days. . . . **Tommy Gilbert** (WKAB-Mobile, Ala.) thinks that the **Rosemary Clooney** (Columbia) pressing of the **Irving Berlin** song, "Colors," is "one of the greatest songs she has recorded in her career." . . . **Johnny Fairchild** (KELP-El Paso, Texas) writes that KELP deejays celebrated **Eddie Fisher's** birthday with the Coketimer's (Fisher's El Paso Fan Club) by declaring August 10th Eddie Fisher Day and playing his old and new records throughout the day and night.

LEIGH KAMMAN
WLOL—St. Paul-Minneapolis, Minn.)

RAUL LOVETT
(WBSM—New Bedford, Mass.)

* * * * *

Beauregard Davis (WLOW-Norfolk, Va.) got together with a local car dealer and made a deal to bring in acts to perform on his car lot. Recent artists appearing at the car dealer included **Sonny James** (Capitol); **Marty Robbins** (Columbia) and skedded for September 17th, **Ferlin Huskey** (Capitol). . . . WICE-Providence, R. I., in celebrating its First Anniversary, held its First Annual charity "Hole-In-One Tournament," a golfing contest which netted $1,280 for the kick-off in the Building Fund campaign of Our Lady of Peace Retreat League. . . . **Alan Fredericks** (WGBB-Freeport, L. I., N. Y.) brought his "Night Train" show into New York City recently with **Frankie Lymon** (Gee) headlining the bill. . . . **Don Bell** (KIOA-Des Moines, Iowa) picked the **Monica Lewis** Verve LP, "Sing It To The Marines," as his record of the week and aired it every hour for a week. . . . Twenty-two year old deejay **Paul Drew** (WGST-Atlanta, Ga.) is on the air Monday thru Saturday from 2 to 6 PM and 7:15 to 8 plus Friday and Saturday nights until midnight. . . . **Walter Powell** (WBVL-Barbourville, Ky.) says his listeners haven't been wrong yet in their written reactions as to how far up the charts a particular number will go. . . . **Bill Dupree** (WLIB-New York, N. Y.) feels Atlantic has a real asset in **Carol Stevens**, and enjoys her new LP effort for the diskery. . . . Record artists can call **Lou Dennis** (WBRY-Waterbury, Conn.) on the air Monday thru Friday, 3:30 to 6:00 PM.

JOHNNY FAIRCHILD
(KELP—El Paso, Tex.)

* * * * *

Tom Edwards (WERE-Cleveland, Ohio) says he's getting a great reaction from the kids on "Posin'" by **Sammy Kaye** (Columbia) at his record hops. . . . **Dick Biondi** (WHOT-Youngstown, Ohio) writes that there is talk that Ringling Brothers circus may streamline its show even more than already proposed and tie-in with rock 'n roll with the feeling that the kids will attend the circus even more . . . The first attraction for the KOSI Klub, permitting discounts to see various artists perform, was **Louis Armstrong** and his All-Star Revue writes **Sam Blessing** (KOSI-Denver, Colorado.) . . . **Jim Holt** (WICE-Providence, R. I.) has added the Shipyard Drive-In Theatre Show to his schedule. The drive-in is reported to be the largest in the world, with room for 1,700 cars. . . . **Bob Elliot** (KENT-Shreveport, La.) would appreciate voice-tracks from artists. . . . **Gerry Myers**, formerly of CKOY-Ottawa, is now with CKEY-Toronto with a Monday thru Friday "Gerry Myers Show."

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b/w

I'M BLUE REMEMBERIN' YOU

STEVE LAWRENCE

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Top Selling Records

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Retail Outlets

From Coast to Coast

TOWN HALL RADIO
Brooklyn, N. Y.

1. Honeycomb (Rodgers)
2. Mr. Lee (Bobbettes)
3. That'll Be The Day (Crickets)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Diana (P. Anka)
6. (And That/My Heart) Reminds Me (D. Reese)
7. Tammy (D. Reynolds)
8. Fascination (J. Morgan)
9. Till (Faith/Shore)
10. Rainbow (R. Hamilton)

MUSIC BOX
Cleveland, Ohio

1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. Honeycomb (J. Rodgers)
3. Hula Love (B. Knox)
4. That'll Be The Day (Crickets)
5. Around The World (V. Young)
6. Diana (P. Anka)
7. Tammy (D. Reynolds)
8. Lotta Lovin' (G. Vincent)
9. Rainbow (R. Hamilton)
10. Lasting Love (Sal Mineo)

BOWMAN'S
Bridgeport, Conn.

1. Honeycomb (J. Rodgers)
2. Tammy (D. Reynolds)
3. That'll Be The Day (Crickets)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Mr. Lee (Bobbettes)
6. Around The World (Mantovani)
7. Diana (P. Anka)
8. Start Movin' (Sal Mineo)
9. Old Cape Cod (P. Page)
10. Fascination (J. Morgan)

ATLANTIC PENNSYLVANIA COMPANY
Philadelphia, Pa.

1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. Tammy (D. Reynolds)
3. In The Middle Of An Island (T. Bennett)
4. My Heart Reminds Me (Kay Starr)
5. Fascination (J. Morgan)
6. Short Fat Fannie (L. Williams)
7. Honeycomb (J. Rodgers)
8. Just Between You And Me (Chordettes)
9. Rainbow (R. Hamilton)
10. One And Only Love (R. Nelson)

VAN CURLER MUSIC
Albany, N. Y.

1. Teddy Bear (E. Presley)
2. Tammy (D. Reynolds)
3. Around The World (Mantovani)
4. Send For Me (N. Cole)
5. Searchin' (Coasters)
6. So Rare (J. Dorsey)
7. It's Not For Me To Say (J. Mathis)
8. In The Middle Of An Island (T. Bennett)
9. There's A Goldmine In The Sky (P. Boone)
10. Rainbow (R. Hamilton)

MADRONA RECORDS
Portland, Ore.

1. Honeycomb (J. Rodgers)
2. Tammy (D. Reynolds)
3. Diana (P. Anka)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Teddy Bear (E. Presley)
6. Searchin' (Coasters)
7. I'm Gonna Sit Right Down (B. Williams)
8. That'll Be The Day (Crickets)
9. Soft Sands (Chordettes)
10. Trail Of The Lonesome Pine (J. Donley)

HARMONY RECORD SHOP
Denver, Colo.

1. That'll Be The Day (Crickets)
2. Honeycomb (J. Rodgers)
3. White Silver Sands (Rondo)
4. Short Fat Fannie (L. Williams)
5. Tammy (D. Reynolds)
6. Rebel (C. Jarvis)
7. Dream Boy (D. Lee)
8. Loving You (E. Presley)
9. Around The World (V. Young)
10. Remember You're Mine (P. Boone)

CRITTENTON'S
Chicago, Ill.

1. Diana (P. Anka)
2. Tammy (D. Reynolds)
3. Wonderful! Wonderful! (J. Mathis)
4. Fascination (J. Morgan)
5. Searchin' (Coasters)
6. In The Middle Of An Island (T. Bennett)
7. Whispering Bells (Del-Vikings)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. Teddy Bear (E. Presley)
10. Mr. Lee (Bobbettes)

STAMPFLIS RECORD ROOM
Reno, Nev.

1. Tammy (D. Reynolds)
2. Teddy Bear (E. Presley)
3. Short Fat Fanny (L. Williams)
4. Shangri-La (Four Coins)
5. Bye, Bye Love (Everly Bros.)
6. I'm Gonna Sit Right Down (B. Williams)
7. Whispering Bells (Del-Vikings)
8. White Silver Sands (Rondo)
9. Around The World (Mantovani)
10. Diana (P. Anka)

GRAYMAT MUSIC SHOP
Morristown, N. J.

1. Diana (P. Anka)
2. Mr. Lee (Bobbettes)
3. Tammy (D. Reynolds)
4. Honeycomb (J. Rodgers)
5. Star Dust (B. Ward)
6. That'll Be The Day (Crickets)
7. And That Reminds Me (D. Reese)
8. Long Lonely Nights (C. McPhatter)
9. An Affair To Remember (V. Damone)
10. Love Me To Pieces (Corey)

NORTH MAIN RECORD SHOP
Houston, Tex.

1. That'll Be The Day (Crickets)
2. Diana (P. Anka)
3. Lotta Lovin' (G. Vincent)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Climb Love Mountain (L. Denson)
6. Over The Mountain (Johnnie & Joe)
7. My One And Only Love (R. Nelson)
8. Fraulein (D. Estes)
9. Young Hearts (J. Reeves)
10. Remember You're Mine (P. Boone)

GRINNELL BROTHERS
Detroit, Mich.

1. Fascination (J. Morgan)
2. And That Reminds Me (D. Reese)
3. Why Ask For The Moon (R. Foley)
4. Tammy (D. Reynolds)
5. Old Cape Cod (P. Page)
6. Send For Me (N. Cole)
7. Money, Marbles & Chalk (R. Allen)
8. Band Of Angels (S. Vaughan)
9. Bermuda Shorts (Delroys)
10. Rockin' Shoes (Ames Bros.)

PARKER STUDIO RECORD SHOP
Ft. Walton Beach, Fla.

1. Tammy (D. Reynolds)
2. Send For Me (N. Cole)
3. White Silver Sands (D. Gardner)
4. Teddy Bear (E. Presley)
5. Whole Lot Of Shakin' Going On (J. Lee Lewis)
6. Jenny, Jenny (Little Richard)
7. Mr. Lee (Bobbettes)
8. Goody, Goody (F. Lymon)
9. Shangri-La (Four Coins)
10. Whispering Bells (Del-Vikings)

THE MELODY HOUSE
St. Louis, Mo.

1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. Diana (P. Anka)
3. Just Between You And Me (Chordettes)
4. Goody, Goody (Teenagers)
5. And That Reminds Me (D. Reese)
6. Mr. Lee (Bobbettes)
7. Bon Voyage (J. Harper)
8. When I See You (Domino)
9. Play Thing (T. Newman)
10. Honeycomb (J. Rodgers)

LEUENHAGEN'S RECORD BAR
Los Angeles, Calif.

1. Tammy (D. Reynolds)
2. Honeycomb (J. Rodgers)
3. Diana (P. Anka)
4. Goldmine In The Sky (Boone)
5. Rainbow (R. Hamilton)
6. Jack To King (J. Lowe)
7. In The Middle Of An Island (T. Bennett)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. Fascination (D. Shore)
10. White Silver Sands (Rondo)

ELMORES RECORD SHOP
Fort Smith, Ark.

1. Tammy (D. Reynolds)
2. White Silver Sands (D. Gardner)
3. I'm Gonna Sit Right Down (B. Williams)
4. Teddy Bear (E. Presley)
5. Send For Me (N. Cole)
6. Love Letters In The Sand (P. Boone)
7. Old Cape Cod (P. Page)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. Diana (P. Anka)
10. Honeycomb (J. Rodgers)

THE MUSIC BOX
Spokane, Wash.

1. Tammy (D. Reynolds)
2. Teddy Bear (E. Presley)
3. Rainbow (R. Hamilton)
4. Diana (P. Anka)
5. In The Middle Of An Island (T. E. Ford)
6. So Rare (J. Dorsey)
7. Love Letters In The Sand (P. Boone)
8. Send For Me (N. Cole)
9. Around The World (Crosby/Young)
10. Old Cape Cod (P. Page)

GARDEN CITY MUSIC CENTER
Garden City, L. I., N. Y.

1. Honeycomb (J. Rodgers)
2. Around The World (V. Young)
3. That'll Be The Day (Crickets)
4. Love Letters In The Sand (P. Boone)
5. Teddy Bear (E. Presley)
6. Tammy (D. Reynolds)
7. There's A Goldmine In The Sky (P. Boone)
8. Diana (P. Anka)
9. And That Reminds Me (D. Reese)
10. It's Not For Me To Say (J. Mathis)

TOLZIEN MUSIC STORE
Amarillo, Tex.

1. Tammy (D. Reynolds)
2. I'm Gonna Sit Right Down (B. Williams)
3. Around The World (Mantovani)
4. White Silver Sands (Rondo)
5. So Rare (J. Dorsey)
6. Rainbow (Hamilton)
7. Whispering Bells (Del-Vikings)
8. Love Letters In The Sand (P. Boone)
9. Send For Me (N. Cole)
10. In The Middle Of An Island (T. Bennett)

COLUMBIA MUSIC COMPANY
San Francisco, Calif.

1. Tammy (D. Reynolds)
2. Whole Lot Of Shakin' Going On (J. L. Lewis)
3. Diana (P. Anka)
4. I'm Gonna Sit Right Down (B. Williams)
5. Fascination (D. Shore)
6. Bye, Bye Love (Everly Bros.)
7. My Heart Reminds Me (K. Starr)
8. Whispering Bells (Del-Vikings)
9. Send For Me (N. Cole)
10. Honeycomb (J. Rodgers)

G. C. MURPHY COMPANY
Washington, D. C.

1. Tammy (D. Reynolds)
2. I'm Gonna Sit Right Down (B. Williams)
3. Teddy Bear (E. Presley)
4. It's Not For Me To Say (J. Mathis)
5. Love Letters In The Sand (P. Boone)
6. Bye, Bye Love (Everly Bros.)
7. Around The World (Crosby)
8. Old Cape Cod (P. Page)
9. Young Blood (Coasters)
10. So Rare (J. Dorsey)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY) **TV**

A Night In Trinidad	Bregman, Vocco & Conn
An Affair To Remember	Feist
Around The World	Young
Bond Of Angels	Witmark
Bye, Bye Love	Acuff-Rose
Foscination	Southern
Forgotten Dreams	Mills
Goody Goody	DeSylva, Brown & Henderson
I'm Gonna Sit Right Down	DeSylva, Brown & Henderson
In The Middle Of An Island	Mayfair
It's Not For Me To Say	Korwin
June Night	Feist
Love Letters In The Sand	Bourne
Love Me To Pieces	Acuff-Rose
My Heart Reminds Me	Symphony House
Old Cape Cod	Pincus
Send For Me	Winneton
Shongri-La	Robbins
Soft Sands	Weiss & Barry
Sweet Thing	Famous
Swinging Sweethearts	E. H. Morris
Tommy	Northern
There's A Goldmine In The Sky	Bourne
Through The Eyes Of God	Pickwick
Till	Chappell
When My Sugar Walks Down The Street	Mills
White Silver Sands	Fellows-Peer
You Can't Lose The Blues With Colors	Berlin
You Gotta Have Something In The Bank, Fronk	Reese
You Name It	Remick

A Fallen Star	Tree
An Affair To Remember	Feist
Around The World	Young
Bernardine	Palm Springs
Bye Bye Love	Acuff-Rose
Call Rosie On The Phone	Hawthorne
Chances Are	Korwin
Diana	Pamco
Famous Last Words	Quintet
Fascination	Southern
I'm Gonna Sit Right Down	DySylva, Brown & Henderson
In The Middle Of An Island	Mayfair
It's Like Getting A Donkey To Gallop	Bregman, Vocco & Conn
Jim Dandy Got Married	Najo, Raleigh, Progressive
Lasting Love	Salmin
Love Letters In The Sand	Bourne
Love Me To Pieces	Acuff-Rose
My Arms Are A House	Shapiro-Bernstein
Old Cape Cod	Pincus
Please Mr. Brown	Leeds
Rainbow	Robbins
Searchin'	Tiger
Send For Me	Winneton
Shake Me I Rattle	Coliseum
Sophia	Thunderbird
Swinging Sweethearts	E. H. Morris
Tammy	Northern
Teddy Bear	Gladys
You Gotta Have Something In The Bank, Frank	Reese
You Shouldn't Do That	Salmin

Best Selling Sheet Music

		LAST WEEK
1	**TAMMY** Northern ASCAP—Livingston, Evans	1
2	**AROUND THE WORLD** Victor Young ASCAP—Young	2
3	**FASCINATION** Southern ASCAP—Manning, Marchetti	5
4	**WHITE SILVER SANDS** Fellows Peer Int'l BMI—Matthews	4
5	**LOVE LETTERS IN THE SAND** Bourne ASCAP—Kenny, Kenny, Coots	3
6	**IN THE MIDDLE OF AN ISLAND** E. H. Morris ASCAP—Acquaviva, Varnick	8
7	**I'M GONNA SIT RIGHT DOWN** DeSylva, Brown & Henderson ASCAP—Young, Ahlert	6
8	**RAINBOW** Robbins ASCAP—Hamilton	9
9	**OLD CAPE COD** Geo. Pincus & Sons ASCAP—Rothrock, Yakus	7
10	**AN AFFAIR TO REMEMBER** Feist ASCAP—Warren, Adamson, McCarey	12
11	**SEND FOR ME** Winneton BMI—Jones	11
12	**IT'S NOT FOR ME TO SAY** Korwin ASCAP—Stillman, Allen	14
13	**TEDDY BEAR** Gladys ASCAP—Mann, Lowe	10
14	**LOVE ME TO PIECES** Acuff-Rose BMI—Endsley	—

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Breaking Big

"UNFAITHFUL DIANE"

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. . . LEE LAMAR . . . No. 1041

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"TOPSY TURVY" b/w "MOM and DAD"

BEN JOE ZEPPA . . . No. 1042

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"WHERE CAN A WANDERER GO"

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ROSALINDA . . . EL 20002

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and/or any other records manufactured by
AUDIO FIDELITY, Inc.

under the Laws of the State of New York, including Section 436 of the Penal Law of the State of New York, herewith quoted as follows:

"A person who, with intent to defraud or to enable another to defraud any person, manufactures or knowingly sells or causes to be manufactured or sold, any article, marked, stamped or branded or incased or inclosed in any box, bottle or wrapper, having thereupon any engraving or printed label, stamp, imprint, mark or trade-mark which article is not the manufacture, workmanship or production of the person named, indicated or denoted by such marking, stamping or branding, or by or upon such engraving, printed label, stamp, imprint, mark or trade-mark is guilty of a misdemeanor."

or under the Laws of the State of New Jersey, including Title 2A:111-1, Chapter III, herewith quoted as follows:

"Any person who, knowingly or designedly, with intent to cheat or defraud any other person, obtains any money, property, security, gain, benefit, advantage or other thing of value by means of false promises, statements, representations, tokens, writings or pretenses, is guilty of a misdemeanor."

or under the Laws of the United States of America, including Section 1341, Chapter 63, Title 18, United States Code Annotated, which is herewith quoted, in part, as follows:

"Whoever, having devised or intending to devise any scheme or artifice to defraud, or for obtaining money or property by means of false or fraudulent pretenses, representations, or promises, or to sell, dispose of, . . . distribute, supply, or furnish or procure for unlawful use any counterfeit or spurious . . . article, or anything represented to be or intimated or held out to be such counterfeit or spurious article, for the purpose of executing such scheme or artifice or attempting so to do, places in any post office or authorized depository for mail matter, any matter or thing whatever . . . or takes or receives therefrom, any such matter or thing . . . shall be fined not more than $1,000 or imprisoned no more than five years, or both."

Any persons having knowledge or information relating to the foregoing, kindly communicate, in strict confidence, to:

BOX NO. 411
THE CASH BOX
1721 BROADWAY NEW YORK 19, N. Y.

Note: Information submitted should consist of names, dates, descriptions of persons involved, their associates, vehicle license plate numbers, recording studios, pressing plants, label printers, distributors, jobbers, retailers, salesmen, quantities of records, prices, etc., etc.

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CAMEO • CAMEO • CAMEO
Timmie "Oh Yeah" Rogers
Has A Smash Hit!
"BACK TO SCHOOL AGAIN"
Cameo 116
CAMEO RECORDS
CAMEO • CAMEO • CAMEO

Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1	★AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	1
2	★LOVING YOU ELVIS PRESLEY (RCA Victor LPM-1515 * EPA 2-1515)	2
3	★LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	3
4	★A SWINGIN' AFFAIR! FRANK SINATRA (Capitol W 803 * EAP-1-803, 2-803, 3-803, 4-803)	4
5	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	5
6	★WONDERFUL WONDERFUL JOHNNY MATHIS (Columbia CL 1028* B-1028, 1, 2, 3)	8
7	MANTOVANI FILM ENCORES MANTOVANI AND HIS ORCHESTRA (London LL-1700)	6
8	★ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES ROGER WILLIAMS (Kapp KXL 5000 * KE-714, 15, 16, 17, 18) (2—12" LP)	7
9	★DANCE TO THE MUSIC OF LESTER LANIN (Epic LN 3340 * EG 7185)	10
10	★OKLAHOMA MOVIE CAST (Capitol SAO 595 * SDM 595)	11
11	★VELVET BRASS JACKIE GLEASON (Capitol W-859 * EAP-1, 2, 3, 4-859, EPF-1, 2-859)	13
12	★HYMNS TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	9
13	ABOUT THE BLUES JULIE LONDON (Liberty LRP-3043)	14
14	★ LENA HORNE AT THE WALDORF ASTORIA (RCA Victor LOC-1028 * EOC-1028)	12
15	★'S WONDERFUL RAY CONNIFF (Columbia CL 925 * EPA 925)	18
16	★WE GET LETTERS PERRY COMO (RCA Victor LPM 1463 * EDA 1-1463)	21
17	★SPIRITUALS TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	16
18	★FRED WARING AND THE PENNSYLVANIANS IN HI FI (Capitol W-845 * EAP-1, 2, 3, 4-845, EBF-1, 2-845)	22
19	★ FOR DANCERS ALSO LES ELGART (Columbia CL 1008 * B-10081, 2, 3)	15
20	THIS IS NAT "KING" COLE (Capitol T-870)	—
21	EXOTICA MARTIN DENNEY (Liberty LRP 3034)	23
22	★HERE'S LITTLE RICHARD LITTLE RICHARD (Specialty SP 100 * 400, 401, 402)	20
23	★AN EVENING WITH BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1402 * EPA 1402)	17
24	★THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	19
25	★BLACK SATIN GEORGE SHEARING (Capitol T-858 * EAP-1, 2, 3-858)	24

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Album Reviews

POPULAR

"GEORGE GERSHWIN"—Percy Faith And His Orchestra—Columbia C21-1 (2-12" LP)
"JEROME KERN"—Paul Weston And His Orchestra—Columbia C2L-2 (1-12" LP)
"RICHARD RODGERS" — Andre Kostelanetz And His Orchestra—Columbia C2L-3 (2-12" LP)
"COLE PORTER"—Michel Legrand And His Orchestra—Columbia C2L-4 (1-12" LP)

Columbia has assembled its most prominent mood music men for a series of four two-disk sets, priced at $6.98, devoted to the music of the most distinguished composers of popular songs. Each of the albums is similarly packaged, each contains the individual mood stamp of the four conductors, Percy Faith; Paul Weston; Andre Kostelanetz; and Michel Legrand. Great melodies, richly interpreted. Mood waxings that can expect long range sales.

"LAWRENCE WELK FAVORITES"—Lawrence Welk And His Orchestra—CRL 57139 (1-12" LP)

This entry by the highly successful ork leader is composed of material taken from other Welk sets, and provides a diet of dance and novelty music in the familiar bouncy Welk tradition. Numbers read by Welk and his outfit includes "Getting To Know You," "Zip-A-Dee Doo Dah," and "Cinco Robles." The platter has strong chart potential.

"EYDIE SWINGS THE BLUES"—Eydie Gorme—ABC-Paramount ABC-192 (1-12" LP)

The artist had a steady seller in her last LP effort, "Eydie Gorme," and this collection of blues songs sung with a beat by Miss Gorme is in line for excellent sales. Backed by a reliably swinging crew headed by Don Costa, the gal gets fine musicianship into each durable on the program ("Blues In The Night," "When Your Lover Has Gone," and "Can't Help Lovin' That Man"). Figure wide deejay play for this one, too.

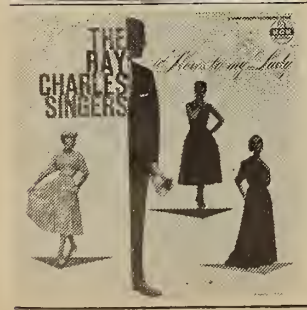
"THE SWINGIN' MISS 'D'"—Dinah Washington—Quincy Jones And His Orchestra—EmArcy MG 36104 (1-12" LP)

Dealer's should have another Dinah Washington stock winner in her latest EmArcy waxing. The exciting stylist delivers a collection of old melodic friends with a swinging zest, and an occasional sentimental recess with individual vocal distinction. "But Not For Me," "They Didn't Believe Me," and "Ev'ry Time We Say Goodbye" are representative of the class material to be found here. Quincy Jones conducts a big band with a stellar line-up.

"PAGE 4"—Patti Page—Mercury MG 20101 (1-12" LP)

Twelve more of the thrush's previous issues offers an LP of varied vocals. The tunes include several of Miss Page's chart items ("Let Me Go, Lover," "I Went To Your Wedding") plus a round of durables ("Happiness Is A Thing Called Joe," "There Will Never Be Another You"). This set should go along with the three other similar entries by the artist as fine vocal stock.

"STAN WOLOWIC AND THE POLKA CHIPS"—ABC-Paramount ABC 204 (1-12" LP)

Wolowic's last ABC-Paramount polka set, "It's Polka Time," hit the charts, and this follow-up is going to be a very potent platter on the polka shelf. Here Wolowic and the boys set a lively pace as they go through twelve ditties, all composed by Wolowic. Besides polkas, sessions include waltzes, a Krakowiak and "Obedic." Must for dealers with any amount of polka purchasers.

"HERE'S TO MY LADY"—The Ray Charles Singers—MGM E 3568 (1-12" LP)

The fine vocal group, sans the female members, blend smoothly to a bill of evergreen salutes to the gals. Present are such familiar melodies as "The Very Thought Of You," "Too Marvelous For Words," and "Stay As Sweet As You Are." Soft combo support keeps the ensemble's harmony in the spotlight. Distinguished mood vocals.

"SWEETHEARTS"—Al Goodman And His Orchestra — Earl Wrightson, Baritone — Camden CAL-369 (1-12" LP)
"THE STUDENT PRINCE"—Al Goodman And His Orchestra—Earl Wrightson, Baritone—Camden CAL-382 (1-12" LP)

These pressings of the Victor Herbert and Sigmund Romberg operettas are first-rate performances of melodies from their scores, and are excellent $1.98 buys. Both disks feature Al Goodman and the ork, and baritone Earl Wrightson with supporting vocal work from such fine voices as Frances Greer, Donald Dame, and Christinta Lind, and the Guild Choristers. Four-color and liner note packages.

"PORTRAIT OF BING"—LeRoy Holmes And His Orchestra—MGM E 3569 (1-12" LP)

The waxing is a fine mood disk devoted to songs featured in Bing Crosby flicks or, as in two cases, associated with him on disks ("Where The Blue Of The Night," "I Surrender Dear."). Vocalist Russ Emery, over the lush Holmes arrangements, whistles and chants in the Crosby style. Such hardy selections as "But Beautiful," "Love In Bloom," and "Moonlight Becomes You" are featured. Admirable mood entry with the important Crosby tie-in.

"THIS IS LOREZ"—Lorez Alexandria—King 542 (1-12" LP)

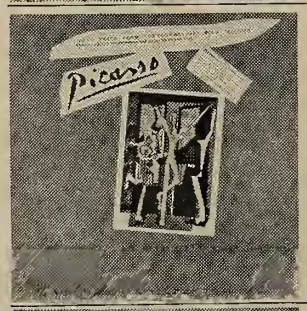
Miss Alexander is a smart addition to the LP catalogue with her first pressing, a tasteful survey of twelve evergreens. The stylist nicely mixes her tempos, swinging through items like "Thou Swell," and "You Make Me Feel So Young" or expressively reacting to such warm pieces like "I'm Glad There Is You," and "I'm Making Believe." Artful combo backing. Auspicious package debut. Should be met by a receptive buying public.

"THE DAY MANOLETE WAS KILLED"—Written And Narrated By Barnaby Conrad—Audio Fidelity AFLP 183 (1-12" LP)

This narrative by writer Barnaby Conrad on the famed matador who was killed in the ring August 28, 1947 could assume major importance due to the first "Playhouse 90" offering in the fall, which will be on Manolete. Background information and a detailed description of the fatal event is dramatically described by Conrad, author of several books on the popular Spanish sport ("Matador," "La Fiesta Brava"). Guitar and shouts of spectators add to the dramatic intensity of the event. Pictures of Manolete's last bull fight are provided. A specialty the TV presentation may open to a wider market.

"GEORGE JONES"—Mercury MG 203306 (1-12" LP)

The popular Country and Western disk and Grand Ole Opry performer heard in a collection of singles, a number of which made chart headlines. Aside from his current click "Too Much Water," the entry also includes other winners as "Yearning," "Why Baby Why," and "Don't Stop The Music," all presented with deft C&W rhythm and sentiment by the artist. Must for the C&W shelf.



"PICASSO"—Sound Track From The Documentary Film, "Picasso"—Folkways FS 3860 (1-12" LP)

Art lovers will welcome this colorfully packaged sound-track score to a recent film on the famed contemporary artist. The music by Roman Vlad, with its Spanish setting, is vivid and exciting, effectively descriptive of Picasso's artistic phases and paintings. A sixteen page booklet explains the meaning of each band on the disk, and also has drawings of various Picasso efforts. An interesting production, rewarding in its music, and notes on the artist.

"HI-FI CALYPSO"—Peter Ricardo And His Calypso-Camden CAL 393 (1-12" LP)

Ricardo and the crew offer an exciting calypso entry composed of many songs that proved themselves in the recent calypso boon. These include such familiar items as "Banana Boat Song," "Mama Looka Booboo," and "Marianne." For an effective authentic view of calypso ditties this $1.98 Camden bargain is to be recommended.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Album Reviews

"BING WITH A BEAT"—Bing Crosby With Bob Scobey's Frisco Jazz Band—RCA Victor LPM-1473 (1-12" LP)

This is a fortunate association of vocalist and ork, both time-tested pros in a swing delivery. Crosby and the Scobey boys refreshingly click with goodies like "Exactly Like You," "Whispering," and "I'm Gonna Sit Right Down And Write Myself A Letter." Listeners will enjoy the seldom heard verses of many selections. Excellent pop-jazz presentation.

"MAM'SELLE GISELE" [Gisele MacKenzie] Vik LX-1075 (1-12" LP)

The thrush, in French vocal garb, is sentimentally at home in a series of twelve melodies that in origin or approach lend themselves to French readings. Miss MacKenzie, with apt instrumental support from Neal Hefti, George Siravo, and Sid Bass, sings with charm and warmth. The former "Hit Parade" star has a fine mood-vocal stint here.

"TEENAGE PARTY"—The McGuire Sisters—Coral CRL 57134 (1-12" LP)

The vocal trio, in its sure-handed harmony, supplies the beat to a bill of new items and revitalized evergreens and the kids should find the effort an excellent party entry. With Dick Jacobs' ork performing with its usual inventiveness, the gals rock to such ditties as "Everybody Loves My Baby," "Lullaby Of Birdland," and "Rock Bottom." Set should see heavy deejay play.

"WHEN THEY WERE YOUNG"—Eddy Arnold—RCA Victor LPM-1484 (1-12" LP)

Arnold lovingly handles a collection of melodies about children and his stature in both C&W and pop circles ought to make this warm package a major entry aimed at the moppets and adults, too. Songs on the Arnold vocal itinerary include "Little Man You've Had A Busy Day," "When He Was Young," and "Scarlet Ribbons." An issue sure to keep moving on a long-range basis.

"SONGS BY STEVE LAWRENCE"—Coral CRL 57182 (1-12" LP)

This collection of single efforts by the popular vocalist is an appropriate view of the artist's singing versatility, songs that demand a crooner's delivery ("Long Before I Met You"); and tunes that are aimed at the teen beat ("Can't Wait For Summer"). Each approach finds the entertainer in skillful form. Other numbers include "Party Doll," "Adelaide," and "Fabulous."

"THE MAGIC TOUCH"—Hugo Winterhalter And His Orchestra—Camden CAL 379 (1-12" LP)

Victor's prominent arranger-ork leader offers his mood music services to Camden in a new pressing that at Camden's budget price is a strong sales contender. The Winterhalter ork, aided with occasional voices, meet brightly with a well-rounded program of ballads and novelties such as "It Had To Be You," "Tic Tac Toe," and "I'll See You In My Dreams."

"THAT SATIN DOLL"—Carol Stevens With Phil Moore's Music—Atlantic 1256 (1-12" LP)

The sensuous, husky-voiced stylist chants six numbers on one side sans lyrics, but nevertheless, "speaks" well for each of the melody's moods. Miss Stevens sings the lyrics of the flip side selections with a sultriness, and originality rarely encountered on disks. A factor greatly influencing the overall uniqueness of the effort is the artful Phil Moore ork work. Striking vocal sessions that deserve attention.

JAZZ

"THE COMPLETE TONY SCOTT"—Tony Scott And His Orchestra—RCA Victor LPM-1452 (1-12" LP)

The fourth Victor pressing by the noted clarinetist is his first as head of a big band, and the product should be heartily welcomed by Scott and swing-band admirers. With a listing of personnel that includes names like Zoot Sims (sax); Osie Johnson (drums); Thad Jones (trumpet); and Milt Hinton (bass), Scott and the crew swing inventively with both listening and dance appeal. Delightful swing-easy session on "Time To Go." Standards and original material. Expert ork waxing.

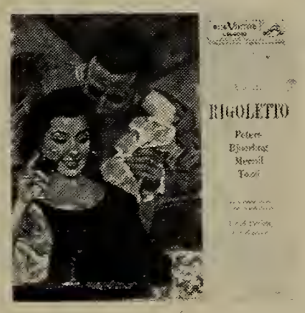
"LEE MORGAN" (Vol. 3)—Blue Note 1557 (1-12" LP)

The already accomplished 19 year old trumpeter, in front of a sextet, makes his third Blue Note starrer an enventful and provocative stint. The sessions, with the exception of one persuasive take, a beautiful tribute to the late trumpeter Clifford Brown, swing brightly to the inventive arrangements of the tenor sax man on the date, Benny Golson. Important jazz attraction.

CLASSICAL

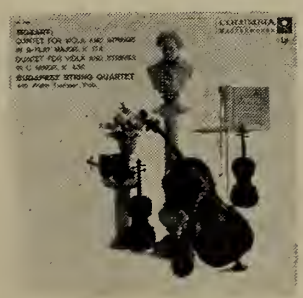
"THE FIVE BEETHOVEN CONCERTOS"—Artur Rubinstein, Pianist Symphony of the Air—Joseph Krips, Conductor—RCA Victor LM-6702 (5-12" LP)

Once available in a more expensive edition, this complete collection of the Beethoven piano concertos as performed by Rubinstein will, in this limited edition, retail at $15.98 (the concertos are also being released on five separate LP's). Thus, name-value and price are solidly in this corner's favor when a purchaser makes the decision to purchase the Beethoven concertos complete in one package for himself or as a gift. Accompanying booklet fully describes each of the compositions. Must for the classical shelf.



VERDI: Rigoletto—RCA Victor LM-605 (2-12" LP)

This is a handsome presentation both in performance and in packaging, and can look forward to an excellent response from the opera traffic. The two-disk version of the Verdi classic, which is housed in a book containing the libretto and other information, is beautifully rendered by the cast. Starring are Jussi Bjoerling (The Duke); Roberta Peters (Gilda); and Giorgio Tozzi (Sparafucile). Excellently recorded in Italy. A must acquisition for the opera shelf.



"MOZART": Quintet For Viola And Strings In B-Flat Major K. 174-Quintet For Viola And Strings In C Minor, K. 406—Budapest String Quartet—With Walter Trampler, Viola—Columbia ML 5191 (1-12" LP)

These are performances of two Mozart quintets certain to attract the well-versed in classical music crowd. The fine group reads the variety of technical challenges presented in the opus with authority, understanding, and warmth. With only a few pressings out on the two items, this entry should get a good reception from the purchaser.

"THE NEW YORK PHILHARMONIC BRASS ENSEMBLE"—Golden Crest CR 4003 (1-12" LP)

That the brass section of an orchestra can stand alone is handsomely displayed on this Golden Crest disk featuring the brass ensemble from the famed outfit. The waxing is devoted to a brass specialty in three movements by Victor Ewald, a quintet by Robert Sanders and five short pieces, all aptly demonstrating the ingenuity and warmth capable of the brass instruments. Work the classical-minded will find unique.

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659 Tenth Ave. New York, N. Y.

The Music Business In Germany

by DAN FISHER

MUNICH, GERMANY—Here I am in Germany and I don't even care for beer!

Just came from Switzerland, where music is secondary, mostly an item for dancing. They play everything but hymns, all not too well, and the conversation is mostly about watches. Now and then some would-be Sinatra stands up and yodels, which is why I am now in Germany.

The craze here—set by the teenagers, of course—is a sad type of song which the local publishers refer to as "schnulten". "Not up to the usual standards," they lament, which could be the voice of Hammerstein, Porter or Rodgers about our own hit parade crop.

The kids here are like so many European youngsters, strongly influenced by American movies. But they don't have the freedom of American teenagers, so the influence is not as widespread or important. The bandleaders dodge the schnulten tunes as much as possible, giving in to them only when they get No. 1 hit parade ranking.

Paul Ahrens, top music publisher in Germany, says, "We hope soon there will be a switch to the better type songs so more standards will be created. We like rhythm songs, but lately there are too few. Cha cha hasn't done much, and rock and roll will last like boogie woogie did. It's no longer the big thing here. But the dancers in Germany do love rhythm."

An Italian is the top favorite in Germany, Vico Torriani, and a familiar gal is the tops among the women, Caterina Valente, followed up by Sweden's Alice Babs. The orchestra captivating most Germans is Irving Lehn's, along with the Werne Mueller orchestra. The Americans in favor are Bill Haley, Eddie Fisher, Ella Fitzgerald, Duke Ellington, Louis Armstrong and the Ink Spots.

Songwise, No. I is "White Holunder", which refers to a flower in case your office is sans dictionary. The only other German song among the winners is a thing called "A Man Mustn't Be Too Handsome".

There's very little copy sale here, and a best-selling record would hit 100,000. The hit of the year might go as high as 700,000, but copywise a peak would be 3,500.

TV is sparse, only 2½ hours a night, and each of the seven stations alternate in presenting the nightly ration. The papers are clobbering efforts to get commercial TV underway.

Aside from the business, the most fabulous discovery in both Switzerland and Germany is that the average guy speaks four or five languages. It's harder to communicate than talking to an out-of-work songplugger.

One thing is striking: the way music transcends boundaries. It's the international language — and John Foster Dulles is lucky he finally got a record. It'll do him more good than all the attaché cases in the State Dept.

50 Years In Show Business

NEW YORK—Veteran songwriter Nick Kenny (he penned "Love Letters in the Sand") presents the first copy of George Jessel's 50th anniversary in showbusiness Cabot album to the popular entertainer-toastmaster at a testimonial dinner in Jessel's honor held at the Coral Reef Beach Club, Lido Beach, Long Island. Looking on are (left) comedian Al Kelly and (right) Ziggy Lane, the Carousel recording artist.

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London Lowdown

This week your London scribe is writing from Cannes, one of France's most fashionable resorts. It seems the whole of France has come to this spot to find the sun. It is packed with folk from show business. The place to find them all is a private beach called Plage Sportive, owned by Madeleine and Jean Tetard. This couple is known to all of the people in their business and on their beach you'll find: Les Compagnos de la Chanson; Charles Aznavour; Orchestra leader and head of Barclay Records, Eddy Barclay; the latest singing rage, Dalida; the very popular Tino Rossi and a host of other world famous recording personalities. They mix pleasure with business and appear at the leading casinos on this famous coast. Monte-Carlo radio stations beam today's top French songs and U.S. imports straight from the hit parade. One of the hits of the moment is the French adaptation of "Armen's Theme", now called "Amour Perdu". . . . Eddy Barclay gave me a preview of some of the new albums made in Paris and which will be released on Mercury in the States within the next few months. They are tops and deserve much attention.

This Week's Best Selling Pop Singles
(Courtesy "New Musical Express")

1 All Shook Up—
Elvis Presley (HMV)
2 Diana—
Paul Anka (Columbia)
3 Love Letters In The Sand—
Pat Boone (London)
4 Island In The Sun—
Harry Belafonte (RCA)
5 Bye Bye Love—
Everly Brothers (London)
6 Last Train To San Fernando—
Johnny Duncan (Columbia)
7 Teddy Bear—
Elvis Presley (RCA)
8 Fabulous—
Charlie Gracie (Parlophone)
9 With All My Heart—
Petula Clark (Pye-Nixa)
10 We Will Make Love—
Russ Hamilton (Oriole)
11 Water Water/Handful Of Songs—
Tommy Steele (Decca)
12 Puttin' On The Style/Gamblin' Man—
Lonnie Donegan (Pye-Nixa)
13 Little Darlin'—
Diamonds (Mercury)
14 Shiralee—
Tommy Steele (Decca)
15 Wandering Eyes/I Love You So Much It Hurts—
Charlie Gracie (London)
16 Start Movin'—
Sal Mineo (Philips)
17 Around The World—
Ronnie Hilton (HMV)
18 Dark Moon—
Tony Brent (Columbia)
19 Paralysed—
Elvis Presley (HMV)
20 Butterfingers—
Tommy Steele (Decca)
20 All Star Hit Parade—
Beverley Sisters, Max Bygraves, Billy Cotton, Johnston Brothers, Tommy Steele & Jimmy Young (Decca)
22 Tammy—
Debbie Reynolds (Vogue-Coral)
22 I'm Gonna Sit Right Down And Write Myself A Letter—
Billy Williams (Vogue-Coral)
24 In The Middle Of An Island—
King Brothers (Parlophone)
25 Start Movin'—
Terry Dene (Decca)
26 Butterfly—
Andy Williams (London)
27 In The Middle Of A Dark, Dark Night/Sweet Stuff—
Guy Mitchell (Philips)
28 Around The World—
Bing Crosby (Brunswick)
29 When I Fall In Love—
Nat "King" Cole (Capitol)
30 I Like Your Kind Of Love—
Andy Williams (London)

BEST SELLERS
THE "5" ROYALES
THINK
KING 5053
BILL DOGGETT
HAMMER HEAD
b/w
SHINDIG
KING 5070
EARL BOSTIC
VIENNA, CITY OF MY DREAMS
b/w
JUST TOO SHY
KING 5071
DONNIE ELBERT
BELIEVE IT OR NOT
b/w
TELL ME SO
DE LUXE 6143
WHAT CAN I DO
DE LUXE 6125
TINY TOPSY
AW! SHUCKS BABY
FEDERAL 12302
THE GUYTONES
OOH BOP SHA BOO
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In Okinawa Too:

It's What's In The Cash Box That Counts

OKINAWA — Even in Okinawa, "It's What's In The Cash Box That Counts".

The Cash Box plays a major role in the musical operation of station KSBK, a 500 watt station that's on the air with English language music and news programs 18 hours daily, playing to the 60,000 Americans living on Okinawa. The Americans plus the 600,000 Ryukyuans living on Okinawa, offer the station a considerable audience. And when the island is not in the midst of any of the many typhoons that hit it, muisc from KSBK programmed from *The Cash Box* lists, pours out at a rapid pace.

On Saturdays—10 A.M. to 1 P.M., "Disc Derby", a show based on the Top 60 page of the latest airmailed edition of The Cash Box, saturates the Island with the latest stateside top tunes. KSBK has an airmail service from the States that keeps the latest additions to the top 60 list flying to Okinawa.

Dean Ransburg, "Disc Derby's" DJ, spins the top fifty of the Top Sixty list, with a few bonus tunes for good measure, during the three hour disk show. Monday through Friday—noon to 1 P.M., "Mr. Music", Jay Field, goes regional with The Cash Box Juke Box Regional Record Report. The current Top Ten plus those of six months ago in "Somebody's Home Town—U.S.A." is the format. All selections are based on The Cash Box lists—current and past. However when a typhoon comes to life, the entire schedule is altered.

From 8 A.M. of the 17th of August until 1 P.M. on the 19th of August —Okinawa was in various conditions of Typhoon Agnes.

Condition Three—winds about 42 miles per hour or more can be expected within 48 hours. Supplies are bought, housing checked, etc. 8 A.M. to 3 P.M.—17th August.

Condition Two—winds sixty miles an hour or greater can be expected within 24 hours. Instructions to secure and stay inside. All unessential movement curtailed—3 P.M. to 8 P.M. —17th August.

Condition One—Surface winds of 60 miles an hour or greater are expected within twelve hours. Anything can happen in Condition One. All movement kept to the absolute minimum. 8 P.M. to 1 P.M.—19th August.

Once Condition Two is declared, KSBK prepares for an around-the-clock operation until "All Clear" is given. The station invites the community to participate in "Typhoon Watch"—a show that takes telephone musical requests from the house bound typhooners. As long as the telephone lines are in KSBK takes phone requests.

Hourly newscasts are maintained until overseas reception becomes impossible. The latest typhoon information is gathered from the U.S. Air Force and the Ryukyuan Weather Stations and immediately broadcast. On the spot tape reports of the effects of the typhoon's progress are made and brought back for rebroadcast.

"Typhoon Agnes was a relatively easy operation", KSBK station manager Barton Richardson reports, "compared to some that we rocked through last year.

"Last year's Typhoon Emma—a typhoon that rates a page in local history—knocked the station off city power—then off our emergency generators and the station wound up operating on small remote generators. The phone and the teletype both went dead in the middle of the typhoon."

But Typhoon Agnes, while a bit uppity in manner, was kind to Okinawa and KSBK. The phone stayed in and the teletype stayed in and the station operated off its own generators without a backfire.

At 6:30 P.M. Saturday, 17 August, KSBK's staff assembled at the station and "Typhoon Watch" was under way. 42½ hours later KSBK's one phone—and for 36 of those hours one man, John Shay—had handled 1290 individual requests.

The spinning and news was handled by a dedicated and tired staff. The floor and desk tops provided sleeping space. Glen Lee, Virg Bisset, Steve Guss, Dean Ransburg, Jay Field, Juddy Baxter, Bart Richardson willingly said "Sayonara" to Typhoon Agnes.

COMING

A great score composed by Dimitri Tiomkin for the new cinerama production

"SEARCH FOR PARADISE"

M. WITMARK & SONS

Leroy Anderson

His next big one—

FORGOTTEN DREAMS

Recorded by
- Leroy Anderson on Decca Records #30403
- Cyril Stapleton on London Records #1754
- Frederick Fennell on Mercury Records #71170

MILLS MUSIC, INC.

New Release

"LITTLE NEVA"

JERICHO BROWN
RKO # 412

RKO UNIQUE RECORDS 1440 Broadway New York, N. Y.

Liberty Expects To Triple Last Year's Sales

BEVERLY HILLS, CAL.—Liberty Records' current sales are "booming" with the first six months volume this year already equalling last year's total, according to a statement by Si Waronker, president of the firm, in connection with the announcement of the company's new Fall Merchandising Plan.

Waronker further predicts that the present steady increase of sales will push this fiscal year's volume to three times that of last year.

The sales program being set in operation by Liberty is entitled "Liberty's Lucky 13 Merchandising Plan." The bonus program allows free LP albums to dealers and distributors on a pro rata basis figured on the number of albums ordered. The company issued 13 new LP albums during August and will release 13 more in September.

The new fall album releases are both popular and classical. Julie London, Jeff Chandler, Billy Ward, David Seville, Gracie Fields, Eddie Cochran, Myrna Fox and Bill Perkins are among the vocalists on the new releases. The Spencer-Hagen Orchestra, Russ Garcia and His Orchestra, and Lionel Newman and His Orchestra are among the instrumental groups.

Columbia Phonos Adds 4 New District Mgrs

NEW YORK — Columbia Phonographs has appointed Frank J. Richter; Jean J. White; Len J. Molenda, and John E. Sadewhite as District Managers in the sales operation, according to an announcement made last week by James White, National Sales Manager.

Richter, who will be managing District #3, West Virginia; Virginia, North Carolina, and Tennessee, was Regional Sales Manager for more than eight years of the Queen Stove Works. Prior to that he had been an owner-dealer in the appliance business.

Jean J. White, whose territory includes northern Ohio, western Pennsylvania and western New York, District #5, brings some twenty years of appliance sales experience to his new job. For the past seven years he served the Midland Electric Co. of Cleveland, Ohio, as Sales Manager.

Molenda, formerly General Sales Manager of Modern Homes Corp. in Detroit, Michigan, will be directing District #6 which includes Michigan, southern Ohio and Kentucky.

Sadewhite, District Manager for District #8, Missouri, Arkansas, Oklahoma and Colorado, began his sales career in the appliance business in retailing in 1934. Most recently, he was Kansas City, Missouri, Branch Manager for the General Air Conditioning Corp. of Los Angeles, California.

All of the above named District Managers report to James White, National Sales Director.

Allen Distributing Moves

RICHMOND, VA.—On Sunday, Aug. 24th Joe and Milt Sinsheimer of Allen Record Dist., Richmond, Va. held open house to celebrate the opening of their new and enlarged quarters at 3409 W. Leigh St., this city.

The party was attended by a large contingent of local retailers, local djs, operators and representatives of record manufacturers from various cities throughout the country.

Golden Records Enters LP Field With Two Bing Crosby Albums

NEW YORK—Two new Bing Crosby long playing albums will headline Golden Records' full scale entry into the LP business, it was announced last week by Arthur Shimkin, Director of Golden Records, at a luncheon for the press at the Plaza Hotel in New York. The two albums (12") are titled "Ali Baba and the 40 Thieves 40" and "A Christmas Story (An Axe, an Apple and a Buckskin Jacket)" will retail for $2.98 and will lead the way for a complete line of packaged goods ranging in price from $1.98 to $4.98. The albums are designed, primarily, to appeal to the youngsters as the label's 25¢ kiddie singles have in the past.

Shimkin stated that a heavy merchandising campaign is being planned for the two Crosby packages, and thru a special arrangement with Kapp Records, Kapp will make available single records from these albums on its label. The complete LP release, including more than 20 packages, will be distributed thru regular record distributor outlets in addition to toy distributors, rack jobbers, book and department stores.

The LP's are being pressed in a durable vinyl to stand up under the abuse that the average child gives a record. The Golden LP pressings will be thicker records than the normal LP disks and will have the grooves spaced farther apart.

Other albums in the release include: "A Child's Introduction to the Orchestra"; "Walt Disney's Song Parade", "A Child's Introduction to the Great Composers", "Sixteen Great Songs of the West"—Roy Rogers and Dale Evans; "Tubby The Tuba"; "A Child's Introduction to Gilbert & Sullivan"; "Golden Treasury of Mother Goose"; "The Most Loved Christmas Songs"; "Peter And The Wolf—The Wizard Of Oz"; and "The Golden Fireside Record of Folk Songs", all of which will list for $1.98.

"Rodgers & Hammerstein Saturday Matinee"; "Bible Songs and Stories"; "Songs Of Pogo" will fall into the $3.98 and $4.98 bracket.

Sales aids are being made available at no charge. These include a 3-color floor dump display to hold 75 records, 3-color streamers, 12" x 18" chipboard display cards, special mailing pieces and order forms.

Jay-Gee Names Boston-New England Distrib

NEW YORK—The Jay-Gee Record Co., New York, has appointed Music Suppliers, 263 Huntington Ave., Boston, Mass., as distributors for its subsidiaries in the Boston and Springfield areas and New England, it has been announced by Jay-Gee's president, Jerry Blaine.

Music Suppliers, headed by Harry Carter, will handle distribution for Jay-Gee subsidiaries Jubilee Records, Josie Records, Port Records, Blue Chip Records and Winley Records.

Area to be covered, in addition to Boston and Springfield, are Maine, Vermont, New Hampshire and Providence, R. I.

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has

the Original Hit Version of....

"MY SPECIAL ANGEL"

b/w "THE SPREADING CHESTNUT"

Prep 115

PREP
TRADE MARK
RECORDS, INC.
1730 Broadway, New York 19, N. Y.

Disk Jockey

REGIONAL RECORD REPORTS

JIM AMECHE
KPAL—Palm Springs, Calif.

1. Swinging Sweethearts (R. Goodwin)
2. It's Not For Me To Say (J. Mathis)
3. I'm Gonna Sit Right Down (B. Williams)
4. Tammy (D. Reynolds)
5. Rainbow (R. Hamilton)
6. Seven Wonders Of The World (D. Kallman)
7. My Heart Reminds Me (Starr)
8. Long Lonely Nights (Kallen)
9. June Night (J. Dorsey)
10. Shangri-La (Four Coins)

JOHN BENNETT
WNNJ—Newton, N. J.

1. Tammy (D. Reynolds)
2. Goody Goody (F. Lymon)
3. Send For Me (N. Cole)
4. Diana (P. Anka)
5. There's A Goldmine In The Sky (P. Boone)
6. Single (B. Carey)
7. Mr. Lee (Bobbettes)
8. Dedicated To You (Hilltoppers)
9. An Affair To Remember (V. Damone)
10. Love Me To Pieces (J. Corey)

RAUL LOVETT
WBSM—New Bedford, Mass.

1. Rainbow (R. Hamilton)
2. I Am (T. Bennett)
3. I've Got The World On A String (L. Prima)
4. Passing Strangers (Vaughan & Eckstine)
5. And That/My Heart Reminds Me (Reese/Starr)
6. White Silver Sands (Rondo)
7. Love Has Finally Come My Way (F. Young)
8. Beau James (D. Martin)
9. Love In The Afternoon (Vale)
10. Please Mr. Brown (Vaughan)

DICK WHITTINGHILL
KMPC—Hollywood, Calif.

1. Send For Me (N. Cole)
2. Tammy (D. Reynolds)
3. My Heart Reminds Me (Starr)
4. Swinging Sweethearts (R. Goodwin)
5. Around The World (Mantovani/Fisher)
6. Rainbow (R. Hamilton)
7. Honeycomb (J. Rodgers)
8. Fascination (D. Shore)
9. Hold Me (J. Chandler)
10. Lasting Love (K. Kallen)

RAY HUTCHINSON
KOL—Seattle, Wash.

1. Tammy (D. Reynolds)
2. White Silver Sands (Rondo)
3. Fascination (D. Carroll)
4. Fire Down Below (Southern)
5. Shangri-La (Four Coins)
6. There's A New Moon (Guitar)
7. Loving You (E. Presley)
8. Day Dreaming (J. James)
9. 14 Karat Gold (D. Cherry)
10. Bon Voyage (J. Harper)

LARRY BROWNELL
WKBW—Buffalo, N. Y.

1. Honeycomb (J. Rodgers)
2. In The Middle Of An Island (T. Bennett)
3. There's A Goldmine In The Sky (P. Boone)
4. Swinging Sweethearts (R. Goodwin)
5. Soft Sands (Rover Boys/Schumann)
6. Rainbow (J. Lowe)
7. Fascination (Jacobs/Shore)
8. Marching Along With The Blues (P. Como)
9. That'll Be The Day (Crickets)
10. Fraulein (S. Lawrence)

BILL DANIELS "DANIELS DEN"
KFWB—Hollywood, Calif.

1. Tammy (D. Reynolds)
2. It's Not For Me To Say (J. Mathis)
3. Teddy Bear (E. Presley)
4. In The Middle Of An Island (T. E. Ford)
5. Interlude (McGuires)
6. And That Reminds Me (Reese)
7. Seven Wonders Of The World (D. Kallman)
8. It's A Wonderful Thing To Be Loved (G. Grant)
9. Lovers Rendezvous (Lancers)
10. Swinging Sweethearts (R. Goodwin)

JOE HILL
WDVH—Gainesville, Fla.

1. Love Me To Pieces (J. Cory)
2. Teddy Bear (E. Presley)
3. Tammy (D. Reynolds)
4. Rainbow (R. Hamilton)
5. Remember You're Mine (P. Boone)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. In The Middle Of An Island (T. E. Ford)
8. White Silver Sands (Rondo)
9. Diana (P. Anka)
10. Just Between You and Me (Chordettes)

LOU DENIS
WBRY—Waterbury, Conn.

1. Diana (P. Anka)
2. Tammy (D. Reynolds)
3. Honeycomb (J. Rodgers)
4. Mr. Lee (Bobbettes)
5. I'm Gonna Sit Right Down (B. Williams)
6. Around The World (Mantovani/Young/Haskell)
7. That'll Be The Day (Crickets)
8. And That Reminds Me (Reese)
9. Swinging Sweethearts (R. Goodwin)
10. Bon Voyage (J. Harper)

RAY SCHREINER
WRNL—Richmond, Va.

1. Honeycomb (J. Rodgers)
2. It's Not For Me To Say (J. Mathis)
3. Old Cape Cod (P. Page)
4. Tammy (D. Reynolds)
5. Rainbow (R. Hamilton)
6. Swinging Sweethearts (R. Goodwin)
7. I'm Gonna Sit Right Down (B. Williams)
8. White Silver Sands (Bradley)
9. Marching Along With The Blues (P. Como)
10. June Night (J. Dorsey)

BOBBY BEERS
KOSI—Denver, Colo.

1. Honeycomb (J. Rodgers)
2. Tammy (Ames Bros.)
3. Short Fat Fannie (L. Williams)
4. Rebel (C. Jarvis)
5. Diana (P. Anka)
6. Teddy Bear (E. Presley)
7. Whole Lot Of Shakin' Going On (J. L. Lewis)
8. Remember You're Mine (P. Boone)
9. That'll Be The Day (Crickets)
10. Dancero (D. Belloc)

DICK BIONDI
WHOT—Youngstown, Ohio

1. Diana (P. Anka)
2. Honeycomb (J. Rodgers)
3. That'll Be The Day (Crickets)
4. Tammy (D. Reynolds)
5. Mr. Lee (Bobbettes)
6. Send For Me (N. Cole)
7. Loving You (E. Presley)
8. Rainbow (R. Hamilton)
9. My One And Only Love (R. Nelson)
10. Goody Goody (F. Lymon)

LARRY BURROUGHS
KPHO—Phoenix, Ariz.

1. Plaything (T. Newman)
2. Diana (P. Anka)
3. My One And Only Love (R. Nelson)
4. I'm Gonna Sit Right Down (B. Williams)
5. Remember You're Mine (P. Boone)
6. Jay Dee's Boogie Woogie (J. Dorsey)
7. Rainbow (R. Hamilton)
8. Long Lonely Nights (C. McPhatter)
9. June Night (J. Dorsey)
10. Love Me To Pieces (J. Corey)

JOHNNY FAIRCHILD
KELP—El Paso, Texas

1. Tammy (Ames Bros.)
2. My Brand Of The Blues (M. Rainwater)
3. In The Middle Of An Island (T. E. Ford)
4. Long Lonely Nights (C. McPhatter)
5. Fascination (D. Jacobs)
6. Summer Love (J. James)
7. White Silver Sands (Rondo)
8. The Song You Heard When You Fell In Love (Johnson)
9. My Personal Possession (N. Cole)
10. Through The Eyes Of Love (D. Day)

FRED LOWERY
WISH—Indianapolis, Ind.

1. Tammy (D. Reynolds)
2. Around The World (Young)
3. White Silver Sands (Bradley)
4. I'm Gonna Sit Right Down (B. Williams)
5. Sunrise Serenade (F. Lowery)
6. Old Cape Cod (P. Page)
7. In The Middle Of An Island (T. Bennett)
8. So Rare (J. Dorsey)
9. The Song You Heard When You Fell In Love (Johnson)
10. Teen Age Flirt (Cassedy Sisters)

JACK VAUGHN
WYZE—Atlanta, Ga.

1. Fraulein (Estes/Lawrence)
2. Tammy (D. Reynolds)
3. Rainbow (R. Hamilton)
4. That'll Be The Day (Crickets)
5. And That Reminds Me (Reese)
6. Diana (P. Anka)
7. Love Me To Pieces (J. Corey)
8. In The Middle Of An Island (Ford/Bennett)
9. Third Finger, Left Hand (E. Rodgers)
10. Love Has Finally Come My Way (F. Young)

JOHN LEBAN
WCAE—Pittsburgh, Pa.

1. Zip Zip (Diamonds)
2. Tammy (D. Reynolds)
3. Why Ask For The Moon (R. Foley)
4. Passing Strangers (Vaughan & Eckstine)
5. Diana (P. Anka)
6. Sure 'Nuff (D. Vale)
7. Old Cape Cod (P. Page)
8. My Heart Reminds Me (Starr/Reese)
9. Goody Goody (F. Lymon)
10. Swinging Sweethearts (D. Carroll)

JOHNNY HYDE
KAIR—Tucson, Ariz.

1. Diana (P. Anka)
2. Send For Me (N. Cole)
3. Short Fat Fannie (L. Williams)
4. Teddy Bear (E. Presley)
5. I'm Gonna Sit Right Down (B. Williams)
6. Tammy (D. Reynolds)
7. Love Me To Pieces (J. Corey)
8. Remember You're Mine (P. Boone)
9. White Silver Sands (Rondo)
10. Searchin' (Coasters)

JIM LEWIS
WEMP—Milwaukee, Wisc.

1. I'm Gonna Sit Right Down (B. Williams)
2. Around The World (Young)
3. Bye, Bye Love (Everlys)
4. White Silver Sands (Bradley)
5. Rainbow (R. Hamilton)
6. My Heart Reminds Me (Starr)
7. June Night (J. Dorsey)
8. Honeycomb (J. Rodgers)
9. I Am (T. Bennett)
10. My Theme (B. Christian)

BILL LESTER
KOY—Phoenix, Ariz.

1. Fascination (D. Shore)
2. In The Middle Of An Island (T. E. Ford)
3. Tammy (Ames/Reynolds)
4. It's Not For Me To Say (J. Mathis)
5. Remember You're Mine (P. Boone)
6. Moonlight Swim (J. Grey)
7. Shine On Your Shoes (Hi-Lo's)
8. You Came To The Prom Alone (Nita, Rita & Ruby)
9. Around The World (Young)
10. Soft Sands (Chordettes)

BILL "LONG TALL WILLIAM" GERSON
WINN—Louisville, Ky.

1. I Am (T. Bennett)
2. Will I Find My Love Today (J. Mathis)
3. Soft Sands (Chordettes)
4. June Night (Dorsey/Stabile)
5. On The Street Where You Live (J. Jones)
6. Band Of Angels (S. Vaughan)
7. That Old Feeling (King Sisters)
8. Fascination (D. Jacobs)
9. Swinging Sweethearts (R. Goodwin)
10. I Love You So Much It Hurts (C. Gracie)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

Disk Jockey

REGIONAL RECORD REPORTS

TOMMY CHARLES
WSGN—Birmingham, Ala.

1. It's Not For Me To Say (J. Mathis)
2. Honeycomb (J. Rodgers)
3. Third Finger, Left Hand (E. Rodgers)
4. Sick And Tired (C. Kenner)
5. My Heart Reminds Me (Starr)
6. Swinging Sweethearts (R. Goodwin)
7. That'll Be The Day (Crickets)
8. Maid Of The Mist (J. Kay)
9. Pride And Passion Bolero (S. Bourke)
10. I Am (T. Bennett)

BRANSON FISHER, JR.
WPRY—Perry, Fla.

1. Teddy Bear (E. Presley)
2. Whispering Bells (Del-Vikings)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Bye, Bye Love (Everlys)
5. Send For Me (N. Cole)
6. First Kiss (N. Petty)
7. Long Lonely Nights (L. Andrews)
8. Searchin' (Coasters)
9. Diana (P. Anka)
10. Tammy (Ames Bros.)

DICK WEBB
WRAM—Monmouth, Ill.

1. It's Not For Me To Say (J. Mathis)
2. The Song You Heard When You Fell In Love (Johnson)
3. Just Between You And Me (Chordettes)
4. Fallen Star (F. Husky)
5. Let Me Love You (J. Mathis)
6. I'm Beginning To Wonder (B. Johnson)
7. How About That (Four Preps)
8. Soft Sands (Rover Boys)
9. Moonlight Swim (J. Grey)
10. Looking At You (J. Mathis)

TOMMY GILBERT
WKAB—Mobile, Ala.

1. White Silver Sands (Gardner)
2. Tammy (Ames Bros.)
3. Around The World (Mantovani)
4. I'll Find You (R. Goodwin)
5. Swinging Sweethearts (R. Goodwin)
6. Colors (R. Clooney)
7. June Night (J. Dorsey)
8. My Heart Reminds Me (Starr)
9. Fascination (D. Carroll)
10. First Kiss (N. Petty)

BARRY KAYE
WJAS—Pittsburgh, Pa.

1. Zip Zip (Diamonds)
2. Tammy (D. Reynolds)
3. Love Me To Pieces (J. Corey)
4. White Silver Sands (Rondo)
5. Bermuda Shorts (Del Roys)
6. Rainbow (R. Hamilton)
7. It's Not For Me To Say (J. Mathis)
8. Honeycomb (J. Rodgers)
9. My Heart Reminds Me (Starr)
10. Till (P. Faith)

MORRIS REICHLEY
KWBB—Wichita, Kans.

1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. Short Fat Fannie (L. Williams)
3. Tammy (Ames Bros.)
4. Whispering Bells (Del-Vikings)
5. Send For Me (N. Cole)
6. Remember You're Mine (P. Boone)
7. In The Middle Of An Island (T. Bennett)
8. Lotta Lovin' (G. Vincent)
9. Over The Mountain (Johnnie & Joe)
10. Diana (P. Anka)

JOHN "MAD MAN" MICHAELS
WOKY—Milwaukee, Wisc.

1. Diana (P. Anka)
2. Tammy (D. Reynolds)
3. In The Middle Of An Island (T. Bennett)
4. Prize Possession (F. Husky)
5. Bye, Bye Love (Everlys)
6. Teddy Bear (E. Presley)
7. That's The Life For Me (Grant)
8. Just Between You And Me (Chordettes)
9. Fascination (D. Jacobs)
10. Girl With The Golden Braids (P. Como)

DALE WRIGHT
WING—Dayton, Ohio

1. Jay Dee's Boogie Woogie (J. Dorsey)
2. An Affair To Remember (V. Damone)
3. Hula Love (B. Knox)
4. Moonlight Swim (S. Kaye)
5. Was It Just For Fun (J. Rene)
6. Honeycomb (J. Rodgers)
7. Swinging Sweethearts (R. Goodwin)
8. In The Middle Of An Island (T. E. Ford)
9. Mean Woman Blues (Presley)
10. Love Me To Pieces (J. Corey)

TOM HOPKINS
WDLC—Port Jervis, N. Y.

1. I'm Gonna Sit Right Down (B. Williams)
2. It's Not For Me To Say (J. Mathis)
3. Good Night (Damone/Stafford)
4. Love Me To Pieces (J. Corey)
5. Honeycomb (J. Rodgers)
6. Fascination (J. Morgan)
7. Soft Sands (O. Peterson)
8. June Night (J. Dorsey)
9 And .That Reminds Me (Reese)
10. Rainbow (B. Darnel)

TOM EDWARDS
WERE—Cleveland, Ohio

1. Tammy (D. Reynolds)
2. My Heart Reminds Me (Starr)
3. Beautiful Weekend (G. Rene)
4. Just Between You And Me (Chordettes)
5. Rainbow (R. Hamilton)
6. Forgotten Dreams (Anderson/Stapleton)
7. There's A Goldmine In The Sky (P. Boone)
8. Love Me To Pieces (J. Corey)
9. Bon Voyage (J. Harper)
10. In The Middle Of An Island (T. Bennett)

JIM LOWE
WRR—Dallas, Texas

1. White Silver Sands (Gardner)
2. Tammy (D. Reynolds)
3. Honeycomb (J. Rodgers)
4. Diana (P. Anka)
5. There's A Goldmine In The Sky (P. Boone)
6. And That Reminds Me (Reese)
7. Long Lonely Nights (C. McPhatter)
8. Fascination (D. Jacobs)
9. Star Dust (B. Ward)
10. Cool Shake (Del-Vikings)

JOHN WRISLEY
WIS—Columbia, S. C.

1. Tammy (D. Reynolds)
2. I'm Gonna Sit Right Down (B. Williams)
3. Fascination (D. Jacobs)
4. White Silver Sands (Rondo)
5. Bye, Bye Love (Everlys)
6. Teddy Bear (E. Presley)
7. Diana (P. Anka)
8. Old Cape Cod (P. Page)
9. Love Me To Pieces (J. Corey)
10. Shangri-La (Four Coins)

NORM PAGE
WCAR—Detroit, Mich.

1. It's Not For Me To Say (J. Mathis)
2. Tammy (D. Reynolds)
3. Fascination (Morgan/Jacobs)
4. And That Reminds Me (Reese)
5. Why Ask For The Moon (R. Foley)
6. There's A Goldmine In The Sky (P. Boone)
7. Money, Marbles And Chalk (R. Allen)
8. Get Acquainted Waltz (S. Cogan)
9. Band Of Angels (S. Vaughan)
10. Love Me To Pieces (J. Corey)

"EASY" ED ELLIS
WNIX—Springfield, Vt.

1. Diana (P. Anka)
2. Humpty Dumpty Heart (L. Baker)
3. Cryin' Side Of Town (B. Talapan)
4. Speak For Yourself, John (C. Carr)
5. The Song You Heard When You Fell In Love (Johnson)
6. That's Right (M. Marlo)
7. Love Me To Pieces (J. Corey)
8. Black Slacks (Sparkletones)
9. Long Lonely Nights (C. McPhatter)
10. Third Finger, Left Hand (E. Rodgers)

BILL SHERIDAN
WADK—Newport, R. I.

1. I'm Gonna Sit Right Down (B. Williams)
2. Tammy (D. Reynolds)
3. It's Not For Me To Say (J. Mathis)
4. Teddy Bear (E. Presley)
5. Send For Me (N. Cole)
6. Love Letters In The Sand (P. Boone)
7. Diana (P. Anka)
8. In The Middle Of An Island (T. Bennett)
9. Love Me To Pieces (J. Corey)
10. Searchin' (Coasters)

CHUCK LAY
KNOE—Monroe, La.

1. Every Time I Hear That Song (I. J. Hunter)
2. Humpty Dumpty Heart (L. Baker)
3. The Ladder Of Love (J. Nash)
4. When You Return (Williams)
5. June Night (J. Dorsey)
6. Doggonit (J. Spellman)
7. Send Me Someone To Love (Moonglows)
8. Without My Love (P. Boone)
9. Band Of Angels (S. Vaughan)
10. All Of My Life (B. Eckstine)

PHIL SNOW
WBKH—Hattiesburg, Miss.

1. Tammy (D. Reynolds)
2. Honeycomb (J. Rodgers)
3. I'm Gonna Sit Right Down (B. Williams)
4. It's Not For Me To Say (J. Mathis)
5. That'll Be The Day (Crickets)
6. White Silver Sands (Gardner)
7. My Heart Reminds Me (Starr)
8. Whispering Bells (Del-Vikings)
9. June Night (J. Dorsey)
10. Let's Start All Over Again (T. Williams)

HY DAVIS
WAIP—Mobile, Ala.

1. Tammy (Reynolds/Ames Bros.)
2. White Silver Sands (Gardner)
3. Just Between You And Me (Chordettes)
4. My Heart Reminds Me (Starr)
5. South Of The Border (Donely)
6. Mean Woman Blues (Presley)
7. Love Me To Pieces (J.Corey)
8. Rainbow (R. Hamilton)
9. Is It Wrong (W. Mack)
10. Fascination (J. Morgan)

JOHN SCOTT
WCOP—Boston, Mass.

1. Tammy (D. Reynolds)
2. Third Finger, Left Hand (E. Rodgers)
3. Diana (P. Anka)
4. Honeycomb (J. Rodgers)
5. Old Cape Cod (P. Page)
6. Teddy Bear (E. Presley)
7. Ladder Of Love (Flamingos)
8. Rainbow (R. Hamilton)
9. Fallen Star (F. Husky)
10. Day Dreaming (J. James)

JOE FINAN
KYW—Cleveland, Ohio

1. That'll Be The Day (Crickets)
2. Diana (P. Anka)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Mr. Lee (Bobbettes)
5. Tammy (D. Reynolds)
6. Lotta Lovin' (G. Vincent)
7. Dumplin's (D. Bagby)
8. Send For Me/My Personal Possession (N. Cole)
9. In The Middle Of An Island/I Am (T. Bennett)
10. And That/My Heart Reminds Me (Reese/Starr)

BERNIE ALLEN
WIND—Chicago, Ill.

1. Diana (P. Anka)
2. Tammy (D. Reynolds)
3. Wonderful! Wonderful! (J. Mathis)
4. Whispering Bells (Del-Vikings)
5. Fascination (J. Morgan)
6. In The Middle Of An Island (T. Bennett)
7. Rockin' Shoes (Ames Bros.)
8. There's A Goldmine In The Sky (P. Boone)
9. That'll Be The Day (Crickets)
10. It's A Wonderful Thing To Be Loved (G. Grant)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Disk Jockey

REGIONAL RECORD REPORTS

MONTY HOYT
KOCY—Oklahama City, Okla.
1. Love Me So I'll Know (Dean)
2. High School Romance (G. Hamilton IV)
3. Up Above My Head (Ray/Laine)
4. Tammy (D. Reynolds)
5. When I See You (F. Domino)
6. 14 Karat Gold (D. Cherry)
7. In The Middle Of An Island (T. Bennett)
8. Diana (P. Anka)
9. Honeycomb (J. Rodgers)
10. Whole Lot Of Shakin' Going On (J. L. Lewis)

DON KELLY
WDGY—Minneapolis, Minn.
1. Diana (P. Anka)
2. Tammy (D. Reynolds)
3. Honeycomb (J. Rodgers)
4. Rainbow (R. Hamilton)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. That'll Be The Day (Crickets)
7. Around The World (Mantovani)
8. Island In The Sun (Belafonte)
9. Just Between You And Me (Chordettes)
10. C. C. Rider (C. Willis)

DICK DEAN
KTQ—Norway-Paris, Me.
1. It's Not For Me To Say (J. Mathis)
2. Tammy (Hayman/Reynolds)
3. Send For Me (N. Cole)
4. In The Middle Of An Island (T. Bennett)
5. Fascination (D. Shore)
6. Just Between You And Me (Chordettes)
7. I'm Gonna Sit Right Down (B. Williams)
8. Born To Live (T. Brewer)
9. Old Cape Cod (P. Page)
10. June Night (J. Dorsey)

FROSTY MITCHELL
KIOA—Des Moines, Iowa
1. Tammy (D. Reynolds)
2. Diana (P. Anka)
3. That'll Be The Day (Crickets)
4. Honeycomb (J. Rodgers)
5. Remember You're Mine (P. Boone)
6. June Night (J. Dorsey)
7. Goody Goody (F. Lymon)
8. Bon Voyage (J. Harper)
9. Around The World (Mantovani)
10. Lovesick Blues (S. James)

TOM DURAND
WTTM—Trentan, N. J.
1. My Heart Reminds Me (Starr)
2. Around The World (Young)
3. In The Middle Of An Island (T. E. Ford)
4. Band Of Angels (S. Vaughan)
5. Old Cape Cod (P. Page)
6. Shangri-La (Four Coins)
7. Tammy (D. Reynolds)
8. Sophia (L. Lamar)
9. Goody Goody (E. Fitzgerald)
10. Imagination (King Sisters)

ROGER CLARK
WNOR—Norfolk, Va.
1. Diana (P. Anka)
2. With All My Heart (J. Sands)
3. I Am (T. Bennett)
4. My Heart Reminds Me (Starr)
5. Tammy (Reynolds/Ames Bros.)
6. Fallen Star (F. Husky)
7. Fascination (Morgan/Jacobs)
8. Passing Strangers (Vaughan & Eckstine)
9. Wear My Ring (G. Vincent)
10. On The Street Where You Live (J. Jones)

DAN GILLETTE, GORDON HAMILTON, BOB PERRY
WCAP—Lowell, Mass.
1. Diana (P. Anka)
2. Rainbow (R. Hamilton)
3. Honeycomb (J. Rodgers)
4. In The Middle Of An Island (T. Bennett)
5. There's A Goldmine In The Sky (P. Boone)
6. That'll Be The Day (Crickets)
7. Teddy Bear (E. Presley)
8. Tammy (R. Hayman)
9. Love Me To Pieces (J. Corey)
10. Whispering Bells (Del-Vikings)

BILL BROWNING
KFMB—San Diego, Calif.
1. I'm Gonna Sit Right Down (B. Williams)
2. Around The World (Mantovani)
3. Send For Me (N. Cole)
4. It's Not For Me To Say (J. Mathis)
5. White Silver Sands (Bradley)
6. Old Cape Cod (P. Page)
7. Love Me To Pieces (J. Corey)
8. Love Letters In The Sand (P. Boone)
9. So Rare (J. Dorsey)
10. I'll Follow You (D. Houston)

JERRY JEROME
WSAY—Rachester, N. Y.
1. That'll Be The Day (Crickets)
2. Fascination (D. Jacobs)
3. White Silver Sands (Rondo)
4. Third Finger, Left Hand (E. Rodgers)
5. Last Time (R. Michaels)
6. Band Of Angels (S. Vaughan)
7. June Night (J. Dorsey)
8. Marching Along To The Blues (P. Como)
9. My Personal Possession (N. Cole)
10. Diana (P. Anka)

ANNE FERGUSON
CFRN—Edmanton, Alb., Can.
1. Tammy (Ames Bros.)
2. Love Letters In The Sand (P. Boone)
3. Teddy Bear (E. Presley)
4. I'm Gonna Sit Right Down (B. Williams)
5. Bye, Bye Love (Everlys)
6. It's Not For Me To Say (J. Mathis)
7. White Silver Sands (Rondo)
8. Send For Me (N. Cole)
9. Diana (P. Anka)
10. In The Middle Of An Island (T. Bennett)

GERRY HERBERT
CFCF—Mantreal, Que., Can.
1. Tammy (D. Reynolds)
2. Fascination (Jacobs/Morgan)
3. White Silver Sands (Rondo)
4. In The Middle Of An Island (T. Bennett)
5. June Night (J. Dorsey)
6. Around The World (Mantovani)
7. Rainbow (R. Hamilton)
8. Bye, Bye Love (Everlys)
9. Goody Goody (F. Lymon)
10. Star Dust (B. Ward)

"LITTLE BOB" LIDDLE
KXL—Portland, Ore.
1. Honeycomb (J. Rodgers)
2. My One And Only Love (R. Nelson)
3. Tammy (D. Reynolds)
4. Loving You (E. Presley)
5. Drive-In Show (E. Cochran)
6. Diana (P. Anka)
7. Mean Woman Blues (Presley)
8. Lonesome Cowboy (Presley)
9. Teddy Bear (E. Presley)
10. Lotta Lovin' (G. Vincent)

KEN GARLAND
WPOR—Portland, Me.
1. Tammy (D. Reynolds)
2. Rainbow (R. Hamilton)
3. Send For Me (N. Cole)
4. Whispering Bells (Del-Vikings)
5. Goody Goody (F. Lymon)
6. Passing Strangers (Vaughan & Eckstine)
7. Mr. Lee (Bobbettes)
8. In The Middle Of An Island (T. Bennett)
9. My Heart Reminds Me (Starr)
10. That'll Be The Day (Crickets)

TONY LARSON
KUDY—Denver-Littleton, Colo.
1. Tammy (D. Reynolds)
2. Short Fat Fannie (L. Williams)
3. Honeycomb (J. Rodgers)
4. Teddy Bear (E. Presley)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. Around The World (E. Fisher)
7. Bye, Bye Love (Everlys)
8. Beautiful Weekend (G. Rene)
9. Diana (P. Anka)
10. Love Letters In The Sand (P. Boone)

NORMAN SCHNEIDER
WPMP—Pascagoula, Miss.
1. Tammy (D. Reynolds)
2. Diana (P. Anka)
3. Rainbow (R. Hamilton)
4. I'm Gonna Sit Right Down (B. Williams)
5. In The Middle Of An Island (T. Bennett)
6. Remember You're Mine (P. Boone)
7. It's Not For Me To Say (J. Mathis)
8. Fascination (D. Carroll)
9. Teddy Bear (E. Presley)
10. Old Cape Cod (P. Paige)

LARRY BERRILL
KBIG—Hallywood, Calif.
1. Star Dust (B. Ward)
2. Waitin' (J. Stark)
3. Run Don't Walk (L. Simms)
4. Summer Love (J. James)
5. Gotta Get To Your House (D. Seville)
6. Swinging Sweethearts (R. Goodwin)
7. Rebel (C. Jarvis)
8. Send For Me (N. Cole)
9. You Know How It Is (Laine)
10. An Affair To Remember (V. Damone)

NICK CHARLES
WSLB—Ogdensburg, N. Y.
1. That'll Be The Day (Crickets)
2. Diana (P. Anka)
3. There's A Goldmine In The Sky (P. Boone)
4. Goody Goody (F. Lymon)
5. Tammy (D. Reynolds)
6. I'm Gonna Sit Right Down (B. Williams)
7. Just Between You And Me (Chordettes)
8. Honeycomb (J. Rodgers)
9. Fascination (D. Jacobs)
10. In The Middle Of An Island (T. Bennett)

ROY LAMONT
WRVA—Richmond, Va.
1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. Mean Woman Blues (Presley)
3. Diana (P. Anka)
4. Rainbow (R. Hamilton)
5. Fascination (J. Morgan)
6. Love A, Love A, Lover (M. Allen)
7. Love Me To Pieces (J. Corey)
8. Teddy Bear (E. Presley)
9. I Sit In My Window (Miller)
10. Honeycomb (J. Rodgers)

JOE RYAN
WALL—Middletown, N. Y.
1. Tammy (R. Hayman)
2. Around The World (Young)
3. Swinging Sweethearts (R. Goodwin)
4. Fascination (R. Ellis)
5. Honeycomb (G. Shaw)
6. Rainbow (B. Darnel)
7. For Dancers Also (L. Elgart)
8. When I Fall In Love (N. Cole)
9. Fallen Star (F. Husky)
10. Mood Jazz (J. Castro)

BRUCE D. FARNSWORTH
WHYN—Springfield-Holyake, Mass.
1. White Silver Sands (Rondo)
2. Soft Sands (D. Collins)
3. Old Cape Cod (P. Page)
4. I'm Gonna Sit Right Down (B. Williams)
5. Love Letters In The Sand (P. Boone)
6. Diana (P. Anka)
7. Tammy (D. Reynolds)
8. June Night (J. Dorsey)
9. It's Not For Me To Say (J. Mathis)
10. Searchin' (Coasters)

DEL CLARK
WJJD—Chicago, Ill.
1. Diana (P. Anka)
2. Tammy (D. Reynolds)
3. Wonderful! Wonderful! (J. Mathis)
4. Mr. Lee (Bobbettes)
5. In The Middle Of An Island (T. Bennett)
6. It's Not For Me To Say (J. Mathis)
7. Searchin' (Coasters)
8. Teddy Bear (E. Presley)
9. Fascination (Morgan/Carroll)
10. Whispering Bells (Del-Vikings)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
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Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the natian indicate are either already beginning to sell in quantity ar else give every sign of doing so.

"CHANCES ARE"
"THE TWELFTH OF NEVER"
The Cash Box Disk of the Week 8/31
Johnny Mathis ..... Columbia 40993

"REBEL"
Carol Jarvis ..... Dot 15586

"HAPPY HAPPY BIRTHDAY BABY"
The Cash Box Sleeper of the Week 8/24
Tune Weavers ..... Checker 872

"ZIP ZIP"
The Cash Box Disk of the Week 8/3
Diamonds ..... Mercury 71165

"BLACK SLACKS"
Sparkletones ..... ABC Paramount 9837

Playfully Pleading

SCOTTSDALE, ARIZONA—Margaret Whiting prayerfully and playfully pleads for plugs of her new Dot release with disk jockeys Saxie Dowell and Dick Gilbert, co-owners of KPOK with studios on the grounds of the Safari Hotel, where Maggie is being held over in her first personal appearance in the Arizona resort town.

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"LITTLE RED RIDING PANTS"
and
"PAULY REVERES' RIDE"
on AMUSING RECORDS # 102
The First In A Series of—
"FERRY TALES"
AND
That Happy Go Lucky Chinese
Hop-A-Long-Wong
"GOODY GOODY"
b/w
"I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF A LETTER"
AMUSING RECORDS # 100
AMUSING RECORDS
1674 Broadway, N. Y. C.
c/o Joe Schuster CI 7-0690

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AMERICAN MUSIC, INC.
9109 SUNSET BLVD., HOLLYWOOD, CALIF.

Bonnie Guitar
"Mister Fire Eyes"
"There's A New Moon Over My Shoulder"
DOT #15612
DOT RECORDS
SUNSET & VINE
HOLLYWOOD CALIFORNIA

JATP Set For 18th Nat'l Trek

NORMAN GRANZ

NEW YORK—With his Verve Records star Ella Fitzgerald as headliner, Norman Granz is set to take "Jazz At The Philharmonic" out on its 18th national trek. This year's tour opens with a pair of concerts at Carnegie Hall, New York City, one at 8:30 p.m. and the other at midnight, on Saturday, September 14th.

As usual, Granz will wax the Carnegie Hall concerts for disk release in the near future. His JATP series, cut on-the-spot at concerts each year, is one of the label's perennial best-sellers. Last year, the double platter album, volume #12, enjoyed a 25,000-album advance sale, according to Granz.

Co-starring with Ella will be the Modern Jazz Quartet (John Lewis, piano; Milt Jackson, vibes; Percy Heath, bass; and Connie Kay, drums); the Oscar Peterson Trio (Peterson on piano; Ray Brown, bass; and Herb Ellis, guitar); saxophonists Lester Young, Stan Getz, Flip Phillips, Sonny Stitt, Coleman Hawkins and Illinois Jacquet; J. J. Johnson, trombone; trumpeter Roy Eldridge; and Joe Jones, drums.

Many of these artists have starred on one or several of Granz' labels—Verve, Clef, Norgran and Down Home, all of which were recently merged into Verve.

The '57 JATP, after it plays its two concerts in New York, will tour to the following cities: Boston, Symphony Hall, two concerts, September 15th; Hartford, Bushnell Auditorium, September 16th; Toronto, Massey Hall, 17th; Cleveland, Music Hall, 18th; Pittsburgh, Syria Mosque, 19th; Detroit, Henry & Edsel Ford Auditorium, 20th; Philadelphia, Academy of Music, two concerts, 21st; St. Louis, Kell Auditorium, 22nd; Indianapolis, Murat Theatre, 23rd; Cincinnati, Taft Theatre, 24th; Kansas City, Music Hall, 26th; Minneapolis, Municipal Auditorium, 27th; Milwaukee, Milwaukee Auditorium, 28th; and Chicago, Opera House, two concerts, 29th.

In October the "Jazz At The Phil" unit will journey to Dallas, State Fair Auditorium, 1st; Seattle, Civic Auditorium, 2nd; Portland, Public Auditorium, 3rd; San Francisco, Civic Auditorium, 5th; Sacramento, Memorial Auditorium, matinee, 6th; Oakland, Auditorium Arena, evening, 6th; and Los Angeles, Shrine Auditorium, 7th.

Since Granz presented his first JATP concert at the Philharmonic Auditorium in Los Angeles in 1944, the unit has become an institution. In addition to having toured the U. S. on 17 previous occasions, "Jazz At The Phil" has toured Europe, Hawaii, Asia and Australia.

Friedman Moves To Westport

WESTPORT, CONN.—Hal Friedman, Sales Counsel for Golden Crest Records, London Records and Walco Products (record accessories and phonograph needles), announced last week that he has moved his office from 16 West 40th Street, New York City to Railroad Place, Westport, Conn.

Friedman acts in the dual capacity of sales manager and consultant for the firms he represents. He contacts distributors and chain store operations arranging for the sales representation and follows-up with constant servicing for his clients.

Urania Names S&S Distr.

NEW YORK—S. & S. Distributors, 3957 Woodward Ave., Detroit, Michigan, has been named exclusive distributors for Urania Records in Michigan and Toledo, Ohio. The distributing organization will also carry the Urania stereo tape line.

Decca Signs New Artists

NEW YORK—Decca Records has announced the signing to an exclusive contract of vocalist Andy Quinn, and a jazz group, the Amram-Barrow Quartet. Quinn, a twenty-five-year-old singer, who was born in Paterson, New Jersey, now is a resident of Buffalo, New York. He makes his record debut with two tunes that he composed himself, "Rock-A-Boogie" and "Back To School Again Blues." Beginning September 2nd, Quinn will embark on a promotion tour that will take him to Buffalo, Cleveland, Detroit, Pittsburgh, Baltimore, New York and Philadelphia.

The jazz group recently made its debut on the label with an album that was included in the company's Fall Release—"Jazz Studio 6". The quartet, which is headed by David Amram, III and George Barrow, was formed in 1956. David Amram, in addition to being known as an outstanding musician, has also received recognition as a composer. Among his recent activities in the latter field was the composing of the incidental music for three Shakesperian plays for the Shakespeare Festival in Central Park.

Trek To Columbia Records, Bridgeport

BRIDGEPORT, CONN. — New York disk jockeys and station record librarians were invited on a tour of the Columbia Records' factory in Bridgeport, and had a first-hand view of the manufacture of a recording.

Sponsored by Times-Columbia Distributing, Columbia Records and Portem Distributors, handlers of Epic Records, the visit brought such guests as Mort Fleischl, Station Manager and Vice President of WMCA; record librarian Bob White of WMCA, deejays Stan Burns, Paul Sherman and Tom O'Brien of WINS; Bert Knapp, Alan Williams and Ernie Stone of WMCA; Alan Fredericks (WGBB); Bud Ford (NBC); Irving Faskow (CBS); Alex Richardson (WNYC); John McCarthy (WOR), Program Director of WOV Joe Petralia and others. From Times-Columbia Distributors there was Joseph Norton, Advertising Manager; Paul E. Southard, Vice President and Merchandise Manager; and from Columbia Records, Stan Kavan, Gene Block, Ken Glancy, Bob Arrell, and others.

At the end of the tour, Stan Kavan gave out albums as gifts for all who attended. Radio Service Station Manager, Floyd Kershaw, set up the tour and luncheon.

Publicist Zucker Weds

HOLLYWOOD — Publicist Irwin Zucker and Dolores Hill, a script writer, of San Francisco were married Sunday September 1st in Beverly Hills and leave September 11th for a four week honeymoon in Europe.

After seven years in the East in various promotional activities with Decca, Coral and MGM, Zucker came to the Coast in 1955 and formed his own promotional firm.

Zucker's clients include Steve Allen, Dinah Shore, the Modernaires and George Pincus Music.

Paul Shorten To Handle Henderson, Tripp Disk Hops

NEW YORK—Paul Shorten this week announced that he had been engaged to handle booking and promotion for both the Jocko Henderson (WOV-New York) and Peter Tripp (WMGM-New York) local record hops.

Shorten, who left New York to distribute records in San Francisco, and later returned to New York to promote for Roulette, Rama, Gee and Tico, has already plunged into the new activity. He is currently working on a Henderson hop set for Laurel Gardens, Newark, N. J. on September 14, and the Tripp dance on September 13 at Sunnyside Gardens.

Both Henderson and Tripp, stated Shorten, plan these hops in local auditoriums and amphitheatres once a week.

Eddie White To Manage Bette McLaurin, New Atlantic Pactee

NEW YORK — Songwriter-manager Eddie White has returned to the management field and has signed singer Bette McLaurin to a long term deal, placing her with Atlantic Records. Miss McLaurin's first single will be released September 15th with an album due for release shortly thereafter.

White, with his partner Mack Wolfson, is co-writer of the current Crew Cuts (Mercury) waxing "Hey, You Face."

Imperial's New Star

HOLLYWOOD — Imperial Records added one of the hottest teenage singing sensations in the country to its roster two weeks ago when Nicky Nelson was signed. Above, Lew Chudd (L), Imperial President, and Ricky look over one of the tunes during Nelson's recent recording session for Imperial. Chudd will release the first single on the 17 year old crooner in 10 days and plans to launch the disk with an intensive trade and consumer campaign.

Special London Album Plan

NEW YORK—London Records is offering the complete catalogue of six of its orchestras in a special plan, whereby the purchaser can get any of the ork disks he chooses for $1.98 with the purchase of another ork pressing at the regular price of $3.98.

The promotion, which terminates September 20th, involves the packages of the Stanley Black, Frank Chacksfield, Robert Farnon, Monia Liter, Edmundo Ros, and Cyril Stapleton orks.

Streamers and browser box cards on the promotion are being offered to dealers. Although the offer ends Sept. 20, back-orders will be filled through Oct. 31.

New Distrib For Memphis

MEMPHIS, TENN.—A new independent distributing firm was opened in Memphis, Tennessee last week. The name of the new firm is Record Sales Corporation, with offices and warehouse at 1070 Union Ave. in Memphis. Officers of the new company are Bob Adams, President and General Manager, and Al Bennett, Vice President. Adams was the former branch manager of Decca Records for the Memphis territory, and Bennett was the General Manager for Hart Distributors in Los Angeles. Bennett was formerly a vice president of Dot Records, and holds a controlling interest in the new firm. Lines being handled by Record Sales are: Dot Records, London Records, and Atlantic Records. The new firm will cover Western Tennessee, Northern Mississippi, and the state of Arkansas.

Zebra Records Signs Artists

NEW YORK — Zebra Records last week announced the signing of stylist Baby Dee; folk tenor Sam Rose; and the teenage rock 'n roll group, The Cruisers.

Co-owners of the label, Monty Delaney and Frank Gould in a release, said "the label's effort in the R&B field will be matched with a strong shift into pop with scheduled releases by Miss Dee and Rose utilizing lush instrumental and choral backing.

200 Qualify In Disk Industry Tournament

NEW YORK—Over 200 golfers participated in the qualifying round of the First Annual Disc Industry Golf Committee National Golf Tournament held during the week of July 22nd.

Scores of those who qualified have all been tabulated and during the month of September, the interzone match play eliminations will be held to determine area finalists who will compete in the finals to be held at Shawnee Inn, on October 7th and 8th. There will be 12 golfers participating in the finals for the national championships of the music industry. There will be 4 competing for each of the Class A, B and C championships. Finalists will come from the east coast, west coast, the midwest and the south.

Pairings to determine the area finalists have been mailed to each of the area chairmen who are:

NEW ENGLAND, Harry Carter, Music Suppliers of New England, 263 Huntington Avenue, Boston, Mass. COpley 7-1170.

PENNSYLVANIA—LOWER N. J,. Ed Barskey, Edward Barskey, Inc., 2522 North Broadway, Philadelphia. BAldwin 3-9650.

NEW YORK—UPPER N. J., Henry Onorati, Dot Records, 157 West 57th Street, New York. CIrcle 6-8220.

MIDWEST, Sellmann C. Schulz, Decca Records, 153 West Huron Street, Chicago. MOhawk 4-4800.

SOUTHWEST, Hirsh de La Viez, 1320 Rhode Island Avenue, N.E. Washington. HObart 2-3170. Co-Chairman Wes Rose, Nashville, Tenn.

WEST AND SOUTHWEST, Bob McCluskey, The Billboard, 1520 North Gower, Hollywood. HOllywood 9-5831.

The final rounds are expected to be part of a gala occasion at Fred Waring's Shawnee Inn. Waring, president of DISC, is making the inn available to all those golfers who wish to spend the 2 days at the inn at special convention rates which include meals, lodging and green fees. Golfers are expected to come from various parts of the country for this 2 day Golfest and a limited amount of rooms have been made available at the Shawnee Inn. For reservations or particulars, call or write Murray Luth, Room 1400, 157 West 57th Street, N.Y.C., CIrcle 6-3500, or Henry Onorati, c/o Dot Records 157 West 57th Street N.Y.C.

A "special" golf tournament for those who are not competing in the finals is being planned with prizes and other awards. Arrangements have not been finalized and there is a possibility that the finals may be televised over a major network.

ABC-Paramount Album Program In Full Swing

NEW YORK — Approaching the midway mark in its fall album promotion, ABC-Paramount last week announced that it has increased production by almost 100% in the long-playing division. Sam Clark, Am-Par prexy, stated that the promotion "can already be pronounced a complete success."

Such package goods as "College Drinking Songs" and "Songs of World War I" have greatly accounted for the increased sales, with the entire list of twenty albums garnering hefty sales. The "Lucky 7" plan, in which the dealer receives one album free for every seven ordered, has served to increase interest in the entire ABC-Paramount catalog of long-play products, according to the label's brass.

Michaels Wins Milwaukee Music Industry Award

MILWAUKEE — John "Mad Man" Michaels, (right) WOKY's morning personality, has again received the coveted "Millie" award for outstanding public service from the Milwaukee Music Industry. The presentation was made at the industry banquet attended by more than three hundred record dealers, juke box operators, radio station personnel and recording artists, at the Taylor Electric Auditorium.

The award is sponsored by members of the recorded music industry here, and is given to the disk jockey judged to have performed unusual public service work, both on and off the air, during the past year. Michaels was cited for his daily feature, "Michael's Meditation," a five minute, non-denominational, segment devoted to an inspirational "Thought for the Day". The "Millie" award also recognized Michaels for his activities in behalf of Muirdale Sanitorium, Goodwill Industries, Junior Achievement, and master of ceremony chores at hundreds of church dances, breakfasts and picnics. The fact that he gave unselfishly of his time, energy and talent to an unusual number of worthy causes received special mention.

Norman R. Klug, (left) president of the Miller Brewing Company, and head of this year's Red Feather Fund Drive, presented Michaels with the "Millie" award trophy, a gold mike mounted on a pyramidal base inscribed with his name, the date, and WOKY call letters.

"Copper & Brass" To Decca

NEW YORK — Decca Records will release the Original Cast album of the forthcoming Broadway musical "Copper And Brass". The show, which is being produced by Lyn Austin and Thomas Noyes, will have its first out-of-town run in New Haven, where it will play from September 13th to 21st. It will play Philadelphia from Sept. 24th to October 12th, and is scheduled to open at the Martin Beck Theater in New York on October 17th.

"Copper And Brass" stars Nancy Walker and Joan Blondell, and features Dick Williams, Alice Pearce, Alan Bunce, Norma Douglas, and Peter Conlow. The score was written by David Baker.

Decca expects to release their Original Cast album very shortly after the Broadway opening of the musical. In addition to the album, the company also will issue single records of some of the tunes from the score by several of its top artists.

(Let Me Be Your)
TEDDY BEAR
recorded by
Elvis Presley — Victor
Gladys Music, Inc,

LOVING YOU
recorded by
Elvis Presley
Elvis Presley Music, Inc.

FABULOUS
recorded by
Charlie Gracie — Cameo
Mayland Music Publishing Co., Elvis Presley Music, Inc., Shalimar & Shalimar Music Corp.
HILL AND RANGE SONGS, INC.

TOPS ALL THE WAY
"DREAM BOY"
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Original.....
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ANOTHER CHIC SMASH!
Rod Willis
"SOMEBODY'S BEEN ROCKING MY BABY"
Chic 1009
Chic records

Pat Boone - "GOLD MINE IN THE SKY"
Pat Boone (E. P.) "CATHEDRAL IN THE PINES"
The Hilltoppers "MY CABIN OF DREAMS"
Pat Boone - "LOVE LETTERS IN THE SAND"
BOURNE, INC. - ABC MUSIC

Como EP Featured In Kleenex Promotion

NEW YORK, N. Y. — A 40-day record-premium promotion, starring Perry Como in his first such venture and touching all bases from radio and television to fan clubs and store displays, has been announced by RCA Victor and Kimberly-Clark.

The promotion is tied to the sale of Kleenex Tissue and before it has run its course—from Sept. 23 through Nov. 1—The Como-RCA Victor-Kleenex campaign will have included: Distribution of 40,000,000 boxes of Kleenex Tissues detailing the premium offer on the package; Feature presentations on Como's Saturday night TV show on NBC and on Playhouse 90 Thursday night over CBS; A contest among 3,800 disk jockeys; Special letters from Como to members of his fan clubs, to salesmen, sales managers and customers; and Large display posters, tie-in mats and shelf-talkers in supermarkets, grocery, drug, department and variety stores.

The special record premium is "The Perry Como Highlighter Album," a collection of six complete hit songs from six Perry Como albums on an Extended Play Record. Valued at $1.29, the RCA Victor 45 rpm Extended Play album will be offered nationally for the opening strip from a box of Kleenex tissues along with 50 cents. The album, which will not be available except as a premium for Kleenex, represents the first record premium promotion in which Como has ever participated.

Although geared for the Sept. 23-Nov. 1 period—when the 40,000,000 boxes of Kleenex tissue featuring the premium offer will be in distribution—the premium promotion campaign was set in motion late in July. At that time a letter from Como detailing the premium offer, together with one of the albums, was sent to more than 300 Kleenex salesmen, sales managers and customers all over the country.

Full page, two-color ads announcing the offer as scheduled to run in the September issues of grocery and drug publications.

Como loyalists also have been remembered in the advance planning for the record premium. A letter from Perry announcing the premium album will be sent to 2,300 Perry Como Fan Clubs on Sept. 16.

The promotion will receive heavy impetus when Como, starting his third year under Kimberly-Clark sponsorship Sept. 14, will feature the "Highlighter Album" on his Oct. 12 show. The Como Show, carried by 80 stations, is watched by an audience estimated at 40,000,000. A final shot on TV will be aired on the Playhouse 90 show Oct. 31.

RCA Victor will play a leading role in the radio end of the promotional venture. Starting Sept. 9, the record company, in association with Kimberly-Clark, will launch a promotion contest for 3,800 disk jockeys in addition to featuring the six-song special in its "Dee Jay Digest".

First prize in the RCA Victor contest will be an Arnolt Bristol sports car. There will be three second prizes of RCA "Victrola" stereotape player, five third prizes of RCA portable TV sets, and 125 other awards.

Como record hits included in the "Highlighter Album" are "South Of The Border," "Because," "Breezing Along With The Breeze," "You'll Never Walk Alone," "Bless This House," and "Lies." A distinctive four-color jacket featuring Como and Kleenex has been designed for the album. It includes a letter from Como to his fans.

Extensive in-store promotions have been planned to implement the program at the dealer and consumer level. In addition to mats for tie-in ads with local store promotions, retail outlets will be provided with giant displays including cutouts of Como and a sleeve to hold samples of the album, four-color shelf-talkers with order blanks, and posters of all kinds.

Four-Color Photo Sleeve To Intro New Ricky Nelson Disk

BEVERLY HILLS, CAL.—To help launch the initial Imperial release of teenage singing star Ricky Nelson, Imperial Records will package his upcoming single 45 rpm disk in a special four color photograph sleeve at an extra added cost of $10,000, announced label prexy Lew Chudd.

The sleeve, with a portrait of Nelson, is comparable in cost to an LP album jacket, adds Chudd, but he deems it essential because of its eye appeal on dealer racks and a natural for display. Mammoth blow-ups of the sleeve will be supplied to dealers too, and Imperial salesmen will push for in-store and window displays of the single.

"This type of packaging serves another purpose," says Chudd. "The record buyer will have a beautiful keepsake picture of Ricky which is even suitable for framing. This also answers early dealer and distributor queries for free counter pictures of him."

Chudd feels that packaging eye appeal for single records will increase sales the way it has on albums.

He explains: "Youngsters are more susceptible to colorful packaging than grown-ups. Since the single market is primarily teenagers, I plan to appeal to their eyes as well as their ears."

Dotted Eighth Label Formed

INDIANAPOLIS, IND. — Dotted Eighth Records, a new indie, will make its debut this week with the release of a jazz LP by pianist Art Hodes it was announced last week by the diskery's prexy Dan Birchard, Jr.

Birchard said that Dotted Eighth plans to specialize in jazz LP's, but will eventually get into singles and possibly kiddy disks.

Basie and Williams Sign With Roulette

NEW YORK—Count Basie and Joe Williams have been signed to record for Roulette Records. The contracts were consumated following a series of meetings with Basie, Williams, the Willard Alexander Agency which represents the two performers, and executives of the Roulette Record Company.

Morris Levy of Roulette announced last week that the label will record Basie and Williams together and also as individual acts. He said, "They're both great talents and we're really looking forward to being associated with them".

Roulette has, within the past few weeks, signed such artists as Pearl Bailey, Milton Berle and Keefe Brasselle.

Masquerade New Releases

NEW YORK — Masquerade Records, this city, announced last week that it will release two records this month.

They include Lucy Purser's "Danger" and "Squeeze Me Again," also, Nelson King's "Loneliness" and "Letter of Regret."

Miss Purser, who has sung with the orchestras of Ray Eberly, Claude Thornhill and Tony Pastor, is currently appearing at the Hotel Pierre here.

Nelson King, a cowboy from Ontario, Canada, has never entertained in this country. Both artists are under the personal management of Sherman Ford, Jr.

"Tammy's" The Rage

LOS ANGELES — When Debbie Reynolds appeared at the Los Angeles Wiltern Theatre at the opening of her starring picture "Tammy" she caused a near-riot. Over 2000 fans jammed the theatre lobby to receive free copies of her Coral record of the title tune and get the stars autograph. Here she is shown signing autographs with the help of Barry Freeman, Coral's Los Angeles promotion manager.

Am-Par In Unusual Hitchhike Promotion

NEW YORK — ABC-Paramount last week announced the first release by Jess DuBoy and The Hitchhikers, Richmond (Virginia) quartet, which will spark an extensive exploitation, and promotional venture.

Immediately following the release of the record, DuBoy and the other three members of the Hitchhikers, Dick McCray, Kay Sanderson and John Kelly, will embark on a national hitchhiking tour, (about Sept. 9) directly from Richmond. Heading first for New York via Washington, Philadelphia and Baltimore, the quartet will then head for Boston and then begin a campaign for highway lifts to Los Angeles. During the trek, the boys will, of course, wear similar attire and carry identification on small overnight cases, referring to the fact that they are The Hitchhikers, recording for ABC-Paramount.

During the tenure of the promotion, ABC-Paramount will keep distributors and all deejays aware of the progress of the hitchhiking tour, and disk jockeys will be alerted whenever the group nears a particular city. It is hoped that deejays throughout all areas will request motorists to pick up the group whenever possible. The Hitchhikers' first release is "Angels Don't Live On Earth" coupled with "Beautiful Love."

All distributors for ABC-Paramount are being asked to lend every assistance to the exploitation, which will be guided by Natt Hale, the diskery's topper for promotion and publicity.

Music Suppliers of N.E. and MGM Sponsor Golf Tourney

BOSTON, MASS.—The Music Suppliers of New England, in co-operation with MGM Records, will offer its Fourth Annual Golf Tournament and Soiree Day Sunday, Sept. 8th at the Colonial Country Club in Lynnfield, Mass.

The tournament invitation is extended to dealers, one-stops, operators, disk jockeys and record librarians. Prizes will be awarded to winners. The event will be pushed up a week to Sunday, September 15th should it rain on the scheduled date.

Retires From Victor After 45 Years

NEW YORK, N. Y.—Elsie M. Garrison, 65, of 216 Vine Street, Camden, New Jersey, who retired from RCA Victor Records on August 31st after more than 45 years of service to the company, was honored by 100 of her friends at a testimonial dinner on August 28th at the Tavern On The Green, New York City. Miss Garrison was presented with a 21" RCA Victor television set in recognition of her distinguished service.

Miss Garrison joined the Victor Talking Machine Company as a stenographer in the Artists & Repertoire Department on August 9, 1912. In the course of her 45 years she worked in the record laboratory, advanced to group supervisor in the record sales department, and more recently held the title of Leader, Research Specialists, Records, in the Special Services Department under the direction of Edward C. Forman. In this capacity she served as historian for RCA Victor records and prepared data to answer customer and company inquiries regarding phonograph records.

Lonny Starr Has Busy Week

NEW YORK — Lonny Starr, WNEW disk jockey, was probably one of the busiest platter spinners in the city last week.

He subbed for Art Ford, who was vacationing, so that in addition to his own 2-4 PM stint daily, and the "Sinatra and Strings" show which runs from 11:30-12:00 Noon, Starr was handling the gab and the disk duties on Ford's morning show, 10:00 to 11:30 AM daily and Ford's evening "Make Believe Ballroom" Show, 5:30 to 7:30 daily.

George Wiener To Europe

NEW YORK — George Wiener, prexy of Wemar Music, will leave for Europe this week on a combined business and pleasure trip.

He will be searching for material by European composers to be released in the U.S. and will visit such areas as Paris, Switzerland, Rome, Brussels and London. He will tour Europe for approximately four weeks.

Della Reese On Sullivan Show

NEW YORK—Singer Della Reese, doing her latest Jubilee hit, "And That Reminds Me," has been added to the guest list for "The Ed Sullivan Show," to be broadcast directly from New York's Madison Square Garden, Sunday, Sept. 8.

Lounsbury Returns To Chi TV

CHICAGO—Chi emcee of the popular teen-agers' TV record dancing party, Jim Lounsbury, returned to local TV August 31st., via WBKB.

Lounsbury's show "Record Hop" appears every Saturday from 4 to 5:30 P.M. and includes a live, musical ensemble to supply musical accompaniment to the dancing. In addition, records will provide dance music.

The show's format will constantly add new features to a tested formula. Some of the many features Lounsbury will program in the 90-minute show are: A teen talent showcase, dance contests, display of new dance styles, newscasts of items significant to teenagers, old records quiz, gag telling contests, interviews and ad lib conversation segments, appearances of guest record artists, reviews of new records and spinning the top records of the week.

Until recently, Lounsbury had been seen on local TV with a similar program which won awards for being Chicago's top audience participation show. He emceed the show for three consecutive years.

Tops Launches New Plant

LOS ANGELES — Ceremonies last week launched the expanding Tops Record Company in its new home at 5810 So. Normandie, L. A.

Officiating at the opening with President Carl Doshay, was film star Dan Dailey, whose first singing album was #1 to roll through one of sixty pressing machines housed in the new plant.

According to Dave Pell, Director of Artists and Repertoire for the company, 100 albums of top singing names are ready to be processed in the plant, which houses facilities for mastering, processing and shipping, as well as new executive offices.

In addition to Dailey, albums will be released featuring such stars as Ann Southern, Lena Horne, Fran Warren, Connie Haines, Martha Tilton, and Curt Massey. Established ten years ago, the company has developed into one of the largest operations of its kind, specializing in super market and department store distribution at the $1.49 level.

Bregman Named To ASCAP Board

NEW YORK — ASCAP President Paul Cunningham announced last week that the Society's Board of Directors unanimously elected publisher Jack Bregman of Bregman, Vocco & Conn, Inc. to serve as a director.

Bregman will serve the unexpired term of former director Bernard Goodwin who resigned on June 27.

New Seattle Record Shop

SEATTLE, WASH.—A large record store, the "Warehouse Of Music," will make its debut Tuesday Sept. 3rd in Seattle.

The outlet, located in downtown Seattle between fourth and fifth on Pike, will soon have daily deejay shows direct from the store window, and will supply pictures of the top popular record artists with the records.

Mgrs. Set Up Ethics Group

BEVERLY HILLS, CAL.—The recently formed Conference of Personal Managers has set up a Code of Ethics committee headed by George Greif, Manny Frank and Eddie Rio (former L. A. head of AGVA), to establish a set of ethical standards and practices for personal managers, it was announced last week by Conference president William Loeb.

"A Code of Ethics," says Loeb, "will help us standardize managers actions with clients, agencies and guilds, and clarify our position in the industry."

The Committee will prepare the code for approval at the next general meeting of the Conference in September.

N. Y. Ops Dinner Nov. 9

NEW YORK — Albert S. Denver, president of the Music Operators of New York, this week announced that the date for this year's annual banquet had been set for November 9 at the Grand Ball Room of the Waldorf Astoria Hotel.

This will be the twentieth anniversary of the MONY.

Dot Signs Jazz Musician

HOLLYWOOD—Paul Horn, a jazz musician, has been signed to a recording contract by Dot Records. The transaction was handled by Dot's album A&R chief, Tom Mack, who was impressed by Horn's performance in the production of a recently released Dot LP, "Word Jazz", which is one of the first of four albums in Dot's Jazz Horizons series.

Horn, now a member of the Chico Hamilton quintet, plays alto sax, clarinet and flute. In his first solo album for Dot, which will be recorded immediately, all three instruments will be featured.

Horn is a graduate of Oberlin in Ohio, and took a master's degree at the Manhattan School of Music in New York. Before joining Chico Hamilton, he was a member of the Sauter-Finegan orchestra.

Milwaukee Gets New Distrib

MILWAUKEE, WISC.—The establishment of a wholesale record distributing company, Sherco Distributors, to cover the state of Wisconsin was announced by the firm's owner, Vernon A. Sherkow.

Sherco, which is located at 3803 N. Port Washington Road, Milwaukee, will handle a variety of singles, LP's, tapes and hi-fi equipment. Sherkow also announced he is open for new lines.

Norva Records Formed

NORFOLK, VA. — Frank Guida, owner of the Birdland Record Shop, here, has announced the formation of a new label, Norva Records, also of Norfolk.

The diskery's first issue is a vocal stint by Andy Roberts on two original numbers, "Could I Be," b/w "Ole Lady." Roberts was a vocalist on the tv'er conducted by Jerry Lester some years back.

Web Appoints 3 Distribs

NEW YORK—Web last week announced the addition of three new jobbers, Mid-State Distributors, Utica, N. Y.; Halper's Distributing, Cincinnati and Lomar Distributing, Chicago. All Web distributors, it was stated, will handle the Web tape line as well as the Web record line.

Brunswick Signs Jackie Wilson

NEW YORK — Brunswick Records has announced that vocalist Jackie Wilson has been signed to an exclusive contract. Wilson, twenty-three years old, hails from Detroit. He was formerly, for three years with Billy Ward and the Dominoes. His first Brunswick release couples "Reet Petite" and "By The Light Of The Silvery Moon."

Columbia LP Club Names 3

NEW YORK—Richard Brun has been named the new Director of Fulfillment for the Columbia "Lp" Record Club. John R. Farmer has been promoted to the position of Director of Electronic Data Processing and Electronic Data Processing-Planning and John W. Hurley has been appointed his Assistant. All three changes were announced last week by Willis Wardlow, Assistant General Manager, Administration, Columbia "Lp" Record Club.

Brun, who joined the Club's permanent staff in February 1956, will direct the fulfillment operations of the club and will serve on the Executive Planning Staff for Processing methods.

Farmer, who came to the Club in June 1957, will direct electronic data processing and will preside over a Planning Staff which will determine future electronic data programs.

Brun and Farmer came to Columbia's "Lp" Record Club from Management Systems, Inc., the industrial engineering organization that set up the original operational methods of the Club.

Hurley is being transferred to the New York offices from Terre Haute, Indiana, where he has been Data Processing Supervisor of electronic operations.

Brun and Farmer will continue to operate out of the New York offices.

MGM Ups 78 RPM Price

NEW YORK—MGM Records has announced that the retail price of 78 rpm records will be raised to $1.15 effective October 1st. The move is in line with other labels that have increased the price on the 78 rpm disks.

From the Marcel Hellman Production
"LET'S BE HAPPY"
an Allied Artists presentation
ONE IS A LONELY NUMBER
MILLER MUSIC CORPORATION

JONI JAMES
"DAY DREAMING"
and
"CRYING IN THE SHADOWS"
K-12531
MGM

THE HOTTEST INSTRUMENTAL!
MANTOVANI
"AROUND THE WORLD"
1746
LONDON

R & B Ramblings

NEW YORK:

The approach of Labor Day signals activities that mean bookings, record sales and a general upheaval in the music biz. The local scene sees **Alan Freed** (WINS-New York) going into the Brooklyn Paramount, and **Jocko Henderson** taking a show into the New York Apollo Theatre. This promises to be a big fall and winter season for Freed who is tied up in personal appearances in theatres and a European jaunt, TV and more moving pictures. Jocko is also doing the record hop bit in the local area, moving into different auditoriums and ampitheatres every week-end or two. Also moving along the same kick is **Peter Tripp** (WMGM-New York) who will also do record hops in the local area. Freed's lineup at the Brooklyn Paramount includes **Little Richard, the Del-Vikings, the Diamonds, Mickey & Sylvia, the Moonglows, the Five Keys, the Crickets, Larry Williams, Jo Ann Campbell, Shaye Cogan, Ocie Smith,** and **Jimmie Rodgers.** Henderson's Apollo stint showcases **Fats Domino, Lee Andrews and the Hearts, Big Maybelle, Bo Diddley,** The Cookies, **The Harptones,** and **Rueben Phillips** and his band. Jocko is also booked for a record hop at Laurel Gardens, Newark, N. J. on September 14. To appear that night are **"Screamin'" Jay Hawkins, Doc Bagby, Lee Andrews** and **The Hearts, The Teenagers, the Chantels,** the **Channels,** the **Lovenotes,** the **Sentimentals,** the **Shepherd Sisters,** and **The Shells.** On Peter Tripp's September 13 show at Sunnyside Gardens **Jimmy Rogers, David Hill** and **Robin Hood** have been set. Other names to be announced later. . . . **Vera Hodes,** at the George Goldner offices, flips just a little as she talks up the sales figures on "He's Gone" by the Chantels and "That's My Desire" by the Channels. Predicts both will be big national hits. She also tells us that "Jocko" Henderson will be doing a 6 to 7:30 tv show on Channel 13 on September 16. The show takes place five days a week. Jocko, who just recently moved his WOV show to Philly to avoid the travelling to New York now is back again with the Channel 13 bit. Nowwhatseedoo? . . . This was a week to chit-chat with visiting jocks. Up to see us were "Skinny" **Jimmy Byrd** (WSRC-Durham, N. C.), **Jockey Jack Gibson** (WERD-Atlanta, Ga.), and **Larry Dixon** (WJKO-Springfield, Mass.). All in New York for a quick looksee. . . . Over at Atlantic-Atco they're pretty ecstatic about the double excitment now flooding the sales department. **The Bobbettes** with the ever-growin' "Mr. Lee" and **The Coasters** with their new release, "My Baby Comes To Me" and "Idol With The Golden Head." The Atco distribs have rushed in with orders and the deck has taken off with initial orders and repeats that make it a hit already. . . . A sight to see is **Herb Abramson, Ahmet Ertegun, Jerry Wexler** and **Bob Theile** doing a water ballet. They looked like the top-seeded entrants in a Miss America Beauty Contest—except they are not supposed to have bumps. . . . Atlantic-Atco had some pretty good exposure this past Sunday as The Coasters did "Searchin'" on Steve Allen's national tv show and Lavern Baker did her bit for the nation's tv audience on **Ed Sullivan's.** Between the two spots the Atlantic-Atco labels just about captured the entire tv market. . . . We've been hearing some nice things about **Herman Amis** at WOV-New York. The fella, who used to cover for most WOV vacationers (in addition to his own 3-6 am "Gone At Dawn" show) has played a big part (they tell us) in breaking any number of tunes. Seems his 3-6 slot has a large number of record buyers listening in. And speaking about WOV—what's this about a **Joe Petralia** story breaking in Confidential? We hear the expose will be titled "Is all jake with Joe—and what happened on that Miami vacation?" . . . Atlantic has announced the appointment of **Bob Adams,** Record Sales Co., Memphis, Tenn., as its distributor in that area. . . . **Sam** and **Hy Weiss,** Superior Sales, New York, say that they are swinging in unbelievable fashion after only four weeks in the distributing business. They have one of the top records in New York in "He's Gone" by **The Chantels** on End, "Rockin' Pneumonia And The Boogie Woogie Flu" by **Huey Smith** on Ace; "Tears on My Pillow" by the **El Dorados,** Vee Jay; "Maid of the Mist" by **Johnny Kay** on Argo; "Baby Oh Baby" by the **Shells** on Johnson; and "That's My Desire" by **The Channels** on Gone. . . . **Milt Shaw,** president of Shaw Artists, announced this week that his firm had an increased income of 20% in the first six months of 1957 over the same period last year. The firm, one of the leading bookers of rock 'n roll talent, feels that its books continue to reflect a growing interest in rock 'n roll. . . . The total figure given out on **Fats Domino's** singles and album sales for 1957 so far have passed the three and a half million mark. Shaw Artists has begun negotiations with promoter **Lee Gordon** of Australia for the singing star's services. Shaw reveals that Gordon has offered $20,000 for the first week and $25,000 for succeeding weeks of an Aussie tour. . . . **Lou Krefitz,** Poplar Records, advises that he has changed the name of his **Terry Dean** exciter to "Oh Oh Oh Dream Boy." . . . **Don Robey,** Peacock prexy, says "thanks to The Cash Box for its help in making the newest addition to the Peacock-Duke family a reality. And an additional 'tip of the hat' for the very appropriate name, "Back-Beat," which The Cash Box suggested." Robey continued, "I want to be sure that this is clear. 'Back-Beat' will operate on a major status and recordings bearing this label acoustically mirror the finest in recorded sound, material, and talent. Every artist, every record will show-case the fact that 'Back-Beat' is devoted to moderns in general and teen-agers in particular."

ALAN FREED

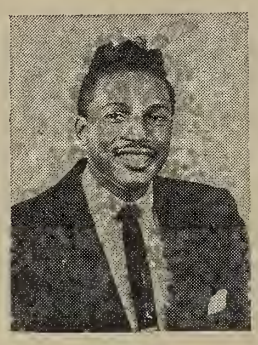
HERMAN AMIS

"JOCKO" HENDERSON

Initial 'Back-Beat' releases are **Doug** and **Josie** "I'll Give Love To You"; **Norman Fox** and **The Rob-Roys** "Tell Me Why" and **Tic** and **Toc** "Walking Alone" and "Zola." . . . **Danny Robinson** just returned from a trip which included the Carolinas and Virginia. He is happy about the fine reception given "Deseree" on Everlast. . . . **Wild Bill Davidson** spells **Turk Murphy's** group at Bourbon Street on September 1 and 8, launching the Dixieland club's 7 nights weekly policy. . . . **Hugh Shannon** into the Left Bank on September 23. . . . **Mary Lou Williams** marking the end of her two-year retirement from the jazz world with her new trio at the Composer. . . . **Bill Haley and his Comets** still breaking records. The most recent last Friday and Saturday, August 23 and 24 at the New Casino Cafe, Sea Isle City, N. J. 1100 seater. **Jolly Joyce,** Haley exclusive booker, set the **DeJohn Sisters** at the Casino August 30-31 and September 1. . . . **Jerry Fields,** Cameo Records, says "watch out for our new **Timmie Rogers'** "Back To School Again." The wax is perfect for the new dance, "The Stroll," featured on **Dick Clark's** Bandstand and the kids have shown a decided preference for it.

CHICAGO:

CHICAGO—Best wishes to **Jim Mills,** popular NBC deejay lolling at Passavant Hospital. Jim reports that he feels fine and is doing his 3 to 5 pm show remote from his sick bed. . . . **Barry Frank, Sammy Kay's** featured vocalist phoned 'tween trains to Twin Cities. Very excited about his new Columbia release "Moonlight Swim." **Abner** of Vee-Jay reports that **Jimmy Reed** returned from a successful tour and primed for new recording sessions. The very busy Spaniels joined the **Irving Feld** package show "80 Days." The cast includes such name artists as **Fats Domino, The Drifters, Chuck Berry, The Teenagers,** the **Paul Williams** Band and a host of others. The show skedded to commence Sept. 6. . . . **Vic Ferracci** advises that M.S. Distribs very high on "That'll Be The Day" by **The Ravens.** Also, "Flat Foot Sam" by **Oscar Wills** and "Lucky Lou" by **Jody Williams** "wowing" 'em all over. . . . **Billy** (That Old Black Magic) **Daniels,** currently starring at the Chez Paree, is now recording for Verve Records. . . . **Eli Toscano** of Cobra delighted over **Magic Sam's** "All Your Love." The disk still doing big business in the Motor City. **Harold Burrage's** "Satisfied" and **Otis Rush's** "Love That Woman" keeping that gleeful smile on Eli's face. . . . Over at King Distribs **Ralph Bass** reports the release of **Willie Maybon's** first waxing of the year, "Light Your Lamp" backed with "Rosetta, Rosetta" on the Federal label. . . . **Stan Pat** of Roulette Records talks of the new release by **Buddy Knox,** "Hula Love." . . . WAAF's **Jack Reiling** reports that **Jerry Leighton** subbing for vacationing **Marty Faye.** Leighton using same format on radio show. Faye will continue his TV show "Marty's Morgue" throughout his vacation period. . . . Deejay **Sam Evans** returned from very pleasant vacation and plunged right into a heavy schedule. On tap for Sam August 31 is a big Rhythm & Blues and Rock 'n Roll Midnight Show at the Balaban & Katz Senate Thitter featuring **Jimmy Reed** and including **Lonesome Sundown, Slim Harpo, Lightning Slim, Carol Fran, The Five Chances, Sonny Boy Williamson, Jody Williams, Andre Williams, Lazy Lester, Flatfoot Sam,** plus **Al Smith** and his band. This will be Sam's fourth presentation on Chi's west side, but his first at the Senate Thitter, which is a 3,000 seat house, according to Evans. . . . **Gerry Grainger** at All-State Distrib reports the following R&B new releases moving fast on the sales charts, "Dumplin's" by **Ernie Freeman** on Imperial and "Plaything" by **Little Wilbur** on the Aladdin label. . . . **Don Smith** of Records Unlimited, Inc. in Milwaukee really enjoying life since "Wow! Wow! Wow!" is breaking wide open in Milwaukee. The disk is on the Chord label and the artist is **George Young,** who helped push the record with a series of personal appearances.



OTIS RUSH

LOS ANGELES:

Leon Rene is looking for three hits in a row for his Class Records. Label's "Beautiful Weekend" by **Googie Rene** is breaking big and has been covered by two other companies, and two new ones, "Little Bitty Pretty One" by **Bobby Day** and **The Satellites;** and "That's My Desire" by **Bob** and **Earl** are both taking off in several areas. . . . Dooto Records has signed a new singer from San Francisco named **Filmore Slim,** who promises to give a lot of competition to the labels blues ace, **Willie Headen,** whose latest hit is "Everybody Has A Fool." . . . **Sid Talmadge** expects the new Coasters' "Idol With The Golden Head" to follow in the footsteps of their two-sided smash, "Searchin'" and "Young Blood." . . . **Lee Rupe,** president of Ebb Records has announced the appointment of Mike Akopoff as the label's new Sales and Promotion Manager. Mike was formerly with Central Records Sales in Los Angeles. One of the first releases that Mike will be promoting is "Dearest" by the **Tempo-Mentols** which is already showing up. . . . **Eddie Ray** of Imperial Records back in town after ten days on the road. Eddie reports big action in the territories he visited on "Red Cadillac and Black Mustache" by **Bob Luman,** "Sick and Tired" by **Chris Kenner,** and "Dumplin's" by **Ernie Freeman.** Eddie spent three days in Detroit with **Fats Domino,** who is now starring in Irving Feld's big Rock and Roll show. . . . **The Six Teens** have been signed by the Milton Deutsch Agency and starts an eight week national tour on September 27th. Their Flip recording of "Arrow of Love" continues to be a big seller for Flip. . . . **Jake Porter** has a big one for his Combo label in "Rockin' At The Drive In" by **Joe Huston** which is showing up locally. . . . **Bob Stern** getting big airplay from the new **Cleftones** recording of "Hey Babe" on the Gee label.

COASTERS

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

AFTER
Bachelars (Poplar 101)

ALL OF MY LIFE
Billy Eckstine (Mercury 71161)

*AND THAT REMINDS ME
Della Reese (Jubilee 5292)

ARROW OF LOVE
Six Teens (Flip 322)

AW SHUCKS BABY
Tiny Topsy (Federal 12302)

BEAUTIFUL WEEKEND
Googie Rene (Class 212)

BERMUDA SHORTS
Delroys (Apollo 514)

*BLACK SLACKS
Sparkletanes (ABC-Paramount 9873)

CAN I COME OVER TONIGHT
Velours (Onyx 512)

CHICKEN BABY CHICKEN
Tony Harris (Ebb 104)

COOL SHAKE
Del-Vikings (Mercury 71132)

DANCE WITH ME
El Torros (Duke 175)

DARLING IT'S WONDERFUL
Lovers (Lamp 2005)

DEDICATED TO YOU
Sonny Knight (Starla S-1)

DESERIE
Charts (Everlast 5001)

DO YOU MEAN IT
Ike Turner (Federal 12297)

DON'T ASK ME TO BE LONELY
Dubs (Gone 5002)

DREAM BOY
Dickie Lee (Tampa 131)

DUMPLIN'S
Doc Bagby (Okeh 7089)
Ernie Freeman (Imperial 5461)

*FLATFOOT SAM
Oscar Wills (Arga 5277)
T.V. Slim (Checker 870)

GOOD NEWS
Muddy Waters (Chess 1667)

HAMMERHEAD
*SHINDIG
Bill Doggett (King 5070)

HAPPY, HAPPY BIRTHDAY BABY
Tune Weavers (Checker 872)

HEAR MY PLEA
Donnie Elbert (DeLuxe 6125)

HE'S GONE
Chantells (End 1001)

*HONEST I DO
*SIGNALS OF LOVE
Jimmy Reed (Vee-Jay 253)

HONEYCOMB
Jimmie Rodgers (Roulette 4015)

IF I THOUGHT YOU NEEDED ME
Little Willie John (King 5066)

I FOUND A HOME
Clarence Henry (Argo 5273)

*I FOUND PEACE OF MIND
Pee Wee Crayton (Vee-Jay)

I'M A KING BEE
Slim Harpo (Excello 2113)

I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF A LETTER
Billy Williams (Coral 61830)

I'M GRATEFUL
Roy Milton (King 5035)

IN THE DOORWAY CRYING
Midnighters (Federal 12293)

I SMELL TROUBLE
Bobby Blue Bland (Duke 167)

IS YOUR LOVE FOR REAL
Midnighters (Federal 12299)

* Indicates first appearance on Territorial Tips

*IT HURTS TO LOVE SOMEONE
Guitar Slim (Atco 6097)

IT HURTS ME TOO
Elmore James (Chief 7004)

IT MUST BE YOU
PLEASE HONEY DON'T GO
Annie Laurie (DeLuxe 6135)

*I WANNA DO EVERYTHING FOR YOU
Brook Benton (Vik 0285)

IT'S NOT FOR ME TO SAY
Johnny Mathis (Columbia 40851)

IT WAS THERE
Johnnie & Joe (J & S 1659)

IT TOOK A LONG TIME
Malcolm Dodds & Tunedrops (End 1000)

LET'S START ALL OVER AGAIN
Paragons (Winley 220)

*LITTLE BITTY PRETTY ONE
Bobby Day (Class 211)

LONELY CHAIR
CHICKEN AND THE BOP
Lloyd Price (KRC 301)

LOTTA LOVIN'
Gene Vincent (Capitol 3763)

LOVE LETTERS IN THE SAND
Pat Boone (Dot 15570)

LOVE ROLLER COASTER
Joe Turner (Atlantic 1146)

*ON THE STREET WHERE YOU LIVE
Jonah Jones (Capitol 3747)

PASSING STRANGERS
Vaughan & Eckstine (Mercury 71122)

PLEASE BELIEVE ME
Percy Mayfield (Specialty 607)

POOR BOY
Chuck Carbo (Imperial 5452)

RAINBOW
Russ Hamilton (Kapp 184)

RANG TANG DING DONG
Cellos (Apollo 510)

ROCKIN' WITH THE CLOCK
THE FLIRT
Shirley & Lee (Aladdin 3390)

SHE'S GONE
EVERY TIME I HEAR THAT SONG
Ivory Joe Hunter (Atlantic 1151)

SICK AND TIRED
Chris Kenner (Imperial 5448)

SOMEBODY IN MY HOME
Howlin' Wolf (Chess 1668)

TEARS ON MY PILLOW
Eldorados (Vee-Jay 250)

TELL ME SO
Donnie Elbert (DeLuxe 6143)

THAT OLD FEELING
Roy Hamilton (Epic 9224)

THINK
I BETTER MAKE A MOVE
"5" Royales (King 5053)

THIS NEARLY WAS MINE
Don Gardner (DeLuxe 6133)

THIS TRAIN HAS GONE
Chuck Willis (Atlantic 1148)

TONIGHT TONIGHT
Mello-Kings (Herald 502)

*TREAT ME LIKE I WANT YOU TO
Eddie Burns (J.V.B.)

UNITED
Otis Williams (DeLuxe 6138)
Love Notes (Holiday 2605)

WALKIN' WITH FRANKIE
Frankie Lee Sims (Ace 527)

WHEN I MEET MY GIRL
Tommy Ridgley (Herald 501)

WHITE SILVER SANDS
Dave Gardner (OJ 1002)
Don Rondo (Jubilee 5288)

ZIP ZIP
Diamonds (Mercury 71165)

THE "T.N.T. LABEL
Tops 'N Talent...
BACK BEAT RECORDS
WATCH THIS LABEL
HIT WAVE
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b/w
WINE, DINE AND DANCE
No. 500

Tic and Toc
WALKING ALONE
b/w
ZOLA
No. 502

The Rob-Roys
TELL ME WHY
b/w
AUDREY
No. 501

Back-Beat Records BACK-BEAT 2809 Erastus Street
Houston 26, Texas

Breaking For The Pop Charts
"TONIGHT TONIGHT"
BY
THE MELLO KINGS
HERALD 502
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The Cuff Links
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R&B—ROCK & ROLL
SPIRITUAL—JAZZ
ALL PHONES: NEvada 8-9053

Modern Studio For RCA Custom Record Sales

NEW YORK—The completion of a new and modern studio has been announced by The RCA Victor Record Division. Tabbed Studio A it is situated in the company's East 24th Street offices.

Studio A was designed and its construction was supervised by William H. Miltenburg, RCA Victor's Chief Engineer and Recording Manager. Following the present trend in recording studio design, Studio A is the "dead" type—that is, it has practically no reverberation or echo factor of its own. The "dead" studio technique permits the recording engineer to "mike" each section of the orchestra intimately. He is able to control the individual microphones, without interference from adjacent sections. These then may be fed to various echo chambers, each having its own time delay characteristic. In this way, echo may be added selectively to the individual section of the orchestra. The result is a degree of flexibility and control in recording sound not previously available in recording studios, it was reported.

Walls and ceiling of Studio A are "deadened" by the use of perforated transite and travertone acoustic tile, backed up by fiberglas for sound absorption, especially the troublesome low frequencies. A few poly-cylindrical panels for sound dispersal have been used.

The heart of the new studio is the control room. The recording console, twin track tape recording machines and associated equipment are on a raised platform, to separate them from the lounge for spectators. The equipment is designed to accommodate sixteen microphone positions, each with its own equalization and reverberation (echo) control. The console is a four-channel type, equipped with limiting or compression facilities for each channel. Thus, automatic gain reduction is possible on each channel. It is possible to record stereophonically or monaurally with these facilities.

Some idea of the complexity and scope of the new console can be gained from the fact that it employs fifty-six amplifiers in its circuitry and 286 single line patch jacks, the latter to be used for testing and the substitution for one or more components in the console.

The two Ampex two-channel (track) tape recorders are remote controlled from the mixer console. The studio is capable of more than two-channel recording.

New Studio A is part of the complete rebuilding and re-equipping of its recording facilities that RCA Victor has been carrying out for the past three years, and that is now nearing completion in its studios in New York, Chicago, and Nashville. Company officials claim the new facilities give the most complete and versatile recording services now available.

HEADING FOR THE CHARTS
THE CHANNELS
"THAT'S MY DESIRE"
b/w
"STAY AS YOU ARE"
GONE 5012
GONE RECORDS
1650 BROADWAY NEW YORK

This Blues Tune
Breoking In The Midwest
"YOU KNOW YOU DON'T WANT ME"
b/w "ALL ALONE"
MOJO WATSON
and his band
ATLAS 1080
★
Brand New Release by a Brand New Group
WATCH THIS ONE
"LENORA"
b/w "BETTY JEAN"
by THE TRAVELERS
ATLAS 1086
ATLAS RECORDS
271 W. 125 ST., NEW YORK

Sonotone Intros New Tape Series

NEW YORK—Sonatape, a manufacturer of pre-recorded tapes made from Westminster Records masters, will shortly introduce a new 7000 series of tapes priced at $6.95.

The complete catalogue includes symphonic music, popular short classics, opera, pop and unusual items such as "Sounds Of The Subway." Many of the symphonic works were recorded this summer in Europe with such noted conductors as Hermann Scherchen and Artur Rodzinski.

Sonatape will have a demonstration tape in the 7000 series and new four-color process covers and complete program notes with each tape. A nationwide advertising and promotion campaign will get under way in September in newspapers and magazines and elaborate brochures, counter displays and floor racks will be made available to dealers.

• Back to school with BERMUDA SHORTS •
It's Busted Open In All Markets*
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EVERYONE IS GOING BACK TO SCHOOL WITH
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The Cash Box Hot 100

NEW YORK

1	MR. LEE	Bobbettes (Atlantic 1144)
2	LONG LONELY NIGHTS	Clyde McPhatter (Atlantic 1149)
3	SEND FOR ME	Nat "King" Cole (Capitol 3737)
4	SEARCHIN'	Coosters (Atco 6087)
5	THAT'LL BE THE DAY	Crickets (Brunswick 55009)
6	STAR DUST	Billy Ward & Dominoes (Liberty 55071)
7	GOODY GOODY	Lymon & Teenagers (Gee 1039)
8	WHOLE LOT OF SHAKIN' GOING ON	Jerry Lee Lewis (Sun 267
9	HE'S GONE	Chantells (End 1001)
10	DIANA	Paul Anka (ABC-Paramount 9381)

CHICAGO

	FARTHER UP THE ROAD	Bobby Blue Bland (Duke 170)
	SEND FOR ME	Nat "King" Cole (Capitol 3737)
	BYE, BYE BABY	Nappy Brown (Savoy 1514)
	STAR DUST	Billy Ward & Dominoes (Liberty 55071)
	AW SHUCKS BABY	Tiny Topsy (Federal 12302)
	MISS YOU SO	Lillian Offitt (Excello 2104)
	SO RARE	Jimmy Dorsey (Fraternity 755)
	I'M A KING BEE	Slim Harpo (Excello 2113)
	HONEST I DO	Jimmy Reed (Vee-Jay 253)
	SEARCHIN'	Coasters (Atco 6087)

NEW ORLEANS

	SICK AND TIRED	Chris Kenner (Imperial 5448)
	WHAT WILL I TELL MY HEART	Fats Domino (Imperial 5454)
	MISS YOU SO	Lillian Offitt (Excello 2104)
	FARTHER UP THE ROAD	Bobby Blue Bland (Duke 170)
	STAR DUST	Billy Ward & Dominoes (Liberty 55071)
	IT HURTS TO LOVE SOMEONE	Guitar Slim (Atco 6097)
	ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU	Huey Smith (Ace 530)
	TO THE AISLE	Five Satins (Ember 1079)
	LONG LONELY NIGHTS	Clyde McPhatter (Atlantic 1149)
	WALKIN' WITH FRANKIE	Frankie Lee Sims (Ace 527)

ST. LOUIS

1	MISS YOU SO	Lillian Offitt (Excello 2104)
2	FARTHER UP THE ROAD	Bobby Blue Bland (Duke 170)
3	SEND FOR ME	Nat "King" Cole (Capitol 3737)
4	GOODY GOODY	Lymon & Teenagers (Gee 1039)
5	MR. LEE	Bobbettes (Atlantic 1144)
6	SEARCHIN'	Coasters (Atco 6087)
7	BYE, BYE BABY	Nappy Brown (Savoy 1514)
8	DIANA	Paul Anka (ABC-Paramount 9381)
9	WHOLE GOT OF SHAKIN' GOING ON	Jerry Lee Lewis (Sun 267)
10	ALL OF MY LIFE	Billy Eckstine (Mercury 71161)

NEWARK

	MR. LEE	Bobbettes (Atlantic 1144)
	GOODY GOODY	Lymon & Teenagers (Gee 1039)
	MISS YOU SO	Lillian Offitt (Excello 2104)
	LONG LONELY NIGHTS	Lee Andrews & Hearts (Chess 1665) Clyde McPhatter (Atlantic 1149)
	STAR DUST	Billy Ward & Dominoes (Liberty 55071)
	HAPPY HAPPY BIRTHDAY BABY	Tune Weavers (Checker 872)
	SHORT FAT FANNIE	Larry Williams (Specialty 608)
	WHEN I SEE YOU	Fats Domino (Imperial 5454)
	CAN I COME OVER TONIGHT	Velours (Onyx 512)
	THIS TRAIN HAS GONE	Chuck Willis (Atlantic 1148)

DALLAS

	WHOLE LOT OF SHAKIN' GOING ON	Jerry Lee Lewis (Sun 267)
	SHORT FAT FANNIE	Larry Williams (Specialty 608)
	MISS YOU SO	Lillian Offitt (Excello 2104)
	FARTHER UP THE ROAD	Bobby Blue Bland (Duke 170)
	LOTTA LOVIN'	Gene Vincent (Capitol 3763)
	DIANA	Paul Anka (ABC-Paramount 9381)
	HONEYCOMB	Jimmie Rodgers (Roulette 4015)
	THINK	"5" Royales (King 5053)
	COOL SHAKE	Del-Vikings (Mercury 71132)
	SEND FOR ME	Nat "King" Cole (Capitol 3737)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box HOT

PHILADELPHIA

1	LONG LONELY NIGHTS	*Lee Andrews & Hearts (Chess 1665)*
2	SHORT FAT FANNIE	*Larry Williams (Specialty 608)*
3	GOODY GOODY	*Lymon & Teenagers (Gee 1039)*
4	DUMPLIN'S	*Doc Bagby (Okeh 7089)*
5	THIS NEARLY WAS MINE	*Don Gardner (DeLuxe 6133)*
6	WHISPERING BELLS	*Del-Vikings 'Dat 15592)*
7	SEARCHIN'	*Coasters (Atco 6087)*
8	TO THE AISLE	*Five Satins (Ember 1019)*
9	HAPPY, HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
10	SEND FOR ME	*Nat "King" Cole (Capitol 3737)*

LOS ANGELES

1	SEARCHIN'	*Coasters (Atco 6087)*
2	LONG LONELY NIGHTS	*Lee Andrews & Hearts (Chess 1665)*
3	DEDICATED TO YOU	*Sonny Knight (Starla S-1)*
4	SEND FOR ME	*Nat "King" Cole (Capitol 3737)*
5	FARTHER UP THE ROAD	*Bobby Blue Bland (Duke 170)*
6	SHORT FAT FANNIE	*Larry Williams (Specialty 608)*
7	MR. LEE	*Bobbettes (Atlantic 1144)*
8	TONIGHT TONIGHT	*Mello-Kings (Herald 502)*
9	ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU	*Huey Smith (Ace 530)*
10	SICK AND TIRED	*Chris Kenner (Imperial 5448)*

DETROIT

1	FARTHER UP THE ROAD	*Bobby Blue Bland (Duke 170)*
2	SEND FOR ME	*Nat "King" Cole (Capitol 3737)*
3	GOODY GOODY	*Lymon & Teenagers (Gee 1039)*
4	STAR DUST	*Billy Ward & Dominoes (Liberty 55071)*
5	THAT'LL BE THE DAY	*Crickets (Brunswick 55009)*
6	IT'S NOT FOR ME TO SAY	*Johnny Mathis (Columbia 40851)*
7	THINK	*"5" Royales (King 5053)*
8	MR. LEE	*Bobbettes (Atlantic 1144)*
9	MISS YOU SO	*Lillian Offitt (Excello 2104)*
10	WHOLE LOT OF SHAKIN' GOING ON	*Jerry Lee Lewis (Sun 267)*

BOSTON

1	THAT'LL BE THE DAY	*Crickets (Brunswick 55009)*
2	WHOLE LOT OF SHAKIN' GOING ON	*Jerry Lee Lewis (Sun 267)*
3	DIANA	*Paul Anka (ABC-Paramount 9381)*
4	GOODY GOODY	*Lymon & Teenagers (Gee 1039)*
5	HAPPY, HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
6	SEARCHIN'	*Coasters (Atco 6087)*
7	ZIP ZIP	*Diamands (Mercury 71165)*
8	JENNY JENNY	*Little Richard (Specialty 606)*
9	MR. LEE	*Bobbettes (Atlantic 1144)*
10	TEDDY BEAR	*Elvis Presley (RCA Victor 7000)*

MEMPHIS

1	FARTHER UP THE ROAD	*Bobby Blue Bland (Duke 170)*
2	SEND FOR ME	*Nat "King" Cole (Capitol 3737)*
3	IF I THOUGHT YOU NEEDED ME	*Little Willie John (King 5066)*
4	SO RARE	*Jimmy Dorsey (Fraternity 755)*
5	GOOD NEWS	*Muddy Waters (Chess 1667)*
6	HUMPTY DUMPTY HEART	*Lavern Baker (Atlantic 1140)*
7	SOMEBODY IN MY HOME	*Howlin' Wolf (Chess 1668)*
8	BYE, BYE BABY	*Nappy Brown (Savoy 1514)*
9	MISS YOU SO	*Lillian Offitt (Excello 2104)*
10	I WANNA DO EVERY-THING FOR YOU	*Brook Benton (Vik 0285)*

SAN FRANCISCO

1	FARTHER UP THE ROAD	*Bobby Blue Bland (Duke 170)*
2	SEND FOR ME	*Nat "King" Cole (Capitol 3737)*
3	THINK	*"5' Royales (King 5053)*
4	SHORT FAT FANNIE	*Larry Williams (Specialty 608)*
5	WHISPERING BELLS	*Del-Vikings (Dot 15592)*
6	ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU	*Huey Smith (Ace 530)*
7	BEAUTIFUL WEEKEND	*Googie Rene (Class 212)*
8	WHOLE LOT OF SHAKIN' GOING ON	*Jerry Lee Lewis (Sun 267)*
9	DIANA	*Paul Anka (ABC-Paramount 9381)*
10	LONG LONELY NIGHTS	*Clyde McPhatter) (Atlantic 1149)*

R & B Sure Shots

"DUMPLIN'S" — The Cash Box R&B Best Bets — 8/3
Doc Bagby — Okeh 7089

"HAMMER HEAD" "SHINDIG" — The Cash Box Award o' the Week — 8/10
Bill Doggett — King 5070

"SICK AND TIRED" — The Cash Box R&B Best Bets — 7/13
Chris Kenner — Imperial 5448

"SHE'S GONE" "EVERYTIME I HEAR THAT SONG" — The Cash Box Award o' the Week — 8/10
Ivory Joe Hunter — Atlantic 1151

"HAPPY, HAPPY BIRTHDAY BABY" — The Cash Box Award o' the Week — 8/24
Tune Weavers — Checker 872

"DESERIE"
Charts — Everlast 5001

The Cash Box
R&B Best Bets
"IF YOU DON'T WANT ME NO MORE"
By LARRY BIRDSONG
VEE-JAY No. 254
Vee-Jay RECORDS, INC.
2129 So. Michigan Ave. Chicago, Ill.

R & B Reviews

A AWARD & SLEEPER — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CLIFFORD SCOTT COMBO/ BILL JACKSON
(Swing Kick OP 270)

C+ "I KNOW" (3:01) [Wallace Fowler BMI—Scott] This one is for the jazz coterie. Jackson handles the slow beat softie with a tenderness and styling that will appeal. Low lights wax.

C+ "A FEW SWEET WORDS" (2:26) [Wallace Fowler BMI—Scott] Jackson sings a slow, beaty swingy tune with his easy styling. Similar comments. For the intimate crowd.

JOHNNY FLAMINGO
(Aladdin 3385)

B+ "MY TEEN AGE GIRL" (2:45) [Aladdin BMI — Nila, Broxton] Johnny Flamingo sings a slow, rythmic ballad in which he tells the story of his teen age girl and what she does to him. A romancer tailor made for the teener market. Flamingo sings softly and with clarity. Could stir up some action.

B "WHEN I LOST YOU" (2:55) [Aladdin BMI — Nila, Broxton] Flamingo does a similarly good job on another tender tune. Easy on the ears. Mellow and soft. Just misses the pace set by "My Teen Age Girl".

THE BACHELORS
(Poplar 101)

B+ "AFTER" (2:20) [Chelwood BMI-Bowie] The Bachelors bow with a slow beat pretty that grows on you with each listen. A delightful lilter tenderly handled. Could break out if given enough exposure.

C+ "YOU KNOW YOU KNOW" (1:53) [Chelwood BMI-Bowie] The Bachelors back with a quick beat bouncer. Ok coupler for the energetic kids.

RUTH AND AL
(Imperial 5458)

B "I'LL BE THE BEE" (2:10) [Reeve BMI-Reed, Bartholomew] Ruth and Al team on a light hearted love item. Middle beat swinger with an ideal dance beat. Ruth and Al could come off with a strong item in this pop novelty offering.

B "P'S AND Q'S" (2:05) [Reeve BMI-Durand, Bartholomew] Similar comments on a similar swinging ditty. Infectious wax that pleases. Ruth and Al come off with a goodie here.

ROY AND GLORIA
(DeLuxe 6145)

B "SO GOOD—SO FINE—YOU'RE MINE" (2:04) [Kahl BMI-Cita] Roy and Gloria give out with a delightful he-she sound and the resulting quick beat bouncer will please. It is a happy wax with great listening and dance qualities.

B "WE FELL IN LOVE" (2:10) [Men-Lo BMI-Gloria Hawkins] Roy and Gloria turn tender on this slow beat ballad. Moving, loving wax that should get across to the buyer.

The Cash Box Award o' the Week

"HEY BABE" (2:13)
[Rayven BMI—Sampson, Horton]

"WHAT DID I DO THAT WAS WRONG" (2:24)
[Planetary ASCAP—Hoffman, Manning]

THE CLEFTONES (Gee 1041)

● The Cleftones have a quick beat jumper with a happy feeling, "Hey Babe", that looks like money in the bank. The Cleftones tie into this folk rhythm bouncer with an excellent sound and treatment. It appears to have the qualities needed. Romance, sound, excitement, and a strong beat. Take a good long look at this wax. It has it. The flip, "What Did I Do That Was Wrong", is a slow, tender ballad aimed directly at the pop market. It is a delectable item, soft and appealing. A strong coupler, but for the side that will be demanded—it's "Hey Babe."

"DEAREST ONE" (2:41)
[Malver BMI—Baines, Jordon, Winston]

"THROUGH THE YEARS" (2:42)
[Malver BMI—Baines, Jordon, Winston]

DEAN BARLOW AND THE MONTEREYS (Onyx 513)

● Dean Barlow and The Montereys have a socko item in the quick beat exciter, "Dearest One." The deck races along with the smooth vocal tones of Barlow dishing up the romantic lyric. It's a rocking jump with a blend of voices that produces a sound, and a swinging ork backing that aids no end. Material and arrangement has it. It's a side that won't be forgotten once heard. Get with this wax. It looks good. The flip, "Through The Years", is a slow beat change of pace. Barlow and The Montereys present the soft, moving ballad with tender feeling. Mighty good listening with a distinctly familiar sound. However for fast action look to "Dearest One."

"HUMDINGER" (2:10)
[Angel BMI—Clowney, Kornegay]

"STAY WITH ME BABY" (2:37)
[Shalimar BMI—Clowney, Kornegay]

BIG BOB KORNEGAY (Herald 506)

● Big Bob Kornegay has an exciting quick beat titled, "Humdinger", that bears the marks of a big one. Big Bob lets go on this one and rocks out the novelty with plenty of "schmaltz." The robust singer delves into his bag of vocal tricks and comes up with some intriguing sounds. The production hinges on the title and the kids may pick it up and make the wax. This one is a great big possibility. The flip, "Stay With Me", shows off the talented wailer on a slow beat blues. It is a goodie but without the novelty value that picks up "Humdinger." We like the top deck for good sized action.

"MY BABY COMES TO ME" (2:44)
[Tiger BMI—Leiber, Stoller]

THE COASTERS (Atco 6098)

● Coming off "Searchin'" and "Young Blood", The Coasters are one of the hottest disk attractions around at this time. Their newest release, "My Baby Comes To Me", looks like another of the same ilk. See Pop Review section.

THE MIDNIGHTERS
(Federal 12305)

B+ "WHAT MADE YOU CHANGE YOUR MIND" (2:45) [Real McCoy BMI—McCoy, Owens] The Midnighters come up with a strong deck in their earnest treatment of a slow beat rhythm item. Love lyric, melodic tune and light swingy beat. This has the qualities to hit the teeners where it counts. Watch it carefully.

B+ "LET 'EM ROLL" (2:36) [Jay & Cee BMI—Hank Ballard] The Midnighters do a slow rocker with another pretty solid reading that infects the listener. A terrif two sider that might turn out to be the best Midnighter release in some time.

TRAVELERS VOCAL GROUP
(Atlas 1086)

B "LENORA" (2:25) [MacAvery BMI—F. Lopez] Frank Lopez leads the Travelers through a quick-beat tribute to the lovely "Lenora". It is a rapid jump beat excitingly told. Teeners go for a number sung directly to a definite girl, in this instance "Lenora". Lopez and The Travelers have a strong hunk of wax here.

B "BETTY JEAN" (2:50) [MacAvery BMI—F. Lopez] Lopez and the group keep the same principal in mind as they sing to "Betty Jean", but they change the tempo to the soft and slow. Pretty lilter told with a sincere reading. Two effective sides, but we lean to "Lenora."

ROY MILTON AND HIS ORCHESTRA
(King 5074)

B "JEEPS BLUES" (2:21) [American Academy ASCAP—Ellington, Hodges] Roy Milton and his orchestra paint a moody blues with a strong brass sound. The treatment carries an undercurrent of excitement and makes good listening.

B "A BRAND NEW THRILL" (2:28) [Jay & Cee BMI—Milton, Ross] Roy Milton handles the vocals on the slow beat blues. Milton cries of his uncontrollable love for "darlin'". Light, swinging beat that comes of a pleasing wax.

JOHN HAMPTON
(United 210)

B "SHADOW BLUES" (2:25) [Annis House BMI—Hampton] John Hampton sings a quick beat standard blues jump with an enthusiastic outpouring. Hampton swings out with a feeling the kids will take to.

B "HONEY HUSH" (1:55) [Annis House BMI—Peters] John Hampton mumbles this quick beat and injects a personality that makes a much used theme different. Hard hitting item with a gimmicked vocal. Ok deck.

RICHARD OWENS/ THE IVY LEAGUERS
(Flip 325)

B+ "DEPOSIT YOUR LOVE IN THE BANK OF MY HEART" (2:05) [Limax Music BMI—Ed Wells] Owens and The Ivy Leaguers back with a quick beat rhythmic ditty. Infectious treatment, both vocally and instrumentally, make this a catchy offering the kids could pick up fast. Happy wax that bears watching.

B "BEWARE OF LOVE" (2:30) [Limax Music BMI—Ed Wells] The Ivy Leaguers, with Richard Owens, blend easily on a slow, rhythmic blues ballad. The feeling of the disk is that of a leader and answer on a spiritual item. Melodic and moving.

R & B Disk Jockey
REGIONAL RECORD REPORTS

JOCKEY JACK
WERD—Atlanta, Ga.

1. Farther Up The Road (Bland)
2. Long Lonely Nights (McPhatter)
3. Goody Goody (F. Lymon)
4. Think (5 Royales)
5. To The Aisle (Five Satins)
6. Everyone's Laughing (Spaniels)
7. I'll Forever Love You (T. Harris)
8. Bermuda Shorts (Delroys)/ Love Is A Treasure (Mickey & Sylvia)
9. Let's Start All Over Again (Paragons)
10. Mr. Lee (Bobbettes)

RUSS MELLETTE
WYMB—Manning, S. C.

1. When I See You (F. Domino)
2. Long Lonely Nights (C. McPhatter)
3. Whispering Bells (Del-Vikings)
4. Short Fat Fannie (Williams)
5. Miss Ann (L. Richard)
6. Searchin' (Coasters)
7. C. C. Rider (C. Willis)
8. What Will I Tell My Heart (F. Domino)
9. Send For Me (N. Cole)
10. To The Aisle (Five Satins)

MARY DEE
WSID—Baltimore, Md.

1. Send For Me (N. Cole)
2. Bermuda Shorts (Delroys)
3. Deserie (Charts)
4. When I See You (F. Domino)
5. Baby Oh Baby (Shells)
6. Gone (I. J. Hunter)
7. Mr. Lee (Bobbettes)
8. Goody Goody (F. Lymon)
9. Shangri-La (Four Coins)
10. Whole Lot Of Shakin' Going On (J. L. Lewis)

LARRY DIXON
WJKO—East Longmeadow, Mass.

1. Mr. Lee (Bobbettes)
2. Goody Goody (F. Lymon)
3. Hey Babe (Cleftones)
4. Leaving It All Up To You (Don & Dewey)
5. Believe It Or Not (D. Elbert)
6. That's My Desire (Channels)
7. Let's Start All Over Again (Paragons)
8. Love Is A Treasure (Mickey & Sylvia)
9. Bip Bop Bip (Pretty Boy)
10. Baby Oh Baby (Shells)/ Think (5 Royales)

JIMMIE JONES
KPRS—Kansas City, Mo.

1. Searchin' (Coasters)
2. Sometime Tomorrow (Bland)
3. Mr. Lee (Bobbettes)
4. What Can I Do (D. Elbert)
5. Everyone's Laughing (Spaniels)
6. You Know You Don't Want Me (M. Watson)
7. Rockin' Pneumonia (H. Smith)
8. Short Fat Fannie (Williams)
9. Rockin' With The Clock (Shirley & Lee)
10. If I Should Lose You (G. Slim)

NORMAN SCHNEIDER
WPMP—Pascagoula, Miss.

1. That'll Be The Day (Crickets)
2. Short Fat Fannie (L. Williams)
3. Jenny Jenny (L. Richard)
4. Searchin' (Coasters)
5. Miss Ann (L. Richard)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. Whispering Bells (Del-Vikings)
8. White Silver Sands (Gardner)
9. Cool Shake (Del-Vikings)
10. Got A Lot Of Livin' (E. Presley)

HERMAN AMIS
WOV—New York, N. Y.

1. Driving Me Out Of My Mind (B. Baxter)
2. Long Lonely Nights (L. Andrews)
3. Deserie (Charts)
4. Honeycomb (J. Rodgers)
5. Dumplin' (D. Bagby)
6. Humpty Dumpty Heart (L. Baker)
7. It Hurts To Love Someone (G. Slim)
8. Let's Start All Over Again (Paragons)
9. Star Of Fortune (W. Treat)
10. Farther Up The Road (Bland)

FRED MITCHELL
WOHO—Toledo, Ohio

1. Goody Goody (F. Lymon)
2. Long Lonely Nights (McPhatter/Andrews)
3. That'll Be The Day (Crickets)
4. Mr. Lee (Bobbettes)
5. She's Gone (I. J. Hunter)
6. Bermuda Shorts (Delroys)
7. Short Fat Fannie (Williams)
8. When I See You (Domino)
9. Whispering Bells (Del-Vikings)
10. Whole Lot Of Shakin' Going On (J. L. Lewis)

NORMAN PERRY
KCUL—Fort Worth, Texas

1. Lotta Lovin' (G. Vincent)
2. Whole Lot Of Shakin' Going On (J. L. Lewis)
3. Whistle Bait (D. Johnston)
4. Short Fat Fannie (Williams)
5. Teddy Bear (E. Presley)
6. To The Aisle (Five Satins)
7. Long Lonely Nights (Kings)
8. Bye, Bye Love (Everlys)
9. Let The Four Winds Blow (R. Brown)
10. Cool Shake (Diamonds)

Top Selling Records
Reported by
R & B Retail Outlets
From Coast to Coast

JACKSON AUTOMATIC MUSIC CORP.
Jackson, Mich.

1. I Don't Want No Woman (B. B. Bland)
2. Farther Up The Road (B. B. Bland)
3. Star Dust (B. Ward)
4. Rockin' Pneumonia (R. Milton)
5. Nature (H. Wolf)
6. Bermuda Shorts (Delroys)
7. Shindig (B. Doggett)
8. Humpty Dumpty Heart (L. Baker)
9. Whole Lot Of Shakin' Going On (J. L. Lewis)
10. Lonely Chair (L. Price)

TOP TEN RECORD SHOP
Dallas, Texas

1. Lotta Lovin' (G. Vincent)
2. Whole Lot Of Shakin' Going On (J. L. Lewis)
3. To The Aisle (Five Satins)
4. Diana (P. Anka)
5. Honeycomb (J. Rodgers)
6. When I Meet My Girl (T. Ridgely)
7. That'll Be The Day (Crickets)
8. I Want To Do Everything For You (B. Benton)
9. Humpty Dumpty Heart (L. Baker)
10. Hula Love (B. Knox)

ONE STOP PHONO
Kansas City, Mo.

1. Think (5 Royales)
2. What Can I Do (D. Elbert)
3. Goody Goody (F. Lymon)
4. Farther Up The Road (B. B. Bland)
5. Short Fat Fannie (L. Williams)
6. Rockin' Pneumonia (H. Smith)
7. Suzie-Q (D. Hawkins)
8. Shindig (B. Doggett)
9. Humpty Dumpty Heart (L. Baker)
10. Mr. Lee (Bobbettes)

ROCK AND ROLL SHOP
New Orleans, La.

1. Poor Boy (C. Carbo)
2. Sick And Tired (C. Kenner)
3. What Will I Tell My Heart (F. Domino)
4. Lonely Chair (L. Price)
5. Long Lonely Nights (C. McPhatter)
6. Leaving It All Up To You (Don & Dewey)
7. It Was There (Johnny & Joe)
8. The Flirt (Shirley & Lee)
9. I Found A Home (C. Henry)
10. It Hurts To Love Someone (G. Slim)

HOME OF THE BLUES
Memphis, Tenn.

1. Farther Up The Road (B. B. Bland)
2. Send For Me (N. Cole)
3. I Want To Do Everything For You (B. Benton)
4. Bye, Bye Baby (N. Brown)
5. So Rare (J. Dorsey)
6. If I Thought You Needed Me, (L. W. John)
7. Humpty Dumpty Heart (L. Baker)
8. She's Gone (I. J. Hunter)
9. Big Question (I. Turner)
10. Miss You So (L. Offitt)

SCHERSON BROS.
Los Angeles, Calif.

1. Dedicated To You (S. Knight)
2. Searchin' (Coasters)
3. Long Lonely Nights (L. Andrews)
4. Rockin' Pneumonia (H. Smith)
5. When I See You (F. Domino)
6. Too Late Now (Cuff-Links)
7. Million Dollar Baby (B. Darin)
8. The Flirt (Shirley & Lee)
9. Diana (P. Anka)
10. Beautiful Weekend (G. Rene)

ELMORE'S RECORD SHOP
Fort Smith, Ark.

1. Short Fat Fannie (L. Williams)
2. Farther Up The Road (B. B. Bland)
3. Rockin' Pneumonia (H. Smith)
4. Star Dust (B. Ward)
5. Searchin' (Coasters)
6. Whispering Bells (Del-Vikings)
7. Long Lonely Nights (C. McPhatter)
8. Miss You So (L. Offitt)
9. Over The Mountain (Johnnie & Joe)
10. Let The Four Winds Blow (R. Brown)

GREENLINE RECORDS
Jamaica, N. Y.

1. That'll Be The Day (Crickets)
2. Mr. Lee (Bobbettes)
3. Star Dust (B. Ward)
4. Searchin' (Coasters)
5. To The Aisle (Five Satins)
6. Dumplin's (D. Bagby)
7. Let's Start All Over Again (Paragons)
8. Long Lonely Nights (C. McPhatter)
9. When I See You (F. Domino)
10. Baby Oh Baby (Shells)

MET MUSIC
Chicago, Ill.

1. Farther Up The Road (B. B. Bland)
2. Beautiful Weekend (G. Rene)
3. Send For Me (N. Cole)
4. Bye, Bye Love (N. Brown)
5. Goody Goody (F. Lymon)
6. I'm A King Bee (S. Harpo)
7. Come Home Baby (M. Waters)
8. Long Lonely Nights (L. Andrews)
9. She's Gone (I. J. Hunter)
10. Signals Of Love (J. Reed)

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POPLAR - 102

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Non-Stop "Mr. Lee"

NEW YORK—The Bobbettes, Atlantic recording artists currently high on the charts with "Mr. Lee," give a big send-off to "Mr. Lee" Donahue, disk jockey at WKIT-Garden City, L.I., N.Y. before the start of a 50 hour endurance run that Donahue made recently at the Roosevelt Field Shopping Center in Garden City. The Bobbettes seem to be in the midst of an endurance run themselves as their "Mr. Lee" continues to climb higher in the charts each week.

3 Big Money-Makers

"ONE LOOK AT YOU DADDY"
CAROL FRAN
Excello 2118

"HEY! LITTLE GIRL"
THE GLADIOLAS
EXCELLO 2120

"GONNA STOP FOOLIN' MYSELF"
LOUIS BROOKS & EARL GAINES
EXCELLO 2119

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"BEAUTIFUL WEEKEND"
GOOGIE RENE # 212
Taking Off!
"Little Bitty Pretty One"
BOBBY DAY and The Satellites
211
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SAVOY #1514
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BIG MAYBELLE'S
"ALL OF ME"
Savoy #1512
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SAVOY RECORD CO., Inc.
NEWARK, N.J.

Weinberg R&R Show Begins Tour Oct. 4

NEW YORK—Promoter Eli Weinberg has announced that his Fall Tour of the "Fantabulous Rock 'n Roll Show of '57" will begin a six-week tour from Roanoke, Virginia on October 4th.

The package will headline Mickey and Sylvia and include about fifty performers altogether. Larry Williams' band, Joe Turner, Annie Laurie, the Moonglows, Roy Brown, the Bo Diddley Trio, Nappy Brown and many others are set for the tour. A special feature of the package will be Ray Charles with his enlarged concert and dance orchestra.

Dick Boone, of Shaw Artists, is booking the tour for Weinberg. It is understood that it may well extend beyond the current six-week plan and all artists are available under option for an extension.

The show will travel in two charter buses and will cover the south, southwest and midwest.

Bird Parker's Son Debuts On Mode

HOLLYWOOD, CALIF. — Charles Baird Parker, the five year old son of the late modern jazz innovator Charlie "Bird" Parker, made his recording debut recently on a George Wallington session done in New York for the newly organized indie, Mode records. Jazz critic Leonard Feather A&R'd the date for the label and reports that the son of the alto genius turned in a creditable performance vocalizing Dizzy Gillespie's famous "Salt Peanuts."

The Wallington session is the first one in the can for September during which Mode is scheduling 10 LP releases. Under the leadership of A&R director Red Clyde, the indie will produce sessions by tenorist Warne Marsh, English vibist Vic Feldman, TV thrush Doris Drew, and guitarist Al Voila in solo and a big band session spotlighting trumpeter Don Fagerquist. Vocalist Johnny Holiday has been conferring with MD Marty Paich during the past few weeks on the contents of the former's new LP.

As national sales director, Clyde also announced the advent of Mode in the stereophonic tape field. The moderately priced reels will be ready for national distribution in time to catch the Christmas shopper.

Clyde has finalized plans with cartoonist Bill Box to produce a series of 10 black and white originals to be used as cover subjects for Mode's third series. Box has won national acclaim for his cartooning on contemporary greeting cards. Series, like its predecessors, will carry Mode's mark of distinction.

Benson Show At Regal

CHICAGO—Al "Swingmaster" Benson, popular WGES deejay, is emcee of a big Rhythm & Blues and Rock 'n Roll stage show at the Balaban & Katz Regal Theater which began a one-week stint, Aug. 30.

Sid Austin and his orchestra and Amos Milburn and his musical group share the stage with several recording stars including Arthur Prysock, Ivory Joe Hunter, the Spaniels, Lillian Offitt, John Leslie, Joan Shaw and Tiny Lipsey.

THE NATION'S R & B TOP 20

			Pos. Lost Week
1	SEND FOR ME	*Nat "King" Cole (Capitol 3737)*	2
2	SEARCHIN'	*Coasters (Atco 6087)*	1
3	LONG LONELY NIGHTS	*Clyde McPhatter (Atlantic 1149)* *Lee Andrews & Hearts (Chess 1665)*	4
4	FARTHER UP THE ROAD	*Bobby Blue Bland (Duke 170*	10
5	MR. LEE	*Bobbettes (Atlantic 1144)*	7
6	SHORT FAT FANNIE	*Larry Williams (Specialty 608)*	3
7	STAR DUST	*Billy Ward & Dominoes (Liberty 55071)*	5
8	WHISPERING BELLS	*Del-Vikings (Dot 15592)*	6
9	TO THE AISLE	*Five Satins (Ember 1019)*	9
10	GOODY GOODY	*Lymon & Teenagers (Gee 1039)*	8
11	ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU	*Huey Smith (Ace 530)*	13
12	MISS YOU SO	*Lillian Offitt (Excello 2104)*	12
13	WHOLE LOT OF SHAKIN' GOING ON	*Jerry Lee Lewis (Sun 267)*	16
14	THAT'LL BE THE DAY	*Crickets (Brunswick 55009)*	17
15	DIANA	*Paul Anka (ABC-Paramount 9381)*	19
16	TEDDY BEAR	*Elvis Presley (RCA Victor 7000)*	11
17	WHEN I SEE YOU	*Fats Domino (Imperiol 5454)*	21
18	BYE BYE BABY	*Nappy Brown (Savoy 1514)*	18
19	JENNY, JENNY	*Little Richard (Specialty 606)*	14
20	HUMPTY DUMPTY HEART	*Lavern Boker (Atlantic 1140)*	25

21. WHAT WILL I TELL MY HEART. 22. HONEYCOMB. 23. THINK. 24. BYE, BYE LOVE. 25. LOTTA LOVIN'.

Country Big 10 JUKE BOX TUNES

		Pos. Last Week
1	WHOLE LOT OF SHAKIN' GOING ON *Jerry Lee Lewis* *(Sun 267)*	4
2	BYE BYE LOVE *Everly Brothers* *(Cadence 1315)* *Webb Pierce* *(Decca 30321)*	2
3	TEDDY BEAR *Elvis Presley* *(RCA Victor 7000)*	1
4	FRAULEIN *Bobby Helms* *(Decca 30194)*	5
5	A FALLEN STAR *Jimmy Newman* *(Dot 1289)* *Ferlin Husky* *(Capitol 3742)*	3
6	MY SHOES KEEP WALKING BACK TO YOU *Ray Price* *(Columbia 40951)*	6
7	FOUR WALLS *Jim Reeves* *(RCA Victor 6874)*	7
8	GONNA FIND ME A BLUEBIRD *Marvin Rainwater* *(MGM 12412)*	8
9	TANGLED MIND *Hank Snow* *(RCA Victor 6955)*	10
10	LOTTA LOVIN' *Gene Vincent* *(Capitol 3763)*	—

Hank Williams Day Set for Sept. 23 & 24

NASHVILLE, TENN. — Audrey Williams (Mrs. Hank Williams) last week announced that negotiations for this year's Hank Williams Memorial Day have been completed and will be held in Montgomery, Alabama on September 23 and 24th.

All arrangements are being executed by the Shrine Organization of Montgomery, the same organization which had such a great success with the first memorial gathering two years ago.

Thousands of Hank's fans, friends and admirers are expected to gather in Montgomery on these two days to pay tribute to the world renowned singer and song writer of Country heart songs who passed away on New Years day, January 1, 1953.

The entire city of Montgomery will swing wide its doors for any and all fans, dj's and friends of the late composer and singer.

Originally Mrs. Williams had planned the day to be on the singer's birthday which is September 17th, but due to personal appearance commitments for so many of the top country recording stars, Hank's personal friends, the date has been set to follow his birthday this year, September 23rd and 24th. Mrs. Williams plans on reverting back to his birthdate next year.

WSM's Artist Service Bureau manager, Dee Kilpatrick has promised full support from his artists for the occasion. Many top artists from the "Grand Ole Opry" and other leading Country music shows and whom Hank was personally fond of will be on hand to pay tribute and respects to their friend.

Along with a number of special guests and events scheduled for the two day affair, Mrs. Williams will bring her complete Coast to Coast road show, "The Audrey Williams Country Music Caravan, featuring stars of the "Grand Ole Opry" to perform at the festivities. The stars on the show will include her band; Autry Inman, Decca Recording artist; Gordon Terry, Cadence Records; Stonewall Jackson, Columbia Records; and Melvin Endsley of RCA Victor Records.

Grand Ole Opry In Wisconsin

MADISON, TENN.—Pictured above is a group picture of the Grand Ole Opry show which Herb Shucher booked at the Wisconsin State Fair from August 17 through 25. The cast included Porter Wagoner, Patsy Cline, Pete Stamper, Joe "Red" Hayes, Bobby Meyers, Hal and Ginger Willis. As a result of the success of the show, the Fair has already contracted with Schucher to bring in next year's entertainment.

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. FRAULEIN ..... Bobby Helms (Decca)
2. BYE BYE LOVE ..... Everly Brothers (Cadence)
3. A FALLEN STAR ..... Jimmy Newman (Dot) / Ferlin Husky (Capitol)
4. FOUR WALLS ..... Jim Reeves (RCA Victor)
5. MY SHOES KEEP WALKING BACK TO YOU ..... Ray Price (Columbia)
6. GONNA FIND ME A BLUEBIRD ..... Marvin Rainwater (MGM)
7. TEDDY BEAR ..... Elvis Presley (RCA Victor)
8. TWO SHADOWS ON YOUR WINDOW ..... Jim Reeves (RCA Victor)
9. TANGLED MIND ..... Hank Snow (RCA Victor)
10. WHOLE LOT OF SHAKIN' GOING ON ..... Jerrry Lee Lewis (Sun)

11. MY LOVE IS REAL. 12. A WHITE SPORT COAT. 13. GEISHA GIRL. 14. MY ARMS ARE A HOUSE. 15. YOUNG HEARTS. 16. NEXT IN LINE. 17. MISSING YOU. 18. LOVE HAS FINALLY COME MY WAY. 19. ON MY MIND AGAIN. 20. ROSIE'S GONE AGAIN. 21. LOVE ME TO PIECES. 22. MR. LOVE. 23. LOTTA LOVIN'. 24. LATE DATE. 25. I HEARD THE BLUEBIRDS SING. 26. I THOUGHT I HEARD YOU CALL MY NAME. 27. MONEY, MARBLES AND CHALK. 28. HONKY TONK SONG. 29. (I'LL ALWAYS BE YOUR) FRAULEIN. 30. MY BRAND OF BLUES; TOO MUCH WATER; IS IT WRONG; PRIZE POSSESSION; LOVING YOU; MOONLIGHT MOUNTAIN; I WONDER IF I CARE AS MUCH; LOVE LETTERS IN THE SAND; MEAN WOMAN BLUES; THREE WAYS; I OWE IT TO MY HEART; PLENTY OF EVERYTHING BUT YOU; DON'T MAKE ME GO; MR. LOST; CRAZY DREAM; I CRY; GONE; PLEASE DON'T BLAME ME; GIRL IN THE NIGHT; THREE CIGARETTES IN AN ASHTRAY.

Country Best Sellers IN RETAIL OUTLETS

		Pos. Last Week
1.	BYE, BYE LOVE Everly Brothers (Cadence 1315)	2
2.	FRAULEIN Bobby Helms (Decca 30194)	3
3.	WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (Sun 267)	5
4.	TEDDY BEAR Elvis Presley (RCA Victor 7000)	1
5.	MY SHOES KEEP WALKING BACK TO YOU Ray Price (Columbia 40951)	6
6.	A FALLEN STAR Jimmy Newman (Dot 1289) Ferlin Husky (Capitol 3742)	4
7.	FOUR WALLS Jim Reeves (RCA Victor 6874)	7
8.	GONNA FIND ME A BLUEBIRD Marvin Rainwater (MGM 12412)	8
9.	TANGLED MIND Hank Snow (RCA Victor 6955)	10
10.	A WHITE SPORT COAT Marty Robbins (Columbia 40864)	9

11. MY ARMS ARE A HOUSE. 12. LOTTA LOVIN'. 13. MISSING YOU. 14. GEISHA GIRL. 15. IS IT WRONG. 16. TWO SHADOWS ON YOUR WINDOW. 17. NEXT IN LINE. 18. MY LOVE IS REAL. 19. LOVING YOU. 20. YOUNG HEARTS; GONE; (I'LL ALWAYS BE YOUR) FRAULEIN.

Decca Plugs Helms Disk

NEW YORK — During the week beginning September 2nd, Decca Records is going out on an extensive national promotion campaign on the new Bobby Helms recording of "My Special Angel." The disk is being packaged in a specially designed jacket. Decca is distributing streamers to its dealers, and all of the company's field men will plug the disk in all outlets. "My Special Angel" is a follow-up to Helms' recording of "Fraulein", which is the company's top-selling C&W record, and which is still growing in the Pop market as well. Decca brass expects the new disk to be a strong Pop seller.

JIMMIE WILLIAMS
sings on MGM
"AGAIN"
b/w
"YOU CAN'T MAKE ME CRY"
White Oak Music — BMI
Cincinnati 39, Ohio

Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR

B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

RONNIE SELF
(Columbia 40989)

B+ "AIN'T I'M A DOG" (2:12) [Cedarwood BMI-W. Walker, G. Sherry] An engaging piece of rock and roll material gets treated to a delectable reading by Ronnie Self. Socko vocal and musical background on an amusing toe-tapper that's sure to rack up a heap of sales and spins as well as the chuckles.

B+ "ROCKY ROAD BLUES" (2:25) [Peer Int'l BMI-B. Monroe] Under portion is a potent, house-rockin' blues piece that Self, along with a strong musical assist, belts out in money-making style. Both ends are sure to make the jukes jump all nite long.

HANK WILLIAMS
(MGM 12535)

B+ "NO ONE WILL EVER KNOW" (2:15) [Milene ASCAP - Rose, Foree] The diskery issues two more previously unreleased sides on which two of the outstanding figures of the music business collaborated. This end, a moderate paced romantic heart-breaker, from the pen of Fred Rose, is portrayed in most convincing style by Hank Williams.

B+ "THE WALTZ OF THE WIND" (2:20) [Milene ASCAP - Rose] Here the late Rose and Williams apply their winning touch to a potent sentimental lilter. Fans will want this one for their collection.

DORTHA WRIGHT
(Columbia 40972)

B+ "I COULD CRY A MILLION TEARS" (2:27) [Red River Songs BMI - Atchison] Newcomer Dortha Wright makes a splendid debut under the Columbia banner as she puts her heart into her delivery of a poignant, r&r-flavored romantic tear-jerker. Gal has a great style. She could go all the way with this one.

B+ "YOUR HONKY TONK HEART" (2:54) [Vidor BMI-J. Henderson] Under side is another strong lover's lament that the lark sends up in emotion-packed fashion. Dortha has the goods. Watch her stock soar.

BERT WELLS
(Key 5712)

B "BEATIE - BEATIN'" (1:40) Round Table ASCAP-Wells, Griffith] An infectious, quick beat, romantic novelty serves as a dandy vehicle for Bert Wells intro into the wax field. Catchy vocal and instrumental gimmicks on a deck that could make some noise on the deejays turntables, pop and country-wise.

C "CATTLE CALL" (2:45) [Forster ASCAP-T. Owens] Flipside the chanter turns in an easy-on-the-ears reading of the old standby.

BILL CARLISLE
(RCA Victor 7017)

B+ "UNCLE BUD" (2:18) [Warden BMI-J. Driftwood] Bill Carlisle could have a real winner on his hands with his initial effort for the diskery. The artist is at his happy-go-lucky novelty best as he leads a chorus through a rousing, up tempo folk favorite. Could create a sensation on the deejay's turntables.

B+ "I'VE WAITED TOO LONG" (2:15) [Acuff-Rose BMI-B. Carlisle] Here Bill does an about-face as he and the vocal group softly cruise over a moderate paced romantic weeper. Excellent pairing.

THE CASH BOX BULLSEYE

"MAKE ME LOVE AGAIN" (2:37)
[Central BMI—Morton, Bland, Husky]

"THIS MOMENT OF LOVE" (2:08)
[Magnus-Brookville BMI—Fiocca]

FERLIN HUSKY
(Capitol 3790)

● Ferlin Husky, currently clicking via his two-sided chart-rider, "A Fallen Star" and "Prize Possession", after scoring heavily with his pop-country smasheroo, "Gone", bids fair to stay in the winner's circle with both halves of his newest Capitol disk. "Make Me Love Again", a penetrating lover's lament with the spiritual flavoring of "Gone" is rendered in dramatically effective fashion by Ferlin. However, he changes the pace on the other side as he neatly knocks out a dandy romantic thumper tagged "This Moment Of Love". Sparkling pop-flavored vocal and musical support on two decks headed for 'hitsville'. Ops and dealers get with it!

"TEARS ARE ONLY RAIN" (2:48)
[Brazos Valley BMI—W. Allard, J. Hathcock]

"UNDER THE DOUBLE EAGLE" (2:20)
[Texoma ASCAP—Arr: H. Thompson]

HANK THOMPSON
(Capitol 3781)

● Whenever Hank Thompson waxes a tune the public can be assured of some mighty good listening. And his latest release proves to be no exception as the singing-baton wielder comes up with a potent coupling that could send his name zooming high up on the charts once again. On the upper half Thompson sings with the utmost warmth and sincerity as he tenderly projects a beautiful lover's waltz labeled "Tears Are Only Rain". Very pretty vocal assist for Hank's advice to the lovelorn. Merle Travis' outstanding guitar pickin' highlights the lower deck as Hank and the Brazos Valley Boys engagingly romp over the old march favorite "Under The Double Eagle". A double-barreled coin-catcher.

"LOVE ME SO I'LL KNOW" (2:53)
[Famous ASCAP—P. Hampton]

"DEEP BLUE SEA" (2:39)
[Dominion BMI—S. Harvey, Seligson]

JIMMY DEAN
(Columbia 40995)

● TV has been kind to country songster Jimmy Dean. Not too long ago the artist took over the reins of the early morning CBS-TV network show. The response was so favorable that CBS chose Jimmy and his cast to fill in the Saturday nite, 10:00 to 10:30 network TV slot. Altho it was a tall order Dean filled the bill admirably. Now Jimmy debuts on the Columbia label and comes up with a pairing that oughta appeal to his huge pop-country following that he helped increase via his TV shots. "Love Me So I'll Know", on one lid is a charming, slightly up-tempo romantic opus while "Deep Blue Sea", on the companion piece is a most delightful, quick beat folk ditty. Ray Ellis' ork and chorus attractively showcase Jimmy's top drawer vocal stylings on two big winners, back-to-back.

"BLUE DOLL" (2:10) [Acuff-Rose BMI—B. Bryant]
"GO AWAY JOHNNIE" (2:10) [Acuff-Rose BMI—F.&B. Bryant]

ANITA CARTER
(Cadence 1333)

● It looks as tho Archie Bleyer's success in the c&w field is gonna be repeated via his latest Cadence entry. The diskery struck a 'goldmine' with the Everly Brothers' "Bye Bye Love" pressing and now it's Anita Carter's turn to help reap the profits. The canary makes a striking debut on the label with her rendition of "Blue Doll", an up-tempo romantic blues that she puts across with telling effect. Great pop possibilities. On the under half Anita emotes with touching sincerity as she waxes a heart rending romantic lilter titled "Go Away Johnnie". Grade "A" choral and instrumental support for two potent pieces of material expertly handled.

SLIM COXX
(Event 4267)

B "SITTING HERE ALL ALONE" (1:46) [Peer Int'l BMI-Coxx, Stephen] Jimmy Stephen ably grabs the vocal spotlight and WJKO-Springfield, Mass. deejay, Slim Coxx and his Cowboy Caravan hand in a good performance on the musical end on this quick paced, crying towel love affair.

B "OH GOLLY, GOSH, OH GEE" (2:50) [Peer Int'l BMI-Coxx, Stephen] The Coxx outfit pleasantly backs up Stephen's soft and tender treatment of a pretty, moderate beat romantic ballad. Both ends merit the airplay.

HAPPY WAINWRIGHT
(Sandy 1004)

B "WALKING AND TALKING" (2:05) [Murray Nash BMI-Wainwright] Happy Wainwright and the Vi-Counts make their bid for nation attention as they bow on the Sandy label with a rockin' box-hopper that's gonna have the teenage hoofers shelling out the coins.

B "MY BABY DON'T LOVE ME NO MORE" (1:50) [Murray Nash BMI - Wainwright, Lassiter] This end features some more of the same handclappin' excitement generated by Wainwright and his combo. Solid fare for the boxes.

THE SONS OF THE PIONEERS
(RCA Victor 7024)

B+ "BALLAD OF THE COWBOY-SAILOR" (2:20) [Spectacular ASCAP-R. E. Ginna, K.] The wonderful Western styling of the Sons Of The Pioneers can be appreciated once again on wax as they offer their interpretation of a quick beat tale from the NBC Television Production "Eleven Against The Ice."

B+ "THE PINEY WOODS" (2:16) [Palm Springs ASCAP-J. Mercer, J. Marshall] An inviting, up tempo ditty, this time from the flick, "The Missouri Traveler" is wrapped up in most appealing vocal and instrumental style by the group. A 'must-programming' two-sider for both pop and country deejays.

CURTIS GORDON
(Mercury-Starday 71183)

B+ "I WOULDN'T" (2:20) [Starrite BMI-R. Miller, C. Gordon] Curtis Gordon turns in a mighty impressive performance as he feelingfully knocks out a steady driving, rhythm biscuit. The songster claims that altho he can get the blues over the gal he's not gonna-'cause she's not worth it.

B "PLEASE BABY PLEASE" (2:42) [Starrite BMI-C. & G. Gordon] However, he's got the blues on this end another steady beat affair with an r&r tinge. Strong coupling.

SKEETS YANEY
(MGM 12526)

B "I SAW YOU CHEATIN' LAST NIGHT" (2:17) [Acuff - Rose BMI-Fitzgerald, Brame] The soothing tones of Skeets Yaney fall pleasantly on the ears as the chanter persuasively waxes a slightly up tempo romantic heartbreaker. Deck should be in for spins aplenty.

C+ "NEVER CAN BE" (2:19) [Acuff-Rose BMI-Brandon, Danner, Walker] On the reverse portion the songster dishes up a warm, sincere reading on a moderate paced opus with tear-compelling love lyrics.

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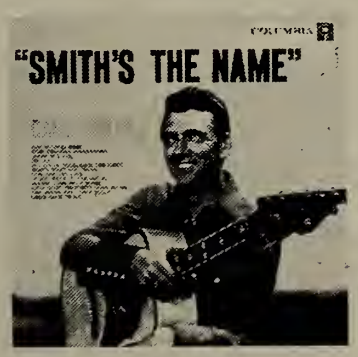

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JIM DENNY Artist Service Bureau

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Gibson Intros New Disk

KNOXVILLE, TENN.—Don Gibson, RCA Recording artist, premiered his twin hit release of "Blue Blue Day" b/w "Too Soon To Know" on the WNOX "Tennessee Barn Dance" portion of CBS "Saturday Night Country Style" on Saturday, August 24 '57. Gibson's RCA release, recently awarded THE CASHBOX 'BULLS-EYE,' was the feature presentation on Lowell Blanchard's "Tennessee Barn Dance" . . . one of the oldest and foremost country music revues in the nation.

"Tennessee Barn Dance", originating every Saturday night at 8 o'clock from the stage of the new 1250 seat auditorium-studio at WNOX at Whittle Springs, selected for the initial performance of Gibson's new hit record, has been the starting point for such famous names as Homer n' Jethro, Bill Carlisle and The Carlisles, The Carter Sisters, Martha Carson, Smilin' Eddie Hill and many others.

Seen above (Left to Right) Lois Adkins, Red Rector, Emcee Lowell Blanchard, Don Gibson, Lois. Johnson, 15 year old singing star; Fred ("The Nose") Smith. (All featured entertainers on WNOX "Tennessee Barn Dance").

Crandall-Audrey Williams Open Agency

NASHVILLE, TENN. — Eddie Crandall, former personal manager of Marty Robbins, and Mrs. Audrey Williams, (Mrs. Hank Williams) have teamed up and opened new offices in Nashville to represent, manage and book top flight country recording artists now appearing on the "Grand Ole Opry" and other top country shows around the country.

The Agency will produce country music road shows and will play them all over the nation on tours.

Negotiations are now underway to sign top country entertainers in the Agency and represent them exclusively. To date, the Williams-Crandall Agency has contracted Autry Inman (Decca), Gordon Terry (Cadence), Melvin Endsley, (RCA Victor Records), one of the top western swing bands in the country, Billy Gray and his "Western Okies" (Decca), and Stonewall Jackson (Columbia).

The Agency is located at 2508 Franklin Road, Nashville, Tennessee, next door to The Acuff-Rose Publications.

Rainwater Feted During 3-Day Celebration

BUTLER, WISCONSIN — Marvin Rainwater, MGM recording star, was guest of honor and a featured entertainer at the Butler U.S.A. Frontier Days celebration. The celebration lasted for three days during which Rainwater entertained at several shows a day. Emcees for the three different days were Bob Martin, WFOX, Milwaukee; Gordon Hinkley, WTMJ-TV, Milwaukee; and Bob "Coffeehead" Larsen, WEMP, Milwaukee. Other entertainers on the show were the Carlisles and Eddie Wolfert and his Diamond E. Boys.

Between shows, Rainwater was escorted around Milwaukee by Ray Ruch of MGM Records and Miss MGM of WRIT Acres, who acted as a good will ambassador. Rainwater also attended a cocktail party in his honor, at which members of the press and representatives from WOKY, WEMP, WRIT, WFOX, WMIL, WISN and WTMJ were present.

The last day of the celebration began with a parade which featured Mike Flynn, WOKY; Melvin the Milkman, WRIT; Johnny Michaels, WOKY; Larry Clark, WTMJ-TV; Curley Williams, WMIL; and Bob Martin, WFOX riding in early American cars. Bob "Coffeehead" Larsen led the parade in a newer model MG.

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Country Disk Jockey
REGIONAL RECORD REPORTS

KERMIT REID
WTJH—Eost Point, Ga.

1. I Thought I Heard You Call My Name (P. Wagoner)
2. I Heard The Bluebirds Sing (Browns)
3. My Shoes Keep Walking Back To You (R. Price)
4. Fallen Star (J. Newman)
5. Bye, Bye Love (Everlys)
6. My Love Is Real (Rainwater)
7. Teddy Bear (E. Presley)
8. Fraulein (B. Helms)
9. Hula Love (B. Knox)
10. Tangled Mind (H. Snow)

"TEXAS" BILL STRENGTH
KEVE—Minneopolis-St. Paul, Minn.

1. That Heart Belongs To Me (W. Pierce)
2. In The Middle Of An Island (Pinetoppers Kerr Quartet)
3. If You'll Be My Love (Tubb)
4. My Arms Are A House (H. Snow)
5. My Brand Of Blues (M. Rainwater)
6. Two Shadows (J. Reeves)
7. Love Has Finally Come My Way (F. Young)
8. Rosie's Gone Again (J. John)
9. That's Right (C. Perkins)
10. Home Of The Blues (Cash)

JOHNNY HYDE
KAIR—Tucson, Ariz.

1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. Bye, Bye Love (Everlys)
3. Teddy Bear (E. Presley)
4. Loving You (E. Presley)
5. Tweedle O Twill (Wakely)
6. Emotions (C. Smith)
7. Fallen Star (F. Husky)
8. My Love Is Real (Rainwater)
9. Young Hearts (J. Reeves)
10. Missing You (W. Pierce)

EDDIE BOND
KWEM—Memphis, Tenn.

1. Fraulein (B. Helms)
2. My Shoes Keep Walking Back To You (R. Price)
3. I Love You Still (B. Deckleman)
4. Lotta Lovin' (G. Vincent)
5. Bye, Bye Love (T. Tommy)
6. Tall Tall Trees (G. Jones)
7. Payday (P. Wagoner)
8. Plenty Of Everything (Louvins)
9. Rosie's Gone Again (J. John)
10. Love Gone (R. Maupin)

RON HARPE
WMBL—Morehead City, N.C.

1. Two Shadows On Your Window (J. Reeves)
2. Fraulein (B. Helms)
3. I Wonder If I Care (Everlys)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Four Walls (J. Reeves)
6. On My Mind Again (Walker)
7. Someday (W. Pierce)
8. Prize Possession (F. Husky)
9. Mr. Opportunity (Gray & Roman)
10. Loving You (E. Presley)

MACK SANDERS
KFH—Wichita, Kans.

1. Bye, Bye Love (Everlys/Pierce)
2. Four Walls (J. Reeves)
3. Fraulein (B. Helms)
4. White Sport Coat (Robbins)
5. Honky Tonk Song (Pierce)
6. Gonna Find Me A Bluebird (M. Rainwater)
7. Fallen Star (J. Newman)
8. My Shoes Keep Walking Back To You (R. Price)
9. Tangled Mind (H. Snow)
10. Mr. Love (Tubb & Wilburns)

BOB HAGER
WHWB—Rutland, Vt.

1. I'm In Heaven (Browns)
2. Young Hearts (J. Reeves)
3. Geisha Girl (H. Locklin)
4. Do You Love Me (J. Dean)
5. Your Sweet Love Is Gone (S. McDonald)
6. Take Me In Your Arms (J. Carson)
7. Whole Lot Of Shakin' Going On (J. L. Lewis)
8. Carolina Mountain Home (Harlin, Stanley & Wright Bros.)
9. Fraulein (B. Helms)
10. Three Cigarettes (P. Cline)

RON HALL
KCUL—Fort Worth, Texas

1. Geisha Girl (H. Locklin)
2. Flatfoot Sam (T. Blake)
3. If You'll Let Me (Crockett)
4. Payday (P. Wagoner)
5. My Shoes Keep Walking Back To You (R. Price)
6. Give My Love To Rose (J. Cash)
7. Old Blue Monday (Douglas)
8. Fraulein (K. Wells)
9. I'll Do It Every Time (Jimmy & Johnny)
10. Bye, Bye Love (Everlys)

TOM EDWARDS
WERE—Cleveland, Ohio

1. Geisha Girl (H. Locklin)
2. My Shoes Keep Walking Back To You (R. Price)
3. Mr. Opportunity (Gray & Roman)
4. Putting On The Style (R. Hanson)
5. One Day A Month (B. Browning)
6. Late Date (A. Terry)
7. Fraulein (Wells/Helms)
8. Money Marbles & Chalk (R. Allen)
9. No No Never (G. Jones)
10. My Arms Are A House (H. Snow)

RUSS MELLETTE
WYMB—Monning, S. C.

1. Fallen Star (J. Newman)
2. Tangled Mind (H. Snow)
3. Four Walls (J. Reeves)
4. Don't Make Me Go (J. Cash)
5. Two Shadows (J. Reeves)
6. Take It Like A Man (C. Smith)
7. Flame In My Heart (G. Jones)
8. White Sport Coat (Robbins)
9. You Got Me Lying (Crockett)
10. Prize Possession (Husky)

BILL CLAIBOURNE
KLRA—Little Rock, Ark.

1. Teddy Bear (E. Presley)
2. High School Romance (G. Hamilton IV)
3. If You'll Be My Love (Tubb)
4. Four Walls (J. Reeves)
5. White Sport Coat (Robbins)
6. Bye, Bye Love (Everlys)
7. That's Love (E. Skelton)
8. I'm In Heaven (Browns)
9. Happy Child (J. Dean)
10. My Heart's On Fire (W. Fairburn)

PAUL SIMPKINS
WBAM—Montgomery, Ala.

1. A Beggar (B. Bear)
2. Young Hearts (J. Reeves)
3. Torch Of Love (B. Martin)
4. Living Alone (H. Locklin)
5. My Love Is Real (Rainwater)
6. Late Date (A. Terry)
7. Love Me To Pieces (Rusty & Doug)
8. Teenage Dream (M. Robbins)
9. Two Shadows On Your Window (J. Reeves)
10. Never Had The Blues (Rusty & Doug)

SMOKEY SMITH
KRNT—Des Moines, Iowa

1. Bye, Bye Love (Eevrlys)
2. On My Mind Again (Walker)
3. Fraulein (B. Helms)
4. Fallen Star (J. Newman)
5. Gonna Find Me A Bluebird (M. Rainwater)
6. My Shoes Keep Walking Back To You (R. Price)
7. Lonesome Man (J. Swan)
8. I Owe It To My Heart (J. Bailes)
9. Whole Lot Of Shakin' Going On (J. L. Lewis)
10. White Sport Coat (M. Robbins)

JIMMY CAMILLI
WCSS—Amsterdom, N. Y.

1. Fallen Star (J. Newman)
2. I Wonder If I Care As Much (Everlys)
3. Tangled Mind (H. Snow)
4. Sundown (M. Wiseman)
5. Prize Possession (F. Husky)
6. Next In Line (J. Cash)
7. Four Walls (J. Reeves)
8. Gonna Find Me A Bluebird (M. Rainwater)
9. Whole Lot Of Shakin' Going On (J. L. Lewis)
10. Love Has Finally Come My Way (F. Young)

DON VEDDER
WLFH—Little Falls, N. Y.

1. Bye, Bye Love (Everlys)
2. White Silver Sands (Gardner)
3. Four Walls (J. Reeves)
4. Late Date (A. Terry)
5. Fraulein (F. Hart)
6. Grandma's Courtin' (J. & C. Swanson)
7. I Heard The Bluebirds Sing (Browns)
8. Two Shadows (J. Reeves)
9. Three Ways (K. Wells)
10. Love Me To Pieces (Rusty & Doug)

"TEX" JUSTUS & NORM HALL
WBNL—& TRIANGLE NETWORK—Boonville, Ind.

1. Four Walls (J. Reeves)
2. My Shoes Keep Walking Back To You (R. Price)
3. I Heard The Bluebirds Sing (Browns)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Rosie's Gone Again (J. John)
6. Two Shadows (J. Reeves)
7. Why Why (C. Smith)
8. Give My Love To Rose (Cash)
9. Fraulein (B. Helms)
10. Bye, Bye Love (Everlys)

HARMIE SMITH
KDET—Center, Texas

1. Fallen Star (J. Newman)
2. I Saw You (T. Tommy)
3. Four Walls (J. Reeves)
4. Honky Tonk Song (W. Pierce)
5. I Cry (J. O'Gwynn)
6. I'll Do It Every Time (Jimmy & Johnny)
7. Fraulein (K. Wells)
8. Red Cadillac (B. Luman)
9. Geisha Girl (H. Locklin)
10. The Woman I Need (Horton)

SLIM COXX
WJKO—Springfield, Moss.

1. Gonna Find Me A Bluebird (M. Rainwater)
2. Fraulein (B. Helms)
3. Too Much Water (G. Jones)
4. I'm In Heaven (Browns)
5. O Golly Gosh Oh Gee (J. Stephens)
6. Two Shadows (J. Reeves)
7. The Other Woman (Shepard)
8. Fallen Star (F. Husky)
9. Happy Child (J. Dean)
10. Moonlight Mountain (Young)

SAM KELLER
WOKK—Meridion, Miss.

1. My Shoes Keep Walking Back To You (R. Price)
2. Honeycomb (J. Rodgers)
3. Love A, Love A Lover (M. Allen)
4. Geisha Girl (H. Locklin)
5. Late Date (A. Terry)
6. Mr. Lost (C. Smith)
7. Mr. Love (Tubb & Wilburns)
8. Four Walls (J. Reeves)
9. Young Hearts (J. Reeves)
10. I Saw You Cheating Last Night (S. Yaney)

GARRY MILLER
WHKK—Akron, Ohio

1. Three Ways (K. Wells)
2. I'm In Heaven (Browns)
3. Rosie's Gone Again (John)
4. My Shoes Keep Walking Back To You (R. Price)
5. Fraulein (B. Helms)
6. Next In Line (J. Cash)
7. Gonna Find Me A Bluebird (M. Rainwater)
8. Money, Marbles & Chalk (R. Allen)
9. Two Shadows On Your Window (J. Reeves)
10. Bye, Bye Love (Everlys)

LARRY FLOYD
WFOS—So. Norfolk, Va.

1. Fallen Star (J. Newman)
2. Bye, Bye Love (Everlys)
3. Four Walls (J. Reeves)
4. Fraulein (B. Helms)
5. Gonna Find Me A Bluebird (M. Rainwater)
6. Teddy Bear (E. Presley)
7. My Love Is Real (Rainwater)
8. Honky Tonk Song (W. Pierce)
9. Young Hearts (J. Reeves)
10. Lovesick Blues (S. James)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

Country Round Up

Roulette Records, currently riding high with Jimmie Rodger's "Honeycomb", enters the c&w field with two decks scheduled for release this week. The slicings, cut in Nashville, are Jimmy Lloyd's "The Beginning Of The End" and "Where The Rio De Rosa Flows" and Willie Phelps' "I'm Beginning To Forget You" and "Do Anything But Leave Me".

* * * * *

LEE MOORE & JUANITA

Congrats are in order for WWVA-Wheeling, W. Va.'s Lee Sutton who recently married Eunice Fleahman. Filling in for Lee on WWVA's "World's Original Jamboree" latest news bulletin is Hardrock Gunter who tells us that Lee Moore and Juanita have been on leave from WWVA and have been touring Canada and that Rusty & Doug are out plugging their Hickory chart-rider, "Love Me To Pieces". Gunter, who is the "Jamboree's" Talent Director, is interested in hearing from other jocks about new talent, spotting them on the show and watching the reaction. DJ's who know of such entertainers are urged to send photos and tapes to Hardrock. He also adds that Capitol's Louvin Brothers, possessors of the past year's Cash Box award for being named the #1 Country Vocal group by the deejays, are real favorites among the "Jamboree" audiences, after only a few weeks on the show. And the same holds true for their guitarist, Paul Yandell.

* * * * *

The Wilburn Brothers, Doyle & Teddy write to tell us that they've retained "Grand Ole Opry" promoter to handle their recordings, promotions and appearances, etc. Disk jockeys wanting wax and info can contact Frankie at 226 Donelson Pike, Nashville 14, Tenn. Phone # is DOnelson 6-6033.

* * * * *

Slim Harper, WVNJ-Newark, N. J. types that the big favorites with the "Coral Bar & Rest's" customers include Elton Britt, who recently appeared on Jimmy Dean's Network TV'er, Coy McDaniel, Billy Sage and drummer Louis Croes. Slim invites all artists passing thru, to come up for a record plug and interview on the WVNJ-"Midnight Jamboree", which is sponsored by the "Coral Bar & Rest", located at 604 Market St., E. Paterson, N. J.

* * * * *

WILBURN BROTHERS (Teddy and Doyle)

Tucson, Ariz.'s wish to have a c&w station has come true largely thru the efforts of Ray Odom, formerly of KHEP-Phoenix. The station, KMOP-Tucson, is managed and co-owned by Ray, who will have his own show during the c&w broadcast hours of 5 A. M. to sundown. Ray was also with KRIZ, KRUX and KHEP, all in Phoenix. KHEP, which Ray owned and started, was Arizona's 1st exclusive c&w station. Ray, who recently won the World's Championship Rodeo Prize in Phoenix for the best beard, will continue to bring in "Opry" entertainers for Tucson stage shows on the average of once a month.

* * * * *

M/Sgt. Bill Smith pens from Checotah, Okla. that he's set up his own BMI Publishing firm, Le Bill Music, and hopes to give some of the young writers down in the 'panhandle' section a break. Bill, whose arm was shot up during World War II with the Air Force in England and recently had to be sent back to the states, is the cleffer of the Sonny James' Capitol clicker, "Twenty Feet Of Muddy Water". Bill expects to have great success with his latest effort, "Tennessee Volunteer", a Civil War tune he co-wrote with Tommy Connor, who hit it really big with Jimmy Boyd's Columbia etching, "I Saw Mommy Kissing Santa Claus".

* * * * *

Charlie Williams, KXLA-Pasadena, Calif.'s 7:00 to 10:00 A. M. c&w deejay, has just completed his 1st acting assignment for Desilu Productions. Charlie'll play, of all things, a deejay, in "Official Detective", a new 'who-done-it' which'll start on the networks this fall.

* * * * *

SLIM HARPER

A story entitled "All Dressed Up," by Red Foley, covering three pages and containing a color photo of Foley, was featured in a recent edition of the Sunday radio-TV magazine section of the New York Herald-Tribune.

* * * * *

Attorney and former network television executive Harold Cohen, now a member of the firm of Ashley-Steiner, has been appointed the permanent New York representative of Crossroads TV Productions, according to Crossroads president Ralph Foster. Cohen, who paid his 1st visit to the Ozarks on Aug. 30th & 31st, will be a part of the Springfield firm's stepped-up efforts to bring still more network TV originations into the Crossroads shop.

* * * * *

Billy Walker returned from a string of California personals to learn that Columbia has just made a pop disk jockey distribution of his "On My Mind Again". . . . Jubilee Producer-Director, Bryan Bisney, and his missus, Marguerite, are looking forward to a mid-September addition to their family. . . . Ray Price made his first "Jubilee" appearance Saturday, Aug. 31st, along with frequent gal-guest, New York television songstress, Betty Ann Grove. . . . Red Foley, the Country Rhythm Boys band and the Marksmen quartet will take part in the annual homecoming celebration on the Wednesday, Sept. 4th in Red's hometown, Berea, Ky. . . . Decca's Harry Silverstein was a backstage visitor at the Jubilee recently. . . . "Uncle" Cyp Brasfield is headlining Bisbee's Comedians, the famous tent show of which he was part-owner for many years, on their current circuit of one-week stands in Tennessee and Kentucky.

* * * * *

Curley Gold, press agent and Band Leader on the West Coast typewrites the following from San Francisco, California: Bob Wills "The Daddy Of Western Swing Music", recently played to a packed house at the "Bostonian Ballroom" in Bostonia, Calif. The Miller Bros. Western Band, who feature Lee Miller on trumpet, Madge Suttee on piano and Bill Jourdan on steel guitar are on the trail throughout the northwest playing one-nighters. Jimmy Heap and the Melody Masters, Capitol recording Band featuring George Harrison on drums and Arlie Carter on piano are playing for dances throughout the state of Texas. Van Howard, Faron Young and his Country Deputies and Ray Price recently played the "Fairgrounds Coliseum" in Salt Lake City, Utah. Ann Jones and her Western Sweethearts who recently returned from the Far East entertaining the troops are back in the Northwest playing for dances.

RAY ODUM

* * * * *

News from Northern New England is that Curtis Johnson of Mobile, Alabama who is touring Canada and N. E. States is working out of Channel 8-T. V., Poland Springs, Me. Curtis was signed to Event Records recently and just cut a session for a soon due release. The Windjammers, vocal quartet, was brought in for special vocal backing. "Teenage Love Affair" and "Baby, Baby" are the song titles.

* * * * *

According to word from B. L. Hawkes, Event's exec, Dick Curless' "Blues In My Mind" is hitting both "pop" and "country" charts in Portland, Biddeford, Lewiston, Bangor, Me. and other N. E. cities and Dick has been contracted for a series of dates at the "Silver Dollar Club" in Bangor, Me. Curless recently passed the Arthur Godfrey talent scout auditions and will appear this fall.

* * * * *

After seven years with KSTB in Breckenridge, Texas Jay Thompson is back at KIHN in Hugo, Okla. doing four hours a day of country music and plans to start a Sat. Nite Jamboree this winter.

* * * * *

For the 5th consecutive year Hank Thompson and his Brazos Valley Boys have been booked for a series of appearances at the Texas State Fair held in Dallas, Texas, October 5th through the 20th. Hank and the boys are being presented free of charge to the public by the Falstaff Brewing Corporation of St. Louis, Missouri. This makes the fifth year that Falstaff has sponsored Hank and the band for free public shows. Hank and the Crew will do three shows a day plus television appearances for the entire sixteen-day run of the fair. It's reported that this is the largest state fair in the United States each year doing over two and one half million paid admissions.

CHARLIE WILLIAMS

* * * * *

Bob Cole was in Nashville recently plugging his latest release on the Jay label, "Face To Face" and "You Lied". The tunes are getting their share of the spins in Southern Louisiana according to Jay Roberts, Jay Records Mgr.

* * * * *

'Uncle Kenesaw' Mountain Kirby and his Cider Mountain Boys did it again at "Old Mill Ranch" (formerly Indian Ranch), Route 16, in Webster, Massachusetts, recently smashing the park's season attendance record, despite a day-long downpour of rain. Fiddlin' Pete Williams, formerly with the late Pappy Howard, and now with Uncle Ken as one of the 'Cider Mountain' gang, was featured on the fiddle, and put on a dazzling display of trick fiddling. . . . Also at 'Old Mill Ranch' for the date were old-time comedian Eddie Dyer, M. C. Utah Kidd, Shorty Kirkland, and Iris Frank. . . . Kirby, Pete Williams and company also drew good crowds August 1st, 2nd, and 3rd at Ocean Beach Park, New London, Conn.; August 7th at Hope Valley, Rhode Island; and August 8th at the Portland Drive-In Theatre, Portland, Conn. . . . Their new record "Diggin' Taters Hoein' Cotton" and "The Pete Williams Rag" is due out soon on the TNT label.

RAY PRICE

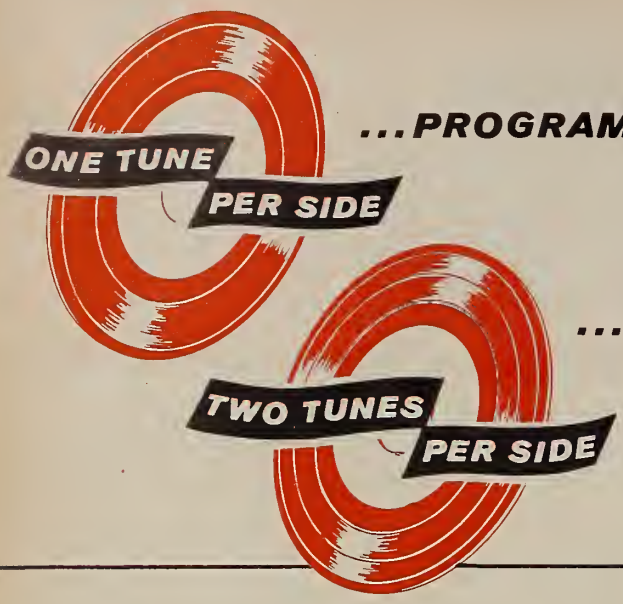
* * * * *

More proof about the public wanting more Country Music comes from "Tater" Pete Hunter, KTLW, Texas City, Texas. Pete reports that he finds it very easy to keep his show Country. With some 10,000 Country Records of his own, the old 78's sure make for some good Country listening. Pete states that the mail from his listeners is proof enough. They write that its such a great pleasure to listen to his show every day, as it seems to be one of the few Country Shows that is left on the radio today.

* * * * *

Capitol's Wanda Jackson currently doing big business on personal appearances with her latest Capitol record, "Did You Miss Me?" and "Cool Love", has been set for a nine-day stand at the Mid-South Fair held in Memphis, Tennessee, September 20th through the 28th. Wanda'll be doing several shows daily on the fairgrounds. She's currently working fair dates through the Midwest with Hank Thompson and his band.

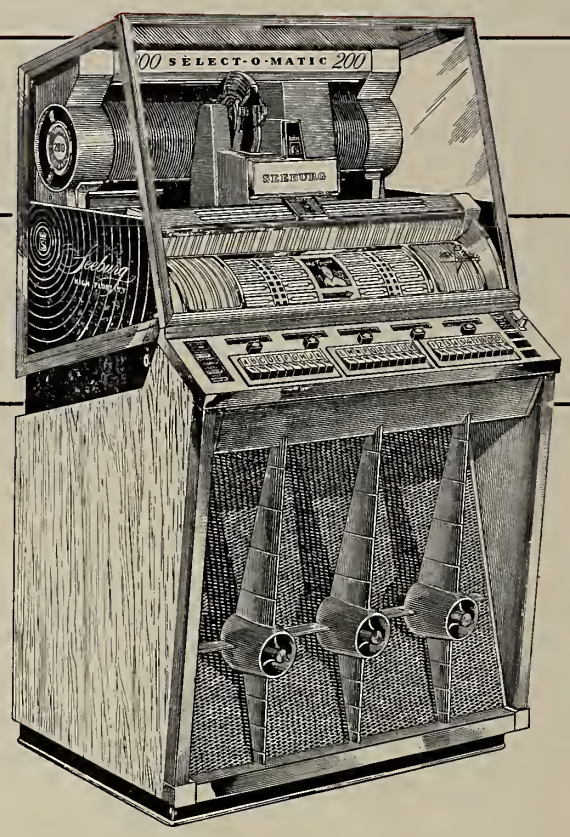
Attention: Please address any information concerning Country Music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



...PROGRAM SINGLES AT ONE PRICE

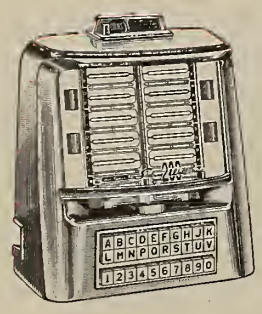
...PROGRAM ALBUMS AT A PROPORTIONATELY HIGHER PRICE

album record programming with Seeburg dual pricing is the surest way to increase earnings

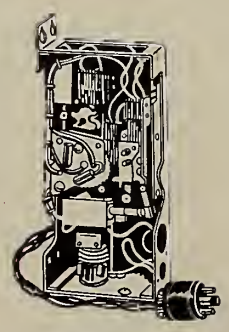


● Today, much of the fine music the public wants to hear—standards, show tunes, jazz and classics—is available principally on albums. This type of music is as essential to proper programming as current hit tunes on singles.

● Dual pricing permits taking full advantage of album music because the operator is compensated for the additional playing time required.



DUAL PRICING UNITS
Both the phonograph and the Wall-O-Matic 200 are equipped with dual pricing units that program singles at one price and album records (two tunes per side) at a proportionately higher price.



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DEPENDABLE MUSIC SYSTEMS SINCE 1902
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Here and There

WASHINGTON, D. C.—Because of the "tight credit" condition, many small business firms have been faced with money problems. Bankers state that business developments affecting the smaller enterprises have caused a marked expansion in need for money for two reasons: 1) Soundly managed companies in the smaller category are growing fast, but they do not have sufficient earnings or depreciation to generate internally the funds to finance rapid expansion. And they do not have the assets to provide collateral for secured loans. 2) Poorly managed companies have an equally desperate need for money to prop failing operations. Regardless of the reason, the small business firm has difficulties in securing money, as the demand for it overshadows the supply, and larger firms with sounder collateral and ability to pay high interest rates, get first crack at it.

WASHINGTON, D. C. — Favorable business conditions thruout the nation reflect on those in the coin machine industry, so we pass along the findings of a survey of 205 companies by the National Industrial Conference. The majority expressed optimism regarding prospective new orders and billings for the fall and winter months. "Particularly cheerful" states the report, "were manufacturers of electrical industrial equipment, hardware, general industrial machinery instruments, controls and apparatus, non-ferrous metals and office equipment." More than one-half of the respondents said that they expected the dollar value of new orders to be higher this year than last. One of the problems considered most troublesome was reported to be the squeeze on profits.

NEW YORK—If operators (excepting resort and vacation areas) were wondering why collections in some of their locations dropped off, the answer might be that 80,000,000 employees were estimated to be absent from work, and probably from their regular haunts, vacationing during the months of July and August. With the approach of September and the fall and winter seasons, operators are looking forward to improved collections. It's more than logical that some of these 80,000,000 employees will now be patronizing their favorite relaxing spots.

How Just One Coin Inserted In A Phono Or Game Can Mean The Difference Between Profit Or Loss

That's right. Just one coin inserted into an idle phono or game can make the difference between profit or loss for that week for some operator—somewhere. In fact, everywhere in the world.

Hundreds of men and women in the industry, thank goodness, will never, never allow themselves to walk by an idle phonograph or game.

They'll stop. Look around. Note if there are people in the place. And if there are, they'll walk over to the phonograph or the game and insert a coin.

Nine times out of ten—that starts the play. And it usually continues for hours afterwards.

And that can mean the difference between profit or loss for some operator somewhere. In fact, everywhere in the world.

Every operator should make it his business to insert just one coin into any idle machine in any location where there are customers talking, eating, drinking, or just hanging around.

It doesn't have to be his phonograph or his game. It can be anyone's phono or game. Because, if he does it, the other operator will do it, too.

Manufacturers should spread this word among all their employees. They should, most definitely, encourage employees to insert coins into all types of machines. That's why and how those employees have jobs.

But, most of all, if their employees come across an idle machine where people are gathered about they should, most definitely, be told to insert that one coin to get play action started.

And if the manufacturers want to go further, they can fill a bowl full of dimes and have one of their executives return the dimes (on the employees' honor system) to the employee who reports he put dimes in to start an idle machine playing.

In fact, the operator will, if the employee will report the location to the factory, gladly return the dime to the factory of the employee with a great, big, cheery, "Thank You!"

Distributors, jobbers, suppliers, their wives, families and friends, in fact, everyone they know or are even remotely acquainted with, should also be encouraged to insert a coin to start play action wherever and whenever they come across an idle machine that has an audience in the location.

That one coin—that starter—that shill—can create hours of play action for some operator somewhere. Everywhere. It can mean the difference between profit or loss.

A great many in the industry have, for years and years, advised:

"We never pass up an idle machine. As long as there are some people around the place, we'll start the game or the phono going.

"It's good business", they agree.

And it's good business for all in the industry to agree also never to pass by an idle phono or game.

Insert a coin. Get play action started.

It will, in almost every case, keep right on going for a long time afterwards.

This is one way to help each other. One way to help all to help themselves.

And one way to stimulate action on every location everywhere.

It's *good* business!

BIG FALL SEASON AHEAD

Believe '57 Fall Season Can be Among Best Yet. Look Forward to New Amusements Boosting Play Action. Many Ops Who Have Arranged for More Equitable Operating Basis With Locations Foresee Better Profits

Music Ops Look For Flood of New Tunes This Fall Season, Stimulated by Radio and TV, To Capture Big Play Interest

CHICAGO—There is a general belief here that "this Fall season can be among the best in many years".

This belief is based on the fact that the majority of operators have arranged for more equitable operating basis and that, because of this fact, better profits are ahead if the men are given new machines that will capture the public's fancy.

There are others who are very sure that "the new games the manufacturers will present are sure to boom play action."

They attribute this to the fact that games have been pulled from many locations and replaced with used equipment just to hold the spots until new machines come to market.

"The players in these spots", a well known leader here reports, "are eagerly looking forward to new machines."

This air of optimism, it is reported, can be attributed to a great many factors.

One is that this has been among the "travelingest summers" in history and that people are now home "and have settled down to stay home for a while".

"This", as one man stated, "means that we are going to have more people visiting their favorite spots and this", he adds, "can mean more play action, provided we can get new and attractive equipment with real play appeal."

Others are optimistic because they feel that the general summer slowdown is now all over. They point to increased interest on the part of the trade to learn "what's new for the Fall season?"

Music ops are especially interested in this forthcoming Fall because they are of the belief that many new tunes are going to flood the market and that, with the help of radio and TV, they are going to capture more play action than ever before.

Already, music ops point out, the new tunes that have been released are in a more romantic tempo and are winning play action on the majority of locations.

Most important to a great many is the fact that operators everywhere in the nation have been arranging for a more equitable operating basis with their locations.

If play goes up above what it has been these past few months they are, most definitely, going to enjoy better profits.

A great many have also completely rejuvenated their music routes and this, too, is expected to have a good effect on business this forthcoming Fall and Winter season of 1957.

"There is no doubt," one well known sales manager reports, "that there's more business to be had this Fall. This can prove one of the best Fall seasons we have enjoyed in a long time."

Ops Report Less Local Tax Or License Increases This Year

Greater Majority of Nation's Ops Report No Further Increases in License Fees This Year. Some Still Anxious Over Pending Ordinances. Others Face Higher Valuation Assessments

CHICAGO—"They're high enough now", reported one well known op in regard to local and state license and occupational fees. "How much higher can they go?", he asked, concluding, "before they bust us all together?"

This seems to be the general report from all over the nation. The majority of operators advise that, this year, there haven't been any further license increases.

Personal property tax states and cities seem to have taken advantage of this lull in license fee increase, tho, and from many areas come reports of higher assessments thru the medium of increased valuation for personal and business property.

In Louisville, Ky., the occupation license fee was raised from $15 to $20 this year.

The Louisiana pinball license remains at $50 per year, even tho this now seems to plague some of the ops in this state. They feel that this fee should be cut.

There is a 2% Iowa state tax which irks some of the operators from out of this state who operate in Iowa.

In Bakersfield, Calif., games are licensed at $24 per annum and phonos at $12 per year.

There is now a 5% sales tax in the state of West Virginia.

There is a 3% increase in the personal property tax in Detroit, Mich.

There is also a slight increase in payroll and property taxes in San Antonio, Texas.

Ops in Lawrence, Kans. report that personal property taxes have doubled in the past seven years.

Long Beach, Calif., has imposed higher assessments on all properties.

Rawlins, Wyo. operators are worried over a pending ordinance which would bring high license fees into being.

Boston, Mass. ops are upset over the $50 per year phono license fee they now have to pay.

There has been a very small taxation increase in the Miami, Florida, area.

There is now a 1% use tax in Auburn, N.Y.

Hutchinson, Minn., and other surrounding towns of 500 or more population are now getting $25 per year license fee per phono.

Operators in and around Auburn, Indiana, are upset over the 3% per $100 being assessed on personal property.

Hartford, Conn., Fort Madison, Ia., Archbold, O., Spring Valley, Ill. ops report increases in all taxes.

Assessed valuation increases are now in effect in Thomasville, Ga., Memphis, Tenn., Cassopolis, Mich., and other cities.

Hurley, Wis., ops are quite upset over a 10% increase in their assessed valuation. This is about the highest so far reported.

From overall standpoint the tax picture is not bad this year. Many were of the belief that ops would suffer severely from increased taxation. But, it seems, the legislatures of the many states as well as city councils eased up on the members of this industry so far this year.

The only license which affected most ops, according to reports received to date, was the $250 U.S. Excise Tax Stamp resulting from the U.S. Supreme Court decision in the Korpan case.

Many of the operators feel that this will curtail operations of games which were their mainstay for some years. They all believe that something should be done to either bring about a cure or else that new type products be introduced which will not fit into this category.

Join "International Coin Mach. Export-Import Council"

CHICAGO—More members, worldwide, are entering into *The Cash Box*' "International Coin Machine Export-Import Council".

This past week, in addition to his son, Joel Stern, Allen J. Stern of World Wide Distributors, this city, asked to be made a member of the International Coin Machine Export-Import Council.

Louis Boasberg of New Orleans Novelty Company, New Orleans, La., also entered as a member of the Council and, having been to Europe and visited in the Latin American countries, he is of the belief that *The Cash Box*' "International Coin Machine Export-Import Council" will prove extremely valuable to all in the industry.

R. B. Ashman, Esq., general manager and C. W. Clark, Esq., managing director, of Photome, Ltd., London, England, became members of *The Cash Box*' "International Coin Machine Export-Import Council."

G. A. Whittaker of G. A. Whittaker, Ltd., Blackpool, England, became a member of the Council this past week.

J. F. Siekman, managing director of N. V. Dureco, Amsterdam, Holland is also now a member of the Export-Import Council.

A demand has also arisen for *The Cash Box* to publish in more languages so that more operators in the various countries of the world would be able to keep informed of latest events here in the U.S. as well as in other parts of the world.

This has been taken under consideration by the publishers.

In the meantime, membership cards are now being printed as well as membership certificates.

These will be mailed to all the members of *The Cash Box*' "International Coin Machine Export-Import Council" within the next few weeks.

Asks Single Records Be Available From EP Albums

SAN ANTONIO, TEX.—Miquel F. Whitaker of Bonam Novelty, this city, reports that disk jockeys, plugging album records over local radio stations, hurt the music operators.

"All routes", he reports, "are not 100% able to program EP's.

"Single records", he claims, "should be made available to the music operators if stations are going to play the albums."

Whitaker also advises that increasing operating costs are not in proportion to increase in income.

About 20% of his phonos are on 10¢ play and about 40% of his games are on 10¢ play. He also reports that there has been a slight increase in property and payroll taxes here.

Too Many Increases

DETROIT, MICH. — Starting off with the fact that there has been a 3% increase in personal property tax here, Jack H. Kirschner of Jack's Music, is of the belief that all cost increases are hurting operating.

"The increase on new music machines", he reports, "plus having to loan money to new customers to get the locations, plus too many new record releases, which increase the cost of the records we have to buy, have all added up to make operating today extremely hard."

Because of general competition Kirschner features 2 plays for 10¢ and 4 plays for 25¢. Only about 10% of his equipment is on 10¢ play. About 35% is still on 5¢ play.

PAYS MORE

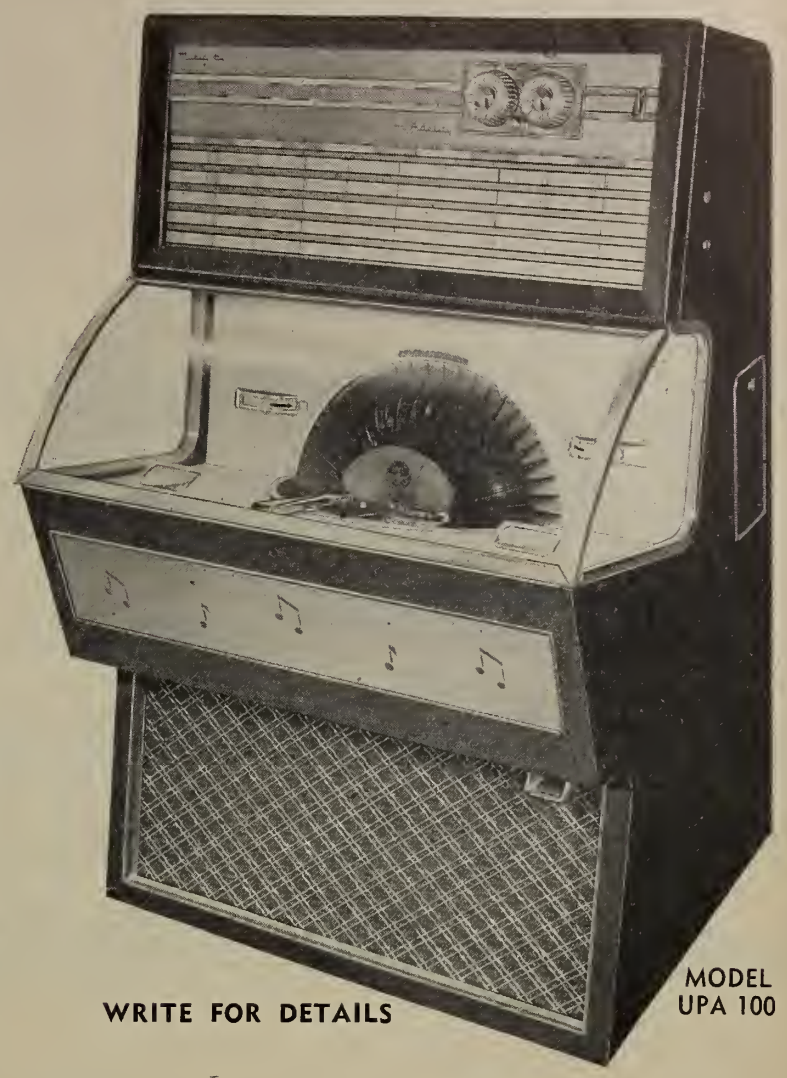
because it *plays* more . . .

2 WAYS:

. . . shorter change-time between selections!

. . . less down-time for servicing!

United PHONOGRAPH

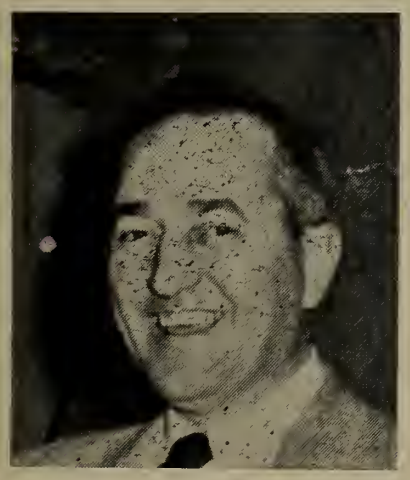


MODEL UPA 100

WRITE FOR DETAILS

UNITED MUSIC CORPORATION
3401 NORTH CALIFORNIA AVENUE
CHICAGO 18, ILLINOIS
CABLE ADDRESS: UMCORP

"Best Summer Biz Ever"—Weinand



J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, sales manager of Williams Manufacturing Company, this city, reported this past week that the firm enjoyed the "best summer business we ever had".

"We're not waiting for any upsurge this fall", says Weinand. "We've been having it all along.

"The office and factory", Weinand continued, "have been going like a house afire all summer.

"We had one long run after another. Continuing demand for our five-balls, guns, pool and baseball game kept us on extended production schedules week after week."

Weinand happily reported a new record-breaking production run on the firm's "DeLuxe 1957 Baseball", in comparison with any previous models of this perennial favorite, which Williams has been producing each spring and summer.

"Altho we are now sold out of the baseball game", stated Weinand, "we are still bombarded every day with 'Where can I get more'? Right now, as far as I know, you can't beg, borrow or buy one of our '1957 Baseball'.

"If we get any more upsurge after Labor Day", smiled Weinand, "we'll be swamped!"

Lacks Trade-In Value

WATERBURY, CONN.—John S. Colucci of Mattatuck Amusement, this city, well known operator in this area, believes that these are the important problems.

"First", he advises, "the cost of equipment is too high.

"Furthermore", he adds, "there is too short a time between new models.

"It is very difficult, therefore", he reports, "to be able to depreciate the new equipment correctly.

"But what's most important", he concludes, "is that there is no real good market value for trade-ins."

Operating On State Lines Doubles Tax Problem

AUGUSTA, GA.—W. H. Cooper of Hub Music, this city, has himself a very unique problem that comes up at regular intervals to irritate him.

"Taxes here were increased last year", Cooper reports.

"But", he adds, "I am on the state line with machines in two states.

"It seems", he advises, "that every month of the year I am faced with some tax from one side or the other."

SLATE TOPS FOR BUMPER POOL

SIZE: 32"x48"...$44.50; 4 OR MORE...$42.50 EA.

(REGULAR PRICE, $65.00)—IMMEDIATE DELIVERY

ORDER NOW — SAVE MONEY!

Complete Stock of Billiard Supplies for All Makes of Coin Operated Pool Tables. Price List on Request.

TERMS: 25% DEPOSIT BALANCE, C.O.D.

MARVEL Billiard Supply Company

1604-06 W. LAKE ST., CHICAGO 12, ILL. Phone: MOnroe 6-8855

Stiebel Re-opens In Evansville

EVANSVILLE, IND.—Walter Waldman, president, S. L. Stiebel Company, announced that the distributing firm is officially re-opening its offices in this city as of September 1.

The new offices are located at 4 North Main Street, and are headed by Lee Gupton.

The Stiebel company is distributor for the Seeburg line of phonographs and accessories, and will carry a complete line of games of all leading manufacturers. A complete parts and service department has been installed for the convenience of operators in around the Evansville territory.

Doubled Property Tax, Higher Labor Costs

LAWRENCE, KANS.—John N. Emick of this city reports that personal property taxes have doubled in the past seven years in this area.

"In addition", he advises, "operating costs have tremendously increased.

"Labor, mostly", he reports.

"These operating increases", he states, "are far out of proportion to the increased income."

KEENEY'S

Bowl-O-Rama

6-PLAYER Regulation Bowler

Better for Individual and Team Play!

TOTAL TEAM SCORING • TOTAL TEAM MARKS

- Jam Proof Ball Lift
- Actual Gutters *optional*
- Colored Reels for Team Scoring
- Black and White Reels for Team Marks

Hand High Ball Return. National Slug Rejector. Hinged Insert.

J. H. KEENEY & CO., INC.
2600 W. 50th ST., CHICAGO 32, ILL.

"Fair Business"

NEW YORK, N. Y.—Les Boyd of Ace Distributing, this city, writes:

"All new machines", Boyd states, "should have a guaranteed (on contract) minimum for the first year.

"This will enable the operator", he adds, "to get a good percentage of his investment back."

WAKE UP! IT'S A

Modernize Your Business Methods! The Nickel is Now Style, Slot-Type, Fifty-Fifty is Finished! Loans, Bonuses, Load on Top of the Heavy Overhead Expense Load With an Age of Mergers, Changes, New Methods, New Ideas, Survive Against Constant, Creeping Inflation That's Continue to Rise in an Illogical Effort to Combat These Business Age! Change Busi

It has been creeping into the business picture everywhere, day after day. It has been growing more apparent with each passing week. It's here! The new business age!

It's the age of change! The age of complete and absolute co-operation among all businessmen.

It's a battle against constant, creeping inflation that's hammering down the dollar's value and, at the same time, raising all costs, all overhead expense, in an illogical effort to combat these very same inflationary forces.

The nickel is now worth 2¢!

The dime is now worth only 4¢!

The era of a straight, slot-type, fifty-fifty commission basis is finished! This died long ago. Only a few realized it. Now all must recognize this fact.

Loans, bonuses, commission advances to obtain locations, or to hold them, are absolutely foolish.

That's like placing another ten ton load on top of the tremendous servicing and overhead expense load the operator already has to carry to make each of his locations show him some sort of profit.

This extra load can cause complete financial collapse. It can finish the operator before he can even get started depreciating the new equipment he must place in the location.

This is the age of mergers. Mergers are an effort to save thru combined efficiency. To earn more by combined effort. It's one of the desperate, modern business methods many firms require who can't by and of themselves, carry the overhead expense load, fight inflation, and continue to show progressive growth.

This is the age of new business methods. New ideas. New operating techniques. New ways to somehow show a profit regardless of how hard inflation is hammering down the dollar's value and, at the very same time, increasing all costs to do business.

Greatest among these new ideas is the urgent suggestion of *The Cash Box* for operators to obtain a more equitable division of the gross intake from all equipment between themselves and their location owners. This is an absolute necessity. This means survival.

This is why there definitely must be complete co-operation among all businessmen. If just to continue to survive in this new business age.

Wake up! Act quick! The so-called "old days" are over. All over. Long over.

This is the new business age!

NEW BUSINESS AGE!

Worth 2c! The Dime is Now Worth Only 4c! The Old Commission Advances are Foolish! These Add an Extra Which the Operator is Already Weighed Down! This is Complete Co-operation Among All Businessmen to Hammering Down the Dollar's Value While All Costs Very Same Inflationary Forces! Wake Up to This New ness Methods-or-GO-BROKE!

This is the business age when completely new operating methods must be placed into immediate action!

No more fifty-fifty as it used to be. A new kind of fifty-fifty must come into being. A fifty-fifty of profits only.

That's the new idea. The new operating technique. It calls for new recognition of overhead expense. New understanding and consideration of each other—between operators and their location owners.

There's no use fighting the inevitable. Continuing on old, worn-out methods that died with the slot will simply mean bankruptcy.

Location owners should immediately be called into operators' mass meetings. The facts of this new business age must be talked out. Clearly explained. Fully accepted.

Complete co-operation in this vital matter, this new kind of mass operator and location owner business meeting, is an absolute necessity.

This kind of meeting should be addressed by Certified Public Accountants and Tax Experts who can present pertinent financial facts.

Inflation is not finished. It has not been checked. It's continuing at a steady pace. It's driving all costs up. It's hammering down the dollar's value.

It's hurting all who will not recognize this new business age. The business age brought about by constant, creeping inflation.

Modernize your business methods. Merge if you have to. Arrange for complete co-operation. Call a mass business meeting. But—act quick! Inflation won't wait.

Don't continue to smash your business against the brick wall of constant, creeping inflation and think that you will outlast continued zooming overhead expense and all rising costs. You can't! No one else can!

You've got to face facts!

This is the new business age! Wake up! Forget old time business methods.

This is the era of change. Complete change. This is the time for better understanding between location owner and operator.

The understanding that there must be a fair margin of profit for the operator so that he can continue to exist. To remain in business. To serve the location. To help the location owner enjoy better business with crowd capturing, profit stimulating coin operated equipment.

Modernize your business methods! Today!

Make the changes you must to continue progressively ahead! Today!

Act now! Or else—GO BROKE!!

Music Men Attend AMI "Factory Service School"

GRAND RAPIDS, MICH.—A group of twelve music operators and servicemen completed a week's intensive refresher training in the operation, care and maintenance of juke boxes at the AMI "Factory Service School" here, on Friday, August 23. Sessions concluded with a banquet at a leading downtown hotel where Award Certificates were presented to the participating students.

Informal classes have been held throughout the week in the "Little Red Schoolhouse" across the street from the AMI plant. Sessions included bench work, classroom discussion, slide films and maintenance procedures that will be of immediate practical value back home in the shop or on the route, with emphasis on the AMI Model "H" juke boxes. Throughout their week's visit, all members of the group have been guests of AMI, with all meals and hotel accommodations paid for by the company.

Those attending the AMI "Factory Service School" were: William E. Fannasy, Jr., National Novelty Co., Inc., Harrisburg, Pa.; E. F. Hendrick, Southern Distributors, Weich, W. Va.; Arthur M. Weidner, Mel's Coin Machine Co., Green Bay, Wisc.; Robert W. Pell, Pell Amusement Co., Orlando, Fla.; Robert Andree, Ace Novelty, Muskegon, Mich.; David R. Conrad, Conrad Music Systems, Suffern, New York; James F. Barry, Jr., Cam Music Co., Norwich, Conn.; Jim Silman, Kalamazoo Amusement Co., Kalamazoo, Mich.; Ellis Johnson, Johnson Music Co., Middletown, Ohio; Ilor Hansen, Saskatchewan Coin, North Battleford, Saskatchewan, Canada; George Mankin, Mankin Amusement Co., Allegan, Mich.; and Calvin N. Hartman, Miller-Newmark Dist., Muskegon, Michigan.

Clifford Bitting of the AMI staff was in charge of the school, assisted by Martin Blatt, Eastern regional field service engineer.

Urges Location Education Program

HUTCHINSON, MINN. — Ben Jahnke of this city proves himself an economist in his own right.

"The cost of merchandise", he advises, "is not in line with the dollar's purchasing power.

"Our dollar", he states, "is 45% of its 1937 value.

"I bought new phonos", he recalls, "in 1937 for $350. Records cost me 25¢ each.

"Today", he remarks, "new phonos are priced from $1,100 up. Records are 80¢ each. Both items have quadrupled in price. Not just doubled. This doesn't keep in line with the loss of value of the American dollar like it does in other industries."

In keeping with this economic problem, Jahnke proposes an educational program for locations.

"We must try to educate the people in the tavern business", he states, "that ours is a trade stimulating business. It is a business created to help them to earn more by stimulating business for them.

"Our business merchandise is not just profit-making items like some have come to believe because of the ex-slot machines and one-balls.

"We have no one to blame for this lack of educational effort but competitors who quickly and unthinkingly make any agreement as long as they are given the concession for their machines."

Distrib Competition

FALFURRIAS, TEX.—Regardless of the fact that his equipment is still on 5¢ play, M. F. Benavides of C. A. Music, this city, claims that the big problem here is a distributor who contacts locations direct.

Through The Coin Chute

PHILA. FILBERTS

Archie Berger, well known former coinman, takes on the duties of putting together a weekly column of happenings in Phila. and surrounding areas. This is his first column. He advises everyone is cooperating 100%. . . . **Joe Ash**, Active Amusement, advises firm's "Rental Plan" working out great. Offices and showrooms a beehive of activity, with ops milling around, and the arrival of a large shipment of Wurlitzer phonos and Gottlieb "World Champ" amusement machines. Joe predicts a great Fall season. . . . **Nat Solow**, Atlantic, Pa., reports sales of Seeburg phonos steady, with brisk biz expected right after the Labor Day holidays. **Arnold Silverman**, of the firm's record department, serves the coin trade with a complete one-stop service. . . . **Bill Simpson** complaining prices of equip too high, and intake too little (Ed note: How about The Cash Box suggestion of arranging for better commish arrangement?). . . . **Dave Rosen** very much upset over the death of **Max Marmer**, one of his closest friends and mgr. of his music route, who was associated with him for 17 years. Dave reports AMI model "H-200" going great, and expects much bigger sales this coming Fall and Winter. Also states Williams "Kings" pinball machine going well. In the record dept., **Harry Rosen**, advises firm has taken on the Westminster record line. . . . **Fred Walter**, Banner, advises firm is awaiting arrival of United's new "Jumbo Bowling Alley." . . . **Milt Mismer**, Paula Vending, Allentown, in town, and very optimistic for the Fall season. . . . **Harry Miller** of Mercury has a Sunday program on WHAT, featuring Rock & Roll, said to be the only station here featuring this type of program on Sunday. He advises **Steve Karman**, who appeared at the Bandstand, Friday, created quite a sensation. **Nick Noble** to work the Bandstand Sept. 12 and will plug his new Mercury record "Moonlight Swim." Miller plans to run a contest next Sunday on Red Prysock's new disk, "2.8" . . . **Joe Lyons**, Columbia records, reports good sales on fall merchandise. . . . **Max Brown**, Philadelphia Coin, returns from his shore spots. Says he's sorry the season's coming to an end, as he had an exceptionally good year. . . . **Jimmy Palmisana** reported to have bought a large route from Max Brown. Jimmy has been in the business over 25 years. . . . King Records' Mario D. Aulerit, says business is very good, especially on the "5" Royales "Think."

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- **HI-HAND** 5-Ball with High Card Hand, "Wild" Joker!
- **CROSSFIRE** Gun Game
- **6-Pocket POOL TABLE**

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Williams CRANES (new)	175.00
Rock-Ola FIREBALL (78)	135.00
United 11 ft. BOWLING ALLEY	Write
United 14 ft. BOWLING ALLEY	Write
Williams PEPPY (very clean)	195.00

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Music Ops Of N.Y. To Celebrate 20th Anniversary With Big Banquet At Waldorf Nov. 9

AL DENVER

NEW YORK—The date for the annual banquet of the Music Operators of New York has been announced by Albert S. Denver, president. It will be held on Saturday night, November 9, in the Grand Ball Room of the Waldorf Astoria Hotel.

This year the annual event will be something special. The organization is celebrating its 20th Anniversary, and a tremendous amount of effort is being put into arrangements to make this the most momentous event ever conducted by an operators' association.

Those in the trade who have been in attendance at previous banquets by the New York group can attest to their wonderful attainments. "But," stated Denver, "in this, our 20th Anniversary Celebration, we will overshadow our past efforts by a great margin. The 1957 operators' dinner will be the most outstanding in our history."

In past years, the Waldorf main ballroom has always been filled to capacity; the dinner fit for a gourmet; and the entertainment, served up by the world's foremost singers, musicians and comedians, couldn't be bought for untold thousands of dollars. To make the 20th Anniversary Celebration unforgetable, Denver has promised to top anything seen previously, and in addition states, "We have many surprises in store for our guests."

Coinmen and those affiliated with the juke box business are urged by Denver to send in their table reservations immediately, as there's bound to be more demand for tickets than will be available. "We want to take care of all of our friends," he says, "but if we run out of space before their reservations are received, we will have no other alternative but to turn late requests aside."

As usual, a souvenir journal is being prepared, and it is felt it will be the largest and most successful of all time.

Bilotta Buys Amuse Park And Beach

NEWARK, N.Y. — John Bilotta, head of Bilotta Distributing Company, this city, distributors for Wurlitzer phonographs in this area, advises he recently purchased one of the best bathing beaches and amusement centers in upstate New York.

Featured amusements in the enterprise, in addition to the bathing beach, include park type rides, kiddie rides and a complete up-to-date arcade. Bilotta renamed the facility "Sodus Point Beach", and has placed Wesley Struble in charge. Struble has gained international prominence as a long distance endurance swimmer.

The promotion-minded Bilotta immediately installed a new type compact ride unit which embraces an entire kiddyland in a 30' x 35' area, with a capacity to take on 100 children at one time. Johnny claims this is a "first" for an amusement center.

Expects Big Fall Biz

CHICAGO — George Kozy, sales manager of A.B.T. Manufacturing Corporation, reported this past week that the firm is hiring skilled assemblers and mechanics to help clean up the backlog of orders.

"We are still seeking more skilled employees", Kozy stated, "not only to get us caught up with existing orders, but also to enable us to meet the increased demand for coin chutes, coin mechanisms and other products.

"We've been busier than we've ever been", Kozy added, "ever since we reopened the plant after the vacation period.

"From all indications", Kozy stated, "the coming fall season will show a big increase in coin operated equipment being produced for all parts of the industry."

Boston Ops' Assn To Fight Excessive License Fees

BOSTON, MASS.—September marks the start of the fight of the Music Operators Association of Massachusetts to knock out "excessive" city and state license fees on music machines, put in January 1, 1957, and which caused a furor with hearings and protests at city hall.

David J. Baker, president of the Association, who led the fight through the hearings, says a bill in equity will be filed September 9, challenging the $160 per machine per year fee ops now have to pay.

A $50 State Sunday license, a $50 city license for weekdays, and a $50 city license for Sundays plus a $10 Federal tax makes the $160 total, which ops contend is chopping away at their profit margins.

Legal counsel hired by the ops' association is the firm of Brown, Rudnick and Freed. The basis for the bill's challenge is contention that attempting to license phonos by fee is a prior restraint on free speech, excessive charge for policing services, and contention that record playing should have protection of free speech provisos of state and federal constitution regardless of its entertainment designation.

Aspects of the case and an outline of procedures in the fight to kill the juke box licensing fees will be aired at the first fall meeting of the Music Operators Association in Hotel Beaconsfield, Brooklin, Thursday, September 12.

Opportunities... for equipment that PAYS!

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Ecrivez-nous aujourd'hui pour recevoir votre carte de membre!
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Call Out For More Chi Bowlers As 16 Northside Teams Open Season

Chicago Bowlers Urged To Phone NAtional 2-8550 John Oomens or Write: Associated Buyers Club, 5915 W. Grand Ave., Chicago

CHICAGO — "Sparkplug" Johnny Oomens, secretary of the Chicago Automatic Phonograph Bowling League's Northside division, reported this past week that 16 north side teams go into action this Thursday evening at 9:15 P.M. at the Fireside Bowl, 2648 West Fullerton Avenue, this city.

"Help! Help! Help!" yelled Johnny, "we need bowlers.

"Anyone here in Chicago, in any fashion whatsoever connected with the industry whether from the factories, distributors, jobbers, suppliers or operators, have them get in touch with us quick.

"If they can just throw the ball down the alley—we need 'em. Let them phone me at National 2-8550. Or else have them write direct to the president of the north side league, Bob Gnarro at 5915 West Grand Ave."

The 16 teams that enter into competition this Thursday evening are: Associated Buyers Club; Amber Music,, Inc.; Star Music Co.; Phono Service Corp.; B&B Novelty, Inc.; Western Automatic Music; Brown's Camp; Paschke Phono Service; Coven Music; Decca Records; Mercury Records; Galgano Distributors; Singer One-Stop; Garmisa Distributors; Gateway Distributing and Gillette Music Co.

At the end of the bowling season the Northside championship team will compete against the Southside champs for the city title.

This year is expected to see some of the best bowling scores ever rung up by Chicago's Automatic Phonograph Bowling League's members.

SPECIAL
MUSIC SALE!
SEEBURG

V200	$665
B, BL100	365
C100	475

ROCK-OLA

1438	$425
1446	495
1448	625
1436 (78 rpm)	150
AMI G-200	$665

25% with order, balance C.O.D.
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Wurlitzer Model 2000	$975.00
Wurlitzer Model 1900	895.00
Wurlitzer Model 1800	795.00

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Full Year's License For 3 Month Spots

SHREWSBURY, N. J. — An old problem that has plagued many, many operators is brought to the fore again by Frank J. Mandia of Majestic Amusements, this city.

"The Internal Revenue Service fee combined with local license fees", Mandia reports, take a great deal of extra money from operators with summer locations.

"In the first place", he explains, "we pay for a full year's license fees and only operate three months during the summertime.

"These licenses", he claims, "should come due the beginning of the year, January 1, and not as of June 30, so we will not be forced to pay for a full year's license on three month locations."

Mandia also reports that, because of the present type help, experienced men have become very independent and this, too, has not only irritated but financially affected operators.

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5KEET SHOOT	$395
BIG HORN	295
GUNSMOKE	295
COUNTY FAIR	325

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SEEBURG 100J	$825	SEEBURG M100B	$395
SEEBURG 100R	725	SEEBURG M-100A	195
SEEBURG HF-100G	610	A.M.I. G-80	575
SEEBURG M-100C	495	A.M.I. F-80	525

5-BALLS

2-Pl. FLAGSHIP	$335
2-Pl. BALLS-A-POPPIN'	245
4-Pl. SCOREBOARD	225
ACE HIGH	285
DERBY DAY	210
GOLD STAR	145

ARCADE

Wms. 4-BAGGER	$275
United CARNIVAL GUN	156
Genco STATE FAIR	295
Ex. JUNGLE HUNT	225
Wms. 6-Pl. ROLL A BALL	295
Gen. OFFICIAL SKILL BALL	225

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Through The Coin Chute

NEW ENGLAND NIBBLES

Outlook for upcoming fall biz reported excellent by Boston distribs, who are now gearing their inventory and sales rooms to new fall lines. Labor Day ends the outdoor season, which goes down in N. E. op books as the best in history. Music has continued big all summer with little of the usual fall-off, and the steady play on phonos has been hyped by the many disk jock shows on Boston radio and the many visits of incoming recording artists.

At Associated Amusements (Rock-Ola), **Dick Mandell**, made coin machine history this week when he piloted his own plane to Portland, Me., on business trip. Was met by op **Al Sharpe** and brother, **Charlie**, at the airport, and was back in Boston in two hours. It marked first use of Boston coin machine distrib of air service personally, and Dick, who had been taking flying lessons since this spring and qualified for his pilot's license, will be using his plane to cover the territory for Associated. Biz is up on Rock-Ola 200's, and United alleys are going strong. **Ed Ravreby**, veteran coin man and head of Associated, off on selling trip to Manchester and Concord, N. H. and visits with ops along the way. . . . At Redd Distributors (Wurlitzer), Wurlitzer "half-dollar" phono is doing "great," **Bob Jones**, sales mgr., reports this week, and bowlers are going big, **Al Levine** is back in sales, coming in part time, after recent hospitalization. Si Redd still summering at Hyannis, and Bob Jones driving down weekends. At Atlas Distributors (AMI), biz at its normal pace, **Louis Blatt**, who is readying fall roadtrips, reported. AMI phonos have won many new friends in N. E., Louis pointed out, and outlook for fall biz is pleasant. . . . At Trimount Automatic Sales Corp., Marshal Caras, sales, said fall biz has already started with ops heavily enthused over new equipment and in buying moods.

Hub's niteries, shuttered for summer, re-open in Sept. with Blinstrub's first underway Labor Day night, Sept. 2, with **Billy Fellows**. . . . Steuben's opens Sept. 12. . . . A benefit show for the out-of-work Boston newspapermen, locked out by the mailers' strike at the 6 Boston newspaper dailies, is set for Boston Garden, Sept. 12, with **Ed Sullivan** as emcee and 20 top acts, among them several recording artists. . . . Ops in visiting distribs this week included: **Al Dolins**, Hyannis; **Ray Shea**, Worcester; **Joe Assad**, York Beach, Me.; **Leonard Rawitz**, Newton; **Elmer Laughton**, York Beach, Me.; **Tom Libby**, Haverhill; **Pete Suma**, Bristol, Conn.; **Ralph Feretra**, Concord, N. H.; **Bernie Smith**, Berlin, N. H.; **Bill Kirby**, Blackstone, Mass.; **Gene Sweeney**, Buzzards Bay; **George Chopelas**, Malden; **Ralph Di Pacelo**, Quincy; **Saul Taube**, Manchester, N. H.; **Vin Pitts**, Allston; **Ed Beals**, Needham; **Fran Jaeger**, Southbridge; **Gerry Waterhouse**, No. Dartmouth; **Jim McCarthy**, Quincy; **Cy Jacobs**, Allston; **Sam Orenstein**, Providence, R. I.; **Al Robbins**, Arlington; **Jim Balboni**, Springfield; **Walter Stadnick**, Central Falls, R. I.; **Jim Tolisano**, Hartford, Conn.; **Ralph Lackey**, West Roxbury; **Dave Gropman**, Boston; **Phil Swartz**, Brookline; **Luke Levine**, Boston; **Stan Cokas**, Lynn; **Don Foote**, Randolph; **Teddy Rubinovitz**, Chelsea; **Dave Baker**, Arlington; **Harry Deshowitz**, Medford; **George Campbell**, Medford; **Alec Pechilis**, Ipswich; **Frank Fendell**, Brookline; and **Jim Geraco**, Boston. . . . **Ben D. Palastrant** readying new distributing line. . . . Disk Jocks in the Boston radio stations interrupted their shows every 15 mins. to give listeners news flashes in the current Boston newspaper strike. . . . The first jazz festival in Lynn at Manning Bowl, North Shore Jazz Festival, was hurt attendance wise by bad weather and the Boston newspaper situation. The three night session, Aug. 23-25, had **Bobby Hackett, Dizzy Gillespie, Gerry Mulligan, Oscar Peterson, Anita O'Day, Billie Holiday, Four Freshmen, Sarah Vaughan, Dinah Washington, Dave Brubeck, June Christy, Stan Getz, Wild Bill Davidson, Herb Pomeroy** and **Maynard Ferguson.**

Through The Coin Chute

HOUSTON HAPPENINGS

Steve Poncio, mgr. United Record Distributing Co., off on a well earned (??) vacation. . . . **Sam E. Ayo**, sales representative Warncke Sales Corporation (AMI) on vacation latter part of August. . . . C. O. **(Red) Harrington** (Harrington Amusement) bought himself a brand new air conditioned Dodge sedan and took off on an extended vacation. . . . Operator **Albert Reese** has either been slowed down by hot weather or his business is way better than usual. He has had no time at all for golf this summer and managed only about one fishing trip a month. . . . One of the youngest operators in the business with nearly 22 years continuous service is **Jack Berry**, owner of the Berry Phonograph Service in Edna. He started working with his father in 1936 while yet in school and since the elder Berry's death Jack and his mother have successfully carried on the extensive operations. . . . Out of town operators **Charlie Alloway**, Orange, and **Philip Barbaria**, Dickinson, doing some business with **John E. Williams** of Williams Amusement. Barbaria is owner of Dickinson Novelty Co. . . . Another out-of-towner was **Lee Eisman**, owner of Lee's Record Shop in Leesville, La. Lee was record buying and reported that the large army post near his city had helped business a lot. . . . **I. D. Ainsworth**, well known in local coin machine circles and for over two years, until about Aug. 15, manager of Steele Distributing Co. (Wurlitzer) is now in business for himself operating kiddie rides. . . . **H. M. Crowe** (Acme Records) reported a successful business jaunt to Beaumont, Lake Charles, La., and points between. . . . Operator **Louis Joeris**, with Consolidated Music Co. on Leeland, has just rounded out 29 years in the business.

Through The Coin Chute

CALIFORNIA CLIPPINGS

All along Pico Boulevard the phonograph and game distributors and one-stops are making preparations for the increase in sales for the Fall season. Indications are this Fall and Winter will be another big wind-up for 1957. . . . **Paul Laymon** very pleased with the reception given Bally's new "Toonerville Trolly" kiddie ride by the operators visiting the showroom at Paul A. Laymon, Inc. **Lucille Laymon** receiving nice compliments on the beautiful sun-tan she is sporting after her Santa Catalina visit. **Ed Wilkes** reports sales of the Rock-Ola "200" phonograph are on the increase. **Jimmy Wilkes** busy handling orders for Bally's "ABC Tournament" bowler. **Charlie Daniels** says sales of used music equipment continues on the up-grade. . . . **Wayne Copeland** back at his desk at Sierra Distributors after visiting the San Diego area with **Gary Sinclair**, Wurlitzer district sales manager, Western Division. **Frank Davis** and **Harry Orlowski**, who recently joined the sales force at Sierra, completed a trip up the Coast and in the San Joaquin Valley and report the operators very satisfied with their Wurlitzer "2150" and "2100" phonographs. Frank picked up a number of orders for the new phonograph and is in the process of shipping them out. **Pete Ley** reports the new Wurlitzer Wall Box with the 50¢ coin chute is in great demand by the operators for their locations. **Jack Dolan** back in the Los Angeles area after over a year in Phoenix. . . . **Ronnie Ricklin** has taken leave of his father's, **Sammy Ricklin**, payroll for a two week stint with his Uncle Sam at the Reserve Training Center at Paso Robles. Everyone happy to see Gabe **Orland** improving daily since his recent illness. **Lilia Rivas** received word from Mexico City that her relatives were not harmed during the recent earthquake. **Shirley Sherman** and **Janet Parker** are Nat "King" Cole's number one fans after seeing him at the Coconut Grove recently. **Martha Delgado** predicts **Bobby Day** with a hit on Class with "Little Bitty Pretty One." **Buddy Robinson** believes **Jane Morgan's** version of "Fascination" on Kapp will be the big seller.

At C. R. Robinson, **Charley Robinson** and **Al Bettelman** busy handling the re-orders for the new United "DeLuxe Bowling Alley." **Hank Tronick** reports used music equipment is holding firm on the market. . . . **Bill Happel** busy in the showroom at Badger Sales Company, Inc., taking orders on the AMI "H-200" phonographs. **Marshall Ames** reports sales of used equipment is keeping him on his toes meeting the demand. Marshall and his wife, **Elsie**, spending the Labor Day week-end resting in Las Vegas. **Jack Leonard** keeping busy in the Parts Department increasing his stock for the Fall season rush. . . . **Ruth Olay** visited **Norty Beckman** at Norty's Music Center. Norty told Ruth that her Zephyr album "It's About Time" has sold out during her local appearance at Ye Little Club in Beverly Hills. **Jan Graham** reports a big increase in the mail order business. **Harold Goldfine** predicts **Johnny Mathis** with another hit on Columbia with "Chances Are". . . . **Jack Simon**, Simon Distributing Company, spending a few days in Las Vegas while his partner in Gaming Supplies, Inc., **Bob Timm** takes a well deserved vacation. Jack will then take a trip East in the middle of September. **Sonny Lomberg** reports used equipment and foreign shipments holding their own. **John Freeman** making plans for a vacation to Houston, Texas, where he will visit his family.

The Lanzy Brothers, Andy, Bill, Nick and **Vinny**, of American Coin Machine Service Company have moved into their new permanent headquarters at 1503 W. Pico Blvd. Many operators have dropped in to wish the fellows good luck and compliment them on the complete set-up they have established. . . . **Phil Robinson** is receiving nothing but great praise from the operators on Chicago Coin's new "Classic" Bowling League. Phil says it is very gratifying to see the results these new machines are bringing throughout Southern California. . . . At Leuenhagen's Record Bar, **The Sollie Sisters, Mary, Kay** and **Claire** have added another member to their collection of parakeets. The newest was found in front of the "Bar" by **Barbara Chandler** who proceeded to name him "My Man Thursday" in honor of the day he was found. Mary was telling **Irv Stimler**, Decca salesman, she believes **Richard Hayes** has big seller with "Swinging Sweethearts" on Decca. Kay predicts **Earl Williams'** "Someday Sweetheart" on ABC-Paramount will hit the charts. Barbara reports "Affair To Remember" by **Vic Damone** on Columbia is catching on with the operators. Claire says **Gogi Grant's** first RCA-Victor release of "It's A Wonderful Thing To Be Loved" should give her another big seller. . . . **George Mahlum** is setting up a Seeburg Service School schedule which will start in the near future at Minthorne Music Company. **Jack LaRue**, factory sales engineer, will conduct the schools. Jack and his wife, **Lois**, will have a joint anniversary celebration with **Paul Vogel** and his wife, **Shirley**. Paul reports used music games selling very well. **Matt Nordberg** returned from his vacation and is in the San Diego area where he reports good action with the Seeburg "Jet-200" and "100" phonographs.

Through The Coin Chute

DALLAS DOINGS

Phil Weinberg, regional sales manager for Bally Manufacturing Company, visiting at the Chicago factory. . . . **George Parkhill**, director of album sales for RCA Victor Records, in town for the regional meeting of the southwestern record managers. . . . **Al Mason**, southwestern district sales manager for AMI, will be making his headquarters in Dallas and is in the process of moving his family down here from Grand Rapids. . . . **Geo. W. Wrenn** of R. Warncke Company reports he is busy filling orders on Eastern Electric equipment. . . . **G. B. Wells, Jr.** of Texarkana, sighted shopping and visiting along coinrow. . . . Other visitors to the local market included **Buddy Clem** of Paris; **Mr. and Mrs. A. T. McGuire** from Shreveport; **Tony Lewis**, Marlin; **Speedy Walker**, Waco; **Fred Barnes**, Denton; **A. V. Clawson** from DeKalb. . . . **Gunnar Gabrielson, J. P. Seeburg** field representative, vacationing on the west coast with his family. . . . **Bill O'Connor**, photograph department manager at S. H. Lynch and Company, on a business trip in Shreveport. . . . **Ramon Wilks**, traveling service supervisor for the Lynch office, doing field work in Houston. . . . **Charlie Nowell** of B & B Vending Company arranged for his vacation time to coincide with the opening of the dove season. . . . **Bobby Kildow** joined the staff at Big State Record Distributors.

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Distribs Commend Chi Coin On 2 for 25¢

ED LEVIN

CHICAGO—Edward E. Levin, director of sales for Chicago Coin Machine Company, this city, reported this past week that the firm is being praised by its distributors for supplying 2 for 25¢ chutes as standard equipment on the new "Classic Bowling League".

"When our distributors call in to reorder the new game", stated Levin, "they tell us that operators are reporting greater returns than expected.

"Distributors are amazed and pleased at the acceptance on the part of players to the two-for-a-quarter chutes.

"What our distribs are particularly happy about", added Levin, "is that our 'Classic Bowling League' has pointed the way for operators to enjoy better incomes in the future."

About 99% of all shipments of the firm's new bowler have been with 2 for 25¢ chutes as standard equipment, according to Levin.

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Location Loans Plus $50 License Hurts Ops

BOSTON, MASS.—David Gropman of Beacon Hill Music, this city, believes that the operators in this area are faced with two very serious problems at this time.

"The biggest problem", he reports, "is still the attitude of some locations who actually demand a bonus or loan for the privilege of doing business with them.

"The bigger outfits", he believes, "are responsible for this attitude on the part of the location owners. These outfits still go around with their check books as their only means of obtaining locations."

And to add to the above, Gropman points out, the phono ops here are now paying a $50 license fee to the city of Boston for the privilege of operating their music machines.

"From zero to $50 yearly", he states.

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5-BALL CIRCUS IT'S HERE!! IT'S GREAT!!
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Huebsch Reports Trend To Diversified Routes

Believes Vending Is Answer To Steady Income, Future Growth

PAUL HUEBSCH

CHICAGO—Paul Huebsch, general sales manager of J. H. Keeney & Company, this city, reported this past week that more and more amusement and games operators are diversifying their operations by adding vending machines to their routes.

Huebsch expressed the belief that many ops with years of successful operating behind them are aware, as never before, that vending provides excellent opportunities for future growth and steady income.

"These operators", he declared, "are going ahead with expansion plans, fully confident that potential earnings from venders will be satisfactory.

"While initial investments in diversified routes are being made with care and caution, experienced operators know that delay can be costly because competitors are signing up the better locations."

Huebsch pointed out that diversification in big business is apparent in all lines of industry. The leaders are merging, expanding and creating new replacements for outmoded products.

"Few operators today", Huebsch said, "are in all games or all phonos. Requests from locations, seasonal ups and downs, changing consumer tastes and habits are constantly leading the operator toward a variety of coin operated equipment."

Huebsch disclosed that new Keeney venders now being produced, include a carton milk machine, a new cold drink machine and an additional model of the combination hot chocolate-hot coffee vender.

He also stated that demand has steadily increased production of the firm's venders which dispense hot coffee, soups, snacks, cigarettes and the combination hot chocolate and coffee machine.

"And only a couple of years ago", Huebsch said, "the only vender we had was a cigarette machine."

Through The Coin Chute

EASTERN FLASHES

The industry lost another leading figure this week with the passing of **Sam Kresberg**, who died of a heart attack on Sunday, Aug. 25. Sam had a long and successful career in the coin machine business, starting off as a salesman for Wurlitzer coin operated pianos. With the late **Bill Goetz**, under the firm name of Capitol Automatic Music Co., Sam ran one of the largest music machine operations in the country before the last war. Before the advent of the modern juke box, Capitol was one of five phono operating firms in the city. Kresberg later on took on the distribution of the Rock-Ola line, and later on the Seeburg line. After World War II, Kresberg devoted his interests to the manufacture of venders, at which he was extremely successful. Most every coinman attended the funeral services on Tuesday. He will be long remembered as a pioner, leader and far-sighted coinman.

* * * * *

Business along the row spotty this week, with many coinmen away for the last week of the vacation period. Many also left as early as Wednesday and Thursday for long week-ends. . . . **Al Simon**, Albert Simon, Inc., took off on Wed., destination unknown. "The missus will decide" smiled Al. Meanwhile reported sales volume on ChiCoin and Genco products this past summer greater than it's been for many, many years. . . . **Barney (Shugy) Sugerman**, Runyon Sales, another early leaver. He and the missus, Mollie, flew out on Thurs. to visit with the **Herman Pasters** at their summer home in Minnesota. Expects to be back at the office on Wed. or Thurs. **Irv (Kempy) Kempner**, just back from his sojourn in Miami Beach, covered the Conn. territory last week. He and **Tony Degutis** participated in quite an athletic event (preparing for the next Olympics?). **Lou Wolberg**'s wife, **Rose**, spending the summer at the Evans Hotel, Loch Sheldrake, N. Y., given a surprise birthday party when Lou arrived for the week-end. . . . **Max Klein** and his beautiful **Elaine** vacationing in the Adirondack Mts. . . . Another Westchester op away, trying to forget it all for a week or so, is **Carl Pavesi**, popular pres. of the Westchester assn.

* * * * *

The Wurlitzer "Service School" held Tuesday night, Aug. 27, at Young Distributing, attracted a surprisingly large number of ops and their servicemen. **Abe Lipsky**, back from his vacation, **Joe Young** and **Allie Goldberg** of the firm, on hand to greet the men. **Hank Peteet**, Wurlitzer service engineer, conducted the session. Next day, Peteet ran a similar "Service School" at Young Distributing Long Island Corp. in Freeport, L. I., for the ops in that area, and **Sandy Moore** reported a good turnout there also. Next "school" to be held at Joe Young's will be the week of Sept. 23. . . . **Harry Zoll**, hunting fanatic, organizing a hunting party of coinmen for the week of Nov. 18 when the season opens. Spot is the Shangri-La Lodge in Saugetis, N. Y., about 110 miles from the city. Eleven men have made reservations with Harry. "If any others want to join us" said Zoll, "tell them to write me at 69-46 197th St., Flushing, Queens, N. Y. I must hear from them no later than Sept. 15. We will run a school of instruction for the new hunters." . . . **Mike Munves** back from his week's rest in the Catskill Mts., and looks it. "Now comes the rush for equip from indoor arcades" sighs Mike. . . . **Harold Seidel's** (Allied Vending, Kingston, N. Y.) daughter being married Sun., Sept. 8. . . . Plans being made by local coinmen for their trip to the Greenwood Inn, outside Ellenville, N. Y., for the annual banquet being held by the N. Y. State Ops Assn. on Sat. night, Sept. 7. Some will drive up on Fri. afternoon, and spend the week-end there, while others will leave early Sat. A.M., in order to catch a few hours of the mountain air before the banquet starts. . . . **Harry Koeppel**, Koeppel Distributing, drops brother **Hymie** a card (the only one since he left) advising he's having a most wonderful time driving thruout the West Coast area, and should be back on the job on Wed., Sept. 4. . . . Biz over at Atlantic New York Corp., Seeburg dist., keeps going along at a steady pace, but says **Meyer Parkoff**, "Looks like we're in for some real fast action right after the holidays."

Through The Coin Chute

UPPER MID-WEST MUSINGS

Emmett Fowler, of the Gefke Music Co., Sioux Falls, S. D., spent the week-end in Minneapolis. Picked up some parts before returning home. . . . **Nibbs Peterson**, of the P. Y. Vending Co., Osceola, Wisc., spent the day in town picking up his record supply and parts. Nibbs reports that summer business has been pretty good. . . . **Norton Lieberman**, of the Twin City Novelty Co., Mpls., returned recently from a very nice vacation in California. Norton, his wife and children, drove leisurely to L. A. to visit their son **Dick** and daughter-in-law, and new grandchild. Dick is interning in L. A. . . . Congratulations to **Mr. and Mrs. Bob Kovanen** of Moose Lake, Minn. Mrs. Kovanen gave birth to a baby boy. Their fourth child, two boys and two girls make up the family, (not bad) ages run 3 yrs., 2 yrs., 1 yr. . . . **Harold Mokelstad** of Estherville, Iowa, in town for the day making the rounds. . . . **Charley Sersen** of St. Cloud, Minn.; and **Ben Jahnke** of Hutchinson, Minn., in town for the day making the rounds to see if anything new has appeared in coin machine equipment. . . . **Stan Woznak** of Little Falls, Minn., in Chicago, attending Motorola Meeting. Stan is not only one of the best operators in the state, but owns the finest appliance and T.V. store in Little Falls. . . . **Al Stephan**, of La Crosse, Wisc., in town for the day making the rounds. . . . **Ben Kragtorp**, of Tracy, Minn., in town buying music for his route. . . . **Jim Stansfield** of Winona, Minn., is sure expanding. Just bought the **Buck Loomis** route in Merrillan, Wisc. . . . **I. G. Black** of Springfield, Minn., taking time off to drive into Mpls. to see what's cooking around the distributors. Ike doesn't get to Mpls very often as he is a full time barber, and has a very nice route as well. . . . **Chas. Weber** of the Weber Music Co., Mpls., is a Colonel in the Air Reserves Civil Defense, Mpls., took off for Sweden with a delegation of Civil Defense workers. He will be gone for a couple of weeks. . . . **Cecil Terveer**, of Winona, Minn., is enjoying his new aluminum boat he just bought. Getting out to his cabin as often as he possibly can. . . . **Frank Phillips**, of Winona, Minn., in town for the day picking up his record supply and parts.

Through The Coin Chute

CHICAGO CHATTER

It is with deep sorrow and great regret that we note the sudden passing of Sam Kresberg of New York. A pioneer in the coin machine business, he was gifted with ambition, energy and a truly outstanding talent for promotion. These and other fine qualities enabled him to achieve eminent status as a salesman, operator, distributor and, finally, as one of the leading manufacturers in the nation. The industry will miss Sam Kresberg very much. The many people he has helped, the keen interest he always displayed in their progress and welfare will long be remembered by everyone who come in contact with Sam Kresberg.

JACK MITNICK

There goes another Labor Day. Vacations over. We're all back at work again, at bench or desk or machine. With nose to the grindstone, shoulder to the wheel, hand on the phone—and eyes on big things in store for Fall. Factories rolling with sparkling new products. Distribs searching far and wide for stocks to satisfy strict demand from ops. "The games have got to make more money than ever before," they say. And already some coinmen show the stragglers how to step ahead. Making bigger sales, developing new markets, expanding, promoting, diversifying. Challenging higher costs, planning. Trying 1,001 ways to progress toward prosperity. . . . Phoning to get thru to Bill O'Donnell this past week was a major project. What with all the many Bally games, rides and venders reported perkin' along at a good clip, Bill was taking more phone calls than he could count. . . . It's quite probable that Ed Levin's statement, "Shipments of 'Classic Bowling League' have now been made to all four corners of the earth" is the reason Sam Wolberg and Sam Gensburg are seen walking around ChiCoin with that exuberant air. Mort Secore in the office helping with the long distance phone calls and expediting the shipments. . . . Those vending cabinets Paul Huebsch was yelling for, finally arrived to allow speed-up in Keeney production. This should cool off "Southern Style" salesman Vel Allbritten, who has been accusing Paul of "giving preference to Yankees when it comes to deliveries of the new '22' cig vender." Harold Dorgan reported going around with distrib Dyke Hawes of Peach State Distributing, contacting ops interested in diversifying routes.

JOE KLINE

Bill DeSelm staying close to the phone these days, due to tremendous reaction to the new "Jumbo Bowling Alley." Jack Mitnick advises that the new United Music building is in final stages of construction. "Demand for the UPA-100 is increasing," says Jack, "and we're hoping our production will soon catch up with it." List of new distribs for the phono expected any day now. . . . Alvin Gottlieb observes that summer play holds up where locations have air conditioning. When people look for amusements during hot weather, the cool locations get first choice. Many ops, notes Alvin, have profited considerably after helping locations install air conditioning. . . . Over at Empire, Gil Kitt concentrating on the new United phono as deliveries step up. Jack Burns reporting in from Mich trip that customer response to the new "Jumbo" is "phenomenal." Joe Robbins has adopted a listening attitude and distant look. "Seems to me," says he, "I hear ducks coming in from up north." But visitors advise it's only the cool Chi breeze. . . . Herb Jones at Bally reports confidence of ops everywhere on the upswing and a big pickup in kiddie ride biz. . . . Ralph Sheffield downed by a virus all last week. So Al Warren had to cut roadtrip short and fly back to Genco to give Avron Gensburg a hand with the big work load. "There will be new games any day now," promises Al.

RALPH SHEFFIELD

Joel Stern of World Wide predicts that in-line games will be back to normal within a few months. "Only last week," states Joel, "we bought a late one for $300. Today the very same operator called up to buy his own game back for $400." Len Micon busy making phone calls and reports getting lots of action on the Model "200" Rock-Olas. Fred Skor, in the meantime, walks in to announce proudly that he took a 51 on the back 9 at Briargate. . . . Just about every inch of John Frantz' factory being taken up with assembly of scales this past week. "We're going to be this crowded," says John, "until we catch up on orders and put away some reserve stock. That," he adds, "will keep us this busy for a long time." . . . Ted Rubenstein and E. Bye over at Marvel Mfg. happily advise that the firm's new wall model speaker is winning terrific reception from phono ops all 'round the country. Hefting a fistful of orders, Ted declares, "Looks like the speakers will be one of our hottest items. And from the way plastic replacements, pool conversions and 'Lucky Horoscope' are moving," he adds, "we're all set for a record year."

Joe Kline and Wally Finke over at First telling one and all that ChiCoin's new bowler with 2 for 25¢ play is helping put the industry on a prosperous basis. Wally points out that 2 for 25¢ chutes increases collections 25%. Joe maintains that location-resistance ops thought they'd encounter is simply not there. . . . Sam Kolber has worn the finish off the order register, the way he cradles it in his left arm while guiding the customers around the showrooms. Marv Rosenstein back from Wis vacation, and vowing that next year he'll go to sunny Fla. instead. . . . Bally's Art Garvey on second week of eastern biztrip reports sharp pickup in orders as the trade readies for Booming fall biz. . . . Stan Levin at All-State planning trip east with his wife, "Cookie." But Stan won't disclose who the coinmen are he will visit. Vince Shay said to be spending his vacation in some unknown hideaway, just golfin', fishin' and conversin'. . . . That cute, musical, little-girl voice over at Atlas belongs to Corinne. Harold Schwartz and Bill Phillips back from vacations, join Eddie Ginsburg and Nate Feinstein in talking games to phono ops—and talking about phonos to game ops.

JOE ROBBINS

Phil Weinberg, after spending a few days at Bally, zooming all over the southwest territory this past week. . . . Mac Brier of Donan claims the market on late in-lines tightening up. "All of a sudden," says Mac, "the operators are buying instead of selling." Norbie Paskon moved into his new home in Forest Glen. Don Moloney, not satisfied with shooting in the 70's, reportedly polishing his brand new set of golf clubs—while riding the "Toonerville Trolley," yet. . . . Op phones to advise that most cig machines seen in this area are on straight 30¢ a pack. . . . Heard that Johnny Oomens back in town after 6 weeks on West coast. . . . Sam Lewis of Exhibit advises that the firm is making shipments of the new "Pop Gun Circus," which shoots ping pong balls at comical targets. . . . "You name it. I'm doin' it," said Mike Spagnola of Auto Phono Dist. Mike's referring to all the work he has to do, with his men on vacation and the office gal in hospital. . . . Charlie Nicholas of Marvel Billiard Supply claims ops are neglecting their investment if they keep pool tables in basements and garages. . . . Adman Jack Baker meeting this past week with the boys at Permo and working up new promotion plans for the firm's Fidelitone needles for phonos and hi-fi sets.

SAM LEWIS

HAPPY BIRTHDAY THIS WEEK TO: Maurice DeOlive, Brenham, Tex. . . . Ira Howard, New York, N. Y. . . . Joseph R. Young, New York, N. Y. . . . John Ostrander, Baltimore, Md. . . . Earl P. Gore, New Orleans, La. . . . Johnny Casola, Chicago, Ill. . . . P. A. Thurkettle, Toledo, O. . . . Luther S. White, York, Pa. . . . William K. Rodstein, Philadelphia, Pa. . . . John Minero, Paterson, N. J. . . . Harold Motherway, Chicago, Ill. . . . E. C. Bybee, San Antonio, Tex. . . . Al Engeln, Nashville, Tenn. . . . George L. New, Hobbs, N. M. . . . Bovio Belletini, Coalgate, Okla. . . . Charles W. Stillman, Augusta, Me. . . . Batha C. Love, Atlanta, Ga. . . . Earl G. Gravlin, Jacksonville, Fla. . . . Miguel F. Whitaker, San Antonio, Tex. . . . A. L. Kropp, Tuscaloosa, Ala. . . . Gerald Barron, Belmont, Cal. . . . Robert M. Carlyle, Grand Rapids, Mich. . . . Malcolm Ward, Monroe, La. . . . Mrs. Anna C. Peres, New Orleans, La. . . . Bill Gersh, Chicago, Ill. . . . Nat Lessner, New London, Conn. . . . Fred Iverson, Buffalo, N. Y. . . . G. C. "Buster" Lee, Columbia, S. C. . . . Jack Kauffman, Philadelphia, Pa. . . . Allen J. Stern, Chicago, Ill. . . . Arthur J. Weinschke, Warson Woods, Mo. . . . James Ross, Cleveland, O. . . . E. T. Davis, Jr., Atlanta, Ga. . . . Martin Wells, Ithaca, N.Y.

JOEL STERN

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Seeburg HF100G	595	AMI F-120	585
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Sam Kresberg, Industry Pioneer And Leader, Dies

SAM KRESBERG

NEW YORK—Sam Kresberg, president of Apco, Inc., subsidiary of U. S. Hoffman Machinery Corporation, this city, one of the industry's leading figures, died of a heart attack Sunday, August 25. He would have been 60 years old next month.

Kresberg, one of the coin machine industry's pioneers, entered the business as a salesman for Wurlitzer coin operated pianos. Shortly after he and the late Bill Goetz formed Capitol Automatic Music Company, an operating company. The next natural step was the operation of automatic music machines. At one time, this firm was one of the largest in the nation, purportedly operating from 1,200 to 1,400 music machines.

During Kresberg's association with Capitol, the firm manufactured a coin operated phonograph, the "Sweet Sixteen." The firm also acted as distributors for Rock-Ola Manufacturing Corporation, with Kresberg heading this division.

Kresberg later sold his interest in Capitol, and opened the East Coast Phonograph Distributing Company, acting as distributors for J. P. Seeburg Corporation. He opened offices at 629 Tenth Avenue, the first firm to have offices in the area now known as "coin machine row."

During and after World War II, Kresberg devoted his energies completely to the manufacture of automatic vending machines, organizing Automatic Products Company (APCO). This firm manufactured cigarette venders, as well as drink venders—soda, coffee and combination hot and cold drinks.

APCO later on consolidated with U. S. Hoffman Machinery Corporation, which, several months ago, was purchased by Continental Vending Corporation. Kresberg continued on as president.

Kresberg had a home in Miami Beach, but spent the summer months in New York City. This past weekend he went on a boating and fishing trip on Long Island Sound with two friends and business associates, Walter Sherman and Irving Edelman. On the way home. Sunday afternoon, he became ill. Taken from the boat by ambulance to his home, he died several minutes after arrival there.

Services were held at the Riverside Memorial Chapel on Tuesday, August 27.

He is survived by his wife, Ethel, a daughter Loretta Rosenthal, three grandchildren, and a brother Benjamin.

Fiftieth Ann'y For Mr. & Mrs. Sam Fish

HARTFORD, CONN.—Mr. and Mrs. Samuel Fish, this city, parents of Abe Fish, owner, General Amusement Game Company, and former MOC (Music Operators of Connecticut) president, are observing their 50th wedding anniversary.

The couple was honored at a family party at the Shangri-La Restaurant, Hartford, recently.

The elder Fish worked with The Wurlitzer Company for 30 years prior to retirement. At one time, he was foreman of the organ department.

Urges Minimum Plus

CLEVELAND, O.—H. Silverstein of Excel Phonograph Company, this city, is of the belief that operators should obtain a minimum guarantee from all of their locations.

"Give the location 40 per cent over the minimum," he urges.

"The minimum should be at least 1% per week of the entire cost of the equipment installed.

"The location," continues Silverstein, "must earn at least the minimum at all times."

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Urges Fla. Ops Form State-Wide Ass'n.

MIAMI, FLA.—William Blatt, this city, in a letter to The Cash Box, suggests that the operators thruout the State of Florida meet and form a State-wide association.

Blatt, a member of the board of directors of Music Operators of America, writes that the most opportune time for the State's operators to get together would be the week of November 10, when the MOA board and officers will be gathered for its own meeting in Miami Beach. "Representatives of associations from all over the nation will be on hand," states Blatt, "and coinmen from our State will have a wonderful opportunity to hear from these men on the advantages of a State-wide organization."

Blatt has offered his services to arrange the details, including hotel reservations, meeting rooms, etc., and suggests that Florida coinmen write to him at 418 S. W. 8th Avenue, Miami, Fla.

"In the August 17 issue of The Cash Box," writes Blatt, "there appeared an article written by Frank M. Pell, Orlando, Fla., that the operator is entitled to a 60-40% split. Those are my sentiments and let me emphasize that, not only is the operator entitled to it, but he urgently needs more income or faces extinction. However, the idea of getting a 60-40% or even a 75-25% split on all collections doesn't mean much, unless the operator can receive at least $7.50 per week on two or three year old equipment, because if the gross income from a certain location is $4 or $5 per week, and the operator nets $2.40 or $3, or a little more, the operator cannot service that location, even if he received 100%. The coin machine operator must decide what his overhead per installation is, and he must see to it that he does not collect less than that amount. He should have an accountant set up a system and then stick to it—and watch it work."

"Front Money Best"

PINE BLUFF, ARK.—W. F. Foster of Foster Music, this city, does not believe that it would be easy to convince any location to agree to take less than 50% of the machine's intake.

"It would be hard to convince people," he explains, "that we won't give them 50% of the machine's intake.

"I would think that front, or top money, according to the equipment, is easier and better."

"Don't Bother With Dud Locations"

VANCOUVER, B. C., CANADA—Gordon J. Westwood of Leader Coin Machine, Ltd., this city, makes very short work of other than 10¢ locations.

"With 10¢ play," Westwood advises, "you don't bother with the 'dud' locations. These will strangle any normal operation.

"Therefore," he adds, "you concentrate on your 'money' spots which, generally, cost money to set-up, and this necessitates at least a 60-40 split."

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WANT—Used American 12 ft. Rebonnd Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GArfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: (DIckens 2-7060).

WANT — Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

WANT—Bally Reserves and Bally Hot Rod. JOE BELL GAMES, INC., 463 PULAWSKI ST., SYRACUSE, N. Y. (Tel.: HArrison 2-0952).

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y., (Tel.: CHickering 4-5100).

WANT—AMI and Wurlitzer Wall Boxes in quantity. State condition and price in first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—Used 45 records, any amount. No R & B. Not over 6 months old. I pay 14¢ and the freight. R. SMITH, 625 N.E. 163rd STREET, NORTH MIAMI BEACH, FLA.

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT — Rock-Ola 120 Wall Boxes and 1438 Comets. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

WANT—Your used or surplus records all speeds. 45's onr specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Will pay cash for late model phonographs. KOEPPEL DISTRIBUTING CO., 607 TENTH AVE., NEW YORK 36, N. Y. (Tel.: LO 3-4028-9).

WANT—Round The World Trainers—Drivemobiles, Other Arcade Equipment. Quote lowest price and condition. DONAN DIST. CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).

WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music — anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES. 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—Games. All types of Baseball, King Of Swat, Four Bagger, 1957 Baseball. Highest Prices Paid. Call or Write. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MAyflower 9-0010).

WANT—Nickelodeons, violanos, player pianos, organs and other mechanical musical instruments in working condition or as is. Send description and lowest price to ADMIRAL MUSIC CO., 3246 NO. PULASKI ROAD, CHICAGO 41, ILL. (Tel.: KIldare 5-3055).

WANT—Seebnrg V 200s and M-100-As and all kinds of United Shuffle Alleys. Will allow top trades against the purchase of Six Pocket Pool Tables. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE., CLEVELAND, OHIO. (Tel.: TOwer 1-6715).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurliter and Gottlieb Games. GABE FORMAN OR SANDY MOORE, YOUNG DISTRIBUTING L. I. CORP., 240 E. MERRICK RD., FREEPORT, L. I.

WANT—Used Records. High prices paid for 78's and 45's. No quantity too large or too small. We bny brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUdson 6-4568).

WANT — Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers inclnding seaworthy packing f.a.s. New York and catalogues to: ETS. SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

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WANT—Seeburg 100G or 100R Hideaway. WESTCHESTER NOVELTY & MUSIC, 175 SEWARD ST.. BUCHANAN, N. Y. (Tel.: PEekskill 7-2289).

WANT — Used Gottlieb and Williams 5 Ball Pins. High prices paid for Model 1954 on. Call collect—UNion 3-8574—UNion 3-8627. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

WANTED — Back Scoring Cabinet complete with mechanism and scoring glass for Keeney Challenge Bowler. WILLIAM POUND AGENCIES, LTD., ST. JOHN'S, NFLD., CANADA.

WANTED — Seeburg M100 Phonographs, floor model or hideaways. Also Seeburg 200 Record 78 RPM Library Units. State price and condition. BOX #412, THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

WANT—Used 12 Ft. American Cushion Shuffleboards. Also Used Center Mount Scoring Units. CLARENCE ARNOLD, 1605 N. 175, SEATTLE, WASH. (Tel.: LIncoln 4681, EVENINGS).

WANT — Used 12′ American Bank Shuffleboards; 22′ American & Rockola Shuffleboards, & Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 3-2282).

WANT — Attention Everyone in the Coin Business. We want Arcade Equipment and All the Bally and United Bingos you have. Plenty of $$$$$$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPtown 8-9680).

WANT — Vending Machines, late model, all types. Must be in A-1 Condition, ready for location. Candy, Cigarettes, Coffee, etc., RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: 6-3583).

FOR SALE

FOR SALE — 3 Chi Coin Bowling Teams, $175; 7 Advance Bowlers, $75; 4 Feature, $75; 13 Super Frames, $75; 1 Criss Cross, $75; 3 United Royal, $65; 2 Bally Rockets, $110. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE—Reconditioned For Location. 2 Exhibit Shooting Gallery, $50; 2 Seeburg Shoot The Bear, $50; 1 Genco's Rifle Gallery, $100; 1 Chicago Coin's "Pistol" (Shoot For Fun) $25; 4 Bally Miami Beach, (Write or Call); 1 United Stardust, (Write or Call). AUTOMATIC AMUSEMENT CO., INC., 1000 PENN ST., EVANSVILLE, IND. (Tel.: HArrison 3-4508).

FOR SALE—New modern wall speakers, $11.95 ea.; C.C. Band Box (used), $95; 5206 (48 sel.) Wall Boxes, $29.50; Seeburg 100 sel. Wall Boxes, $49.50. BILOTTA DIST. CO., 224 N. MAIN STREET, NEWARK, N. Y. (Tel.: NEwark 598).

FOR SALE — Millions of extra coins are taken from Clean Machines. "Clean Right With Lemonite." Hermitage Music Co., Rock City Amusement, L. Steibel, Nashville, Tenn., Use and Sell Lemonite. Try Lemonite Electric Contact Cleaner. GRACO SALES CO., RFD 1, BOX 403, ARLINGTON, TENN.

FOR SALE—One Donble Header, like new, A-1 condition, $475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hnnt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLympia 8-4012, 4013).

FOR SALE—Wurlitzer 1800, $745; Wurlitzer 1700, $615; Wurlitzer Wall Boxes 4851, Like New, $12.50; Seeburg Wall Boxes, $40; AMI 120 Steppers, $35. Large stock of Bingo Machines. LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).

FOR SALE — Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE — Hi-Speed Super Fast Shnffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distribntor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bowlers: ABC Bally 14′ and 11′, Deluxe Congress, DeLuxe ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shnffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), $7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-1214).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why yon pay a little more and be glad yon did. Yonr money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).

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FOR SALE — Arcade — 60 Machines 50,000 population. 2 Routes in Missouri, 2 in Arkansas, 1 in Oklahoma. Music, Pinballs, Bingos, Guns, Bowlers. From $12,000 to $80,000. ½ cash. C & W DISTRIBUTING CO., 301 MAIN ST., JOPLIN, MO. (Tel.: MAfair 4-3412).

FOR SALE—Swami and Madam X 1c Fortune-Telling Napkin Holders—Like new $12.00 each; Vu Riter Ball Pen Machine, New, Capacity 200 pens $20.00 each. First Grade 48" Cue Sticks $1.75 each, $18.00 a dozen; Second grade 48" Cue Sticks $1.00 each, $9.60 a dozen; 1/3 with order, Bal. C.O.D. C. H. DIEDRICK, INC., 115 WALNUT ST., CHASKA, MINNESOTA.

FOR SALE — Bally Bingo Games, Gayety, Hi-Fi, Dude Ranch, Beach Club, Palm Beach, Beauty, Bright Spot, Bright Lites, Coney Island. Right Off Location—Make Us An Offer. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC.

FOR SALE—15 United Handicaps; 30 assorted United Star Sluggers, Super Sluggers, Chicago Coin and Williams baseballs. Make us an offer for one or all. NATIONAL NOVELTY CO., 640 W. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770-1).

FOR SALE — Show Times, New, In Crate, Write: Broadway, $300; Big Time, $125; Beach Club, $25; Dude Ranch, $25; Card Frolics, 6, $20; Gayety, $75; Ice Frolics, $25; Variety, $65; Victory, $55; Mystic, $90; Rocket, $75; Williams 6 Player Roll-A-Ball, $350; Four Bagger, $285; Seeburg Bear Guns, $70; Rock-Ola Fireball (78), $135; Williams Cranes (New), $175. United 11 ft. Bowling Alley, Write; United 14 ft. Bowling Alley, Write; Williams Peppy (very clean), $195; Used Pool Tables, Bally, Williams, Valley, 3 for $100. LAKE CITY AMUSEMENT CO., INC., 4533 PAYNE AVENUE, CLEVELAND 3, OHIO (Tel.: HEnderson 1-7577).

FOR SALE—Attention Export Buyers! We have unlimited quantities of used Bally Bingo Games for sale. No reasonable offer refused. Make us an offer. SHELDON SALES, INC., 881 MAIN ST., BUFFALO, NEW YORK. (Tel.: LIncoln 9106).

FOR SALE — 200 Seeburg, Write; AMI Model A's No broken plastics, $75; Seeburg 20 Selection Boxes changed over 10c, 3 for 25c; $10; Wurlitzer 3020, $5; Two Vendor Coin Changers, $65; 1717 Rock-Ola Steppers, $30; Gold Star, $145; Stage Coach, $155; Gypsy Queen, $165. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

FOR SALE—Export Buyers Attention! In-Line Games, $35 & np; Pool Tables, $50 & np; Pin Games, $25 & np; Music, $75 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, $11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).

FOR SALE — Bally: Gold Medals and Blue Ribbons, $175 United: Mercury, $150; Fifth Inning, $135; Bowling Alley (14 ft.), $695. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y. (Tel.: FRanklin 7-2162).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, $80. Wallboxes, clean, $6; Wurlitzer 1080's, $75. FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.

FOR SALE—Miami Shuffle, New, $50; Steam Shovel, $125; Genco Rotation Pool, New, $189.50; United Pool Alley, New, $135; Mercury Gripper, New, $24.50; Twin Hockey, Used, $225; 1800 Wurlitzer, Sharp, $595; 1900 Wurlitzer, Like New, $675; 1250 Wurlitzer, $95; 1500 Wurlitzer, $195. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—Pingames. Pixie, $100; Starlet, $100; Hunter, $250. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO (Tel.: EL 3-4179).

FOR SALE—Bowling Alley Conversion Kit. Needs no cutting of playing field, takes approximately 3 hours to install on old shuffle alley. Rubber Balls. Fits almost all shuffle alleys. Write for low price. WEST SIDE DIST., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

FOR SALE—Big Shows, $275; Key West, $295; Broadways, $200; Night Clubs, $200; Gayety, $80; Wurlitzers, 1400—48 sel., $125; Wurlitzer 1450—48 sel., $135; Seeburg, model 100-C, $450. Machines reconditioned, cleaned and shopped. NASTASI DISTRIBUTING CO., 912 POYDRAS, NEW ORLEANS, LA. (Tel.: MA 6386).

FOR SALE—AMI F-120, $675; AMI E-80, $400; Seeburg, M100C, $545; Seebnrg M100G, $695; Wurlitzer, 1700, $575; Wurlitzer, 1800, $695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUperior 1-4600).

FOR SALE—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0778).

FOR SALE—10 Rockola 1446; 50 All Makes and Models Kiddie Rides; 200 late model, including brand new Show Times, Bingo Machines. Write, Wire, Call. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

FOR SALE — Seeburg 100 record Hideaway, 45 rpm, $299.50; AMI W-80 Wall Boxes, $60; AMI W-120 Wall Boxes, $62.50; Seeburg Chrome 100 Selection Wall Boxes, $52.50. UNITED DISTRIBUTORS, INC., 920 W. SECOND, P. O. BOX 1955, WICHITA 12, KANSAS.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Special — Bally: Key Wests $279.50; United: Stardusts $135.00; Gottlieb: Majestic (4-player) $350.00; Williams: Arrow Head $225.00; Shamrock (2-player) $225.00; Hot Diggity $195.00; Perky $195.00. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LOUISIANA. (Tel.: CAnal 5306).

FOR SALE — Complete (25) Turn Table Automatic Hostess Studio Equipment, with $10,000 Title Strip Holder. Cost $26,000.00. Will take best offer. G. M. AMUSEMENT CO., 17 GROVE AVENUE, WOODBRIDGE, N. J. (Tel.: MErcury 4-0827).

FOR SALE — 40,000 used 78 RPM Records. About 1/3 Spanish, please write. Best Offer accepted. FRONTIER MUSIC CO., 2209 MILLS ST., EL PASO, TEXAS. (Tel.: KE. 2-5041 or KE. 2-4361).

FOR SALE — Games, Inc. Hunter, $250; Gunsmoke, $335; Bally Gayety; Miami Beach; Broadway; Night Club; Double Header; Big Show; Key West; Show Time; United Pixie; Starlet; Caravan; Stardust; Evans Saddle & Turf (Club Model —DeLuxe). MICKEY ANDERSON, 314-316 EAST 11th ST., ERIE, PA.

FOR SALE—Kiddie Rides—Thunderbolt Horse, $350; Palamino—Duck Ride—Rocket Patrol—Space Ship, $295 ea.; Royal Rocket, $195. All Shopped, new paint job. Pixie, $115; Gayety, $45; Balls-A-Poppin, $175. PACIFIC KIDDIE RIDES, 1212 SOUTH TACOMA AVENUE, TACOMA, WASH.

FOR SALE — New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: Main 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distribntor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAvis 2-2473).

FOR SALE — New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, $1.69 ea.; $18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", $11.95 set; 3" Marbelized Rubber Balls, $1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE — Specials — Showtime $350.00; Key West $265.00; Big Show $250.00; Parade $240.00; Nite Club $235.00; Broadway $225.00; Big Time $115.00; Gay Time $100.00; Gayety $75.00; Variety $80.00; Saddle & Turfs $160.00. All Games First Class, 1/3 deposit. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: CAnal 7137).

FOR SALE—Bally Bright Spots, (7) for $100.00; Bally Frolics (4) for $100.00. These machines are in good shape and ready to operate. ANTHONY HIRT, 2420 NO. 8th ST., SHEBOYGAN, WISC. (Tel.: GL. 7-5197).

FOR SALE — Seeburg V-200's, very clean, $735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE — We can supply all the latest phonographs — every make and model—at lowest prices. State your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel.: BIgelow 8-3524).

FOR SALE—5 Keeney Chocolate and Coffee Vendors, 4 Keeney Soup & 1 Keeney Snack Vendors. . . . Fantabulous Is The Word For The Deal On This Equipment. Write Or Call Today, RUNYON SALES CO., 593 10th AVENUE, NEW YORK, N. Y. (Tel.: LO 4-1880).

FOR SALE—1448 Rock-Olas, Like New, $595; Chicago Coin Ski Bowls, $345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE — Williams, United and Chicago Coin Electric Front Pool Tables, $50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

FOR SALE—Lowest prices Thunderbolts, Lightnings, $229.50 ea.; Hollywood Bowlers, $269.50; Chicago Coin Super Home Run, $179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CAnal 6-0293-4-5).

FOR SALE—Bally Rocket Ship, Speed Boat, Champion Horse, Model T Car with Music. All in A-1 Condition. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO, (Tel.: CH 3-4005 & 3-8624).

FOR SALE—King Arthur, $35; Twenty Grand, $55; Dise Jockey, $75; Grand Slam, $85; Four Corners, $85; Gypsy Queen, $185; Gayety, $119.50; Miami Beach, $235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE—14 foot Chicago Coin "Bowling Leagues" at $629 ea.; 14 foot Bally "Bowling Lanes" at $629 ea. — ready for location. T & I DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: MAin 1-8751).

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"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' *CLASSIFIED AD SECTION* AS "THE INDUSTRY'S MARKET PLACE."

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FOR SALE — Route For Sale. Well Established Excellent Paying Route Near West Coast. If You Want To Re-locate And Operate The Type Of Route You've Always Wanted Or If You Are Anticipating Entering The Operating Business You Should Look Into This Immediately. This Route Is Worth Approximately $100,000 At List Price And Will Pay Out Entirely In One Year Or Less. Will Sell To Responsible Party For $35,000 Down And Finance Balance For 12 or 24 Months At 6%. Please Don't Answer Unless You Have Cash Required. Will Not Consider Less Or Trades, Owner Ill And Retiring From Business. BOX 410, THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

FOR SALE—Will sell for best offer. Safari, Big Top, Steam Shovel, Goalee, Hi-Fly, Wms. DeLuxe Baseball, Crossroads, Quartette, Jalopy, Queen Of Hearts, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Wishing Well, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette Deluxe, Register, Flagship, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub, Key West, Big Show. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—18 Foot Rock-Ola Shuffle Board, $149.50; Shuffle Board Game Wax (12 cans), $3.50; Fast wax case (12 cans), $4.50; Pucks (set of 8), $12; Fluorescent Lights, pair, $22.50; Adjusters, $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—Seeburg MI00A, $225; M100C, $575; M100G, $700; M100W, $700; M100R, $800; 3W1 Chrome, $55; Wurlitzer 1800, $750; 1900, Write, AMI D80, $300; 40, $175; Evans Century, $275. MUSICAL SALES, 2334-36 OLIVE STREET, ST. LOUIS 3. MO. (Tel.: CH 1-8561).

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-5000).

FOR SALE—Bally, Key West $350.00; Big Show $275.00; Parade $275.00; Nite Club $265.00; Broadway $230.00; Big Time $120.00; Terms one third deposit, balance sight draft. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TUlane 6729).

FOR SALE—14 and 11 foot Bowler Parts Specials; Back glass protector, $11.95 ea. Plexiglas Pin Panel protector, 12½"x23", $5.95 ea. Nonscuff rubber balls, 3", $1.95 ea. WICO CORP, 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MUlberry 5-3000).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, $99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

MISCELLANEOUS

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and interuational acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "TheYear Book of the Industry." When you send $15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your $15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Diversification with no investment! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—Mr. John K. Bennett, Please contact Mr. James V. Ehmann, 136 BINNS BLVD., COLUMBIA 4, OHIO. (Tel.: BR. 4-1563).

the more they see the more they play... **H-200**

No other juke box gives you this extra earning power. Instant, *eye-level visibility* of *all 200 titles*—all of the time, through the widest expanse of unobstructed crystal clear glass.
Model "H"—200, 120 and 100 selections for more plays in less time.

AMI *Incorporated* *1500 Union Avenue, S.E. Grand Rapids 2, Michigan. Chicago—Zurich*
Originators of the automatic selective juke box in 1927—known for the most dependable coin-operated music instruments since 1909 and the days of the nickelodeon

THIS WEEK'S USED MACHINE QUOTATIONS

18th YEAR OF PUBLICATION

935th CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

LISTED ALPHABETICALLY

AMI

4. Model A, '46, 40 Sel., 78 RPM	35.00	95.00
4. Model B, '48, 40 Sel., 78 RPM	75.00	125.00
4. Model C, '50, 40 Sel., 78 RPM	85.00	130.00
4* Model D-40, '51, 40 Sel., 78 RPM	150.00	250.00
4. Model D-80, '51, 80 Sel., 45 RPM	225.00	320.00
4. Model E-40, '53, 40 Sel., 45 RPM	275.00	350.00
4. Model E-80, '53, 40 Sel., 78 RPM	300.00	445.00
4. Model E-120, '53, 120 Sel., 45 RPM	345.00	450.00
4. Model F-80, '54, 80 Sel., 45 RPM	475.00	625.00
4* Model F-120, '54, 120 Sel., 45 RPM	500.00	675.00
2. Model G-80, '55, 80 Sel., 45 RPM	575.00	700.00
2* Model G-120, '55, 120 Sel., 45 RPM	595.00	725.00
4* Model G-200, '56, 200 Sel., 45 RPM	695.00	800.00
4. WM Wall Box	5.00	10.00
4. SM or SL Stepper	10.00	15.00

EVANS

4. Mills Constellation, '47, Model 951, 40 Sel., 78 RPM	20.00	40.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	50.00	80.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	140.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	200.00	275.00

ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	25.00	50.00
6. 1424. '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	55.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	60.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	70.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	75.00	100.00
4. 1432, Same as above Converted to 45 RPM	90.00	130.00
2. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	120.00	170.00
2. 1434, Same as above, Converted to 45 RPM	135.00	180.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	145.00	260.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	160.00	275.00
1* 1438, '54, Comet, 120 Sel., 45 RPM	385.00	465.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	485.00	625.00
2. 1448, '55, Hi-Fi, 120 Sel., 45 RPM	575.00	760.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	40.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	50.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	60.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	60.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	70.00
4. M100A, '49, 100 Sel., 78 RPM	165.00	225.00
4. M100B, '51, 100 Sel., 45 RPM	340.00	425.00
4. W100BL, '51, 100 Sel., 45 RPM, Light Cab.	340.00	450.00
4* M100C, '53, 100 Sel., 45 RPM	450.00	575.00
2* HF100G, '45, 100 Sel., 45 RPM	550.00	700.00
2* HF100R, '54, 100 Sel., 45 RPM	600.00	800.00

(PHONOGRAPHS—Continued)

1* V200, '55, 200 Sel., 45 RPM	650.00	850.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	6.00
4. W5L-56	5.00	10.00
4. 3W5-L56 Wall Box 5c, 10, 25 c	5.00	10.00
4. W6L-56 5/10/25 Wireless	5.00	10.00
4. 3W7-L-56	5.00	10.00
4* 3W1 Wall-a-Matic	40.00	60.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	25.00	50.00
4. 1017, '46, 24 Sel., 78 RPM	25.00	60.00
4. 1080, '46, 24 Sel., 78 RPM	35.00	75.00
4. 1100, '47, 24 Sel., 78 RPM	60.00	95.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	65.00	125.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	95.00	140.00
2. 1400, '51, 48 Sel., 45 or 78 RPM	120.00	195.00
2. 1450, '51, 48 Sel., 45 or 78 RPM	130.00	195.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	195.00	245.00
2. 1500A, '53, 104 Sel., 45 & 78 Intermix	220.00	275.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	225.00	325.00
2. 1650, '53, 48 Sel., 45 RPM	240.00	350.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	390.00
2* 1700, '54, 104 Sel., 45 RPM	545.00	685.00
1* 1800, '55, 104 Sel., 45 RPM	585.00	775.00
1* 1900, '56, 104 Sel., 45 RPM	675.00	895.00
4* 2000, '56, 200 Sel., 45 RPM	695.00	995.00
4. 2140 Wall Box	3.00	5.00
4. 3020 Wall Box	3.00	9.00
4. 3048 (Conv. of 3020)	5.00	8.00
4. 3031 Wall Box	3.00	8.00
4. 3045 Wall Box	4.00	9.00
4. 4820 Wall Box	10.00	20.00
4. 4851 Wall Box	10.00	25.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/52)	20.00	35.00
4. Ace High (Got 2/57)	275.00	365.00
4. Across the Board (Un 9/52)	20.00	35.00
2. All Star Basketball (Got 1/52)	20.00	30.00
4. Arabian Knights (Got 12/53)	80.00	120.00
4. Arcade (Wm 11/51)	20.00	30.00
4. Army-Navy (Wm10/53)	35.00	60.00
4. Atlantic City (B 5/52)	25.00	65.00
4. Auto Race (Got 9/56)	250.00	275.00
4* Balls-A-Poppin, (B 11/56)	175.00	295.00
4* Beach Beauty (B 11/55)	125.00	250.00
2. Beach Club (B 2/53)	25.00	55.00
4. Beauty (B 11/52)	40.00	60.00
4. Big Ben (Wm 9/54)	75.00	125.00
1* Big Show (B 9/56)	250.00	375.00
4. Big Hit (CC 7/52)	20.00	35.00
2* Big Time (B 1/55)	90.00	155.00
4. Blondie (CC 8/56)	195.00	240.00
4. Brazil (Un 10/56)	210.00	325.00
4. Bright Lights (B 5/51)	25.00	40.00
4. Bright Spot (B 11/51)	35.00	65.00
1* Broadway (B 12/55)	175.00	300.00
4. Cabana (Un (3/53)	20.00	65.00
4. Capri (CC 10/56)	145.00	245.00
4. Caravan (Un 2/56)	195.00	275.00
4. Caravan (Wm 6/52)	30.00	50.00
2. Chinatown (Got 10/52)	30.00	65.00
4. Circus (Un 8/52)	30.00	55.00
4. Circus Wagon (Wm 10/55)	185.00	225.00
4. Classy Bowler (Got 7/56)	220.00	240.00
4. C.O.D. (Wm 9/53)	50.00	80.00
4. Colors (Wm 11/54)	110.00	135.00
4. Coney Island (B 9/52)	20.00	45.00
4. Control Tower (Wm 3/51)	15.00	25.00
4. Coronation (Got 11/52)	30.00	70.00
4. County Fair (Un 9/51)	15.00	25.00
4. Crossroads (Got 5/52)	45.00	65.00
4. Crosswords (B 1/56)	195.00	275.00
4. Cue Ball (Wm 2/57)	265.00	295.00
4. Cyclone (Got 5/51)	20.00	40.00
4. Daffy Derby (Wm 8/54)	75.00	130.00
4. Daisy May (Got 7/54)	125.00	150.00
4. Dealer "21" (Wm 2/54)	35.00	75.00
4. Derby Day (Got 5/56)	175.00	220.00
4. Diamond Lill (Got 12/54)	110.00	140.00
4. Disk Jockey (Wm 11/52)	35.00	60.00
4. Domino (Wm 5/52)	25.00	50.00
4. Double Action (Ge 1/52)	15.00	30.00
4. Double Feature (Got 12/50)	15.00	30.00
2. Double Header (B 7/56)	215.00	385.00
2. Dragonette (Got 6/54)	100.00	145.00
2. Dude Ranch (B 9/53)	25.00	75.00
4. Duette (Got 4/55)	165.00	190.00
4. Easy Aces (Got 12/55)	170.00	200.00
4. Eight Ball (Wm 1/52)	25.00	45.00
4. Fairway (Wm 6/53)	40.00	60.00
4. Five Star (Univ 5/51)	20.00	35.00
4. Flag Ship (Got 1/57)	295.00	350.00

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(PINBALL GAMES—Continued)

2. Flying High (Got 2/53)	45.00	75.00
3. Four Bells (Got 10/54)	120.00	150.00
4. Four Corners (Wm 12/52)	45.00	80.00
4. Four Horsemen (Got 9/50)	15.00	30.00
4. "400" (Upright) (Ge 10/52)	30.00	50.00
4. Four Stars (Got 6/52)	30.00	65.00
4. Frolics (B 10/52)	35.00	80.00
4. Frontiersman (Got 11/55)	120.00	160.00
4. Fun House (Wm 10/56)	220.00	250.00
2. Gay Times (B 6/55)	95.00	175.00
4* Gayety (B 3/55)	45.00	120.00
4. Georgia (Wm 7/50)	15.00	35.00
4. Gladiator (Got 1/56)	225.00	265.00
4. Globe Trotter (Got 11/51)	15.00	40.00
4. Golden Nugget (Upright) (Ge 2/53)	30.00	50.00
4. Gold Star (Got 8/54)	125.00	165.00
2. Grand Champion (Wm 3/53)	45.00	80.00
4. Grand Slam (Got 4/53)	40.00	75.00
4. Green Pastures (Got 1/54)	60.00	100.00
4. Gun Club (Wm 11/53)	35.00	75.00
4. Guys-Dolls (Got 5/53)	30.00	90.00
4. Gypsy Queen (Got 2/55)	135.00	175.00
4. Handicap (Wm 6/52)	30.00	50.00
4. Happy Days (Got 7/52)	35.00	65.00
4. Happy-Go-Lucky (Got 3/51)	15.00	30.00
4. Harbor Lites (Got 2/56)	165.00	210.00
4. Harvey (Wm 5/51)	20.00	40.00
4. Havana (Un 2/54)	35.00	80.00
4. Hawaii (Un 6/54)	35.00	90.00
4. Hawaiian Beauty (Got 4/54)	100.00	120.00
4. Hayburner (Wm 6/51)	25.00	50.00
4. Hi-Fi (B 6/54)	25.00	90.00
4. Hit 'N Run (Got 5/52)	25.00	60.00
4. Holiday (Ke 12/51)	20.00	35.00
4. Hong Kong (Wm 9/51)	20.00	35.00
4. Horsefeathers (Wm 1/52)	20.00	40.00
4. Horse Shoe (Wm 12/51)	10.00	25.00
4. Hot Diggity (Wm 8/56)	225.00	275.00
2. Ice-Frolics (B 1/54)	25.00	85.00
4. Jalopy (Wm 8/51)	25.00	45.00
4. Jockey Club (Got 5/54)	70.00	130.00
4. Jolly Joker (Un 11/55)	50.00	120.00
4. Jubilee (Got 5/55)	230.00	270.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	35.00
2* Key West (B 12/56)	265.00	395.00
4. King Pin (CC 12/51)	20.00	40.00
4. Knockout (Got 1/51)	10.00	25.00
4. Lady Luck (Got 9/54)	85.00	150.00
4. Lazy "Q" (Wm 2/54)	45.00	100.00
4. Leaders (Un 10/51)	20.00	35.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
4. Long Beach (Wm 7/52)	35.00	55.00
4. Lovely Lucy (Got 2/54)	50.00	110.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Lulu (Wm 12/54)	125.00	175.00
4. Mad. Sq. Garden (Got 6/50)	15.00	30.00
1. Majorettes (Wm 4/52)	20.00	40.00
4. Manhattan (Un 4/55)	55.00	150.00
4. Marathon (Got 10/55)	240.00	285.00
4. Marble Queen (Got 8/53)	60.00	90.00
4. Mermaid (Got 6/51)	20.00	30.00
4. Mexico (Un 3/54)	35.00	100.00
2. Miami Beach (B 9/55)	100.00	195.00
1. Minstrel Man (Got 3/51)	25.00	45.00
4. Monaco (Un 8/56)	185.00	325.00
4. Mystic Marvel (Got 3/54)	100.00	130.00
4. Nevada (Un 8/54)	30.00	80.00
2. Niagara (Got 12/51)	20.00	50.00
4. Nifty (Wm 12/50)	10.00	20.00
2* Night Club (B 4/56)	195.00	350.00
4. "9" Sisters (Wm 1/54)	50.00	100.00
4. Olympics (Wm 5/52)	25.00	50.00
4. Palisades (Wm 7/53)	40.00	60.00
4. Palm Beach (B 7/52)	30.00	70.00
4. Palm Springs (B 11/53)	40.00	95.00
4. Parade (B 6/56)	250.00	350.00
1. Paratrooper (Wm 852)	20.00	45.00
4. Peter Pan (Wm 4/55)	125.00	160.00
4. Piccadilly (Wm 5/56)	200.00	275.00
4. Pin Bowler (CC 6/50)	10.00	35.00
4. Pin Wheel (Got 11/53)	60.00	100.00
1. Pixie (Un 10/55)	75.00	150.00
4. Play Ball (CC 1/51)	15.00	20.00
4. Poker Face (Got 9/53)	55.00	85.00
4. Quartet (Got 2/52)	45.00	65.00
4. Queen of Hearts (Got 12/52)	40.00	60.00
4. Quintet (Got 3/53)	40.00	85.00
4. Race The Clock (Wm 5/55)	125.00	200.00
4. Rainbow (Got 12/56)	219.50	295.00
4. Regatta (Wm 11/55)	95.00	150.00
4. Register (Got 10/56)	325.00	365.00
4. Rio (Un 11/53)	35.00	70.00
4. Rocket (Ge 5/50)	10.00	25.00
4. Rockettes (Got 8/50)	15.00	30.00
4. Rodeo (Un 2/53)	35.00	80.00
4. Rose Bowl (Got 10/51)	20.00	50.00
4. Saddle and Turf (Ev 10/53)	100.00	200.00
4. (Club Model)	125.00	200.00
2. Scoreboard (Got 4/56)	220.00	260.00
4. Screamo (Wm 4/54)	45.00	110.00
4. Sea Belles (Got 8/56)	255.00	300.00
4. Sea Jockeys (Wm 11/51)	30.00	65.00
4. Select-A-Card (Got 4/50)	10.00	25.00
4. Shindig (Got 10/53)	50.00	110.00
4. Shoot The Moon (Wm 11/51)	30.00	55.00
4. Show Boat (Un 12/52)	45.00	70.00
4. Show Time (3/56)	360.00	495.00
4. Silver Chest (Upright) (Ge 4/53)	50.00	70.00
4. Silver Skates (Wm 2/53)	30.00	70.00
1. Singapore (Un 10/54)	45.00	95.00
4. Skill Pool (Got 8/52)	35.00	70.00
4. Skyway (Wm 8/54)	60.00	125.00
4. Slugfest (Wm 3/52)	25.00	40.00
4. Sluggin' Champ (Got 4/55)	135.00	180.00
4. Smoke Signal (Wm 10/55)	135.00	160.00
4. Snafu (Wm 12/55)	135.00	185.00
2. Southern Belle (Got 6/55)	150.00	170.00
4. South Seas (Un 5/56)	150.00	325.00
4. Spark Plugs (Wm 9/51)	20.00	30.00
4. Spitfire (Wm 2/55)	60.00	120.00
4. Spot Lite (B 1/52)	25.00	50.00
4. Sportsman (Wm 2/52)	20.00	30.00
1. Springtime (Ge 3/52)	20.00	45.00
4. Stage Coach (Got 11/54)	135.00	160.00
4. Stardust (Wm 3/56)	125.00	210.00
4. Starfire (Wm 1/57)	250.00	270.00
2. Starlets (Un 12/55)	100.00	190.00
4. Star Pool (Wm 10/54)	85.00	140.00
4. Stars (Un 6/52)	30.00	40.00
4. Starlite (Wm 3/53)	35.00	50.00
4. Steeple Chase (Un 1/52)	20.00	30.00
4. Struggle Buggies (Wm 12/53)	40.00	70.00
4. Sunshine Park (B 12/52)	20.00	30.00
2. Super Jumbo (Got 10/54)	250.00	275.00
4. Super-Score (Wm 9/56)	225.00	250.00
4. Surf Club (B 3/54)	25.00	85.00
4. Surf Rider (Wm 12/56)	235.00	260.00
4. Sweepstakes (Wm 1/52)	30.00	55.00
4. Sweet-Add-A-Line (Got 7/55)	145.00	165.00
4. Tahiti (Un 8/53)	25.00	65.00
4. Three Deuces (Wm 8/55)	150.00	180.00
4. Three Four Five (Un 6/51)	10.00	25.00
4. Thunderbird (Wm 5/54)	70.00	125.00
4. Tim-Buc-Tu (Wm 1/56)	135.00	185.00
4. Times Square (Wm 4/53)	40.00	70.00
4. Toreador (Got 6/56)	265.00	300.00
4. Touchdown (Un 1/52)	15.00	25.00
1. Tournament (Got 8/55)	210.00	265.00
4. Triple Play (Un 8/55)	75.00	165.00
4. Tropicana (Un 1/55)	55.00	130.00
4. Tropics (Un 7/53)	25.00	55.00
1. Twenty Grand (Wm 12/52)	25.00	50.00
4. Twin Bill (Got 1/55)	120.00	150.00
4. Variety (B 9/54)	50.00	110.00
4. Watch My Line (Got 9/51)	15.00	30.00
4. Whizz Kids (CC 3/52)	30.00	40.00
4. Wild West (Got 8/51)	20.00	50.00
4. Wishing Well (Got 9/55)	145.00	175.00
4. Wonderland (Wm 5/55)	125.00	150.00
4. Yacht Club (B 6/53)	30.00	60.00
4. Zingo (Un 10/51)	25.00	50.00

SHUFFLES

4. Bally Victory Bowler (5/54)	55.00	120.00
4. Bally Champion Bowler (5/54)	60.00	125.00
4. Bally Jet Bowler (8/54)	65.00	140.00
4. Bally Rocket Bowler (8/54)	65.00	150.00
4. Bally Mystic Bowler (12/54)	90.00	160.00
4. Bally Magic Bowler (12/54)	90.00	165.00
4. Bally Blue Ribbon (3/55)	145.00	250.00
4. Bally Gold Medal (3/55)	150.00	255.00
2. Bally ABC Bowler (7/55)	275.00	335.00
2. DeLuxe model	275.00	340.00
4. Bally Congress (7/55)	275.00	365.00
4. DeLuxe model	275.00	370.00
4. Bally Jumbo Bowler (9/55)	275.00	390.00
4. Bally King Pin Bowler (9/55)	275.00	395.00
4. ChiCoin 6-Player (8/51)	35.00	50.00
4. ChiCoin 6-player DeLuxe (5/52)	35.00	50.00
4. ChiCoin Match Bowler (6/52)	35.00	60.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	65.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	70.00
4. ChiCoin 10th Frame Special (12/52)	35.00	75.00
4. ChiCoin Name Bowler (1/53)	35.00	80.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	35.00	80.00
4. ChiCoin Crown (4/53)	35.00	95.00
4. ChiCoin Crown, Giant Pins (4/53)	35.00	95.00
4. ChiCoin Triple Score (6/53)	25.00	95.00
4. ChiCoin Gold Cup (7/53)	50.00	100.00
4. ChiCoin High Speed Crown (7/53)	50.00	100.00
4. ChiCoin High Speed Triple Score (8/53)	50.00	110.00
4. ChiCoin Advance (10/53)	50.00	115.00
4. ChiCoin King (10/53)	50.00	120.00
4. ChiCoin Criss Cross Bowler (12/53)	50.00	125.00
4* ChiCoin Super Frame (3/54)	50.00	150.00
4. ChiCoin Starlite (5/54)	65.00	155.00
4. ChiCoin Feature (7/54)	65.00	160.00
4. ChiCoin Holiday (9/54)	70.00	170.00
4. ChiCoin Flash (10/54)	70.00	175.00
4. ChiCoin Playtime (10/54)	95.00	185.00
4. ChiCoin Fireball (11/54)	95.00	200.00
4. ChiCoin Thunderbolt (12/54)	100.00	225.00
4. ChiCoin Triple Strike (2/55)	110.00	225.00
4. ChiCoin Arrow (2/55)	125.00	225.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	125.00
4. DeLuxe model	40.00	130.00
4. ChiCoin Bonus Score (4/55)	150.00	230.00
4. ChiCoin Big League (5/55)	175.00	250.00
4. ChiCoin Hollywood (5/55)	175.00	260.00
2. ChiCoin Blinker (8/55)	200.00	275.00
2. ChiCoin Score-A-Line (9/55)	210.00	285.00
2. ChiCoin Bowling Team (10/55)	195.00	285.00
4. ChiCoin Miami Shuffle (10/56)	50.00	165.00
4. Exhibit Twin Rotation (5/52)	50.00	110.00
4. Genco Shuffle Target (7/51)	15.00	25.00
4. Genco 8-Player Rebound (9/51)	15.00	30.00
4. Genco Shuffle Pool (11/53)	25.00	110.00
4. Genco Match Pool (2/54)	50.00	80.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League Bowler (3/52)	25.00	50.00
4. Keeney High Score League (5/52)	25.00	60.00
4. Keeney Team (10/52)	25.00	65.00
4. Keeney Club (4/53)	25.00	85.00
4. Keeney Domino (5/53)	30.00	135.00
4. Keeney Carnival (5/53)	40.00	145.00
4. Keeney Pacemaker (9/53)	40.00	145.00
4. Keeney Mainliner Bowler (1/54)	55.00	150.00
4. Keeney Bonus Bowler (3/54)	60.00	155.00
4. Keeney Diamond Bowler (5/54)	70.00	160.00
4. Keeney Bikini (6/54)	75.00	170.00
4. Keeney Century (6/54)	90.00	180.00
4. Keeney American (9/54)	90.00	185.00
4. Keeney National (9/54)	90.00	190.00
4. Keeney Speedlane (4/55)	75.00	230.00
4. United 6-Player Super (3/52)	20.00	45.00
2. United 4-Player Official (5/52)	20.00	45.00
4. United 6-Player Super (7/52)	30.00	55.00
4. United 10th Frame Star (9/52)	30.00	60.00
4. United Manhattan 10th Frame (9/52)	35.00	65.00
4. United Manhattan (9/52)	35.00	80.00
4. United 10th Frame Super (10/52)	35.00	80.00
4. United Cascade (2/53)	35.00	80.00
4. United Clover (2/53)	35.00	80.00
4. United Liberty (2/53)	35.00	80.00
4. United Classic (6/53)	35.00	80.00
4. United Olympic (6/53)	35.00	80.00
4. United Royal (9/53)	35.00	90.00
4. United Imperial (9/53)	40.00	90.00
4. DeLuxe model	40.00	95.00
4. United Chief (11/53)	40.00	100.00
4. United Leader (11/53)	50.00	115.00
4. DeLuxe model	50.00	115.00
4. United Team (1/54)	50.00	120.00
4. DeLuxe model	55.00	130.00
4* United League (1/54)	55.00	135.00
4. DeLuxe model	55.00	140.00
4. United Ace (5/54)	60.00	145.00
4. DeLuxe model	60.00	150.00
4. United Rainbow (5/54)	60.00	155.00
4. United Banner (8/54)	65.00	160.00
4. DeLuxe model	65.00	165.00
2. United Shuffle Targette (8/54)	65.00	165.00
2. Deluxe model	65.00	170.00
4. United Speedy (8/54)	70.00	170.00
4. Un. 11th Frame (10/54)	70.00	170.00
4. DeLuxe model	70.00	170.00
4. United Comet Targette (11/54)	90.00	180.00
4. DeLuxe model	90.00	185.00
4. United Mercury (12/54)	95.00	180.00
4 DeLuxe model	95.00	185.00
4. United Mars (1/55)	95.00	195.00
4. DeLuxe model	100.00	195.00
4. Un. Lightning (2/55)	110.00	195.00
4. DeLuxe model	110.00	200.00
4. United Venus (3/55)	110.00	200.00
4. DeLuxe model	120.00	210.00
4. United Clipper (5/55)	125.00	210.00
4. DeLuxe model	125.00	215.00
4. Un. Derby Roll (5/55)	125.00	215.00
4. DeLuxe model	125.00	220.00
4* Un. 5th Inning (6/55)	125.00	225.00
4. DeLuxe model	125.00	230.00
4. United Capitol (6/55)	150.00	240.00
4. DeLuxe model	155.00	240.00
4. Un. Super Bonus (9/55)	180.00	250.00
4. DeLuxe model	185.00	255.00
4. Un. Top Notch (10/55)	270.00	325.00
4. Top Notch Special	275.00	335.00
4. Un. Regulation (11/55)	295.00	350.00
4. DeLuxe model	295.00	360.00

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99 N.W. 1ST ST. MIAMI

7957 N.E. 2ND AVE. MIAMI

1620 S.W. 8TH ST. MIAMI

202 W. FLAGLER ST. MIAMI

76 N.E. 1ST ST. MIAMI

1173 W. FLAGLER ST. MIAMI

1370 N.E. 2ND AVE. MIAMI

133 N.E. 1ST ST. MIAMI

50 FLORIDA'S ROYAL CASTLE RESTAURANTS GO 100% WURLITZER

3701 S.W. 8TH ST. MIAMI

1032 BISCAYNE BLVD. MIAMI

1680 N.W. 36TH ST. MIAMI

501 N. MIAMI AVE. MIAMI

2201 N.W. 7TH AVE. MIAMI

4421 N.W. 36TH ST. MIAMI SPRINGS

Florida's famous Royal Castle Restaurants, with 42 units in operation and 8 more under construction, will be completely equipped with Wurlitzer Music Systems. The all glass, porcelain and terrazzo construction of these restaurants, with full stainless steel equipment, presented a real acoustical problem. Solved by Wurlitzer engineers, the units today offer Wurlitzer Music at its best — an attraction that is paying off royally for the owners of this remarkable Royal Castle chain.

Royal Castle owner William Singer (right) with his son and General Manager, Larry Singer, enjoy Wurlitzer Music in one of their fast growing chain of Royal Castle Restaurants.

261 E. FLAGLER ST. MIAMI

138 N.E. 2ND AVE. MIAMI

690 N.W. 62ND ST. MIAMI

101 S.E. 1ST ST. MIAMI

1540 S. DIXIE HGWY. CORAL GABLES

5 E. 2ND ST. HIALEAH

19154 COLLINS AVE. MIAMI BEACH

3000 PONCE DE LEON BLVD. CORAL GABLES

12530 N.E. 6TH AVE.
NORTH MIAMI

12400 S. DIXIE HGWY.
MIAMI

2701 S. DIXIE HGWY.
MIAMI

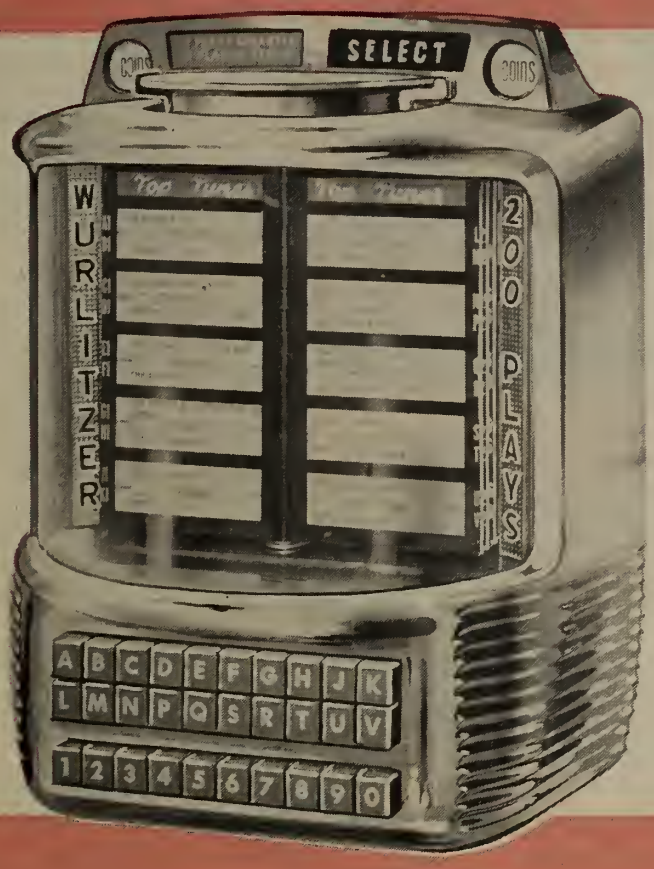
8701 BIRD ROAD
MIAMI

2190 CORAL WAY
MIAMI

1290 S. MIAMI AVE.
MIAMI

1400 N.E. 163RD ST.
NORTH MIAMI BEACH

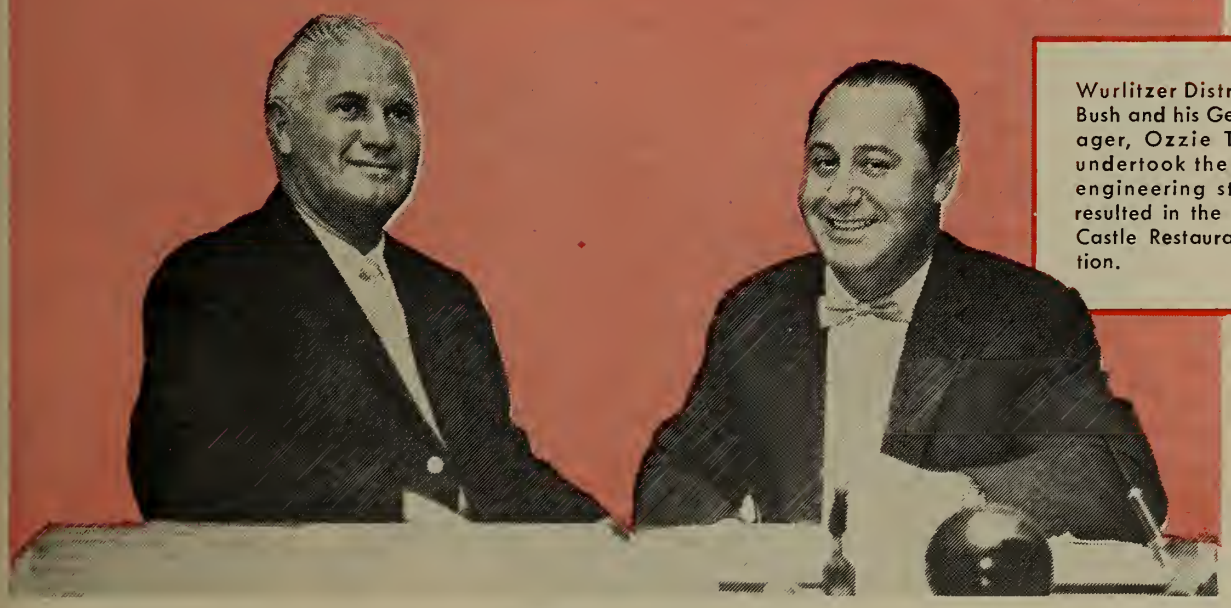
19045 N.W. 2ND AVE.
NORTH MIAMI BEACH



A ROYAL CASTLE TRADEMARK

THE WURLITZER 200-SELECTION WALL BOX

Limited floor space required Royal Castle Restaurants to use Wurlitzer Hideaway units. Play is promoted by versatile and colorful Wurlitzer 200-Selection Wall Boxes. Never have the beauty, convenience and play-promoting features of this great wall box better proved their high earning power than in these 24-hour spots. Install them in your "round-the-clock" locations. By making Wurlitzer Phonograph music available from any place in any location, they boost earnings to all-time highs.



Wurlitzer Distributor Ted Bush and his General Manager, Ozzie Truppman, undertook the acoustical engineering studies that resulted in the huge Royal Castle Restaurant installation.

72ND & CORAL WAY
MIAMI

DANIA BEACH BLVD.
DANIA

HGWY. 1, NEW CAUSEWAY
FT. LAUDERDALE

ST. ANDREWS AVE.
FT. LAUDERDALE

191ST ST. & HGWY. 7
MIAMI

STATE RD. 7, HOLLYWOOD BLVD.
W. HOLLYWOOD

849 N. FEDERAL HGWY.
FT. LAUDERDALE

814 N. FEDERAL HGWY
HALLANDALE

2601 N. FEDERAL HGWY.
NORTH LAUDERDALE

TYLER ST
HOLLYWOOD

NORTH HOMESTEAD

SOUTH HOMESTEAD

PROOF AGAIN THAT THE BEST IN AUTOMATIC MUSIC IS **WURLITZER**

THE WURLITZER COMPANY • NORTH TONAWANDA, N. Y.
ESTABLISHED 1856

8 NEW RESTAURANTS UNDER CONSTRUCTION TO BE READY IN DECEMBER

4. Bally Champion Horse	300.00	465.00
4. Bally Moon Ride	100.00	270.00
4. Bally Space Ship	175.00	325.00
4. Bally Speed Boat	175.00	295.00
2. Bert Lane Merry-Go-Round	240.00	425.00
4. Bert Lane Miss America Boat	225.00	300.00
4. Bert Lane Fire Engine	320.00	450.00
4* Chicago Coin Super Jet	195.00	320.00
2. Chicago Round The World Trainer	350.00	420.00
4. Clown See Saw	125.00	270.00
2. Decco Merry-Go-Round	200.00	325.00
4. Exhibit Big Bronco	300.00	445.00
4. Exhibit Mustang	300.00	375.00
2. Exhibit Space Patrol	100.00	275.00
4. Scientific Television	195.00	290.00

4. ABT 6 Gun Rifle Range	500.00	595.00
4. Air Football	195.00	275.00
4. Amus. Boomerang	30.00	70.00
4. Bally Big Inning	50.00	75.00
4. Bally Heavy Hitter	30.00	50.00
4. Bally King Pin	20.00	40.00
4. Bally Rapid Fire	50.00	100.00
4. Bally Undersea Raider	50.00	100.00
4. Capitol Midget Movies	95.00	170.00
4. Champion Hockey	40.00	125.00
4. ChiCoin Basketball Champ	100.00	140.00
4. ChiCoin 4-Player Derby	95.00	150.00
4. ChiCoin Goalee	40.00	75.00
4. ChiCoin Hockey	45.00	75.00
4. ChiCoin Midget Skee	60.00	125.00
4. ChiCoin Pistol	25.00	85.00
2. ChiCoin Home Run, 6 Player (3/54)	80.00	150.00
1. Super model	85.00	175.00
4* ChiCoin Twin Hockey (5/56)	185.00	295.00
4. ChiCoin Steam Shovel (5/56)	99.50	195.00
2. Evans Bola Score	30.00	60.00
2. Evans Bat-A-Score	35.00	105.00
4. Evans Ski Roll	35.00	60.00
4. Evans Super Bomber	60.00	115.00
4. Evans Play Ball	30.00	50.00
4* Exhibit Dale Gun	20.00	65.00
4. Exhibit Gun Patrol	40.00	100.00
4. Exhibit Jet Gun	40.00	125.00
4. Exhibit Space Gun	40.00	125.00
4. Exhibit Pony Express	50.00	125.00
4. Exhibit Silver Bullets	40.00	125.00
4. Exhibit Six Shooter	35.00	125.00
4. Exhibit Vitalizer	40.00	60.00
4. Exhibit Shooting Gal. (6/54)	50.00	120.00
4. Exhibit Star Shooting Gallery (9/54)	85.00	150.00
4. Exhibit Sportland Shooting Gallery (11/54)	95.00	175.00
4. Exhibit "500" Shooting Gallery (3/55)	150.00	250.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	200.00	265.00
2. Exhibit Jungle Hunt (3/57)	225.00	395.00
4. Games Inc. Hunter (1/56)	195.00	265.00
4. Genco Sky Gunner	65.00	135.00
4. Genco Night Fighter	70.00	140.00
4. Genco 2-Player Basketball	125.00	225.00
4. Genco Rifle Gal. (6/54)	95.00	195.00
4. Genco Big Top Rifle Gallery (6/54)	195.00	250.00
4. Super Model (12/55)	325.00	350.00
4. Genco Wild West Gun (2/55)	150.00	280.00
4. Genco Sky Rocket Rifle Gal. (5/55)	150.00	285.00
4. Genco Champion Baseball (9/55)	150.00	295.00
4. Genco Quarterback (10/55)	150.00	300.00
4. Genco Hi-Fly Baseball (5/56)	200.00	300.00
4* Genco State Fair Rifle Gal. (6/56)	235.00	350.00
4. Genco Davy Crockett (10/56)	290.00	425.00
4. Genco Circus Rifle (3/57)	375.00	425.00
4. Jack Rabbit	40.00	70.00
4. Jungle Joe	40.00	60.00
4. Keeney Air Rider	60.00	150.00
4. Keeney Sub Gun	50.00	125.00
4. Keeney Texas Leaguer	20.00	40.00
4. Keeney Sportsman (11/54)	125.00	175.00
4. DeLuxe model	130.00	180.00
4. Keeney Ranger (3/55)	220.00	240.00
4. DeLuxe model (3/55)	225.00	250.00
4. Lite League	30.00	75.00
4. Mills Panorama Peek (11/54)	175.00	275.00
4. Mills Conv. for Panoram Peek	10.00	15.00
4. Muto. Atomic Bomber	65.00	125.00
4. Mutos. Ace Bombers	95.00	140.00
4. Mutoscope Dr. Mobile (Prewar)	75.00	150.00
4. Mutos. Fly Saucers	90.00	140.00
4. Mutos. Photo (Pre-War)	125.00	270.00
2. Mutos. Photomatic (DeLuxe)	145.00	300.00
4. Mutoscope Silver Gloves	120.00	200.00
4. Mutoscope Sky Fighter	60.00	135.00
4. Mutos. Voice-O-Graph 35¢	150.00	350.00
. Mutoscope K.O. Champ	275.00	350.00
2. Mutos. Drive Yourself	425.00	525.00
4. Mutoscope Rock n' Roll (7/56)	35.00	100.00
. QT Pool Table	40.00	65.00
4. Quizzer	50.00	75.00
. Rockola World Series	35.00	70.00
4. Scientific Basketball	20.00	40.00
4. Scientific Batting Pr.	30.00	95.00
4. Scientific Pitch 'Em	45.00	140.00
4* Seeburg Bear Gun	50.00	150.00
4. Seeburg Shoot the Chute	40.00	80.00
4* Seeburg Coon Hunt	85.00	175.00
4. Set Shot Basketball	125.00	225.00
4* Telequiz	65.00	135.00
4. Un. Team Hockey	20.00	40.00
4. United Jungle Gun	75.00	175.00
4. DeLuxe model	75.00	180.00
4. Un. Carn. Gun (10/54)	125.00	185.00
4. DeLuxe model	125.00	190.00
4. Un. Bonus Gun (1/55)	195.00	240.00
4. DeLuxe model	200.00	250.00
4. United Super Slugger (7/55)	225.00	320.00
4. United Star Slugger (4/56)	270.00	350.00
4. Un. Pirate Gun (10/56)	325.00	395.00
4. Wilcox-Gay Recordio	30.00	60.00
4. Wms. DeLuxe World Series (2/52)	35.00	85.00
4. Wms. DeLuxe Baseball (4/53)	65.00	120.00
4. Wms. Pennant Baseball (12/53)	80.00	125.00
4. Wms. Super Pennant Baseball (12/53)	80.00	130.00
4. Williams Super Star Baseball (12/53)	85.00	150.00
4. Williams Major League Baseball (2/54)	90.00	160.00
4. Wms. All Star Baseball (2/54)	100.00	195.00
4. Wms. Big League Baseball (2/54)	125.00	195.00
4* Williams Jet Fighter (10/54)	125.00	225.00
4. Williams Safari (2/54)	195.00	295.00
4. DeLuxe model	195.00	300.00
4. Wms. Polar Hunt (3/55)	200.00	300.00
2* Wms. Sidewalk Engineer (4/55)	90.00	170.00
4. Wms. King Of Swat (5/55)	150.00	275.00
4. Williams Four Bagger (4/56)	275.00	375.00
2. DeLuxe model	275.00	380.00
4. Wms. Polar Hunt (3/55)	200.00	395.00
2* Wms. Crane (10/56)	125.00	200.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

No List Price Authorized for Publication

- H-200 200-sel. phonograph
- H-120 120-sel. phonograph
- H-100 100-sel. phonograph
- HAB-200 Selective-play Hideaway
- HBB-200 Continuous-play Hideaway
- WQ-200 200-sel. Wallbox
- WQ-120 120-sel. Wallbox
- Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

AUTO-PHOTO CO.

Studio Model "II"	$3,245.00

BALLY MFG. CO.

Toonerville Trolley	$ 835.00
Circus (2 Player, 5-Ball)	505.00
Sun Valley (In Line Game)	837.50
ABC Tournament 12½ Foot	1,255.00
14 Foot	1,255.00
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
The Champion (with new all-metal cabinet)	835.00

CHICAGO COIN MACHINE CO.

Classic Bowling League (6 Player)
- 13 Foot
- 16 Foot
- 18 Foot

No List Price Authorized for Publication

EXHIBIT SUPPLY CO.

- Tru-Bowler (Conversion Unit For Shuffle Games)
  - 20 Foot
  - 16 Foot
- Six-Pocket Pool
- 6 Peek Barrels, with base
- Nudist Colony (Ant Colony)
- 5 See-A-View Houses
- Card Vendor, with base
  - Single Column
  - Double Column

No List Price Authorized for Publication

J. F. FRANTZ MFG. CO.

- Kicker & Catcher (Counter Game)
- ABT Challenger Pistol (Counter Game)
- ABT Guesser Scale
- ABT Rifle Sport (Shooting Gallery)
- Aristo Scale

No List Price Authorized for Publication

GENCO MFG. & SALES CO.

- Sweet Twenty One (2 Player Roll Down Game)
- Rotation Pool
- Gypsy Grandma Fortune Teller

No List Price Authorized for Publication

D. GOTTLIEB & CO.

- World Champ (Single Player, 5 Ball)
- Continental Cafe (2 Player 5-Ball)

No List Price Authorized for Publication

INTERNATIONAL MUTOSCOPE CORP.

Bang-O-Rama	$ 325.00
Voice-O-Graph, 45-78 RPM	
With musical unit	1,850.00
Without musical unit	1,750.00
Lord's Prayer Vendor	390.00

IRVING KAYE CO., INC.

El Dorado—6 Pocket Pool	$ 495.00
DeLuxe Bumper Pool	295.00
DeLuxe 6 Hole Pool	295.00

J. H. KEENEY & CO., INC.

No List Price Authorized for Publication

- Bowl-O-Rama (6 Player)
  - 14 Foot
  - 11 Foot
- True-Score (6 Player)
  - 14 Foot
- Super Big Tent
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various Models of above

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1455, 200 Sel.
- Model 1454, 120 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster, 120 Sel.
- Model 1546, Chrome Wall Box, 120 Sel.
- Model 1548, 50 Sel. Wall Box
- 1617—Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- KD200 Phonograph
- L100 Phonograph
- D3WA-Wall-O-Matic 200
- MRVC-Master Remote Volume Control
- HFCV2-8-High Fidelity Wall Speaker
- HFCV3-8-High Fidelity Corner Speaker
- HFCV1-12-High Fidelity Recessed Speaker
- PS6LZ-Power Supply
- HFA1-L6-Power Amplifier

UNITED MFG. CO.

Hi-Score Bowling Alley (6 Player)

11 Foot	$1,150.00
14 Foot	1,175.00
Play Time (In-Line Game)	825.00
Bowling Alley (6 Player)	
11 Foot	$1,170.00
14 Foot	1,195.00
18 Foot	1,315.00
Team Play Bowling Alley (6 Player)	
11 Foot	$1,240.00
14 Foot	1,265.00
18 Foot	1,385.00

Available in 25¢ Play, also available in 2 Plays—25¢ with Credit Unit—Price on Request.

UNITED MUSIC CORP.

UPA-100 100-Sel. Phonograph

No List Price Authorized for Publication

WILLIAMS MFG. CO.

- Kings (Single Player 5-Ball)
- DeLuxe 1957 Baseball
- 6-Pocket Pool Table
- Crossfire (Regular Model)
- DeLuxe Crossfire (Match Model)
- Peppy, The Clown

No List Price Authorized for Publication

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

- Model 2100 Phonograph, 200 Sel.
- Model 2104 Phonograph, 104 Sel.
- Model 2150 Phonograph, 200 Sel.
- Model 5210 Wall Box, 200 Sel., 3-Wire
- Model 5207 Wall Box, 104 Sel., 3-Wire
- Model 257 Stepper, 104 Sel.
- Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

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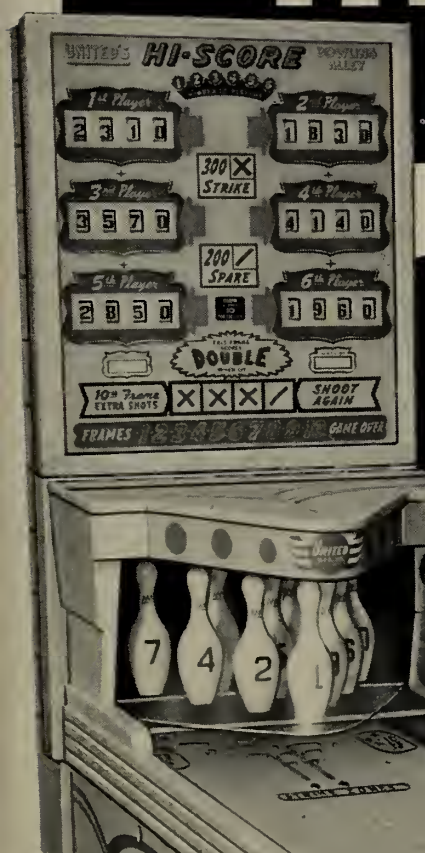
BOWLING ALLEY



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(CAN SCORE 1800 IN TENTH FRAME)

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11 FT. LONG

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